

CORPORATE PRESENTATION



World's largest Private Label & Contract Manufacturer

Our Lineage



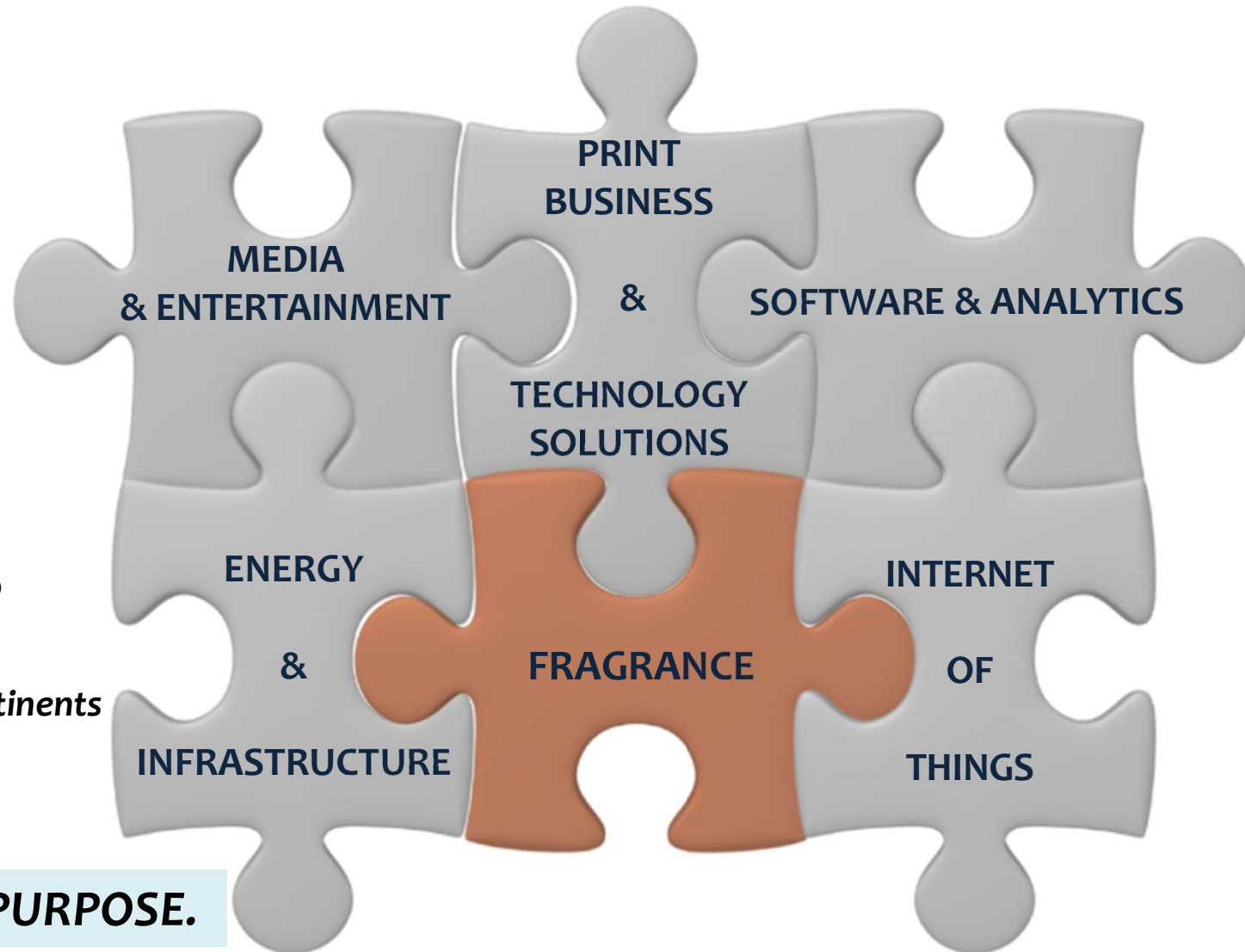
\$2 billion group

92 years of business leadership

12+ operating companies

Presence in 10 countries across 4 continents

8000+ people



MANY COMPANIES. ONE PURPOSE.

Company Highlights



Global specialist in creating fragrance solutions.

Leading producers of Aerosols.

Largest exporter & manufacturer of innovative, high quality scented candles

Differentiated merchandise and marketing that drives traffic and sales.

Prudent inventory, expense and capital management.

Experienced management team.

Our Milestones



2005 2008 2011 2014 2017 2018

2005

Set up the manufacturing & export of candles at Mangalore.

2007

Production milestone of 100 containers a month achieved.

Launched the luxury brand Ekam in the Indian market.

Acquired brand Carolina in the US.

2008

Entered the European Market.

2009

Acquired 50% stake in the US based company -MVP.

2010

Compliance to REACH.

