









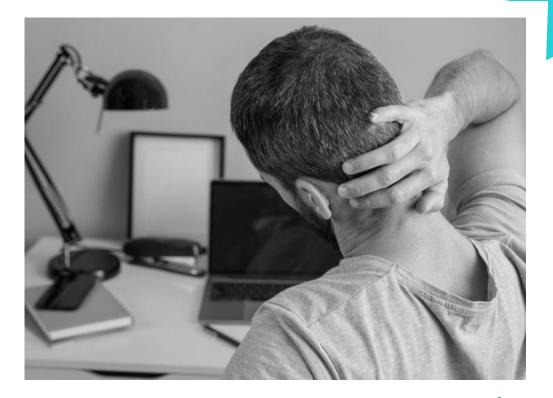




Registered ISO 9001:2008/ISO 14001:2004

Are your shoulders, neck and back okay?

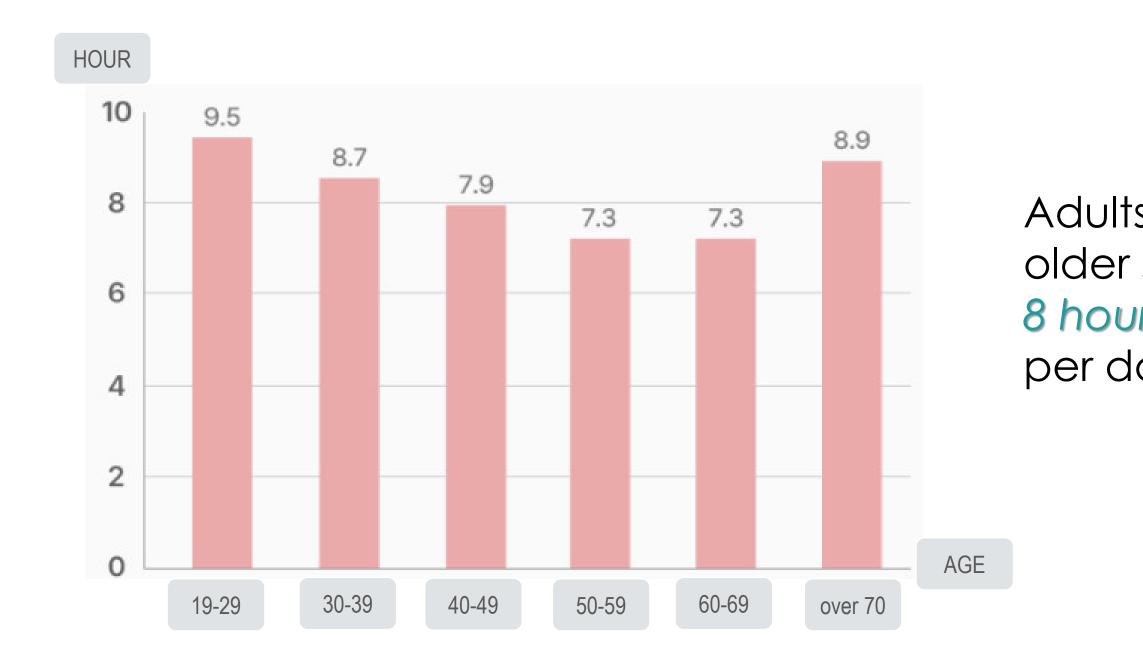
What posture do you sit for 8 hours?



Which chair do you use for 8 hours or more a day?



