



## About Us

### PRODUCT RANGE

#### Home Decor

- Flower Vase
- Tealight Holders
- Bud Holder

#### Barware

- Cocktail Shaker
- Bar Tool Set
- Beer Mugs
- Pewter Tankard
- Wine Bucket
- Bar Room Accessories

#### Kitchenware

- Colanders
- Baskets
- Bowls
- Double Wall Bowls
- Non Slip Bowls

#### Petware

- Pet Bowls

#### Tableware

- Plates , Trays & Platters
- Pots & Pitchers
- Mugs And Containers
- Ashtrays
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- Salt & Pepper Shaker
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- Stainless Steel Kitchen Utility

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- Copper Products
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## Committed to perfection, dedicated to customers...

**Metal Exports (India)** is one of India's leading company, involved in manufacturing and exporting of fine quality stainless steel kitchenware products, offering a wide spectrum of products from kitchenware to barware, petware, cookware, thermo-ware and other house hold utility products. Started in the year 2001 as a supplier of kitchenware to the local consumers only, we have today due to our commendable services, emerged ourselves as a reputed kitchen utensils manufacturer and exporter of stainless steel kitchenware products from India.



With our comprehensive industry knowledge and understanding of market trends, we have an emerging trend in the designing and development of new designs. From day one, our company has always work towards maintaining a benchmarked standard in all our products that ensures customer satisfaction. We make sure to meet the expectations of our customers in:

- Product quality
- Innovative product lines
- Delivery
- Cost effective prices and
- Ethical business practices



Showroom

**With our 100% in-house production facilities**, a team of well qualified designers, skilled workers, professionals, use of high-mechanized machines and advanced techniques, and ofcourse under the ample support and guidance of our CEO, Mr. Mudit Goel, we are specializing in products with lasting appeal and function. With India known worldwide as a country using child labor, under no circumstances at any stage of production process, we utilize child labor. Moreover, we also do not employ any person under the age of 18 or the age at which compulsory schooling has ended, whichever is greater.

Through our uncompromising quality standards and consistent efforts, today Metal Exports is a reputable name in the market in the production and exports of different kind of stainless steel products and stainless steel kitchenware utensils. We are able to offer our clients an innovative range of stainless steel kitchenware utensils products that are redefining stainless steel quality standards in the industry.

We are stainless steel kitchenware supplier and manufacturer so we Starting our export business with Middle East initially, we have today covered under our wings an end number of satisfied customers in USA,Europe, Japan, Australia and Taiwan, with our customer base ranging from large high end stores to dollar stores worldwide. Our commitment towards superior quality and customer satisfaction has helped us in making a mark in the overseas market and we further hope to expand our business all across the globe.

**Message from the CEO:**  
Work Hard with Honesty; Enjoy Life!  
The sky is not the limit!"



Metal Exports is a single point source for readymade & custom made range of **Stainless Steel Kitchenware**



## Infrastructure

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## An well equipped infrastructure is the forte of our company...

After two decades of commendable services since its establishment in 1974, Metal exports ventured into overseas exports and today the company is a leading name in the field of manufacturing and exporting high quality stainless steel kitchenware from India. We offer Stainless Steel Spoons, Stainless Steel Forks, Stainless Steel bowl and all type Stainless Steel products. Characterized by consistently high standards, Metal Export's products are selling well both at home and abroad, with main overseas markets including Europe,USA, Taiwan, Middle East, Japan and Australia and we look forward to further expansion. We aspire for a standard that provides customer satisfaction by meeting the expectations of customers in performance, quality, and service excellence.