Bagged the title of '**India's Best Companies To Work For**' from ET.

2011

Set-up a second candle manufacturing plant in Gandhidham, Kutch.

Acquired the US brand – **Midwest CBK** (in April); Brands - Colonial Candles & Melting Moments.

2012

Expansion to **new product line – Aerosols** by setting up an Aerosol plant in Mangalore.

2014

Membership of **CSPA**.

Compliance to **CARB** regulation.

2015

Compliance to CLP Regulation.

2016

Launched the mid-market brand Fraiche in the Indian Market.

Consolidating to become the World's largest Pvt. Label Home Fragrance & Contract Mfg. Company.

2017

100% Acquisition of the US based company -**MVP**.

Global Reach



SALES CHANNELS

- India
- America
- Europe
- UK
- Australia
- South Africa
- Middle East

MANUFACTURING

- Elkin, North Carolina
- Gujarat, INDIA
- Mangalore, INDIA

OFFICES

- Charleston, South Carolina
- Mangalore, India
- Bentonville, Arkansas
- Dubai, United Arab Emirates

DISTRIBUTION & OFFICES

- Mangalore, India (BULK)
- Union City, Tennessee (Pick Pack)

SHOWROOMS

- Mangalore, India
- Gandhidham, India

Our International Clientele



USA



Other
Region



Cater to approx. 38,000 premium independent stores in the international market

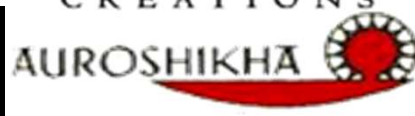
Key Indian Customers



BRANDS



PRIVATE LABEL



Our Product Portfolio



Product Portfolio

Air
care

Car
care

Home
care

Personal
care

Health &
Hygiene

> 5,000 SKU's in Candles

> 1,000 SKU's in Room Sprays

> 600 SKU's in Personal Care



Our Product Portfolio - *Aircare*



SCENTED CANDLES



Jars & Cups



Metal Containers



Travel Tins



Tealights, Votives
&
Wax melts



Pillar Candles



Marble, Limestone,
Concrete &
Ceramic Containers



Novelty Candles

Our Product Portfolio - Aircare



ROOM FRESHENERS



GEL BEADS



FRAGRANCE OILS



REED DIFFUSERS



MOSQUITO REPELLANT – PLUG-IN & REFILLS

Our Product Portfolio - Homecare



MULTI-SURFACE
CLEANER



SILICONE- BASED
FURNITURE POLISH



STAINLESS STEEL
CLEANER



UPHOLSTERY
CLEANER



CARPET
CLEANER



GLASS CLEANER



PUMP SPRAY
GLASS CLEANER

Product Portfolio – Car care



CAR PERFUMES

TYRE SHINE
(PRESSURISED)



CAR FOAMING
INTERIOR CLEANER



ROOM / CAR FRESHENER GEL

Product Portfolio – *Personal care*



DEODORANTS



NON -ALCOHOLIC PERFUME GEL



PERFUMES



NON -ALCOHOLIC ROLL-ON PERFUME



SHAVING FOAM



MOISTURIZING FACE MIST



PRE- SHAVE OIL



FACE WASH TRANSPARENT

Product Portfolio – Health & Hygiene



HAND WASH
OPAQUE

HAND WASH
TRANSPARENT



HAND SANITISER

TOILET SEAT
SANITIZER



SHOE -
DEODORANT
SPRAY

Our Businesses



*Private Label &
Contract Mfg*

INTERNATIONAL
&
DOMESTIC (INDIA)



Brands

La Scenteur Fragrances

Our **Businesses** - *Private Label & Contract Mfg*



Highlights

- **10,000+** containers shipped so far to the International market .
- Supply to **60%** Top retailers in US & approximately **85%** of major retailers in India.
- Cater to approx. **38,000** premium independent stores in the international market.
- **On-time** in full approach.
- **Ethics, Environment, Health, Safety & Security** (EEHSS) compliant facility.
- Conformed & passed through **international standards of testing**. Green status in all audits - Walmart, TESCO, Carrefour, H&M, Auchan, Michaels, K-Mart etc.
- **5** Production facilities + **1** fragrance facility.
- **30** categories of products in Homecare, Aircare & Personal care.

Our Businesses - Brands



Sold through multiple channels, both in International market as well as the Domestic market.

Domestic



International

Colonial Candle®
ranked amongst the
top 5 candle brands in
the US.



Our Operational Competence



MANGALORE, KARNATAKA, INDIA

Installed capacity to produce
0.2 million candles per day
4 Million Cans per month (Aerosol)

State-of – the- art production facility
3 Units for Candle Mfg.
2 Units – Air & Personal Care (Aerosol)



GANDHIDHAM, GUJARAT, INDIA

Production Area – **1,157,000 sq ft**
Skilled & dedicated workforce of approx.
1500 employees
30 days Production lead time
On- time in full approach.

