



**Shantou Guangrun Industrial Co., Ltd**



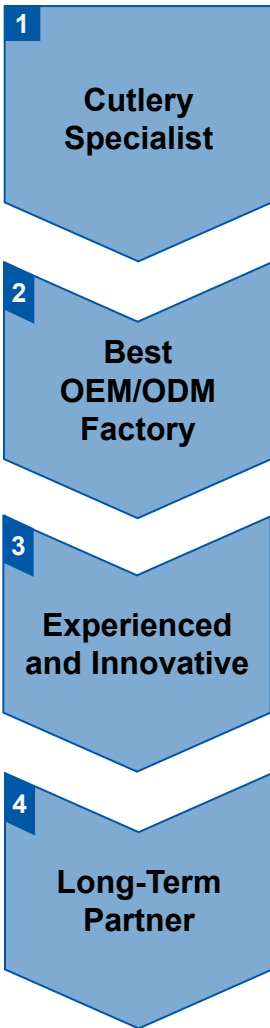
***– The manufacturer of artistic cutlery***



Section 1

# Company Background

# Who Are We?



## Cutlery Specialist

- Shantou Guangrun Industrial Co., Ltd. is a specialised cutlery manufacturer with strong focuses on quality and design

## Best OEM/ODM Factory

- Competitive Pricing, on-time delivery and quality assurance
- Area > 20k m<sup>2</sup> and hundreds of workers and engineers
- ISO9001/ISO14001 and BSCI certified
- 4 x Automated Polishing Lines
- Multiples Advanced Injection Moulding Machines
- Production capacity: 4 million pieces cutlery / month

