

ROICHEN

# ROICHEN CHAIR

- posture correction chair -



Winner of  
Red dot product  
design award



Good Design  
Awarded 2017



2011-2019  
Consumer best brand



Registered  
ISO 9001:2008 / ISO 14001:2004



# ROICHEN CHAIR – posture correction chair

## THE WORLD'S FIRST

**Posture correction chair** suitable for men and women's body shape



- ✓ Ergonomic design for men and women's body shape
- ✓ Stable without swaying by the tilting method
- ✓ Cupping, supporting, lifting up

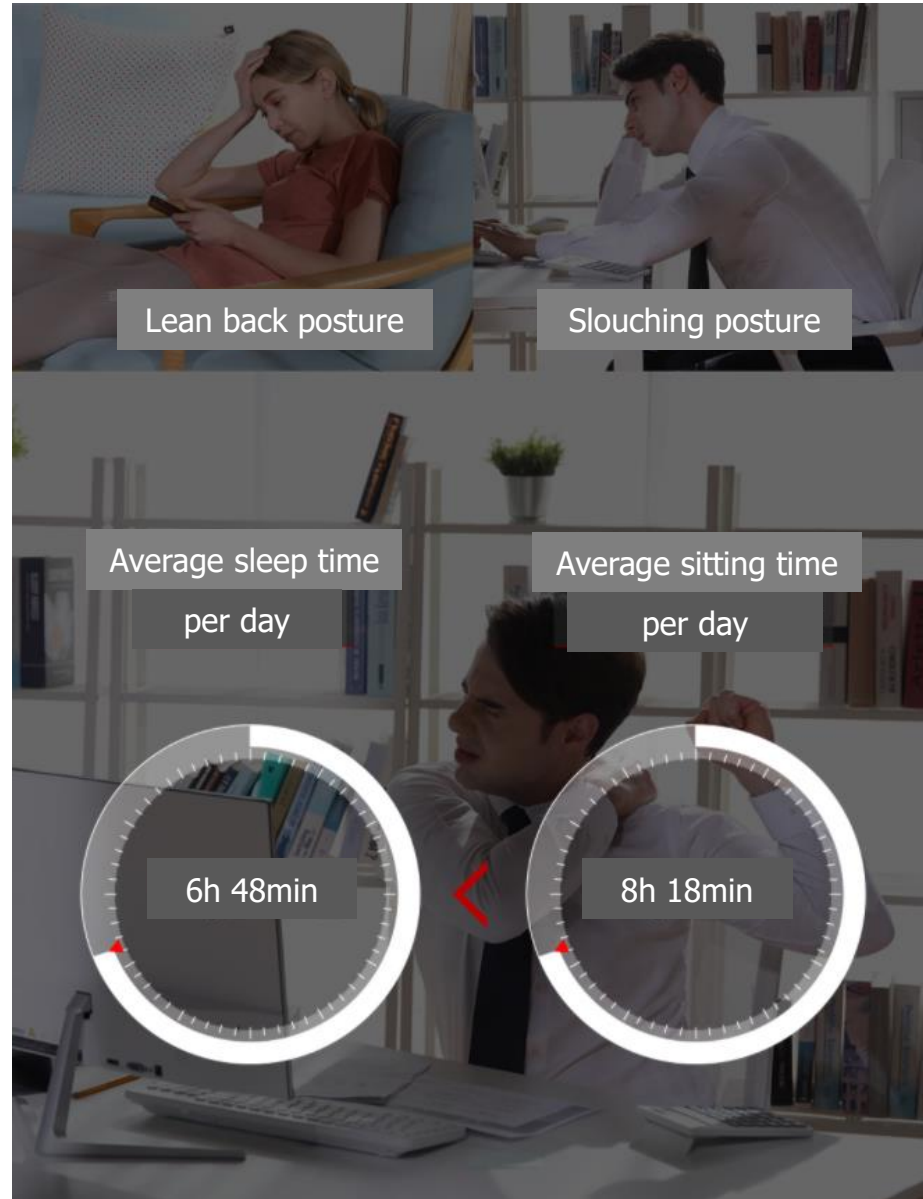




# ROICHEN CHAIR – posture correction chair

Average sitting time per day  