A glimpse into our Candle Facilities



PRIMACY CANDLE PRODUCTION FACILITY
Gujarat, India.



A glimpse into our Candle Facilities



PRIMACY CANDLE PRODUCTION
FACILITY - Mangalore, India



Shrink sleeve machine



Automated wick trimming machine



Automated labeling machine



Energy efficient cooling tunnel

A glimpse into our Aerosol Facility



PRIMACY AEROSOL PRODUCTION FACILITY (Unit 2) – Mangalore, India



**PERSONAL CARE PRODUCTION FACILITY (Unit 4)
Mangalore, India**



A glimpse into our Aerosol Facility



PRIMACY AEROSOL PRODUCTION FACILITY (Unit 2) – Mangalore, India

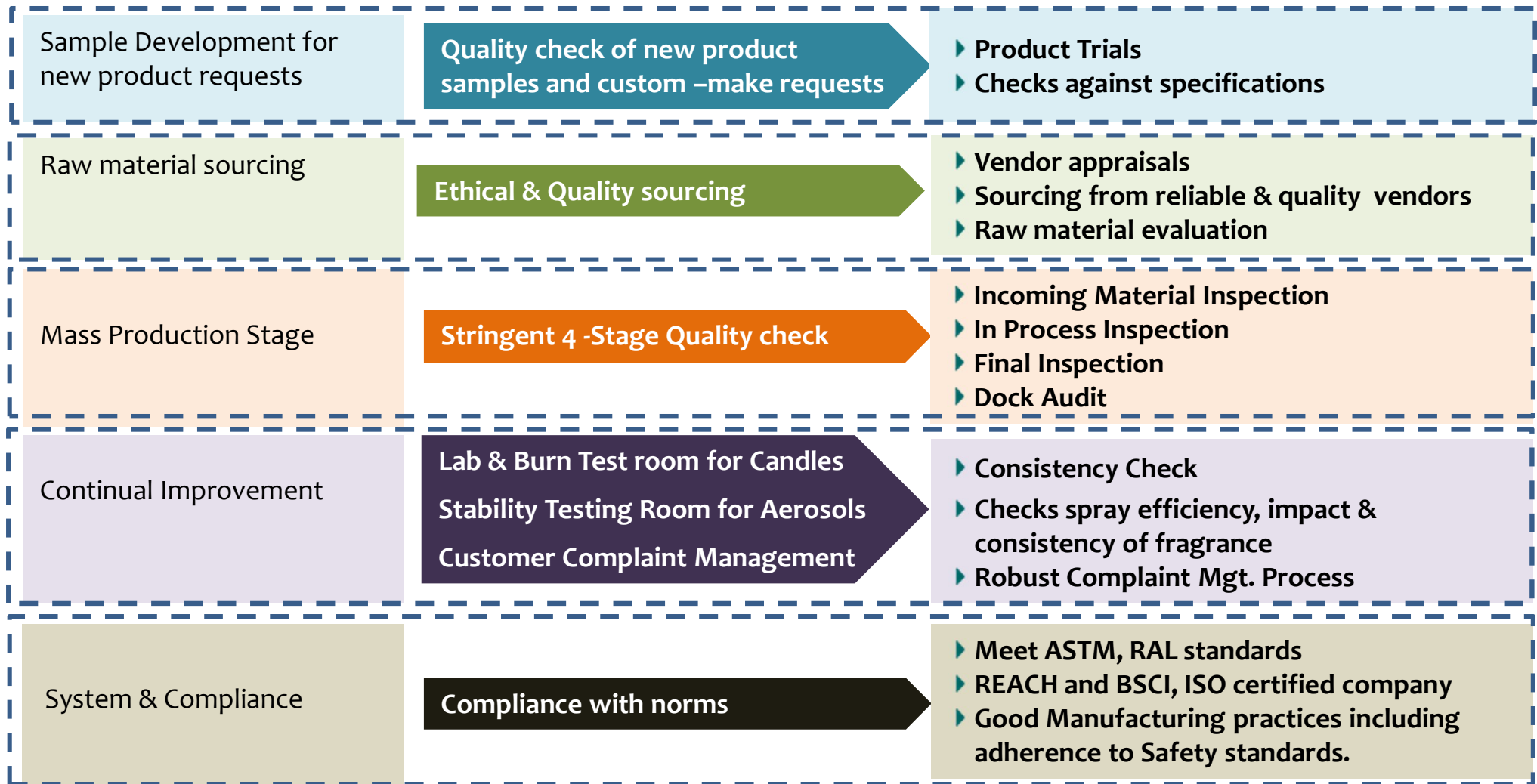


A glimpse into our R&D Facility



- Currently, developed over **30** new products in various categories.
- **Well equipped** lab with latest technology & instruments.
- Team size: **20** Experts , (one with doctorate and the rest with MSc (Chemistry) or B. Pharm .
- Combined experience of around **90 years**.

