

OBP

OCEAN BOUND PLASTIC

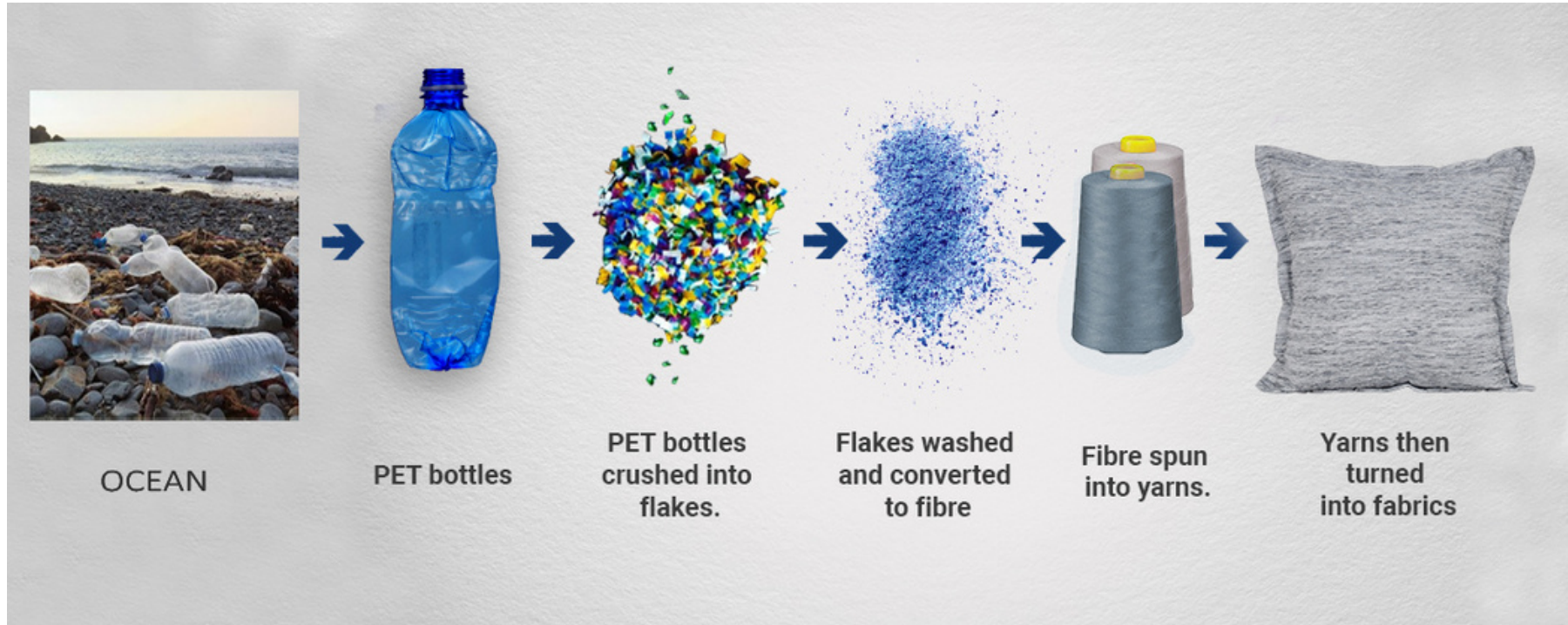
RE-CYCLE YARN

PRESENTING BY:

Cotton Concepts



STORY BEHIND OBP



Our perspective is to consider plastic as a resource and not a problem. We are following a better way for optimizing discarded plastic, so as to not let them enter the landfill or oceans.

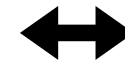
STORY BEHIND OBP

OCEAN BOUND: WE ARE FOCUSED ON SAVING THE OCEANS..?

THIS IS OUR EXTENDED RECYCLED PET PRODUCT PROJECT. WE BEEN FOCUSING A LOT ON RECYCLING USED PET BOTTLES IN THE RECENT DAYS TO CONVERT THEM INTO TEXTILE PRODUCTS. THAT'S WHEN THE CONCERNS FOR OCEAN BOUND PLASTIC GOT OUR ATTENTION. TO ACHIEVE CHANGE AND TO CREATE POSITIVE IMPACT ON THE OCEANS WE DECIDED TO WORK TOGETHER AS A TEAM TO ARRIVE AT SOLUTIONS FOR A POSITIVE NATURE.

WE RECYCLE THE PET BOTTLE OR ANY FORM OF PLASTIC FOUND IN AND AROUND 50 KM ON THE SEA SHORE. WE BELIEVE THAT EVERY SMALL STEP WE TAKE WILL TAKE US CLOSER TO SUSTAINABILITY MAKING A HUGE DIFFERENCE IN THE FUTURE WHEN

STORY BEHIND OBP



SAVE 7800lt Water
per cushion Cover

WHEN COMPARED TO COTTON

OBP RANGE STORY



OBP TO BOARD

WHAT IS OCEAN BOUND PLASTIC?



A small fraction of commercially recyclable plastic waste

A lot of non-commercially recyclable plastic waste

Ocean Bound Plastic (OBP) is plastic waste defined as "at risk of ending up in the ocean".

OBP is estimated to generate 80% of plastic marine litter.