























#### **Paramount Home Collections**

Gate 2A-2B, Akhtar Complex,
Paramount Enclave, Delhi Road,
16 Km. Stone, National Highway – 24
Village Chaudherpur, District Amroha-244222
(Moradabad) Uttar Pradesh, India

### HISTORY AND OUR GROUP





- •Our Parent company, Paramount Trading Corporation was established and started in 1958 by Mr. Haji Mohammad Ahsan Shamsi for export and manufacturing of Indian Handicrafts.
- •With time we launched Paramount Metal Factory in the year 2000.
- •Now with the time and growing generations we have launched our latest brand under the umbrella of Akhtar Industries called Paramount Home Collections. This brand is established in 2008.
- Paramount Home Collections has a history and experience of three generations and today it is run by Mohammad Akhtar Shamsi and his two sons Mohammad Ijlal Shamsi and Mohammad Arbab Shamsi. Today our group is doing a turnover of over USD 20 Million approx of which 90% is primarily export. The rest is being catered to the domestic Indian Market.
- •Our sister companies are Janper Home Deco Private Limited and Interseas Metal Finishings, Constructive Developers Limited (Real Estate Sector) also established under the umbrella of Akhtar Industries.

#### FACTORY FACTS AND FIGURES

- Products Category: 1) Home Décor (Indoor/outdoor & Seasonal decoration)
  - 2) Table Top, Kitchenware(Tableware, Serve ware & Barware)
  - 3) Accent Furniture & Storage (Home, Living & Dining)
  - 4) Garden Decoration and Furniture (Outdoor & Indoor)
- Materials: 1) Metal
  - 2) Wood
  - 3) Glass
  - 4) Marble

#### PRODUCT CATEGORIES, MATERIAL & FINISHES

#### We deal in following categories:

#### I. Home Decor

III. Table Top/

kitchenware/ utility



II. Garden

Metal

We deal in following materials:

Wood

IV. Accent Furniture

Glass



We deal, besides others, in following metal finishes:

Marble

#### We deal in following metal materials:

Aluminum

Iron



Stainless Sto









Rose Copper



Rough Brass



Brass Antique

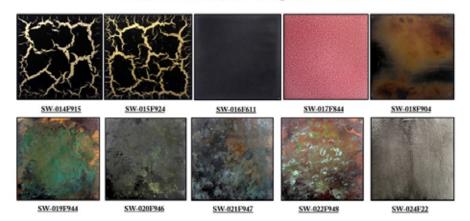
Gold

#### PRODUCT CATEGORIES, MATERIAL & FINISHES

#### We deal, besides others, in following metal finishes:



#### We deal, besides others, in following metal finishes:



#### We deal in following wooden finishes:

#### Natural Mango Wood W/Enamel

Acacia Wood Natural



Natural Mango Wood W/Enamel



We deal, besides others, in following glass finishes:



Burnt Silver Antique

Light Blue Enamel



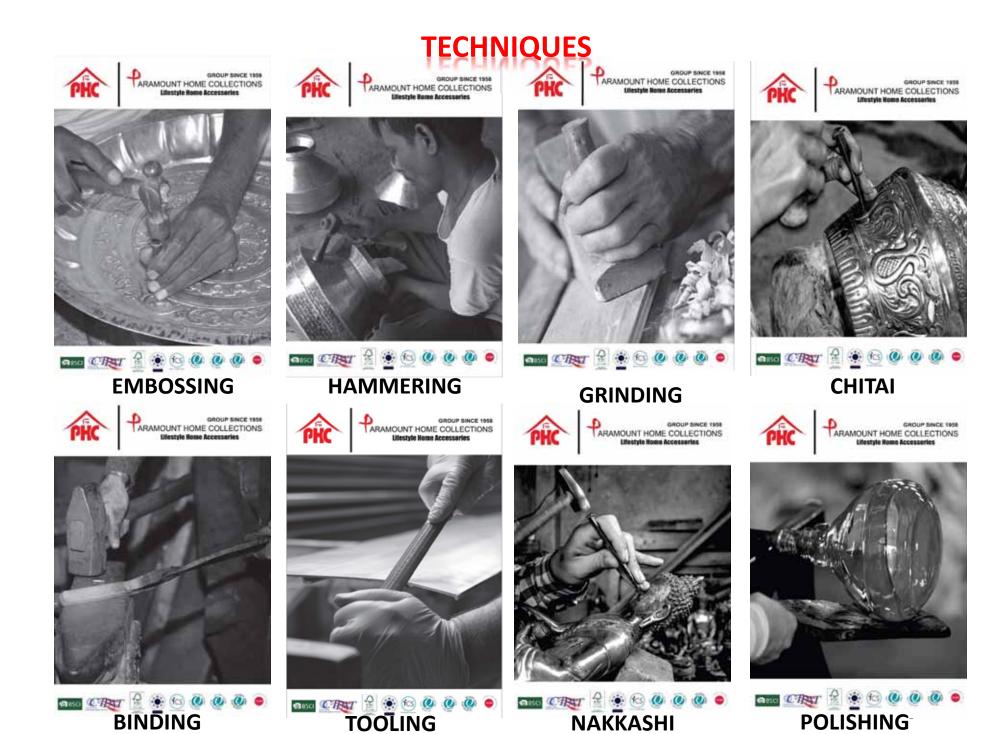








Silver Antique



#### OUR FACTORY SITE MAP THROUGH GOOGLE MAP SATELLITE.



Our Factory is Located in North India and in the state of Uttar Pradesh. The city is called Chaudherpur, Moradabad which is on the National Highway - 24 (about 100 miles driving East from the capital of New Delhi = 160 kms approx).