### Our Capacity

We started in a small office in Moradabad with an investment of mere Rs. 25,000 (US \$ 500), and we feel proud to say that we have come a long way till date. We have today manufacturing units in the three major centers of stainless steel production of India-Delhi, Chennai and Moradabad. Each unit specializes in different aspects of production. Today, we own a set up covering over 50000 sq. ft. The production capacity which was 5 tones in 1974 increased to 100 tones in 2002. We can now produce capacity of 1 to 499 Metric tonnes per month, which gives us an output of 7,00,000 to 7,99,999 pieces per month. We have a fully equipped tooling room manned by experienced engineers, skilled work force, designers and steel fabricators, who specialize in incorporating innovative ideas and blending them with creative products. Our team is well versed with the manufacturing process and undertake the work with complete dedication and commitment.

### Our Machines

Metal Exports operates with modern machines and new age technology to design, develop & deliver products as per our client's requirements. We are also stainless steel spoons supplier and stainless steel forks supplier. We are equipped with the state-of-the-art infrastructural facility which help us to meet the industry requirements. Our factory also has testing facilities to check the final products so that they are free of any defects and adhere to international standards and specifications. We are proud owners of the following machines used in various stages of manufacturing process:

#### Projection Welding Machine



A variation of spot welding, projection welding machine is used for welding thick materials like stainless steel and other metals.

Single Action Press

#### Nibbling Machine



Nibbling Machine is a multipurpose machine used widely in sheet cutting, trimming & forming operations in metal industries.

Butt Welding



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Single Action Press is a high speed press suitable for operation like cold forming, trimming, embossing, bending of metals.



The butt welding machine is mainly used for butt welding of metal wire and bar section. The machine can weld parts with different thickness.

**Spinning Machine**



Driven by linear motors, spinning machines are used for spinning variety of metals, including stainless steel.

**Migwelding Machine**



Mig welding machine is a highly versatile machine used for welding purposes in high precision assembly, specially in the steel industry.

**Surface Grinding Machine**



Motor driven, surface grinding machine is used for grinding stainless steel and other metals to give a proper finishing and shape.

**Wire Straightening Machine**



Wire straightening machine is used for straightening and cutting off stainless steel wire in certain lengths and diameters.

**Spot Welding**



Spot Welding Machine provides fast and efficient means for spot welding thin or fine metal to other metal wire or sheet plate.

**Manual Milling Machine**



A manual milling machine is a manually operated tool used for the complex shaping of stainless steel and other metals.

**Induction Annealing**



Induction Annealing Machine is used to reduce the hardness of stainless steel metal and improve its ductility

**Double Action Press**



The double action type is a press made for drawing work, trimming, bending, having two slides operating separately.

## Manufacturing Facilities

It is our well equipped infrastructure backed by a team of competent professionals and an entire spectrum of modern and sophisticated machinery, we have been able to produce stainless steel kitchen products of international repute. Every stage in the manufacturing process involving:

- Designing
- Blanking
- Fabrication
- Grade rolling
- Striking die
- Molding
- Shaping
- Polishing
- Trimming
- Finishing
- Packing

are done in our manufacturing units.





## Specialized Services

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Some of the reasons that give Metal exports (India) a competitive advantage over other market players are due to some specialized services that we provide such as follows:

### Logistics Assistance

We provide logistics assistance to our clients. Right from the procurement of raw materials to design, manufacturing, finishing, packing to shipping, we have all the details of our working process, which help us in proper management of our work. Our qualified experts are always there to advice, assist, and train our workers and at the same time offers help to our clients to make the right purchasing decisions. Moreover, our logistics can also help our clients to keep a track of our shipment so that it reaches the final destination on time and safely.

### Customized Product Development/ Imprint options

At Metal Exports (India) we offer custom product development services to cater to our clients' specific requirements. From product raw material, designing, shape, size, finish to packing and shipping, we take care of all our clients needs as per their unique nature of requirements. All types of imprint options in our products are made available to our customers as per their needs.

### Contract Manufacturing

Another specialized service provided by our company is contract manufacturing of products. Our good quality products have helped us to retain our old customers from a very long period of time. We have been maintaining a long-lasting relation with our clients as a result of which we also undergo contract manufacturing. Any product or set of products can be manufactured periodically as per contract for the same customers.

