

SALTER®
SINCE 1760

Kuro

**BRING THE
EFFORTLESS STYLE
OF MATT BLACK TO
THE KITCHEN WITH
THE KURO
COLLECTION
FROM SALTER**

Matt black continues to influence all areas of the home, from brassware through to paint colours and cabinetry; and now it's making its mark in the kitchen with the striking new Kuro Collection from the UK's most established housewares brand, Salter.

An all-encompassing collection of appliances and accessories, Kuro channels an ultra-slick industrial vibe, offering modern, clean lines that work well whether you're a first-time buyer moving into a loft style city centre apartment, or a fashion-conscious homeowner creating your dream contemporary family kitchen.

With more of us looking to keep our appliances proudly on display to save precious cupboard space, the Kuro Collection really comes into its own by offering an assortment of appliances that seriously up the style stakes.



FOR THE HEALTH CONSCIOUS

Whether it's a protein shake on the go or morning smoothie, the Kuro NutriPro 1000 has you covered.

Kuro NutriPro 1000
£49.99

With a unique multipurpose blade that blends fruits and crushes ice with ease, it's the ideal gadget for helping to get your vitamins and nutrients each day. Plus, with its striking good looks, it can stay out on display.

Kuro Jug Blender
£49.99

Also in the collection is a versatile Jug Blender and Health Grill, both featuring the same contemporary matt black aesthetic.

Kuro Health Grill
£39.99





APPLIANCES WITH STYLE

Blending fashion with practicality is the Kuro Kettle, 4 Slice Toaster, and the two new Digital and Manual Microwave Ovens. Designed to coordinate effortlessly with one another, all appliances offer the quality you would come to expect with Salter accompanying a modern design appeal – allowing you to dial up the industrial feel or pair it back with more classic styling.

**Kuro
Kettle
£39.99**

**Kuro 4 Slice
Toaster
£49.99**

**Kuro Digital
Microwave
Oven £129.99**

**Kuro Manual
Microwave
Oven £84.99**



Other items in the range include a 3 in 1 Hand Blender, Hand Mixer with Storage, Bread Bin, and Storage Cannisters for a fully coordinated range.

To find out more about Salter's extensive collection of kitchenware range and to purchase online, visit **www.salter.com**

About Salter

Established in 1760, Salter is one of the UK's oldest consumer goods brands, offering a vast range of kitchenware and houseware products from utensils to small domestic appliances. The #1 scales brand in the UK, Salter has a solution for every measuring task and every room in the home.

About Ultimate Products

Salter is owned by Ultimate Products, alongside several other well-known brands including Beldray, Progress, Kleeneze and Giles & Posner. The company supplies to over 300 retailers in 38 different countries and is widely known for its extensive portfolio of appliances, housewares, laundry, audio, heating and cooling products, with many of the group's brands found in nearly 80% of UK households.

For further press information including high-res images or samples, please contact: Rio or Sarah at Unify PR & Marketing
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