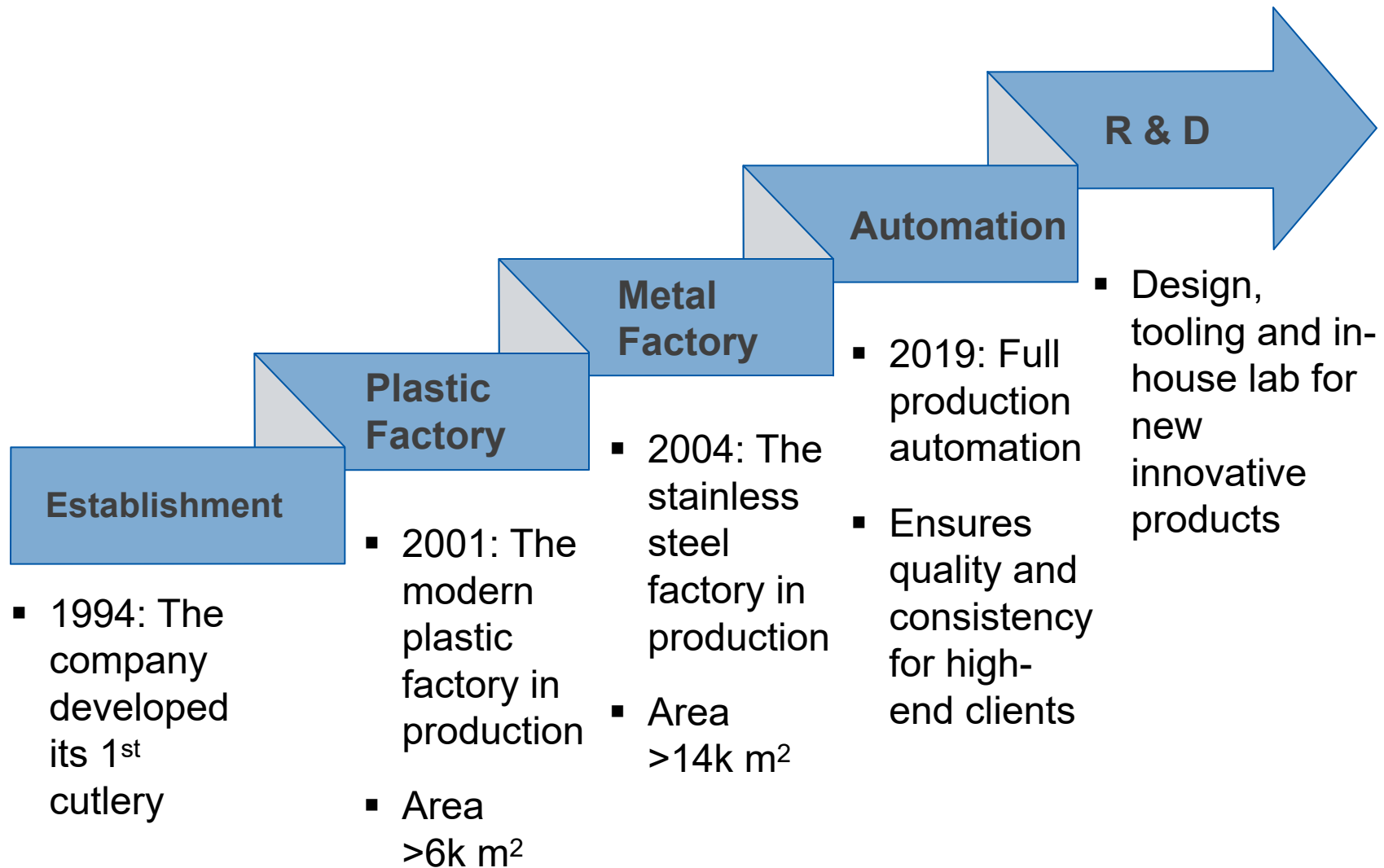
## Experienced and Innovative

- More than 20 years of experience in cutlery
- Accumulated knowledge for different markets

## Long-Term Partner

- Quality-control, product-design and customer-focused
- Sustainable business model for long-term partnership