Average amount of time Koreans spend sitting per day

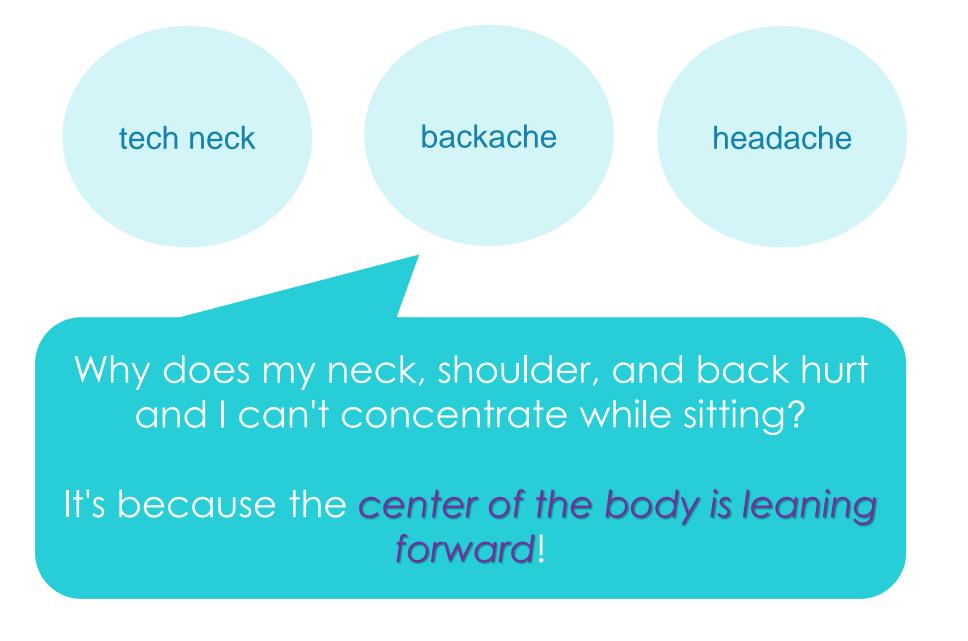




Adults 19 years of age and older spend an average of 8 hours and 30 minutes per day sitting

My child who doesn't study because he can't concentrate at home, isn't it because of his poor posture?

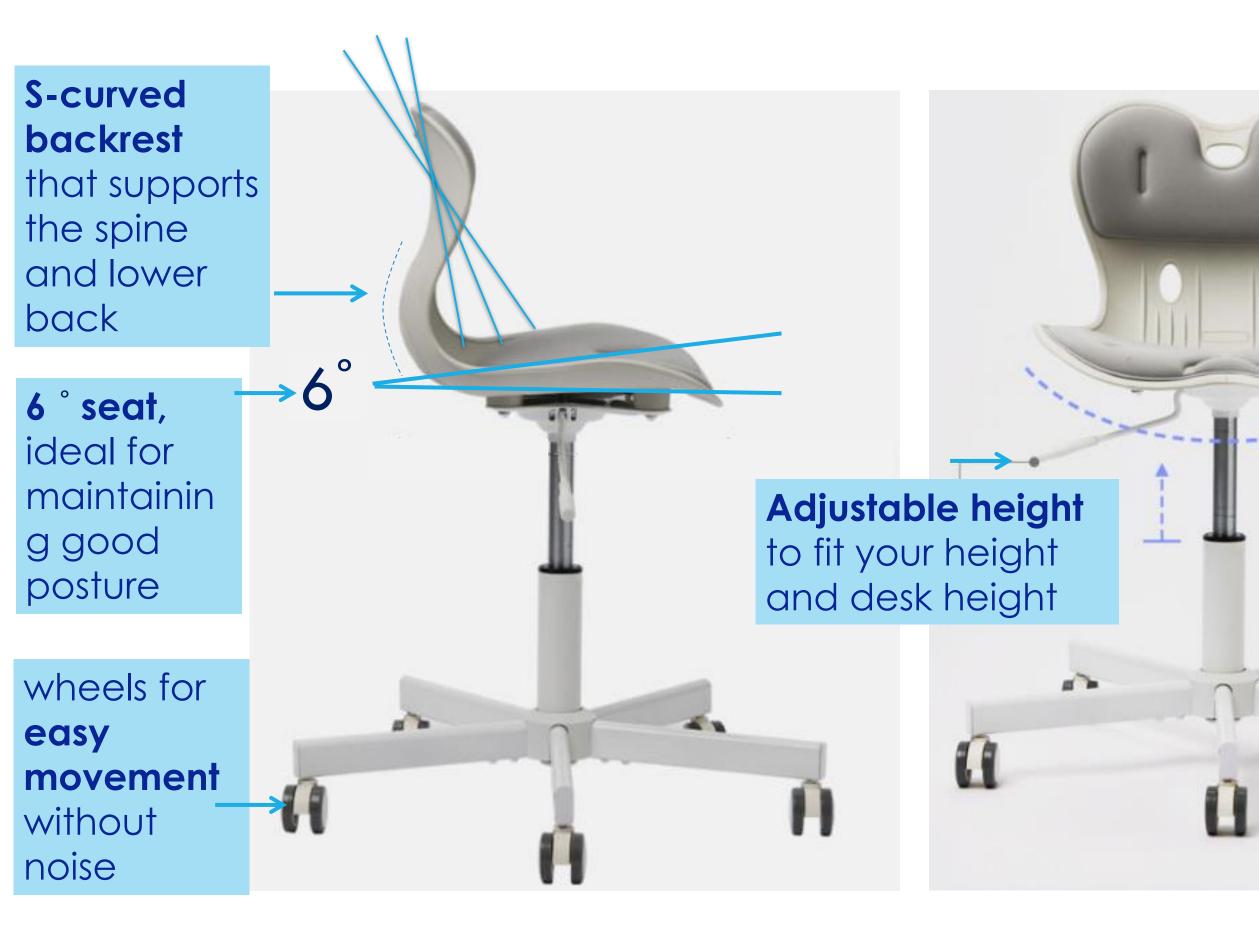
When you work for a long time, have you ever felt so stiff from your head to your butt that you couldn't **concentrate** on your work?





