## **Borosil Limited**

Borosil's consumer products division offers microwavable and flameproof kitchenware and iconic Vision glass tumblers through over 20,000 retail outlets, establishing Borosil Ltd. as India's market leader in microwavable and flameproof kitchenware. Owing to the elegance, dependability, safety and ease of use of these products, Borosil has become synonymous with microwavable glassware in Indian homes. It continues to maintain its stronghold as one of India's best known and most trusted brands for over 5 decades. Borosil range of stylish heat resistant glassware is loved and preferred by homemakers. Borosil Limited manufactures glassware in its own state of art manufacturing facility at Jaipur.

Providing complete solutions, Borosil's Consumer products fulfil all cooking, serving and dining needs. Research studies reveal that customer associate Borosil with several positive attributes including quality, style and performance.

To cater to changing lifestyle needs and aspirations, we have introduced a range of smart, practical and elegant Small Appliances, backed with Borosil's guarantee. These include Mixer Grinders, Induction cooktops, Oven Toaster Grillers, Toasters and Rice Cookers.

Borosil has launched insulated Flasks and Bottles keeping in mind the need of the consumer to carry food and beverages while travelling from home to schools, colleges and workplaces. Borosil has strategic partnership of being Hydration partner to Indian Olympics and Haryana Steelers Pro-kabbadi team.

**Borosil Ltd** has also ventured into fine Opal glass dinnerware under the brand 'Larah'. Larah products are a beautiful blend of elegance and performance, and are synonymous with Borosil's quest for perfection and excellence for over 50 years. Borosil has lent its expertise in glassware to this category making the products stronger and chip resistant. Contemporary designs, a plethora of sizes and colors coupled with the durability and toughness of the Opal glass result in this immaculately designed product with impeccable finish, to give the perfect dining experience.

Larah Opalware is manufactured at its "state of art facility" located at Chomu, Jaipur The factory has its two hot end furnace, facility to develop product molds, design and decal department which sets it apart from other dinnerware available in the domestic as well as International markets. Larah Tableware is exported over 20 countries across the Globe.