**8 hours 18 minutes**

*What posture are you sitting in?*



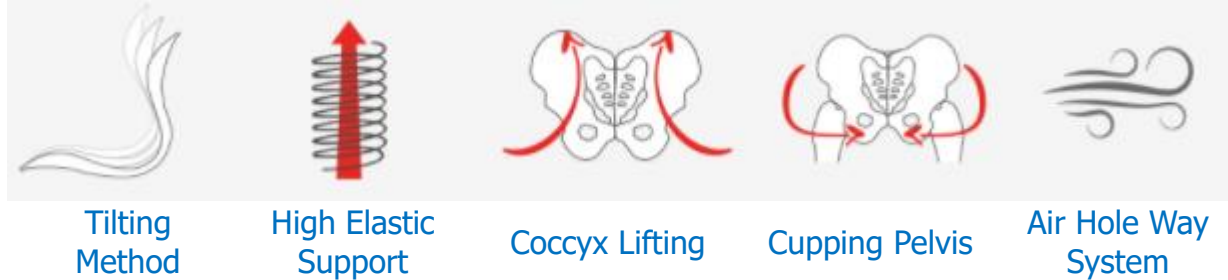
**ROICHEN CHAIR is the right answer**  
Maintains a good posture even when sitting for a long time, and establishes the basics of posture

## RECOMMEND FOR YOU

- ✓ Those who sit for more than 3 hours a day
- ✓ Those with back, neck, and shoulder pain
- ✓ Those who have difficulty sitting for a long time with the right posture
- ✓ Those who want to keep the correct posture



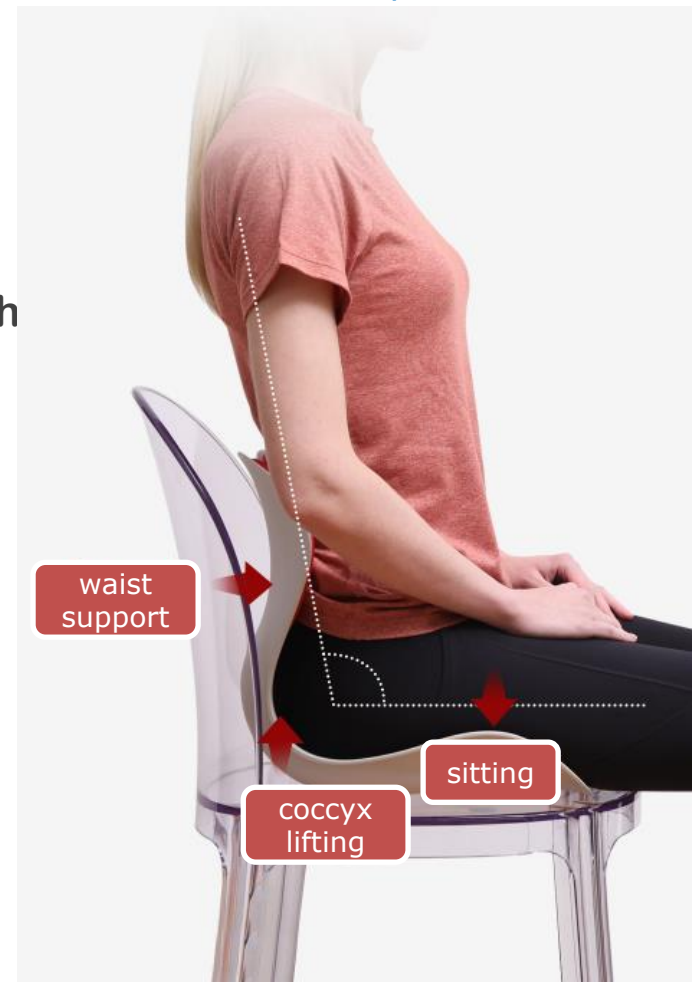
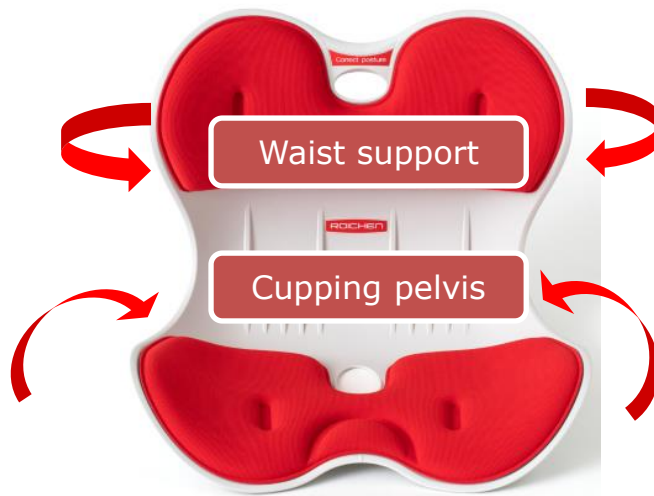
## POINT