### Premium quality products/ Ingenious designing:

We use the best grade and quality of stainless steel to produce a wide range of kitchenwares, having a superior flawless finish and long lasting shine. We make use of the best quality stainless steel so that it resists scratch, crack or peeling of the material, thus ensuring durability. We have also come up with ingenious designing of products which display not only inventive skill and imagination but also unique styles and designs which are highly appreciated in the market.

### Private Labeling/ Logo Embossing

Metal Exports (India) can match private labeling services, logo embossing services, embossing services and labeling services in india. Our production facility is well-equipped to undertake private labeling of the products as wanted by the clients. Besides our own range of products , we also manufacture products, as per the specifications of the buyer and provide labeling services, logo embossing services, embossing services and labeling services in india as per client requirement, which are sold in the market by the buyer's label. In other words, our products are also sold in the market with the logos of other companies. This is one specialized service that we provide to our clients.

### 99% Ontime Delivery Record

Our purpose is providing high quality products, good service, and on time delivery to customers. We always ship on time. Its been more than 20 years in the industry and we have always tried to deliver our products on time. We have always maintained a 99% ontime delivery record.

### Special packaging



Metal Exports is a single point source for readymade & custom made range of **Stainless Steel Kitchenware**

## Labeling Services In India - Private Labeling Services, Logo Embossing Services, Embossing Services Company

We pack our products using specialized packing materials so as to avoid damage while in storage and in shipping.

### No Minimum Order Quantity

Another advantage that Metal Exports (India) provides to its customers is that there is no limit for minimum order quantity. In other words, we comply with orders not only in bulk but also in economic order quantities. Quality of our products always remains the same no matter what the specification or the quantity desired.

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## Quality is the backbone of our company and we leave no stone unturned towards maintaining it...

We know that delivering quality products consistently earns the trust and respect of our clients. To achieve high quality standards, a very reliable quality control system has to be adopted. Therefore at Metal Exports (India), we implement the best production machines and follow strict quality control procedures to produce the world-class stainless steel kitchen products. Each and every product, starting from the designing to making to finishing and ultimately packing undergoes several quality checks before they are finally delivered to the customers. Within a decade we have 90% control over the Moradabad market, one of the most important marketplace of utensils and cookware. Our adherence to high quality standards has won us confidence and loyalty of the quality conscious customers of the various western and European countries.

### Our R&D and QC Team

The R&D department of our company, headed by qualified and experienced professionals, provides us with smart and valuable solutions for enhancing our business operations. Our R&D centers are located at the stainless steel hubs in New Delhi, Chennai and Moradabad. Equipped with latest testing equipment, machines and apparatus so as to carry out various researches and tests, our R&D department examines the processes and methods incorporated in our company and suggests solutions for emancipating the slacking areas if any. The QC staff of our company is regularly trained to ensure adeptness, efficiency, and competency. Our team regularly studies the market behavior which helps us in producing utensils that are in sync with the changing market demands.



### Quality Checks Undertaken

Quality management of our company is conducted in accordance with international standards. Strict quality control is carried out from the very beginning:

**Procurement of raw materials:** All raw materials right from the metal to other equipment are sourced from reliable sources, who have a long tradition of supplying good quality stuff to our company. Our quality team maintains a strict vigil on the quality of the sourced stainless steel.

**Sampling & Designing:** We design samples of the products to be manufactured that are approved by our management team and our customers. We make use of advanced techniques in our sampling and designing department to enhance the practicality of the utensils. All the designs are developed with proper attention to detailing of designs and patterns.

**Manufacturing:** We are proud owners of various superior quality machines which are used in making the products in different shapes and sizes. We ensure during the manufacturing process itself whether the product formed is same as given in the specs or not in terms of shape and size.

**Finishing:** Our QC team is always alert in the final finishing of the product so that the desired aesthetic appearance is achieved.