is ... move the body center of gravity backwards

Finally found the perfect angle – Freedom from back, neck and head pain





ROICHEN WOW chair that develops the habit of sitting in the right posture

As long as you live on Earth, you cannot escape gravity - The correct posture refers to the posture that responds to gravity most efficiently.

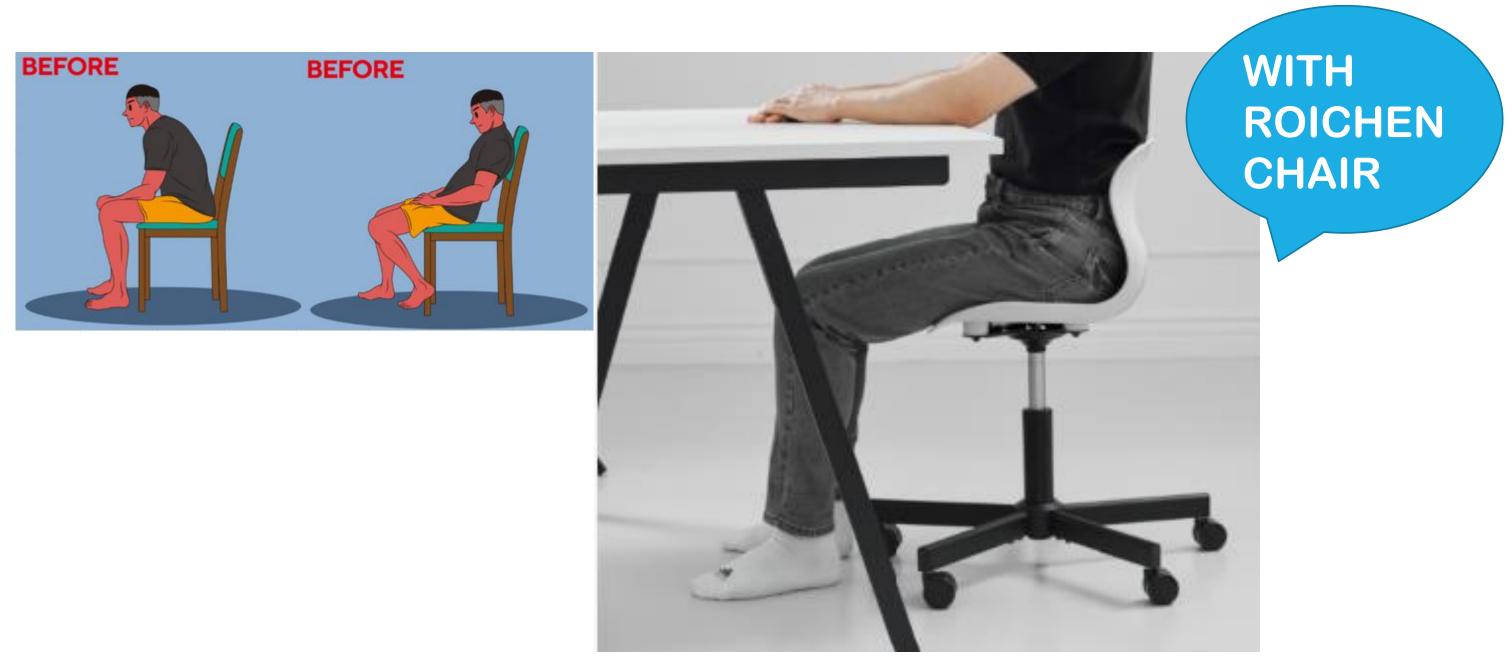
If you do not sit in the correct posture, you cannot respond effectively to gravity and use the wrong muscles, putting strain on your joints. This causes neck, back and pelvic pain! A versatile chair that can be used at home, in the office, in a restaurant, or anywhere a chair is needed