## PARAMOUNT HOME COLLECTIONS AWARDED BY EXPORT PROMOTION COUNCIL FOR HANDICRAFTS























#### **SA8000**



#### SCAN







The mark of





ISO 9001:2015



ISO 14001:2015



ISO 45001:2018







DUNS Number: **65-046-5821** 





GLN Number: **890000005697** 

### SAFETY AND FACILITIES OF FACTORY























# SUSTAINABILITY - SOCIAL RESPONSIBILITY & GIVING BACK TO THE COMMUNITY



We also believe in giving back to the community.

As our way of giving back to the community we have established a school for poor people and underprivileged people and also for the staff and their children.

The organization is called AIA educational Society. It can be seen on <a href="http://www.aiaeducation.org/">http://www.aiaeducation.org/</a>

Here students get education/food/clothing in a boarding school at almost no cost.

This our way of giving back to the community.



Non-Profit Organisation & Charitable Educational Foundation







































# SUSTAINABILITY - SOCIAL RESPONSIBILITY - RESIDENTIAL HOUSING COLONY APARTMENT PROJECT FOR STAFF & UNDERPRIVILEGED PEOPLE





We have also established a colony with approx 600 one bed room apartments for the staff and underprivileged people of the society where people are living with decent modern facilities at no cost as all the cost is borne by the Company and Group. This is one more way of being socially responsible and giving back to the community . This colony is located almost within 1KM from the factory and is named after our founder Mr. Mohammad Ahsan Shamsi



# EFFLUENT TREATMENT PLANT (ETP) SEWAGE TREATMENT PLANT (STP)





Above shows how we are recycling the water and saving water consumption. We are using RAIN WATER HARVESTING to keep the environment healthy and clean around us.

We are also treating all water with our ETP (Effluent Treatment Plant) to keep the nature safe and clean.

#### MAIN ENTRANCE GATES AND FACTORY VIEW

PARAMOUNT HOME COLLECTIONS

















### **COMMERCIAL TEAM & OFFICES**















### **CONFERENCE BOOM**









### R&D DEPARTMENT AND SAMPLE ROOM











# QUALITY CONTROL OFFICE









### BAW MATERIAL STORAGE AREA



### INHOUSE METAL MANUFACTURING DEPARTMENT













#### INHOUSE FSC WOOD MANUFACTURING DEPARTMENT

























### INHOUSE MARBLE MANUFACTURING DEPARTMENT













### INHOUSE GLASS MANUFACTURING DEPARTMENT









### SEMI PRODUCED STORAGE AREA









### **POLISHING HALLS**







### **COLOR PLANT**





### **POWDER COATING PLANT**









### **ELECTRO PLATING PLANT**









# **PACKING HALLS**















### **PACKING HALLS**



















### PALLET & SLIP SHEET PACKAGING















### WAREHOUSE DOUBLE STORY











### **CONTAINER LOADING AREA**









### **FACTORY VEHICLES**









# **WGSN**

We do research Trends globally and design our products. We also have International designers team from Germany, Europe & US. Who update our portfolio timely.









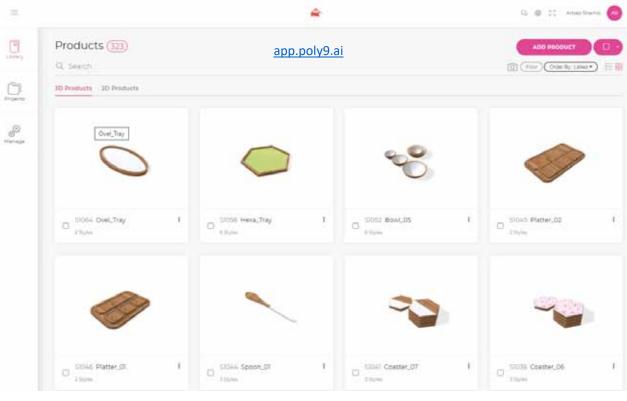




DRIVEN BY DECOR

#### **OUR 3D PORTAL**

A **new way** to **find**, **select** and **finalize Paramount** products using the power of the cloud & realistic 3D





