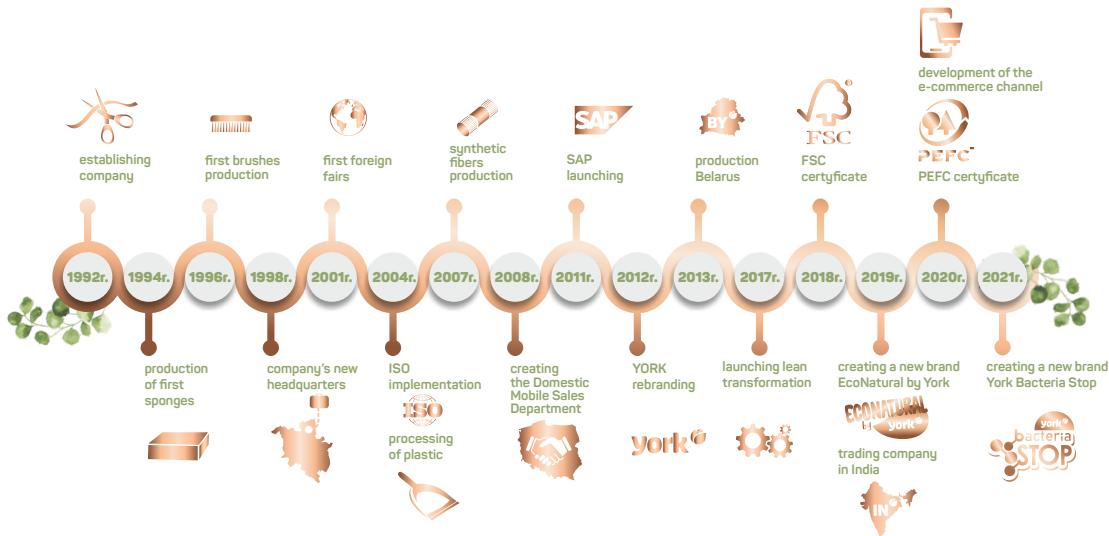




30 years . . .
...of tradition

in the cleaning industry.

MILESTONES IN HISTORY OF YORK



100%
polish capital

€50 000 000
turnover



30 000
pallet spaces

approx. 500
employed people

york 
in numbers



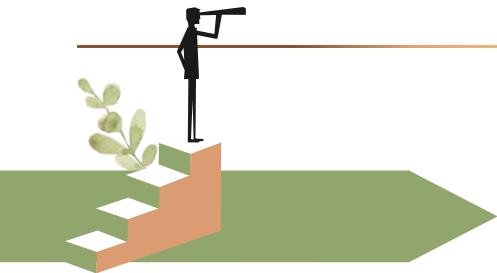
over 26 years
of experience
in producing private label

over 100
production machines

30 years
of activity



83
registred trademarks
and industrial design



VISION

Be leading producer
of cleaning assortment, to
clean the world together.

OUR VALUES



partnership



customer
orientation



commitment



consistency
in action



continuous
improvement



Minsk
YORK
COMPANY



Bolechow
YORK PL



Vadodara
YORK INDIA





80
countries

sales markets
- geographic
diversification
of distribution



diversification
of distribution
channels

78% share
of export



mobile sales
department
in Poland and Russia

Our clients



ROSSMANN

Intermarché



Kaufland

BRICO MARCHE



OBI

TESCO

Auchan



TXM
textilmarket

mila

MAGNET



Woolworth



Сильно

METRO

ICA



magnum
cash & carry



LEROYMERLIN

ССС
SENUKAI



Rimi



DEPO

гипермаркет
КАРУСЕЛЬ

ВИКТОРИЯ

LuLu



Перекресток
гипермаркет

евроопт



dino
найти и купить

Mercury
Market



BILLA

гиппо

coop

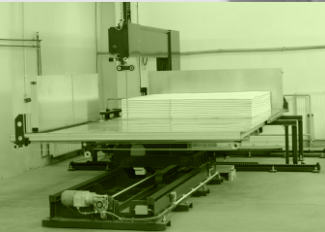
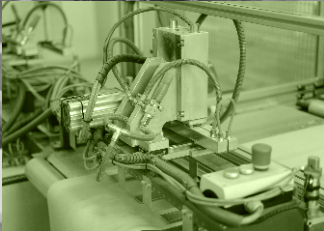


Netto

castorama



BIGTZ



MACHINERY FLEET



- 240 injection forms
- 28 injection machines
- 17 filling machines
- 16 trimmers
- 10 robots
- bristle production line
- brush looping machines
- 12 packaging machines
- 9 cutting machines
- MOP production line
- laminate lines
- vertical and contour saws
- carton packing machines
- shaping and packaging
sponges – foil and carton