It also give you free to move with 5 wheels !

How to sit with good posture

- 1. Push your buttocks back as far as possible, then squeeze your buttocks tight.
- 2. Keep your back and back straight and as close to the back as possible.
- 3. Pull your chin back and look straight ahead.
- 4. Keep your legs together and the soles of your feet on the floor
- \rightarrow ROICHEN that actually realized this!





- effect
- and buttocks when sitting for a long time design that makes your back and spine posture.
- for both men and women.
- move.
- > The air circulation hole on the seat allows for long time.
- lower back and back.

Get rid of heavy office chairs now, slim design and comfort, and posture correction, 3 sets with 1 seat

 \succ A heavy and large chair used for tired back, spine, ROICHEN standing chair with a slim and light comfortable and helps you maintain a good

Compared to other chairs, the size of the seat is 10% wider on average, making it more comfortable \succ The size of the left and right seats is comfortable

> The thigh part of the seat is gently curved, so the back of the thigh is comfortable when sitting. Light-weight steel legs, cool to look at and easy to

ventilation to prevent dampness when sitting for a

> There is no need to purchase a separate posture correction chair that is placed on the chair for the

6° to create the right posture

What is the principle of good posture? It is the center of gravity





The 6° inclined seat **fixes the center of gravity backward** to help you maintain a good posture.



However, the center of gravity that ROICHEN focused on is the 'CORE'

Normal chairs shift the center of gravity by sending the spine and head backwards.

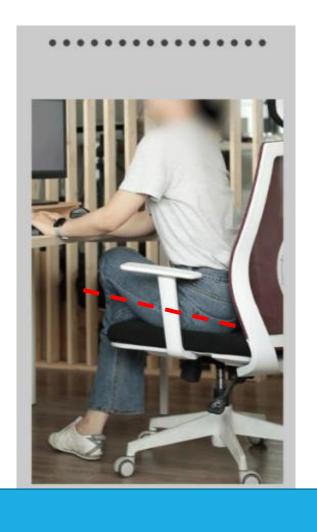
It is designed to maintain an upright posture for a long time by **placing the center of gravity on the core**, which is the center of the body.



D2 The curved design holds the body



The left and right ends of the seat are slightly raised in an arch shape, gently wrapping and fixing the thighs. It naturally supports your legs so that you do not cross them, so you can easily maintain an upright posture.