https://www.youtube.com/watch?v=besU1V6UtcE





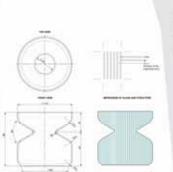




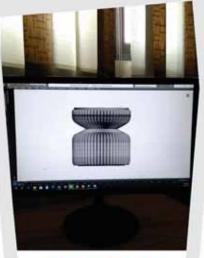




#### **Customised Product Development**



Customer design



3D designing



Raw product



Finished product

#### **Customised Product Development**



**Customer Concept** 



3D designing



Raw product



Finished product

# INTERNATIONAL SHOWS

Christmas world Fair, Germany, January



Ambiente Fair, Germany, February



IHGF Spring Show, India, April



IHGF Autumn Show, India, October



### FACTORY SHOWROOM



Home Decor



Garden Decoration and Furniture



Kitchenware



Accent Furniture and Storage

## PERMANENT SHOWROOM IN EXPO MART











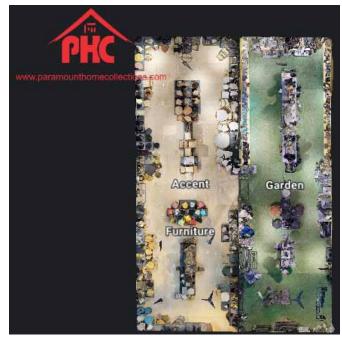


# VIRTUAL SHOWROOMS











- Candle Holder
- Lantern
- Hurricane
- Vase
- Wax Votive
- Votive
- Misc &

#### Seasonal









## TABLEWARE / SERVE WARE / BAREWARE

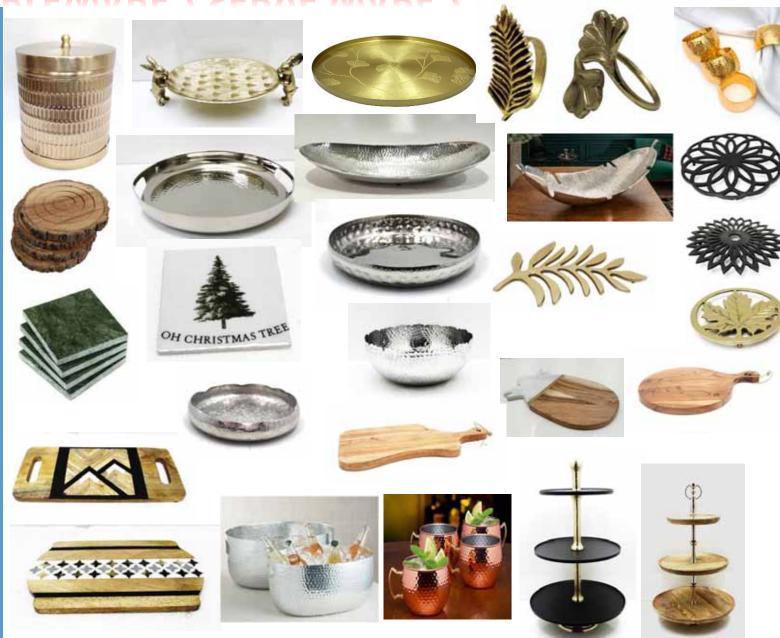
- Plate
- Bowl
- Tray
- Coaster
- Chopping Board
- Food Container
- Platter
- Trivet
- Cake Stand
- Copper Mug
- Wine Chiller











#### • Side Table

- Stool
- Coffee Table
- Shelve/Rack
- Basket









# **ACCENT FURNITURE**







































- Plant Stand with Planter
- Promotion Planter
- Flower Pot & Vase
- •Bird House & Green House
- Candle Stick
- ◆Cone







## **GARDEN**





















- FIRE PITS
- GARDEN FURNITURE
- GARDEN TOOLS





# OUTDOOR AND INDOOR GARDEN



#### **R WEBSITES**



#### COMPANY HIGHLIGHTS











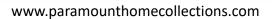












CERTIFICATIONS





paramounthome.trustpass.alibaba.com

#### Social Media Links



HTTPS://WWW.FACEBOOK.COM/PARAMOUNTHOMECOLLECTIONS/



HTTPS://IN.LINKEDIN.COM/COMPANY/PARAMOUNT-HOME-COLLECTIONS



HTTPS://WWW.INSTAGRAM.COM/PARAMOUNT HOME COLLECTION S/



HTTPS://TWITTER.COM/PARAMOUNTHOME C



HTTPS://IN.PINTEREST.COM/PARAMOUNTHOMECOLLECTIONS/



YOU TUBE HTTPS://WWW.YOUTUBE.COM/PARAMOUNTHOME



ARBABSHAMSI



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A Division of Akhtar Industries

### Thank you very much for your time!

#### **Paramount Home Collections**

Gate 2A - 2B,

Akhtar Complex, Paramount Enclave, Delhi Road, 16th Km Stone, National Highway – 24, Chaudharpur, Moradabad. Uttar Pradesh. 244 001. India

> <u>www.paramounthomecollections.com</u> <u>inquiry@paramounthomecollections.com</u>