



# China Yong Feng Yuan Co.,Ltd.

A pro and committed partner that you can rely on

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Guanhu Sub-District, Long Hua District, Shenzhen, China, P.C:518110

# INTRODUCTION

China Yong Feng Yuan Group

Refined & quality tableware& hospitality solution  
for well over two decades

1. Leading chinaware manufacturer in China with three fully-owned facilities and safeguards sustainable production capacity for decades to come.
2. Fully integrated with material supply, R&D, design, marketing, full-process production with blanks, decal printing and decoration and diverse finishes
3. Three production materials, premium porcelain, 48% bone ash content bone china and vitrified stoneware
4. We are endeavoring every product with craftsmanship by benefiting expertise built up in two decades, every hand of our skillful workers and systematic QA/QC routines
5. We are sourcing most refined materials worldwide for our quality commitment, green production, healthy and safe products.
6. We highly value our skillful employees and high-standard social compliances at work places



# INTRODUCTION

China Yong Feng Yuan Group



## Shenzhen Facility



Established from year 2003, 40-hectare area and 1600 employees with yearly yield of 15 millions units of products



# INTRODUCTION

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## Shenzhen Facility



Work place



# INTRODUCTION

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## Shenzhen Facility



Shape forming and shape trimming process

# INTRODUCTION

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## Shenzhen Facility



5 kilns for bisques & glaze firing and 2 kilns for decal firing



# INTRODUCTION

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## Shenzhen Facility



We are formulating gold liquid and gold paste by ourselves



We are running our own decal printing facility and well over 300 experienced decal workers





# INTRODUCTION

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## Yichun Facility(Jiangxi Province)-blue print 4Secure Insight to invest this mega facility base

- ✓ Secure solution of sustainable capacity& capability in long - term perspective.
- ✓ Secure material supply while close to rich resources of high-grade Kaoli clay, feldspar & other minerals for ceramic manufacturing



- ✓ Secure cost control solution by adapting highly automated and streamlined equipment for maximized efficiency, minimized reliance to labor and saving of energy, material and eco-friendly
- ✓ Secure compliance of social responsibility, business ethic required by renown brands worldwide for partnership cooperation

Whole production base is comparted by 8 separated facilities with individual one to run full-process production  
Only 3 facilities are in production run and other 5 awaiting for big players to partner

# INTRODUCTION

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## Yichun Facility(Jiangxi Province)



Started construction in Year 2014 and put in production in Year 2019, 80-hectare area and 1100 employees with yearly yield of 12 millions units of products. Production capacity is in significant expansion with continuous investment of modern machinery and manpower



# INTRODUCTION

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Yichun Facility(Jiangxi Province)



2 isostatic press machines



# INTRODUCTION

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## Yichun Facility(Jiangxi Province)



7 automatic slip casting lines



# INTRODUCTION

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Yichun Facility(Jiangxi Province)



2 automatic jiggering machines



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## Yichun Facility(Jiangxi Province)





# INTRODUCTION

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## Inner Mongolia Facility



80-hectare are and 24 Isostatic press machines installed, ready for volume production



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## Inner Mongolia Facility



Modern kilns



# INTRODUCTION

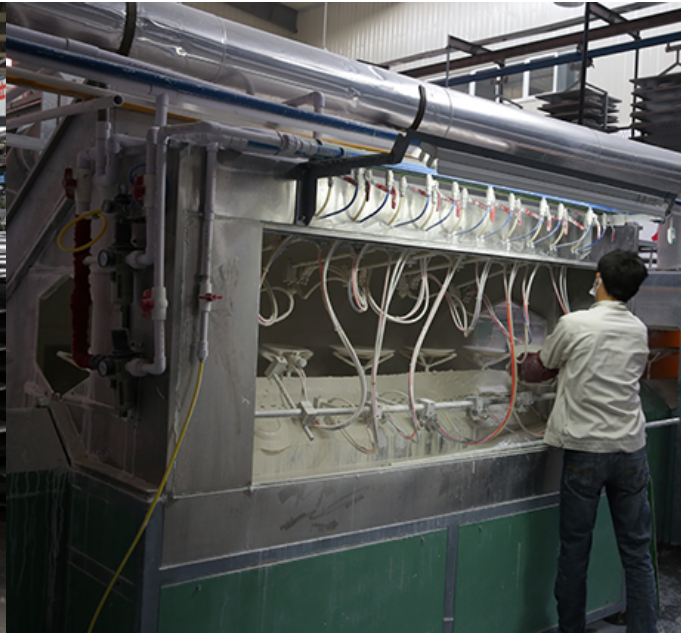
China Yong Feng Yuan Group



## Inner Mongolia Facility



Conveyor system



Automatic glaze spraying



Polishing process



# INTRODUCTION

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We are embracing modern production to make workplace more streamlined and comfortable



Isostatic press machines



Automatic slip casting



Automatic glaze spraying



# INTRODUCTION

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We are endeavoring eco-friendly production not for now but for future



Clear energy



Modern kilns for energy saving  
and exhaust recycling



Waste treatment

# INTRODUCTION

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We are highly valuing our skillful workers and their hands define the craftsmanship