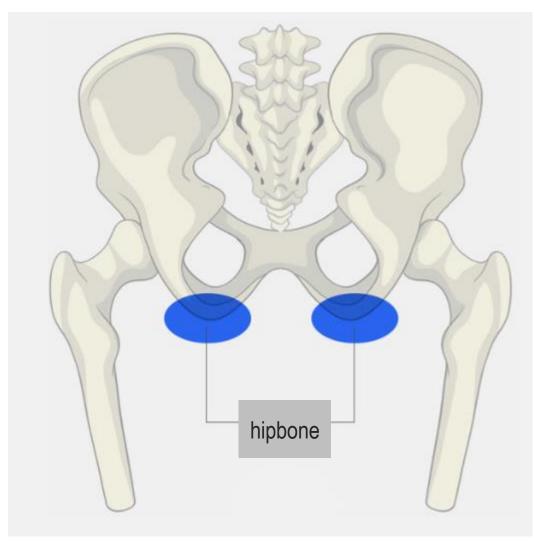


A — shape chair with legs wide open or legs crossed



ROICHEN's curved shaped to wrap the legs

Ergonomic cushioning for weight distribution 03



The weight of the upper body occupies 70% of the body. In particular, the **burden on the pelvis and lower back is 1.4 times higher when** sitting than when standing.

When sitting, it is the back and lower back that support the weight of the upper body, and the **hipbones** of the buttocks.

The ergonomic cushion that considers the weight distribution of the lower body and hip while sitting provides optimal seating comfort to create a correct posture.

Soft cushions and fabrics 04



It is finished with a soft cushion and fabric so that your butt does not sore even when you sit for a long time.

No armrests and headrest 05



If there is a headrest and armrests, you will lean on either side, and your posture will inevitably be disturbed.

For perfect concentration, the **factors that make bad posture are boldly** removed.

Freedom with Silent Wheels – Move wherever you want, without sound





The bottom locking of the WOW Chair can be adjusted in height up to **14cm**. You can use it by adjusting it according to your height.

allow it to move freely.

The soft wheels on the 5 legs stably support the load and

Our Science, Your Comfort!

If you cross your legs or read in a slouched position, use TV, or use a smartphone for a long time, blood circulation is not smooth, and waste and toxins accumulate and only lower body obesity occurs!

The fact that a wrong posture becomes a habit and if you don't exercise, fat accumulates and your body shape can be transformed and become a complex!

The fact that just sitting on the **ROICHEN Standing Chair prevents your** posture from being twisted!

Ergonomic design through continuous research for correct

posture - If it's a chair to sit on, use the ROICHEN Standing Chair that develops the habit of sitting in the right posture.











Available to use anyplace



Library

Home

School

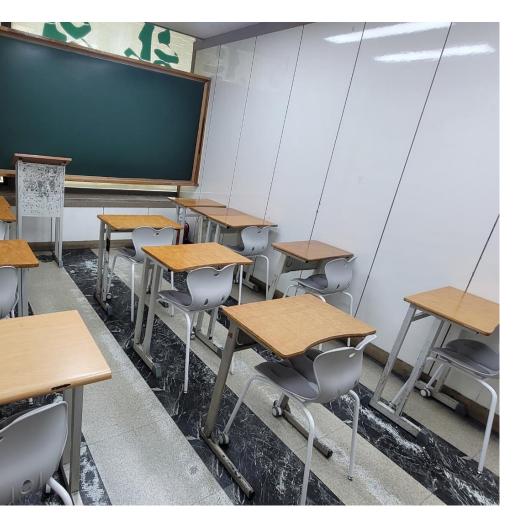
✓ No more stiff chair in conference rooms and lecture halls for a long time! ✓ Comfortable back, hips and spine even when sitting for a long time ✓ A multi-purpose chair to enjoy not only dining room but also living room - Multipurpose and slim in a limited space such as a studio. ✓ Sizes that can be used by both children and adults ✓ It has a handle hole for easy portability.

Office



Recommended by a renowned after school academy

The best chair for students who sit and study for a long time! It is already being used by famous academies in Gangnam, called Seoul's Ivy League.