QUALITY

- management standard based on ISO 9001 and BRC CP
- production in progress control, on all shifts
- internal laboratory and showroom
- utility tests and check of quality parameters
- supervised control and measurement equipment
- technical and ethical audits (SMETA, SEDEX)



BRAND PORTFOLIO



- YORK is cleaning specialist
- it meets expectations of variety of the users, who value comfort and want to shorten time spend on cleaning
- middle price brackets, but with aspiration to middle plus – good product with a fair price
- main message – new quality, new solutions, products very useful and innovative
- YORK. Clean side of life



**ATTRACTIVE
PRICE**



**WIDE RANGE
OF PRODUCTS**



**MODERN
DESIGN**



**OUR OWN
KNOW-HOW**



**HIGH
QUALITY**



FUNCTIONALITY





- YORK AUTO is a sub-brand created for people who treasure their safety during everyday maintenance of their cars
- when you take care of your car on your own, it is worth being equipped with high quality products that don't scratch car body
- the series of specialistic products for keeping your car clean
- shiny and clean car is your trademark







- products from sub-brand YORK BEAUTY are perfect for daily body care
- beautiful and healthy skin requires special care
- few minutes' massage performed with a sponge, a glove or a massage brush while taking a shower boosts circulation
- mini-sponges with funny and interesting shapes are perfect for children, they will help children get used to water, they will also make every bath pleasurable.



york
beauty



- smart and economic shopping only with AZUR brand
- products of first need dedicated to keeping clean interiors
- ecological products – in production are used recycled materials mainly
- good quality at a very attractive price!



**RECYCLED
MATERIALS**



**HIGH
DURABILITY**



**UNIVERSAL
APPLICATION**



**GOOD
PRICE**





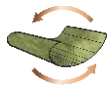
- products made of recycled materials and natural resources
- use of renewable raw materials - bamboo and cotton
- environmental friendly production processes
- modern, stylish design based on minimalism
- easy-to-use products for quick and easy cleaning
- brand created for people who are conscious and care about the natural environment
- we are driven by the idea „because I care“



RECYCLING



RENEWABLE
RESOURCES



REUSABLE
PRODUCTS



PAPER
PACKAGING



FSC AND PEFC
CERTIFICATE





- we offer a complete range of cleaning accessories which *have that special something* = come with *super powers*, namely additives that protect hands against bacteria
- products on which bacteria do not multiply, which makes them stay fresh longer and facilitates their hygienic use
- production technology using microparticles – zinc or silver additives
- certified products tested by competent testing bodies
- minimalist and timeless design that can fit perfectly into space
- functionality, durability, comfort of use, safety
- hand protection against bacteria





ASSORTMENT CATEGORIZATION



clean
house

brooms



dustpans and brushes



cleaning sets



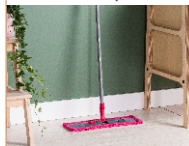
buckets



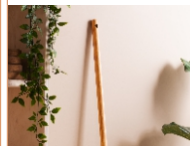
mop heads



flat mops



handles



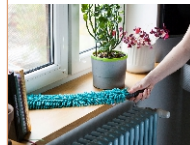
scrubbing brushes



clothes



dust cleaners



ASSORTMENT CATEGORIZATION

scouring sponges



scrubbers and scourers



kitchen accesories



WC sets



washers and squeegees



bathroom accesories



gloves



garbagr bags



doormats



ASSORTMENT CATEGORIZATION


well-kept
wardrobe

laundry



clothes storage



clothes cleaning





kitchen
first aid

food storage



baking




garden
from
the dream

garden brooms

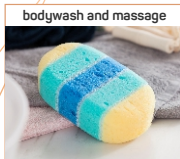


garden brushes and dustpans

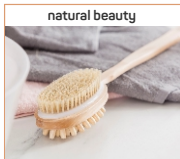



body
care

bodywash and massage



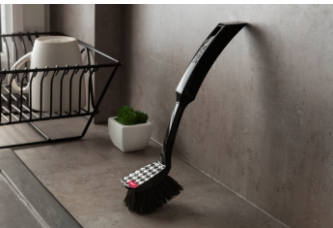
natural beauty




auto

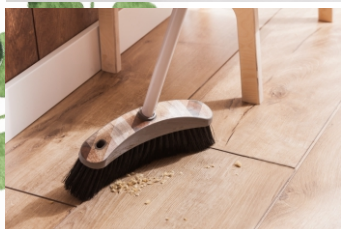
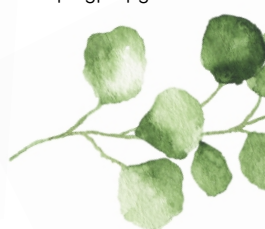
auto

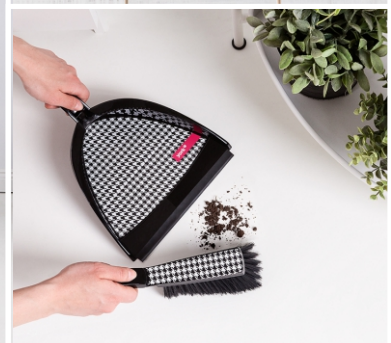




IML

- IML (In Mould Labelling) – a technology that combines a product and a label with a print in the production process
- the label with the product are permanently and inseparably connected
- we use high quality printing technique (offset) to print patterns on the label
- the articles are very resistant to water, grease, dirt and temperature differences
- products with the IML label are fully recyclable! Both elements are made with polypropylene











Let's talk about ecology...

that is about the strongest
megatrend in recent years.

