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NAKABAYASHI



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"Save Memories, Connect to Tomorrow"

Corporate Message

Our Creed

- Challenge to New Technology Development
- Challenge to New Demand Creation
- Swift Response to Social Changes

Our Objectives [NAKABAYASHI WAY]

- We offer to you emotional experience and satisfaction with our own technologies and ideas.
- 2. We meet customers' confidence with whole heart and integrity as our motto.
- 3. We pursue higher performance by improving our skills and enhancing our abilities day after day.
- 4. We are not content with the present situation, and try to attain improvements
- 5. We emphasize the importance of profitability and shoot for No. 1 in the niche markets.
- We respect diversity and realize a workplace vibrant with life and cheerful atmosphere.









1923

Nakabayashi is one of the leading statio-

nery and office products and services compa-

nies in Japan. Founded in 1923 as a book

binding company by Yasuemon Nakaba-

yashi, his namesake company has grown into an international group encompassing 10 manufacturing facilities in Japan, China and Vietnam, 17 regional sales and logistics

operations and 17 wholly owned subsidiary

companies. With products ranging from

journal books, photo albums, shredders,

office furniture and consumer electronics,

Nakabayashi achieves in excess of half

Nakabayashi

billion US dollars in annual sales.

1950

Nakabayashi's founder, Yasuemon Nakabayashi, apprenticed and worked in the book binding business for many years, perfecting his skills and learning from the industry's best. In 1923, he went independent and proceeded in creating his own business in the book binding field in the southern city of Osaka. The core of his customer base included many wealthy customers and the cultural elite of Osaka, who appreciated the hand made craftsmanship of Nakabayashi's products.



That same year, the Great Kanto Earthquake hit the Tokyo region of Japan, destroying much of the city and its industrial abilities. From tragedy came opportunity for Osaka based businesses like Nakabayashi's book binding operation, which were unaffected by the Kanto Quake. With Tokyo no longer able to support the ever growing book binding industry, Nakabayashi flourished and grew to accommodate the increased business volume.



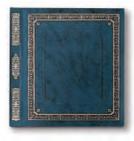
With increased volume required innovations to allow production to keep up, and Nakabayashi continued to refine the production process of a once all hand-made cottage industry. This included mechanization and the use of modern manufacturing principles, including the assembly line. With state of the art manufacturing infrastructure for book binding came other opportunities using similar production techniques, including diaries and personal organizers and journal notebooks. Nakabayashi quickly embraced these new product categories and grew its manufacturing and sales scope.



1960

In the 60's, one product category boomed in Japan which Nakabayashi proceeded to pioneer: the photo album. With increased economy came a wealthier middle class in post-war Japan, allowing for more leisure travel, both domestically and abroad.

Camera sales took off to support these new Japanese travelers, who collected countless photos of their global adventures. And when they returned home, these travelers needed a device to store all their cherished photos: the Japanese photo album business was born.



Structurally and fundamentally the same in manufacturing to traditional book binding, photo albums allowed Nakabayashi to ride the cultural and commercial boom of its day. After cornering the Japanese photo album market, the category continues to be an important backbone of the company even to this day.



2000

2019

Nakabayashi continues to look for market opportunities and manufacturing efficiencies to increase its product offerings to its loyal and strong domestic Japanese market. As future growth and opportunities loom, Nakabayashi has looked outside it own domestic borders, first, in manufacturing and sourcing synergies. Through its production facilities in China and Vietnam, Nakabayashi now realizes not only its own infrastructure growth, but the widening network of raw material suppliers and subcomponent manufacturing partners.

With its manufacturing side of the orgnization well established beyond the borders of Japan, the sales side now looks for distribution opportunities to further this global network at all levels of its business.

As with any successful organization, Nakaba-yashi looks for growth opportunities to sustain its core business while achieving new sales. Even since its inception, Nakabayashi has studied new and better ways to manufacture, and through economies of scale come new ideas for new product categories or industries, not all of which directly corollate with existing segments and drastically taking us out of our comfort zone. It is this willingness to expand, I believe, that has led to our success.



Not only have we created or invented our own new products, but we have acquired other companies in the process of our growth. Many times, we learn from these companies and are able to incorporate this newly learned skills and ideas into the rest of our organization. This allows us to continually improve ourselves and yield even better products for our customers.



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TOOLS FOR WORKING



Bookend Pen Stand

A Penstand which is Usable as book stand

PS-BE1-W White PS-BE1-BK Black

ABS / W2.36 x D6.10 x H7.09 / Made in China

A pen stand that can also be used as a bookend. You can store small items used on the table such as writing tools, sticky notes, and clips.





Life Style Tool

Storage for a minimal lifestyle.

LST-B02-NV Navy LST-B02-BK Black

Paper / W3.46 x D3.46 x H9.65 / Made in China

LST-FB5-NV Navy LST-FB5-BK Black

Paper / W8.34 x D2.44 x H10.47 / Made in China

LST-FA4-NV Navy LST-FA4-BK Black LST-FA4-GY Light Gray

Paper / W9.44 x D2.44 x H12.04 / Made in China

Easy access when in use, simplex storage when not. Keep things neat and tidy with this file type storage that can be stored in a variety of places.