Reliable quality international / domestic certificate

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HB17 알레르기성 피부 반응을 일으킬 수 있음

Kids safety

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Agent.	AIP Patent & Law Firm
Inventor	MOON, Jeong Hwan
Applicant	ROICHEN CO., LTD. MOON, Jeong Hwan
Rightholder	ROICHEN CO., LTD. MOON, Jeong Hwan

<u>발명의 명칭</u>

자세교정 의자

Title of Invention

Chair For Posture Correction

요약

본 발명은 사용자의 착석 시 허벅지와 엉덩이 부위를 수용하 The invention includes the thigh in the taking a seat of

Abstract

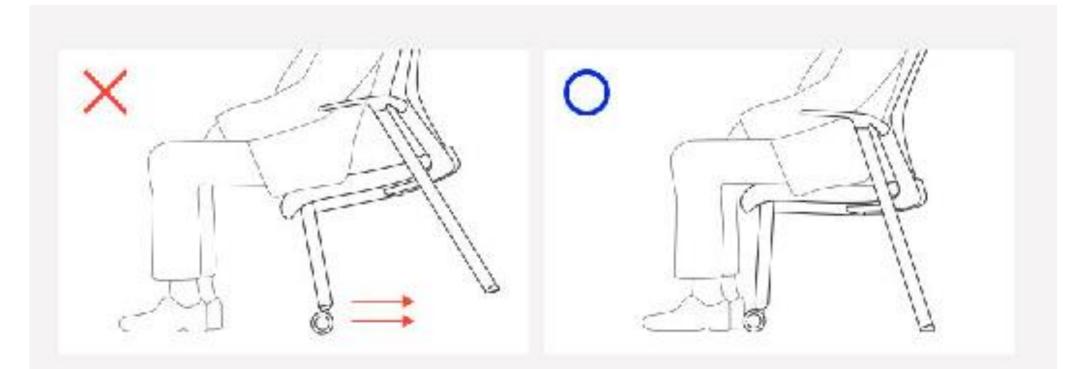
본 발명은 사용자의 착석 시 허벅지와 엉덩이 부위를 수용하 는 제1 수용부; 사용자의 착석 시 허리와 등 부위를 수용하는 제2 수용부; 상기 제1 수용부 및 제2 수용부를 굴곡지게 이어 주고, 사용자의 착석 시 엉덩이 뒷부분이 위치하는 연결부를 포함하며; 상기 제1 수용부에는 엉덩이가 앉혀지는 부위를 기 준으로 전방 중앙부가 상부로 돌출되는 중앙 돌출부가 형성되 을 가지며; 상기 제1 수용부와 제2 수용부에는 길이방향으로 장심을 가르는 가상의 중심선이 구비되어, 상기 제2 수용부 가지며; 사용자가 등을 상기 제2 수용부에 기대면, 상기 제1 수용부는 상기 중심선을 기준으로 양측이 내측으로 오므라지는 형상 가지며; 사용자가 등을 상기 제2 수용부에 기대면, 상기 제1 수용부는 상기 중심선을 기준으로 양측이 내측으로 오므라지는 형성 ip site. And while the either side the second receptor h as the shape puckering up to front based on the centr al line the user of the either side the frame side , and t he first receptacle proposes the correct posture chair puckering up to the inner side the etc. to the second r eceptor based on the central line

Precautions for use

 \succ Please sit closely the backrest to the waist. If you lean too far forward or lean too far back, the backrest may not fit to your back. Correct your posture.

Sitting for long periods of time can cause bad posture. When you feel uncomfortable, get up and stretch for 5 to 10 minutes.

 \succ Posture of the legs is very important in maintaining the good posture. If you sit with your legs crossed, your posture will deteriorate and your body will become imbalanced.



Due to the shape of the product, you may fall forward if you sit on the front edge of the seat. Sit deep inside your chair.