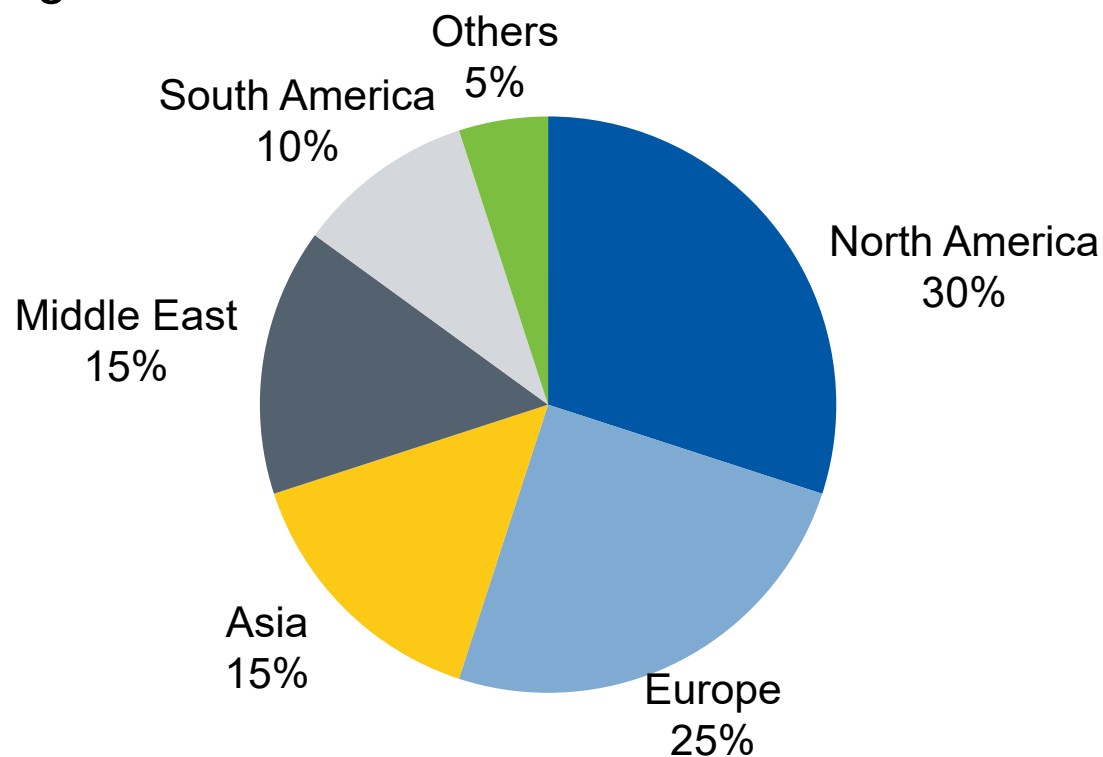
# Our Growth Story



## Client Sales Distribution

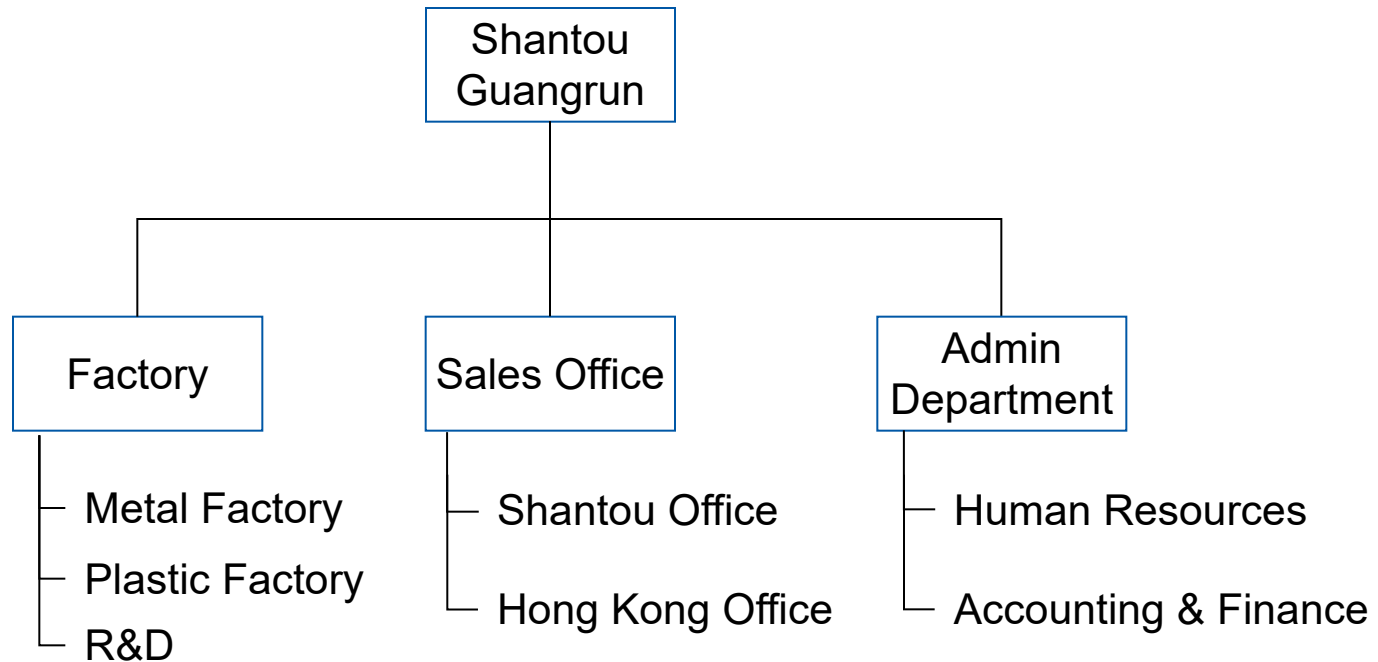
### Market Sales Breakdown

% of major regions



Source: Sales approximation based on sales average over the past years

# Organisational Chart



- **Self-owned with strong engineering background**
- **In-house production to ensure quality and consistency**