**Ecology is not a trend. It is our mission and responsibility
with which we want to inspire others for joint action.**

It is a way to live with improvement in quality in mind.

Ecology has an impact on consumer behavior, shapes habits and attitudes.



AREAS OF ACTIVITY

Ecology in York

production

product

people



PRODUCT



recycling

Recycling is the reuse of waste to make new products. The use of recyclable materials presents a great opportunity to protect our planet - that is for all of us.



renewable resources

Renewable resources are those that can be replenished at the same or shorter time than is required to consume them. Thanks to using them we do not destroy the riches of nature.

Did You know...?

the cultivation of bamboo does not require the use of **PESTICIDES** or fertilizers

AGAVE SISALANA is the third most important plant grown for fibers

bamboo absorbs more CO from the atmosphere and generates up to **35% MORE OXYGEN** than trees

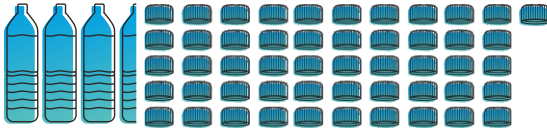
RECYCLING OF COTTON saves water, energy and dyes used in the production processes

STEEL is a 100% recyclable material!

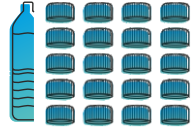
PRODUCT



bristles = 3,5 bottles 1,5l
base = 51 bottle caps



bristles = 0,6 bottle 1,5l
base = 20 bottle caps



PRODUCTION



segregation of waste and hazardous waste, safe disposal and coding already at the production stage



intelligent lighting and skylights



use of production waste - 400 tons



negligible water consumption in the process of production thanks to the usage of a closed water circuit



FSC and PEFC certificates

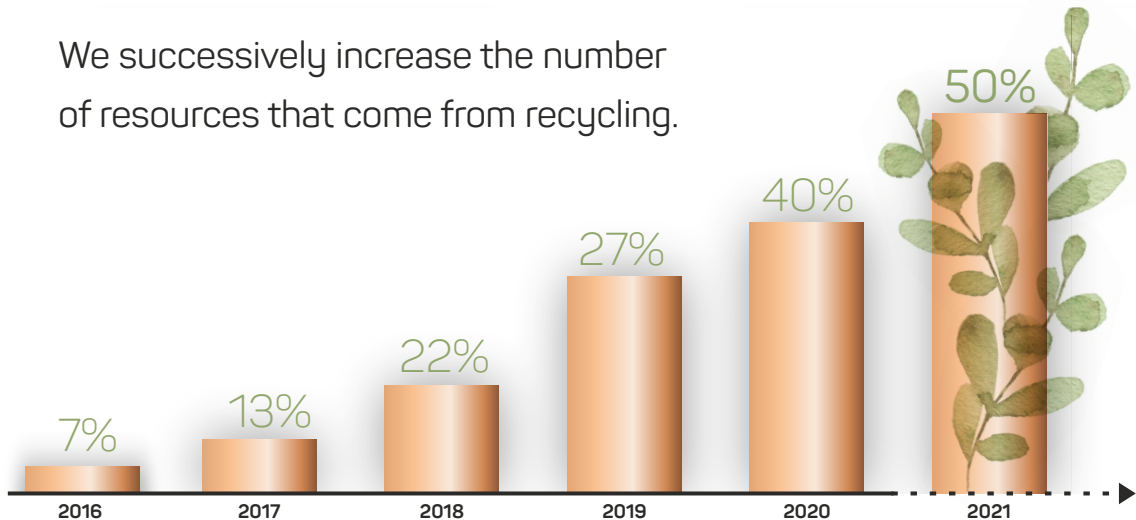


heating of buildings and water occurs with heat provided from by production machines



