

MySenso

The love for high quality fragrances



The story of MySenso begins in 1997: the founders of the brand have the ambition to set new standards in the fragrance sector and fragrance marketing, with the main target group being the SPA and wellness sector.

Over the years, the company has met with an enthusiastic professional audience and, from 2015, has taken on further challenges. Since then, MySenso has been managed by CEO Siegfried Putz, with the aim of internationalising the MySenso brand and advancing research, innovation and digitalisation.

The focus continues to be on quality standards in sustainable and timeless design.

Focus: quality, sustainability and authenticity. Only achievable with the involvement of customers, suppliers, employees, as well as experts and scientific know-how.

Target group: B2B, B2C, Export

Specialisation: HoReCa, Spa & Wellness

Products: Room fragrance, textile sprays, sauna oils, essential oils, refill concepts, etc.

New in 2023: MySenso ALPINE, four authentic fragrances from the heart of the Alps, enriched with organic Swiss stone pine oil.

Core competence: Olfactory marketing

Guiding principle: The guiding principle of the company's founders still applies today.

Finding the best and creating something special is both the goal and the drive. To ask oneself anew every day if we can create better, more sustainable and more goal-oriented products in respectful harmony with both people and nature and closer to the needs of the time.

My sense. My scent. My Senso
www.mysenso.it