Delivering Quality



A glimpse into our Lab – Aerosol Testing



Checks the spray efficiency , impact and consistency of the fragrance.

A glimpse into our Lab / Burn Test Room



Ensures consistency in

- Fragrance emission
- Fragrance quality
- Clean and graceful burn.

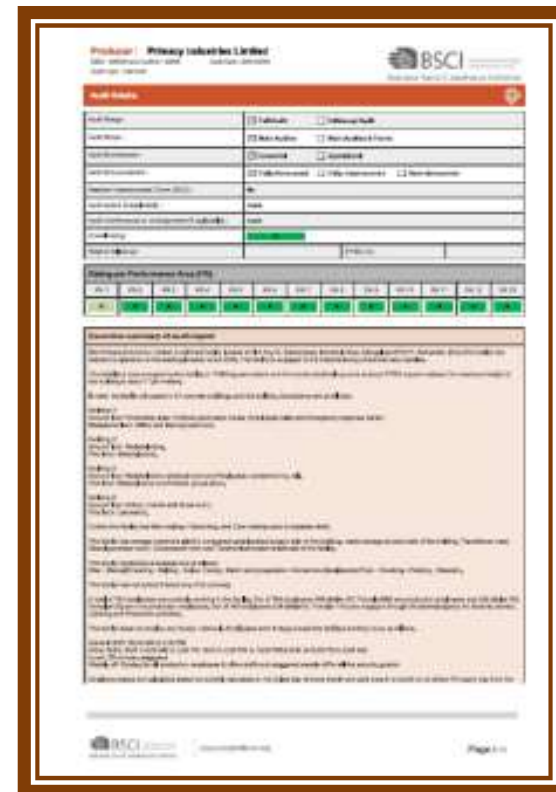
Compliance & Certification...



ISO 9001:2015 Certifications



BSCI Certifications



Compliance & Certification...



Good Manufacturing Practices (GMP) Certification



Global Security Verification Certificate



RSPO Certification



Compliance & Certification...



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- Conformed & passed through **international standards of testing**. Green status in all audits - Walmart, TESCO, Carrefour, H&M, Auchan, Michaels, K-Mart etc.

Other local statutory compliances:

KSPCB Water & Air Consent | KSPCB Hazardous Waste Consent
LPG storage certificate from PESO
Sanitization Certificate
Fire NOC from the Municipal Corporation

Licenses ...

AYUSH License



Drug License



Unit 4

Unit 2

A glimpse into our Good Manufacturing Practice...



Fragrances Storage Area



Wax Storage Area



Finished Goods Storage Area

Segregated areas & multiple store buildings for,

- ✓ Raw materials storage v.i.z. Fragrance storage area, wax storage area, cartons, labels | Glass jars | Finished goods.
- ✓ Segregation of Toxic & Non-Toxic materials.

➤ Energy efficient AC tunnels installed on the line to enhance pillar quality.

➤ Stretched Wrap Machine for ensuring safety fragile finished goods.

➤ Marked Pathways .



Date Coding Machine



Fork Lifts to minimize manual efforts and to ensure loading & unloading safely.



Adaption of **LEAN** manufacturing practices for waste minimization.

A glimpse into our Safety Initiatives...



Fire hydrant system

Fire Alarm Control Panel (FACP) with Public Address System (PA System)

Foam Trolley with Foam making Branch

Medical room with qualified doctor and staff. Ambulance and other equipment

Emergency exit with exit plans

Smoke detector, safety camera and CCTV in place to capture and check any accidents

First Aid Box

Emergency control room

Sprinklers

Hydrant Point with Hose reel hose

Eye washer for eye care for any critical issues

Water Monitor

Fire Pump House



Sustainable Business Practices

Our Commitment to the Planet & People



Effluent Treatment Plant



Use of Energy Efficient Briquette Boilers



Move towards production of **No CFC products**, thus impacting **positive** quality of life around the **world**.



Vegan & Cruelty free Products



Sewage Treatment Plant



Move towards installation of **Solar Powered Rooftop Panels** for renewable energy



Bag-on-valve technology

A peek into some of our Initiatives...



- ✓ Foster growth by generating employment in the surrounding areas.
- ✓ Employment of Women (80% of our 1500 workforce).



Swachh Bharath Abhiyaan



Planting Initiatives



Blood Donation Camp

A peek into some of our Initiatives...



85% Subsidized food in Canteen



Creche for Workers Children



Free Transportation



Celebration of Festival & Occasions



Training

Medical Check ups | Adherence to Total Safety Standards as per Compliance.

Thank You

Connect **with Us**

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