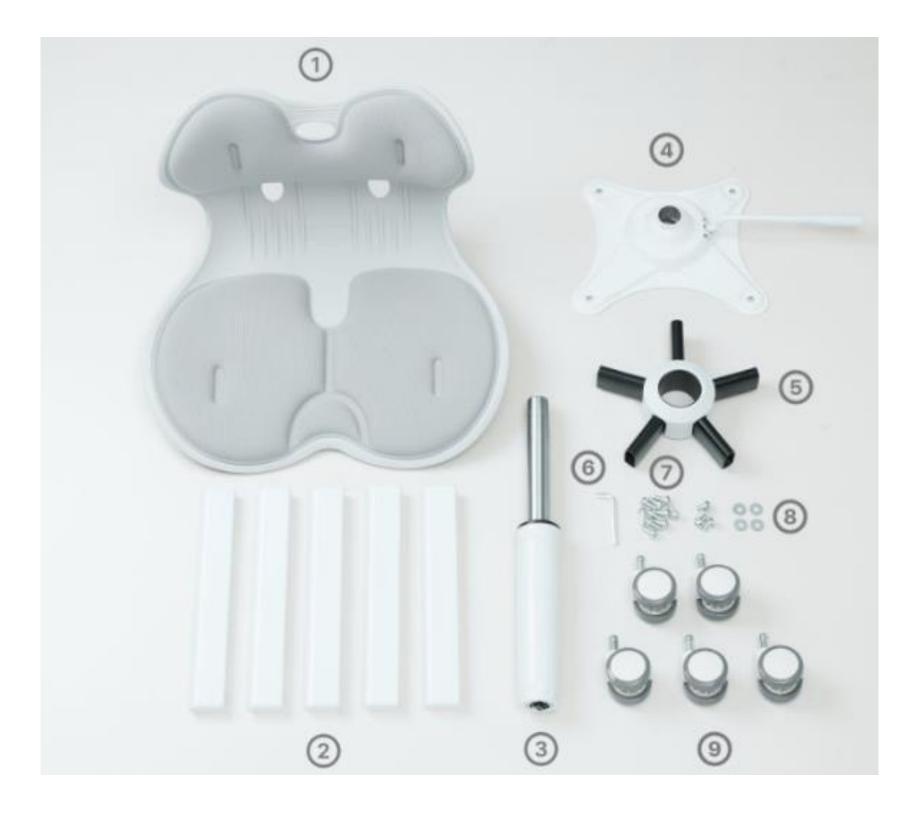
FAQ

- Q. Does the back panel recline?
- A. It reclines gently to some extent, but the angle cannot be adjusted.
- Q. Is it possible to replace the seat?
- A. Please call to customer service center, we will guide you to replace the seat.
- Q. How many kg does the product weigh?
- A. The weight of the product is 120kg.
- Q. Do I need to assemble it?
- A. Since it is a semi-assembled product, you can easily assemble it by looking at the user manual.
- Q. Are there height adjustments or armrests?
- A. There are no armrests to maintain a good posture. WOW Chair, WOW Chair - height adjustable, RATHER Chair - height not adjustable

Q. Are there any height restrictions that can be used? A. The recommended height to use is 160cm. Users shorter than 160cm are recommended to use a footrest together.



Component



- ① Upper seat
- 2 Leg * 5
- ③ Center rod
- Locking (4)
- **5** Low base, fixing cap
- **6** Allen wrench
- Deg assembly bolt * 10
- Seat assembly bolt * 4
- Wheel * 5

Super easy assemble

Lower part



- 1. Insert the legs into the lower base
- 2. Insert the leg assembly bolts into the two grooves of each leg and fix them firmly with a allen wrench.





4. Flip over the legs, insert a wheel into the groove at the end of each leg.



3. When all 5 legs are secured, put the cap on the base.

Super easy assemble

Upper part



- 1. Place the seat upside down on the table.
- 2. After facing the seat back with the narrow side of the locking, align the groove position of the seat and locking.
- 3. Fix the seat board assembly bolts to the 4 grooves.