**Quality Tests:** Various quality tests are undertaken such as:

- Salt Test
- Heat Storage Capacity Test
- Durability Test
- Tensile strength
- Corrosion Resistance Test



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**Random spot checks :** Random spot checks are also conducted at various stages of production to ensure consistent output quality.

**Packing and shipping:** Once the product gets a finishing touch, the final products are send for another round of checking. Our quality experts again check the product, so that the minute problems (if any) can be detected. The packaging and final shipment are also done by our quality department. We ensure that only the optimal quality products that conform to international quality standards are delivered from our factory premises.





## Packaging

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### Safe and durable packaging is important to avoid any damage...

Considering the fact that our customers are spread all across the globe, Metal Exports (India) is steel cookware suppliers and manufacturer in india. We also provide Steel Cookware Sets Wholesale services to our clients. Our team gives utmost importance to packaging and transportation. Based on customer's requirement and needs, our company offers customized packaging and delivery solutions, as a result of which the products are delivered on time maintaining transit safety. Keeping customer satisfaction and product safety in mind, we are equipped with capacious warehouses & packaging unit that facilitates the storage of large volume stock to meet all kinds of demand. More than half the area of our setup is under packaging. We make sure that each stainless steel product is individually as well bulk packaged using qualitative packaging material.

We undergo the following in our entire packaging process:

#### Packing

Each individual piece when completely done with finishing and polishing is shifted to our packaging unit where it is packed in a poly bag.



Products Packed in Poly Pack

Each packed piece is then put into small cartons or inner box of 5 ply carton. The sets are then packed in bigger cartons of 7 ply and sealed. The best quality corrugated sheets are used in the making of big sized cartons. We make sure that the individual packing products are finally kept inside corrugated boxes for bulk deliveries that also enables easy mobility as well. We make use of shrink wrap machine and strapping machine for proper packing of the products.



Shrink Wrap Machine



Strapping Machine

#### Warehousing

Metal Exports (India) has large sized storing facility to store their range of stainless steel kitchen wares. We maintain a controlled temperature in our warehouse to prevent the products from corroding or rusting, cracking or other adversaries due to moisture and improper handling. Our company's streamlined storage process is made easier with proper labeled sections for each product category, which helps in easy inventory management and



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**Our Warehouse**

### **Shipment**

The whole process and material used for packaging by our company provides durability to the product while being stored and transported. Once the product is fully packed and stored in warehouse, it is also ready for shipment. We ensure that the consignment is safely delivered at the final destination within the specified time period.



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## We are specialist in developing customised products for our clients...

In order to meet the discerning market requirements, Metal Exports (India) facilitates our product development capabilities to design and develop stainless steel kitchenware and other products exactly as per client's specifications. Catering to the requirements of cookware and kitchenware industry, we ensure that our company is well versed with the requirements of our domestic as well as international clients.

Apart from supplying our existing wide range of products, clients from across the globe can also avail customized products from us. Our advanced manufacturing techniques backed by industry experts manufacture products that meet the expectations of our clients, which has helped us to expand our business worldwide.

We are steel kitchen cookware suppliers in India and also provide steel kitchen cookware wholesale facility to other. Our manufacturing unit has a separate department involved in product innovation and creating new designs. Along with the new products being developed at our end we also customize the products for our clients. This department works in consultation with the clients so as to reproduce the clients idea in form of the product.

### Our Capacity

Customization of products can be related to various factors such as follows:

- Type of metal
- Design
- Dimensions
- Shapes
- Sizes
- Quality
- Finish
- Polish

Based on the sample product or simply the photograph or the drawing of the product, Metal Exports is known among its customers to manufacture the exact replica of the product as desired by them. Our company has managed to take a lead in the market in a short period of time due to our capability to adapt to new trends, understanding customer needs and developing new products and new designs continuously. Further we don't bind the customer with the minimum order quantity for standard as well as customized products and accept all large and small orders.



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