

FACEM Spa / Tre Spade (Torino, Italia)

Origins

The TRE SPADE brand has been on the market since 1894.

At the end of the nineteenth century, it was owned by the Fratelli Bertoldo Company of Forno Canavese (Torino) and was a significant producer of hot-forged hardware tools.

When drinking coffee became fashionable, the Company started its own production of coffee grinders and became the biggest Italian manufacturer (and one of the two leading European Companies) of these beautiful items.

Its coffee grinders were (and are) considered the top-quality ones, and were exported for many years all over Europe, United States, Canada, Japan, Korea, Australia, etc. In the same period cars were starting to be popular and in 1906 TRE SPADE became part of this pioneering production, then abandoned to focus on the creation of our current products range; as a fact, to meet the demand of the market the company gradually began the production of accessories for agricultural machinery and gardening, other items in hot-forged steel and the first manual mincers. In 1938 the company became a joint stock company and F.A.C.E.M. (acronym for the Italian translation of "Manufacture of Household and Metallurgical Articles") was born: the company's initials expressing the dual nature of its production, i.e. household goods and for automobiles. Indeed, the two current divisions - Hot Forging and Food Tech - work in parallel, exchanging and overlapping, both under the TRE SPADE brand.

Products

TRE SPADE has always closely followed the requirements of the market and the requests of consumers. For this reason, over the years production has evolved, expanded and diversified.

"Old style" products such as pepper mills and manual and electrical coffee grinders, always conceal the exclusive conical TRE SPADE burrs in special hardened steel. Several studies by consumer associations have awarded prizes to these as the best performing products by far.

The electrical or manual tomato juicer has been a successful product, in Italy and all over the world. FACEM then specialised in articles for processing and preserving meat. Following manual mincers came electrical mincers, mixers, sausage stuffers, slicers and bone band saws, making the TRE SPADE brand one of the world leaders in the sector.

The most recently introduced products are the vacuum sealer and the food dehydrator, both connected and used for preserving food with a particular focus on holistic modes of working i.e. preserve intact the organoleptic qualities of the food, guaranteeing it a long lifespan at the same time.

Quality

Product quality is one of FACEM's strong points.

Quality has been built gradually, together with specialist know-how, timely renovation of the machine stock, precise upgrading of hardware and software with state of the art calculating instruments; but above all the constant effort of management to train staff and create a "team" spirit.

Quality, reliability and superior functionality: these must be the characteristics of products which continue to be designed and produced in the historic Forno factory, in the valleys of the "green Canavese" area, forty kilometres north of Torino. FACEM ensures conformity to the requirements of the CE mark on all its products which, when and where required, are also CB or CSA certified: a result of quality-controlled "made in Italy" production exported all over the world.

The market

From the earliest period the company has shown a remarkable predisposition for exporting and the TRE SPADE brand is now established on all five continents.

In addition to a widespread distribution network on the domestic market, FACEM is also present with importers and franchisees all over Europe, North – Central - Latin America, North Africa, South Africa, Gulf Countries, Japan and South-East Asia Australia.