# Factory Overview

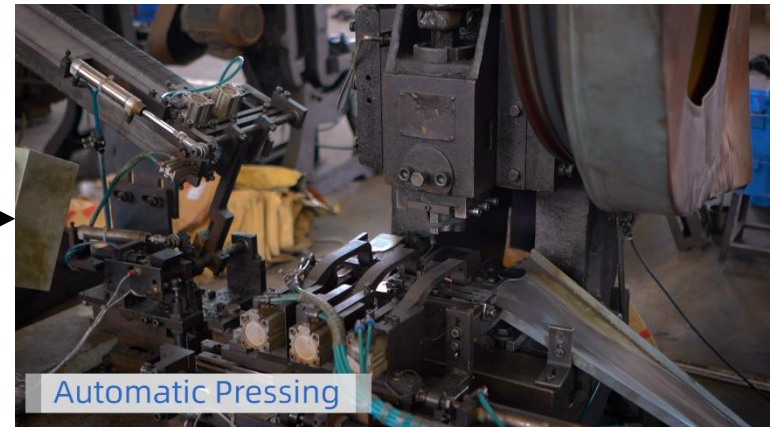


- **Production capacity: 4 million pieces cutlery / month**



# Production Flow

## Automatic Shape Forming



- Fully automated process for consistent quality



# Production Flow

## Automatic Polishing



- Multi-stage rotary automated polishing machines

# Production Flow

## Colour Handles and Assembly



- Rigorous inspection and QC for products



Section 2

# Product Categories



# Production Categories

## Colour Handles Cutlery/Flatware

### Half Tang

#### Single Injection



### Half Tang

#### Double Injection



### Full Tang

#### Single Injection



### Full Tang

#### Double Injection



Half Tang: Fused with half metal part and half plastic handle;  
Full Tang: Sandwiched with full metal piece and plastic sides;

Single Injection: Plastic handle is made with 1 plastic layer;  
Double Injection: Plastic handle is made with 2 plastic layers.

# Production Categories

## Full Stainless Steel Cutlery/Flatware and Others

### Full Stainless Steel



### Children Cutlery



### Holder Set



### Packaging





## Section 3

# Worldwide Partners and Certifications



## Canton Fair

Exhibiting since 1998 as Brand Exhibitor ( $\geq 10$  booths)



## Worldwide Partners







# Certifications

## ISO 9001

- Quality Management System Certification



## ISO 14001

- Environment Management Certification



## OHSAS 18001

- Occupational Health and Safety Management



## Factory Certification

- BSCI



## Product Certification

- SGS



- Eurofins

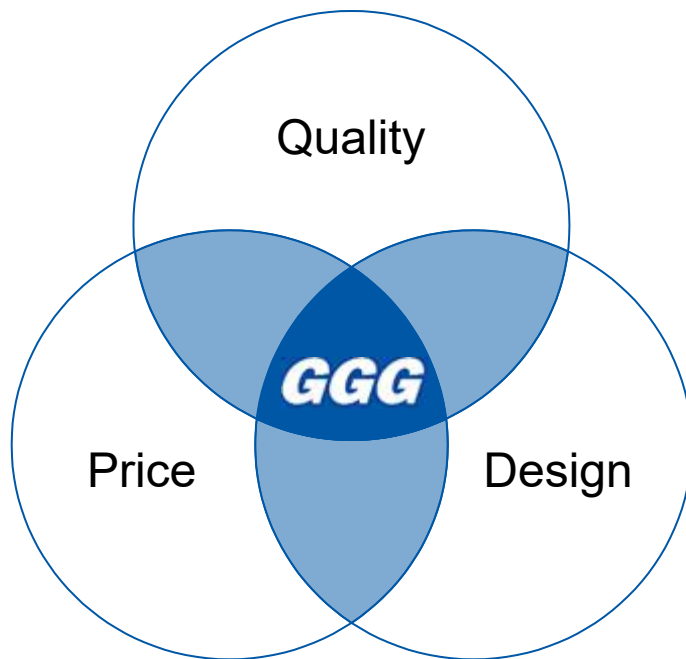




Section 4

# Conclusion

# Why Choose Us?



## Quality

- Modern factory with automation to ensure quality and consistency
- In-house manufacturing & rigorous QC

## Price

- Self-owned business with no third party for extra charge
- “Economies of Scale” and flexibility to offer competitive prices

## Design

- Accumulation of designs over 20 years for different markets
- Tailor-made designs by our innovative design / R&D team



## Contact Detail

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- Company WeChat QR Code





***Make Dining Artistic!***