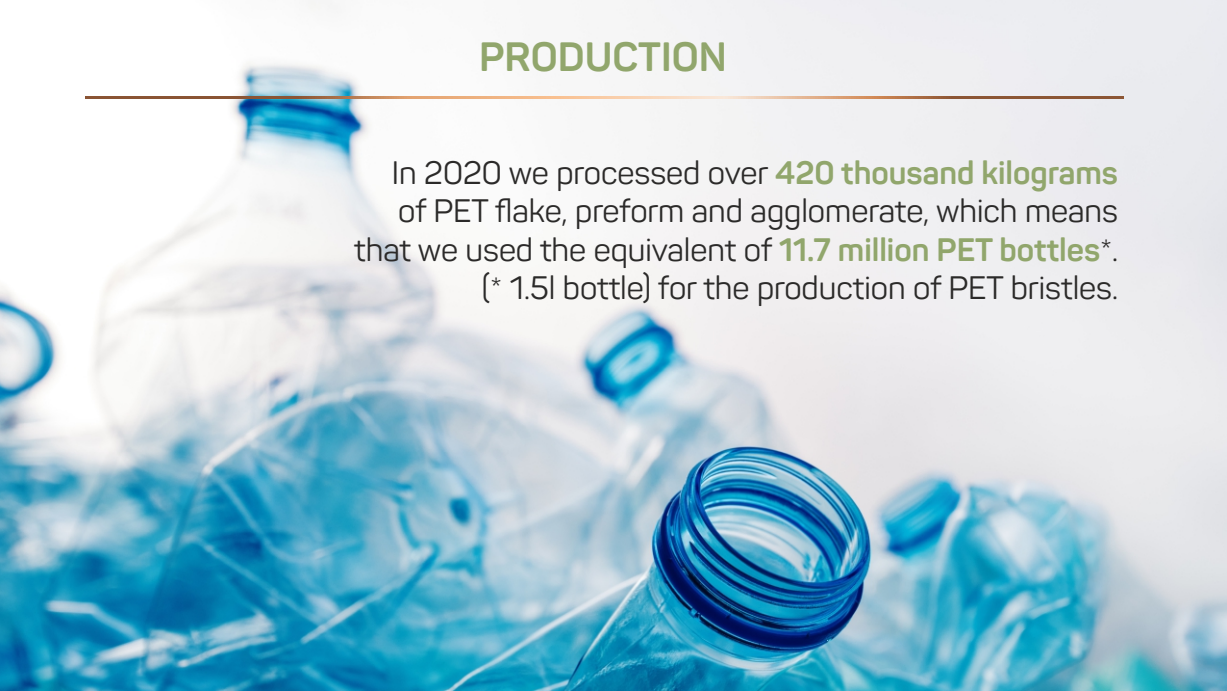
PRODUCTION

We successively increase the number of resources that come from recycling.



PRODUCTION

In 2020 we processed over **420 thousand kilograms** of PET flake, preform and agglomerate, which means that we used the equivalent of **11.7 million PET bottles***.
(* 1.5l bottle) for the production of PET bristles.



PEOPLE



we care about ecological awareness
- we organize workshops
and meetings dedicated
to protecting
the environment



we engage in various types of local
pro-ecological activities



we do not waste paper
- our employees
use electronic
databases



we encourage reusing the items
- we undertake actions to,
for example, exchange
clothes



we run a group on Facebook
to exchange information
and promote care
for the environment

PEOPLE

Be more ECO
it's so simple!

Nie używaj **klimatyzacji** przy otwartym oknie. Wypuszczaj gorące powietrze do środka.



Wyłączaj **światło** w biurze, gdy wychodzisz z pracy.



Ustaw temperaturę klimatyzatora w zakresie **22-25°C**. Zbyt niska temperatura negatywnie wpływa na zdrowie.



Zasłoń **rolety** w biurze, gdy intensywnie świeci słońce. Unikniesz nagrzewania się biura.



Uchyl **okno** rano, gdy nie ma jeszcze słońca. Wymietrzysz swoje biuro.



Jeśli nie potrzebujesz dużych ilości obliczeniowych, przełącz komputer w **tryb oszczędzanie energii**.



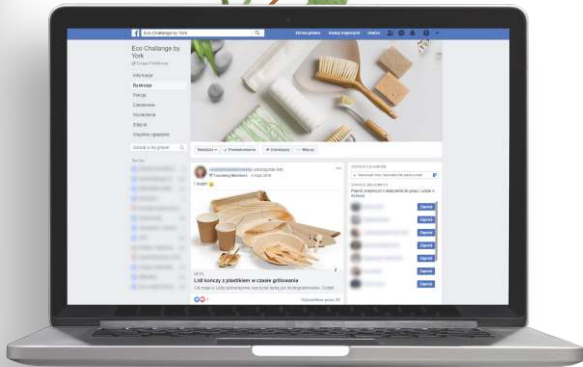
Przełącz komputer w **tryb uśpienia**, gdy chwilowo opuszczasz biurko.



Wyłącz **monitor**, gdy skończysz pracę.



Gotuj w **czajniku** tyle wody, ile potrzebujesz. Woda zagotuje się szybciej, a czajnik zużyje mniej energii.





york 