



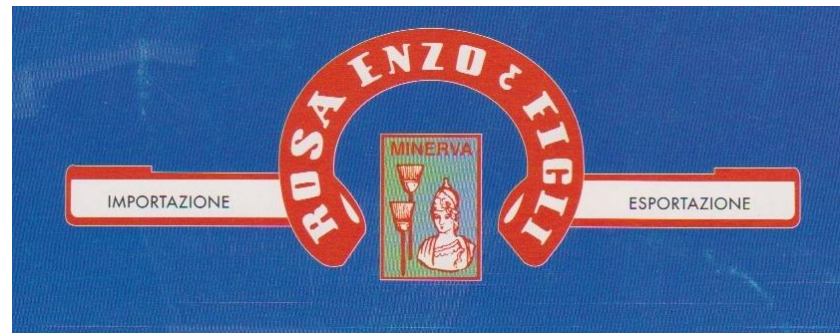
Rosa Enzo & Figli Srl

Our History:



Our company originates from the Rosa family who in the 19th century settled on the banks of the Po river near Cicognara, a small town in a swampy area in northern Italy, where they started the artisanal production of hand-made corn brooms and other related products.





Since then, production has never stopped and has always remained in Cicognara, passing from the craftsmanship of the early 1900s to the industrial one in the 1960s with the introduction of machines for the mass production of plastic brooms. Since the 2000s, with the advent of the new generations, new product lines have been added and distribution in the national large-scale retail trade has begun.



Today:

Rosa Enzo & figli Srl is today a dynamic company that stands as a solid and reliable partner able to satisfy all the needs of its customers.

We usually work with different categories of clients:

- **Super and Hypermarket chains**
- **Drugstores**
- **wholesalers and cash and carry**



Our numbers:

- Production site of 4000 sqm
- 15 factory workers + 10 sales agents on the territory
- 3 storage warehouses for over 7000 sqm
- 1.100 picking places
- About 400 items in catalogue
- More than 300 active costumers



Our services:

- Customer assistance: before and after sales.
- Quick and punctual order fulfillment.
- Product customization:
(material, weight, screws, etc.)
- Design and production of Private Label products
- In-store sales promotions displays



Our productions:

Brooms and brushes

In our factory we are able to produce up to 6000 pcs of finished and packaged product per day.



MOP

With our machinery we are able to produce any type of mop: cotton, synthetic, viscose, microfiber and mixed materials.



Ecological Line:



Products made from entirely or partially recycled materials with low environmental impact:

- Brooms



- Sponges



- Accessories





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