

# OUR PROMISE

CET is committed to providing products and services that meet or exceed customer expectations by utilizing stringent process controls, rigorous product testing protocols, and comprehensive, company-wide business, technology, and process improvement practices.



## Distributor Assistance

- End-user marketing support
- New product marketing and training support
- Promotions and incentives
- Sales positioning (go-to-market) support and guidance



## Technical and Service Support

- Provide pre- and post-sales technical support
- Offer quick and professional technical solutions
- Leverage CET R&D Center experience and know-how
- Provide CET Testing Center resources



## Brand Support

- Manage and protect global brand
- Maintain favorable brand image and reputation
- Continued brand promotion through industry media and events

# CET HONOR



ISO9001 / 14001 / 45001 Quality Management System Certification  
STMC Certification  
Best Quality Leader and Best Supplier (by RT media, 2019 & 2020)



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# CET GOING FORWARD

BRINGING INNOVATION TO IMAGING



## ABOUT CET GROUP

CET Group Co., LTD. designs, develops, and manufactures CET brand imaging supplies, sub-assemblies, and spare parts for office imaging equipment dealers and distributors around the world. For more than 25 years the company has produced and sold a broad range of high-quality products for many different brands of printers, copiers, and multi-function machines.

CET is recognized and trusted for its quality products, sales support, and service. The company's extensive offering of over 7,000 different products includes its high-quality chemical and conventional toners, drum and imaging units, fuser and transfer belt assemblies, maintenance kits and many frequently used spare parts needed to maintain today's imaging equipment.

## DEVELOPMENT HISTORY

**1996 The Beginning**  
CET established in Beijing

**2000-2002 Development**  
CET technology center established  
CET obtained ISO9001 Quality System Certification and established its testing center  
CET built a 7000 m<sup>2</sup> building for R&D and manufacturing in Beijing Tongzhou, Luyuan area

**2006-2007 Globalization Begins**

CET USA Inc., a wholly-owned subsidiary, established in Boston  
CET built another 10000 m<sup>2</sup> building in Beijing Tongzhou Zhangliawan area for R&D, manufacturing and testing

**2010 USA Market Development**  
CET USA opened its logistics center in Boston, for sales in North and South America

**2018 Manufacturing Expansion & Acquisition**  
CET Japan Inc. established and CET started conventional toner manufacturing  
CET Group acquired Q2, LLC  
CET Imaging Technology Co. Ltd. started production

**2021 CET 25 years - The Journey Continues**

2021 marks the 25th year since the establishment of CET. Succeeding through teamwork, partnerships, and innovation, CET remains committed to being a leader in the office imaging industry



## OUR STRENGTH

### R&D

Focused on bringing innovation to imaging, CET R&D has concentrated on the design and development of quality compatible office imaging consumables and replacement parts for over 25 years.

With an emphasis on product innovation that is driven by both industry and CET technological advancements, the company invests significant resources to support more than 300 new product introductions annually while supporting over 7,000 products with a growing patent portfolio.

### Materials Laboratory

The CET materials laboratory focuses on the development of raw materials and strictly controls what is used in CET products to ensure consistent product quality and stability.

### Pulverized Toner Production Line

CET utilizes advanced pulverized toner production equipment and a high standard production management system. All raw materials are purchased from top chemical material suppliers in Japan to ensure the excellence and stability of CET pulverized toner.



### Production

Product manufacturing and assembly occurs in the state-of-the-art 100,000 m<sup>2</sup> CET Imaging Technology Center which opened in 2018. The production facility houses 15 automated workshops, precision injection molding machines, and conventional toner manufacturing operations.

Since moving into the new Technology Center, monthly capacity has expanded by 30%, increasing output to over 2,000,000 units to meet the growing demand for CET products. CET is compliant with ISO9001 standards while using SAP software to conduct day-to-day operations.

### Testing

CET is certified by CNAS and in 2016 was approved to be an authorized third-party testing laboratory. Other certifications include ISO and ASTM.

Product testing criteria and evaluations are based on OEM (original) product performance using a combination of Chinese industrial and American testing standards (ASTM).

Two testing centers occupy over 2,300 m<sup>2</sup> (24,000 ft<sup>2</sup>) and are equipped with more than 1,000 different test machines representing all OEM brands.

### Logistics

The CET Logistics Center covers an area of 8,335 m<sup>2</sup> containing over 5,000 different storage locations.

Utilizing an intelligent warehouse management system (WMS) and with digital traceability identification allows for the accurate and timely tracking of products through different stages.

CET's experienced global shipping agents provide excellent support while allowing customers to choose their own freight terms based on their needs, such as EXW, FOB, CFR, CIF, and DDU.

## OUR PRODUCT

CET produces more than 7,000 products and holds more than 100 patents. Products include toner, toner cartridges, fuser assemblies, drum units, chips and parts. CET has assembled an excellent international R&D team with deep industry experience. We are committed to producing our entire product line at or beyond OEM quality standards.

### Bulk Toner

Pulverized Toner – CET pulverized toner manufacturing is introduced from Japan which owns advanced technology and employs a world class R&D team.

Chemical Toner – CET provides quality bulk chemical and low-e toners as well as trickle feed toners and developers.



### Fuser Assemblies

Over 20 years of fuser development and production experience. Products are compatible with popular brands such as HP, BROTHER, LEXMARKS, KYOCERA, etc.

Strict product R&D standards, OEM baseline performance product testing and efficient flexible assembly lines ensure high product quality and consistent output.



### Chips

CET develops and manufactures drum and toner chips with high-speed storage, excellent compatibility and easy installation. Chips are upgraded regularly according to software changes.



### Toner

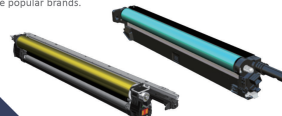
Raw materials for CET toners are selected globally and rigorously tested to ensure performance and yields are equivalent to OEM. Full-scale production can be run on toners for use in CANON, KONICA MINOLTA, KYOCERA, RICOH, SHARP, XEROX and other popular brands.

CET develops its patent products independently (CPP) protecting intellectual property and focusing on innovation.



### Drum Units

CET collaborated with top manufactures to perfect their drum unit production. Each drum unit successfully passes rigorous performance and yield testing and as a result CET enjoys a good reputation with their global customers who rely on their high quality products and consistent supply. CET carries drum units for all of the popular brands.



### Parts

CET develops and manufactures its own CET brand spare parts for all types of printers and copiers. Their broad parts range includes upper / lower rollers, fixing films, PCR, cleaning blades, etc., to meet all customer needs.