Super easy assemble

Upper & lower part



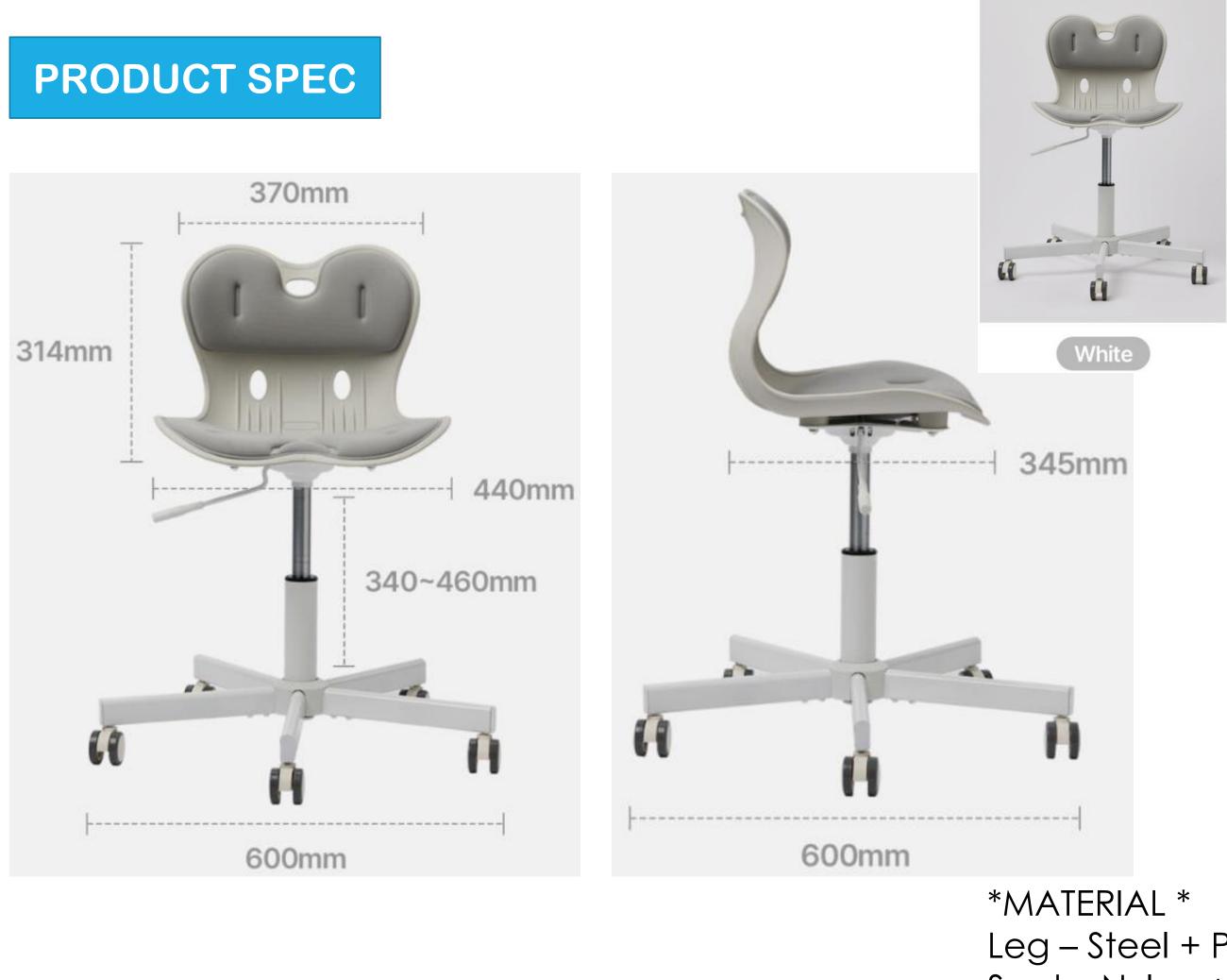
1. Insert the center rod into the assembled lower part.



2. Insert the upper part prepared on the center rod into the groove.

3. Press down completely with your hand, and press firmly once more with your body weight to completely fix it.





Leg – Steel + Powder coating Seat – Nylon + Polyester fabric Wheel – PP + PU