Multi Organizer

Ideal for storing desk stationery, etc.

MON-201 White

ABS, PS / W10.43 x D7,44 x H5.15 / Made in China

An organizer with a single pen stand, tray, and drawer. Organize your desk with everything together in one place.





CAPOTTO

Stackable storage for organizing small stationery

CPT-PS101-CY	Grav	CPT-ON101-CY	Blue Gray
CPT-PS101-BG	Blue Gray	CPT-ON101-BG	Mustard
CPT-PS101-MU	Mustard	CPT-ON101-MU	Orange
CPT-PS101-OR	Orange	CPT-ON101-OR	Navy
CPT-PS101-NV	Navy	CPT-ON101-NV	Navy
	,		,

ABS / Φ3.35 x H5.94 / Made in Japan

Efficiently stack and organize with this case made to expand to fit your needs. A matte porcelain-like finish gives this organizer a sleek look for the small items on your desk.



CAPATY Koma Goma Case(4Pocket)

Ideal for storing desk stationery, etc.

Styrol Resin / W17.72 x D6.10 x H6.50 / Made in Japan

A pocket-type storage case that can store small items in various places such as offices, kitchens, and garages. The pocket has a wide opening and is designed for easy access to stored items. You can stack up to 3 levels.



In the place of the smartphone

NOP-D02-GY Gray NOP-D02-NV Navy

PU/PA,FRP,STEEL, MAGNET / W8.27x D2.56 xH4.84 /

Organize your smartphone, office supplies and pens all in one place. Magnets also allow you to attach important items for quick access.



TOOLS FOR WORKING

STORAGE

THE CAPATY SOLID series

A simple, transparent storage tool

• THE CAPATY SOLID Square

CSD-K1 W2.17 x D2.17 x H1.81 CSD-K2 W2.83 x D2.83 x H1.97 CSD-K3 W3.31 x D3.31 x H2.13 CSD-K4 W3.66 x D3.66 x H2.28 CSD-Y2 W2.80 x D1.73 x H3.03 CSD-BK1 W2.32 x D2.32 x H1.93 CSD-BK2 W2.99 x D2.99 x H2.09 CSD-BK3 W3.46 x D3.46 x H2.24 CSD-BK4 W3.86 x D3.86 x H2.40

• THE CAPATY SOLID L Square

CSD-R1 W12.20 x D3.07 x H1.18
CSD-R2 W3.98 x D2.80 x H1.02
CSD-R3F W5.55 x D3.98 x H2.13
CSD-R4F W8.35 x D3.98 x H2.13
CSD-R4F W8.35 x D3.98 x H2.13
CSD-R4T W8.35 x D4.02 x H1.06
CSD-R5F W7.95 x D5.55 x H2.13
CSD-BR3A W5.75 x D4.17 x H1.18
CSD-BR3F W5.75 x D4.17 x H1.18
CSD-BR4F W8.54 x D4.17 x H1.18
CSD-BR4F W8.54 x D4.17 x H1.18
CSD-BR4F W8.54 x D4.17 x H2.20
CSD-BR5F W8.19 x D5.75 x H2.20

THE CAPATY SOLID Separate

CSD-M1 W9.45 x D6.34 x H3.35 CSD-M3 W9.45 x D3.27 x H3.39 CSD-M4 W6.54 x D3.27 x H3.35 CSD-P9 W9.45 x D3.78 x H9.45

It can be used alone or in combination with other pieces. Made in Japan











Picture Storage Container Post Card Storage Container

Easily store your photos and postcard

PHS-101 W9.69 x D6.10 x H4.72 PHH-101 W7.17 x D10.51 x H6.06 Polypropylene/Styrol Resin / Made in China

Easily store your photos and postcard in an organized system complete with title stickers for ease of use. Stack and store for additional storage to accurately.



Dry Box

Easily store your photos and postcard

 DB-27L
 White
 7.1Gallons / 27L
 W12.05 x D19.13 x H10.63

 DB-11L
 White
 2.9Gallons / 11L
 W12.05 x D19.13 x H5.43

 DB-8L
 White
 2.1Gallons / 8L
 W8.35 x D13.15 x H8.07

Polypropylene, High impact styrol Resin, Silicon Rubber / Made in Japan

Foamed polyethylene and silicone rubber are used around the lid to store important items in a sealed state. A hygrometer is attached, to accurately

CUTTING MATERIAL











Shredder Scissors

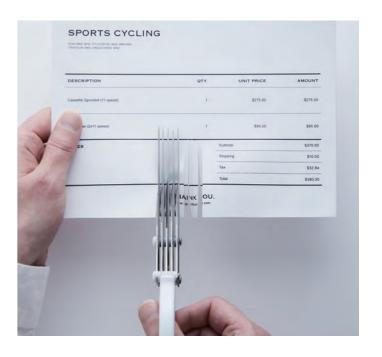
Specially scissors for shredding documents

NH-S101-WH White

Stainless / W2.8 x D7.48 x H0.81 / Made in China

Protect your privacy with these specialty sccisors. With five blade,

these can easly cut all documents with sensitive information to shreds.







