





Since 1971, GD Import has been a privileged partner of the mail order market. Since 2010, we also offer, the best of our houseware range under the brand Genius Ideas to retailers networks.

Innovative, original and clever articles that we source in various fields:

Kitchen, Lighting, Garden, Pets & Repellers and much more ...

All our best sellers are already available in color boxes.

Each month, new references will join our collection that you can consult on www.genius-ideas.com









A Proactive Company Since 1971!

With its first import in 1971, GD import became one of the leading importer of products dedicated to the mail order market. 2007 has been the year of the worldwide expansion with the opening of a Hong Kong Trading branch.

With about 500 new products sourced every year, the offer is one of the most complete sources of unique products. All items are available in FOB Asia. 700 are stocked in France for small or flexible delivery solutions.

By exhibiting on the major shows (USA, Germany, Hong Kong and China), the customer's profile has been implement of chain store buyers and DRTV distributors. Today, most of our products are delivered in color boxes/Blister with optional High quality displays.

Genius Ideas °, Wellys ° and Menthogel° are our trademarks applied to the best ideas of the houseware and well-being products range.

* A world of services...and more to come

TV Infomercials (DRTV - Home Shopping)

We develop unique concepts for the DRTV market and Home shopping. From more than 20 concepts, we bring life to 5-10 of them every year. Those products are only available on national/market exclusivity.

OEM & Exclusive Products (Research and development)

Any new ideas are welcome, we can assist you to develop the tooling of your projects (Drawing, 3D pictures, Mock up, Production,...). We can guarantee a confident service and could also promote your items to our customer /distributor channel.

Photos & Graphics

Our staff will be pleased to assist to create your own boxes, artworks, pictures and graphics.

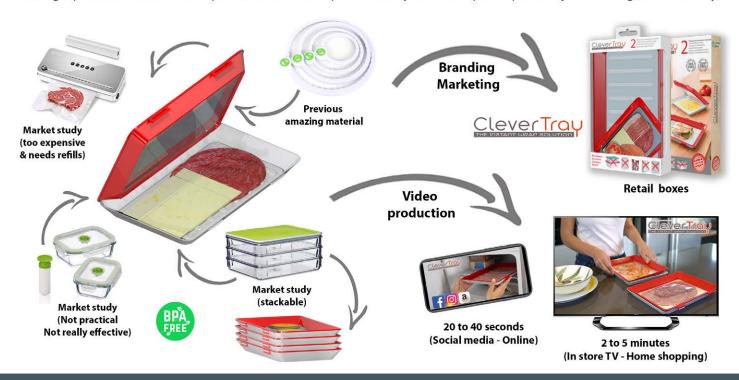
Improved Quality Service

We offer several free "on demand" services: Quality inspection, OEM packing, Barcode labels, CE controls, Multi-languages instructions... All shipments from Asia are inspected and a free quality report is offered.

Supplying the World from France - Hong Kong - Ningbo

We design Top sellers from experience

Using 50 years of experience in what sells and what doesn't, we design products that have proven key points of success. With more than 15.000 products in our catalogues and 3.000 products imported in decades, we are in permanent sourcing. We design, produce and market the products that YOU expect. Should you need a specific product, just challenge our creativity.



Personalize your packaging & grant for a national exclusivity



Let's design displays with optional screens

Choose and adapt your display to suit your own style!
We would manage the design & production









Video Mershandising

















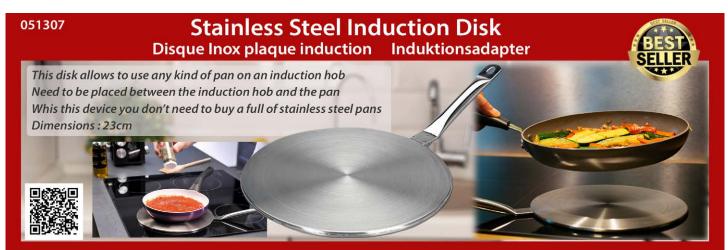
































































































Velcro dots



























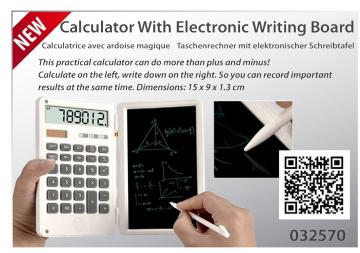






















































































































































































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Distributor