## POINT 1

The backboard is tilted according to the user's weight.

The tilting intensity is adjusted whether the weight is heavy or light, the tension provides the same seating feel.





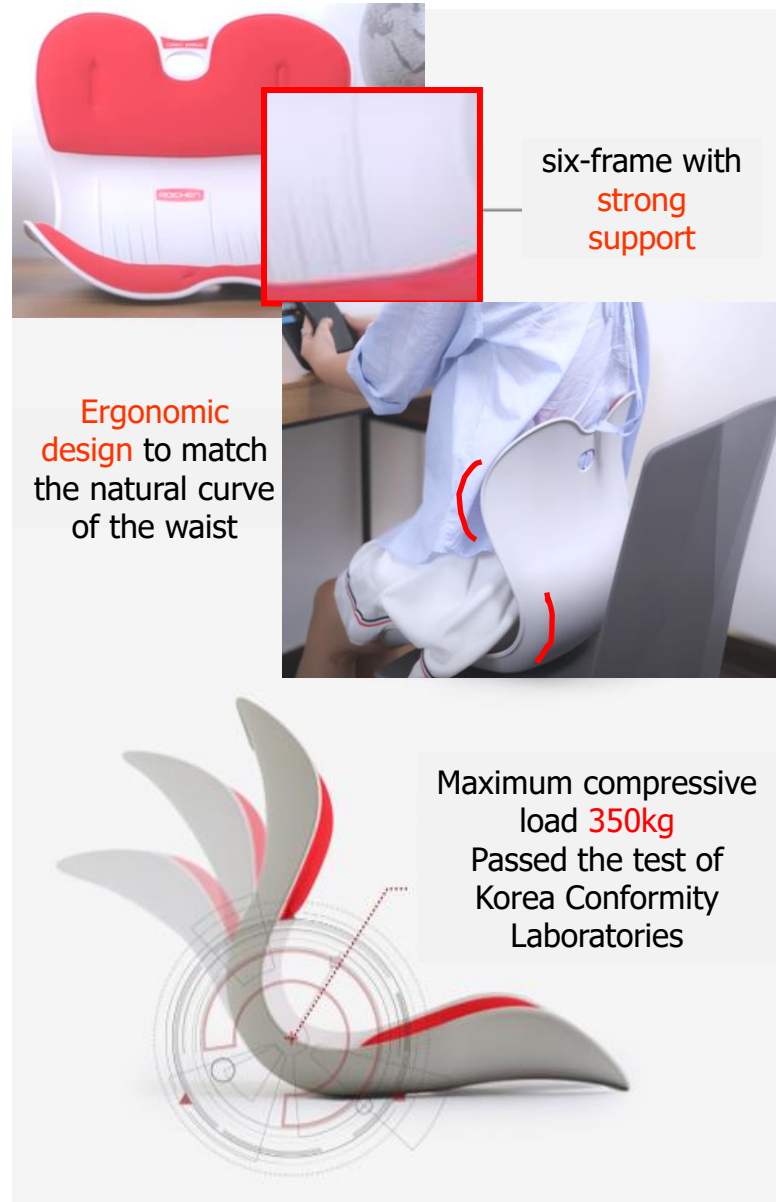
# ROICHEN CHAIR – posture correction chair