Convenient and Conpact Shredder

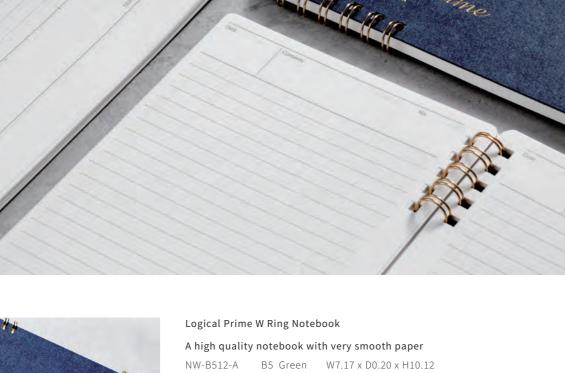
NSH-H01-W White

Resin / W7.20 x D1.97 x H1.10 / Made in China

A compact hand shredder that function by simply grasping and turning it. It can be stored upright in a drawer and can stand on its own, so it can be stored neatly on a desk.







B5 Blue W7.17 x D0.20 x H10.12 NW-B512-B NW-A404-A A4 Green W8.27 x D0.20 x H11.69 NW-A404-B A4 Blue W8.27 x D0.20 x H11.69

Paper / Made in China

This notebook uses paper that is smooth and easy to write (Two times smoothness/Compared to our company) and includes a thick and durable cover. Slightly thick and solid body paper (7% UP/Compared to our company).

Text paper that does not smear easily and does not show through.

Green text print for relaxation and concentration. Divide the screen and use 2, 3, or 4 division mark. Large title column with a date field.



LogicalAir



Logical Air Notebook

A special paper that is lighter than regular paper

W7.05 x D0.33 x H9.92 B552A-D B5 Gray B552A-DB B5 DarkBlue W7.05 x D0.33 x H9.92 A405A-D A4 Gray W8.27 x D0.33 x H11.69 A405A-DB A4 DarkBlue W8.27 x D0.33 x H11.69

Paper / Made in China

20% lighter than conventional products. Less likely to show through. Less likely to smear. Line spaces for ensuring the readability (Horizontal dotted line). Align paragraphs (vertical dotted line). Ideal for making charts. Pages can be divided into up to 4 divisions.



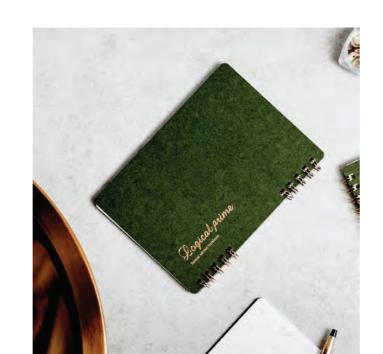
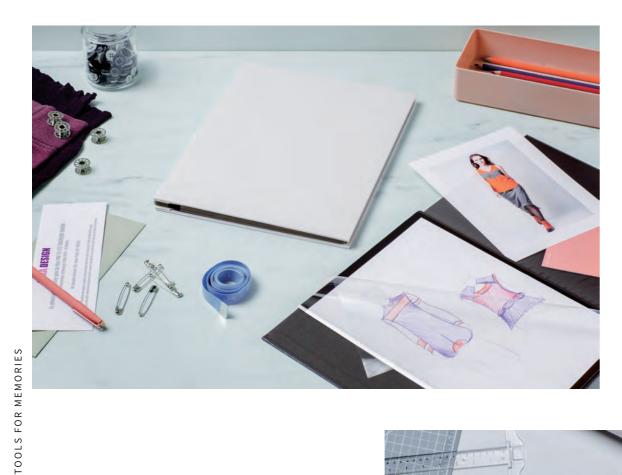








PHOTO ALBUMS





An Album for storing more than just photos

A-LPA4H-W White W9.45 x D0.71 x H11.93 A-LPA4H-D Black W9.45 x D0.71 x H11.93 A-A4CPR-5-D BlackW9.06 x H11.73 (Refil)

Paper / Made in Japan

Great for logging travel memories, film and stage records, children's work, this album features a two-page spread with plain mount and clear pocket. Photos and tickets can be attached to the mount and the clear pocket can store brochures and artworks.





Photo Croquis

An Album for visual and written memories

KA-MWF-150-D Black

Paper / W8.50 x D8.77 x H0.59 / Made in Japan

This album features alight and thin mount that enhances pictures and letters. You can write directly and freely decorate the mount. Simple and clean sketchbook-like design.



Lusso

A beautifully color albums

 LUWK-K2-P
 Pink
 W9.88 x D8.03 x H0.51

 LUWK-K2-DB
 Dark Blue
 W9.88 x D8.03 x H0.51

 LUWK-K2-D
 Black
 W9.88 x D8.03 x H0.51

 LUWK-K2-W
 White
 W9.88 x D8.03 x H0.51

Paper / Made in Japan

The hardcover of this piece is made from a special paper that retains the feeling. With a binding that is a separate W ring type, it will not get in the way when drawing letters and illustrations.

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