



# A family story



The Desideri family first started producing plastic household in 1959 in the city of **Larciano**, Tuscany.

Those were the years raw plastic material started making thier first appearance and the founder Giampiero Desideri committed himself to this rising industry completely, including his son Massimo later on.

In 1969 the company "**Utilplastic**" was established to move forward in the business of manufacturing plastic, and it continues to do so after more than 50 years.

**70% of our production** is exported to Europe and overseas, reaching areas such as the Middle East, Central and Southern Africa and America.



# Our Strenght

Utilplastic relies on the most advanced production equipment: a computerized process control system that is used to monitor every step of the production, from the raw materials's blending implant and the production plan, to the measurement of the power consumption.

The factory extends over an area of 10,000 sqm (4,000 of which are covered) which contains 10 injection moulding machines from 100 to 650 Ton equipped with robot manipulators and automated conveyor belts.

On top of the establishment we installed a photovoltaic plant that contributes to the production of electricity and, at the same time, allows us to minimize CO<sub>2</sub> and oil emissions.



# What we manufacture

Currently our company has 3 different lines 100 % Made in Italy



Household items made  
from first class raw materials



Green Household made with  
post-consumer raw materials



Security Box for transportation  
of valuable items



# Household Accessories

“Utilplastic” is the main line, comprehensive of a wide range of articles of domestic use both in polypropylene and polyethylene.

It is further divided into five groups:

**1. Cleaning**

**2. Kitchen**

**3. Bathroom  
& Laundry**

**4. Recycling**

**5. Garden**



# Utilgreen Line

The “Utilgreen” line of products is our concrete effort to use the knowledge acquired in so many years to create items from recycled plastic materials coming from waste collection.

“Less is More” is the philosophy behind our project: less “waste” but more “life” to give back to the environment.

Benefits generated by Utilgreen products:

- reducing the use of material deriving from oil processing
- reducing the amount of plastic going to garbage dumps or to incinerators
- products are 100% recyclable at the end of their life



[WWW.UTILPLASTIC.IT](http://WWW.UTILPLASTIC.IT)





# Bioplastica

In 2022 a new and important innovation is added to the "Utilgreen" line: the production of articles obtained by completely biodegradable plastics.

Thanks to the close collaboration with the academic research laboratories, we have developed specific compounds that can be used in our products.

The very first articles were created for the Pet Care and the Gardening market and we aim to expand our bio production in collaboration with customers that are more sensitive to the environment.



# SecurBox

SecurBox is a practical and secure container which can be used to transport, post, move or archive valuable or confidential material.

The security closure of the lid, which come with an additional seal, allows high security storage in any occasion:

- ◆ **Suitable for moving around jewellery, valuables, confidential documents or anything requiring high security storage.**
- ◆ **Keeping hazardous objects out of children's reach (medicines, cartridges, bulbs, batteries, gardening products, sharp tools, keys...)**
- ◆ **Storing books, toys, photographs, collections and anything which needs to be kept tidy.**
- ◆ **Easy for stocking thanks to the four indentations at the top of the lids for a secure, firm piling of the containers on top of each other.**





# What can we do for YOU

Our warehouses' capacity allow us to hold substantial stocks for standard production as well as personalized production for single customers:

- Possibility of customization with IML Printing and tampography
- Custom colors and labels
- Custom packaging



# Thank you for your attention!

## OUR CONTACTS

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## WEBSITES

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