## POINT 2

**High elasticity and ergonomic design**  
Supports your back strong and softly,  
keeps your posture be straightened



**Durable even if two adult men climb up**

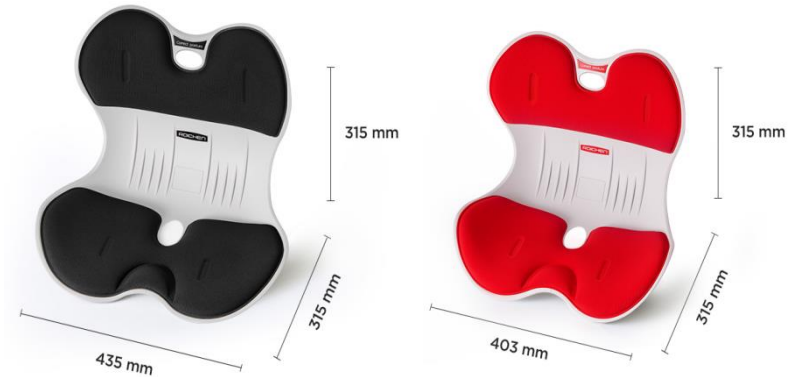


**ROICHEN CHAIR FOR MEN**
**ROICHEN CHAIR FOR WOMEN**

## POINT 3

### Wide frame that holds the pelvis

Designed to fit the body shape of men and women, it helps keep the spine straight



Did you know?

The only difference between men and women is the pelvis - !

The ROICHEN CHAIR creates an optimal angle for both men and women's pelvis.



## POINT 4

**Center design by gender characteristics**

Men's lower the center of gravity to reduce body pressure,

Women's are designed to fit the body by raising the center of gravity.



**Men's -**  
Low center of gravity  
Pressure ZERO !



**Women's -**  
High center of gravity  
Perfect body fit!

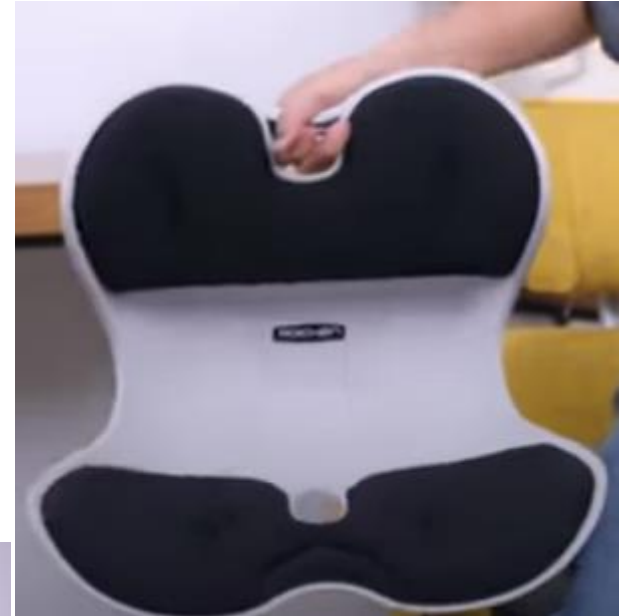
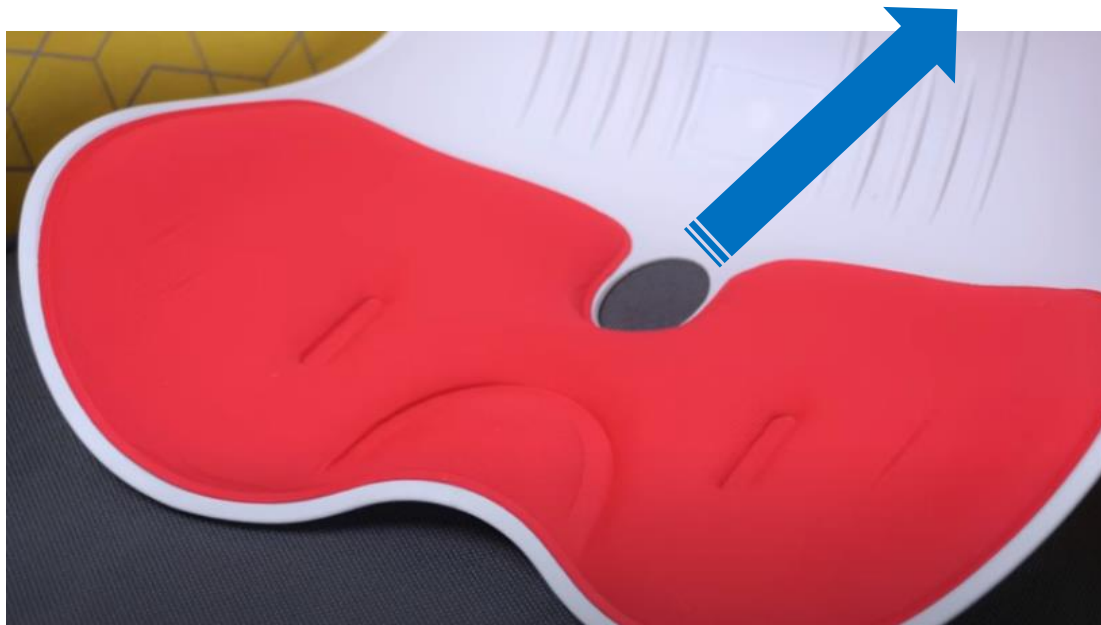


## POINT 5

### **Airway air circulation system and handle for carry**

The heat and sweat discharged from the body are circulated smoothly to keep you comfortable even when you sit for a long time.

Also has a hole for easy-to-carry.



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## POINT 6

### High density sponge for comfort

A high-density sponge with excellent elasticity and resilience absorbs and disperses the weight for a comfortable seating feel.



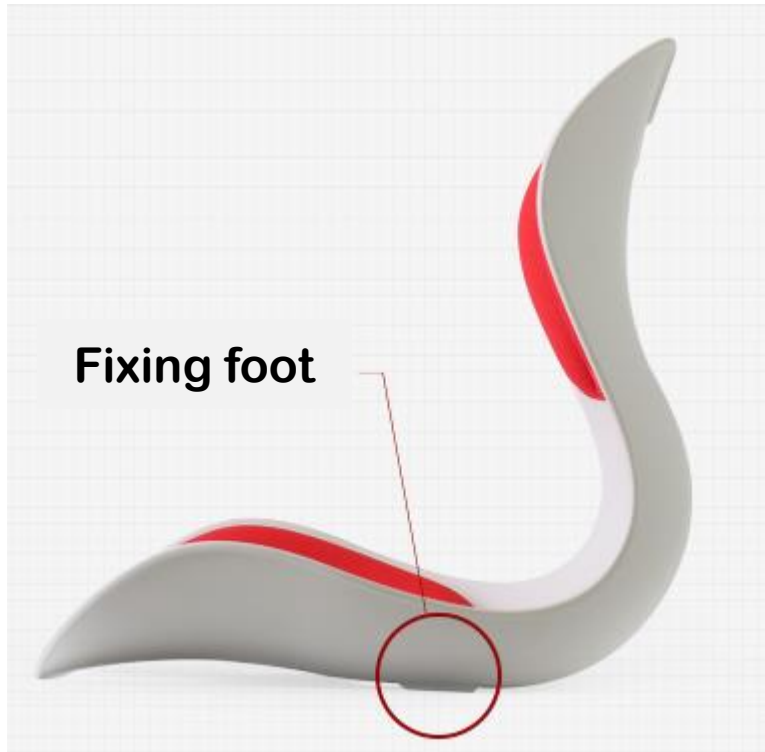
High elastic  
corduroy  
fabric



## POINT 7

### Stable posture correction chair without swaying

The roichen chair find a stable posture without swaying even with small movements

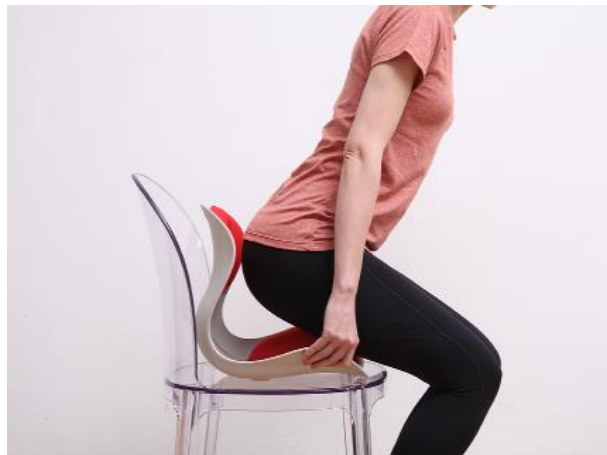


## HOW TO USE



### STEP 1.

Please place the ROICHEN CHAIR 10cm apart from the chair back



### STEP 2.

Hold the ROICHEN CHAIR with your hand and sit down with your hips deep



### STEP 3.

Naturally pushes your back to create a good posture



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## BEFORE & AFTER

**Our Science, Your Comfort!**

Relax now with the ROICHEN CHAIR.

A Unique 6-support bar's ergonomic design support your coccyx, tailbone, back and hip tightly.

ROICHEN finally developed the ROICHEN CHAIR after long research about the human bone.

You will feel more satisfied with the use of the finest material.





**CAUTION**

- If you sit in the Roichen Chair and lean back excessively, you may get hurt.
- Please note that if you use the Roichen Chair's cushion or the user's clothes while they are wet, it may cause discoloration.

**FAQ**

**Q:** Is the Roichen Chair an orthopedic (therapy) device?

**A:** It is not an orthopedic (therapy) device. This is a posture correction chair that helps maintain the correct posture.

**Q:** It feels uncomfortable when sitting and doesn't fit the body

**A:** This is a phenomenon that occurs in the process of changing to a correct posture. If you use it steadily for 3 to 4 days, gradually increasing the usage time, you can feel that it is gradually adapting.

**Q:** Can women sit in men's chairs?

**A:** There are differences in design for women and men. Use them separately.

**Q:** From what age can the kids chair be used?

▪**A:** It can be used up to 35kg from when the baby can sit. Above 35kg, use the adult Roichen Chair for men and women.

**Q:** I think the product is smaller than I thought.

**A:** The Roichen Chair is a product for a good posture and is manufactured in a size that allows you to expect the most suitable effect by being closely attached to the body.

**Q:** I am being treated for diseases such as herniated disc. Can I use it?

**A:** It is a product that helps with proper posture, but it is recommended to consult with your doctor first depending on the severity of your symptoms.

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## COLOR & SIZE



**MEN'S - BLACK**  
17.1\*12.4\*12.4 inch // 32oz  
435\*315\*315mm // 920g



**WOMEN'S – RED**  
15.8\*12.4\*12.4 inch // 32oz  
403\*315\*315mm // 910g

## Package

You can choose pcs/ctn ; price is different

\*\*\*option\*\*\*

- (1) individual brown box with 1c print
- (2) 3pcs/ctn brown box with 1c print
- (3) 10pcs/ctn brown box with 1c print