Materials preps

Slip casting

Components attaching



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We are highly valuing our skillful workers and their hands define the craftsmanship



Perforating



Surface trimming



Gold painting

# INTRODUCTION

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Our talented UK designer can be trusted on for trendy design solution





# INTRODUCTION

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Our talented UK designer can be trusted on for trendy design solution



# INTRODUCTION

China Yong Feng Yuan Group



We are proud of our company culture and community interaction



We have closely-tied community interaction, all juniors can have free factory tour and hand-painting



Invited local sanitation workers for free tour



When pandemic broke out in Jan,2020, our management has announced no layoff, no salary reduction even we had been suffering from plummeting demand from domestic and overseas market



# INTRODUCTION

China Yong Feng Yuan Group



Our showrooms for statement of modern living fashion



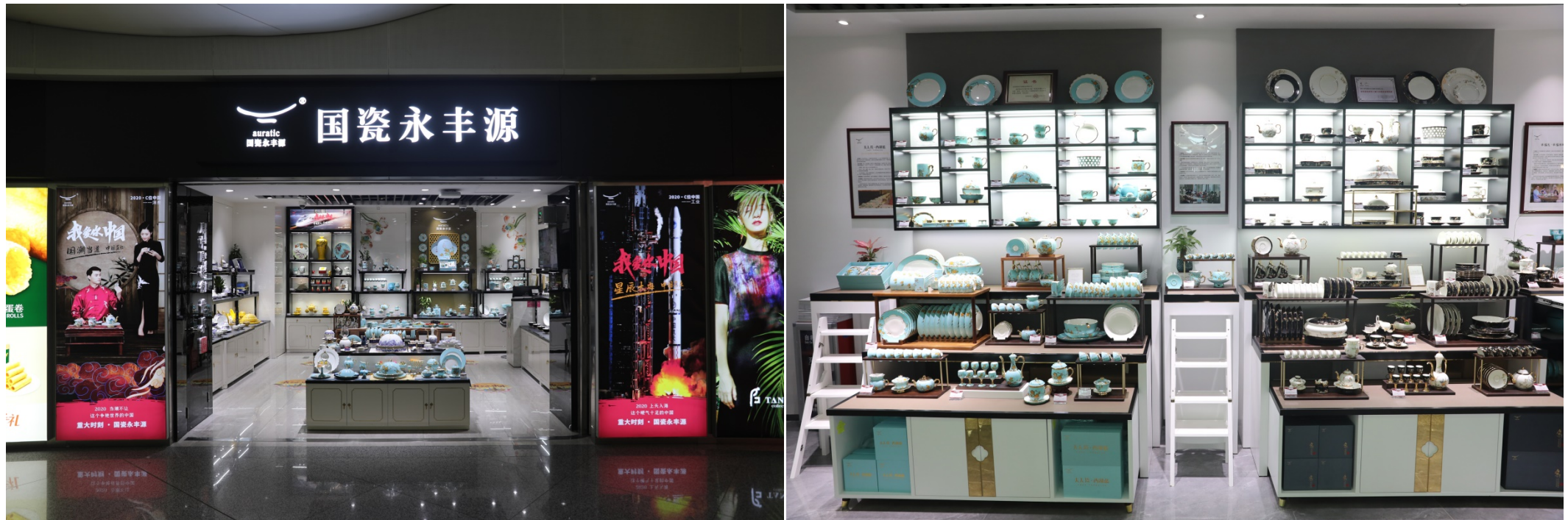
# INTRODUCTION

China Yong Feng Yuan Group



Our own branded business

With efforts by generations, Yong Feng Yuan has been growing into one of most influential chinaware brands in China market for high-end banquet ware, upscale household and premium giftware



5 regional divisions, 18 business units and well over 500 boutique stores nationwide



# INTRODUCTION

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Legendary banquet ranges for State Dinner  
-----Lady Turquioa-----



Designated for G20 Summit-Hangzhou 2016, artistically visualizes scenic West Lake, Hangzhou and genuinely interprets oriental gardening heritage



# INTRODUCTION

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Legendary banquet ranges for State Dinner  
-----Pomeland-----



Designated for BRICS Summit-Xiamen 2017, Inspired by white wall and black tiles of traditional Jiangnan residential architecture, With pomegranate as design centerpiece, Pomeland collection blesses united and prosperous family



# INTRODUCTION

China Yong Feng Yuan Group



Legendary banquet ranges for State Dinner  
-----Pearls d Orients-----



Designated for reception dinner of BRICS Summit-Xiamen 2017,  
salutes to China's blue and white art heritage with modern fashion.

# INTRODUCTION

China Yong Feng Yuan Group



## Our OEM/ODM Business

Yong Feng Yuan has been striving for OEM/ODM business for four decades,  
our customer-orientated commitment, R&D strength and  
our quality production have been highly recognized by our overseas partners



# INTRODUCTION

China Yong Feng Yuan Group



## Refined Premium Porcelain Tableware

1. Delicately structured and outperformed mechanical strength for durable household and hospitality use.
2. Vitrified and lustrous finish, finish color nearly Identical as bone china but not any bone ash Contented
3. To enable in-glaze decal decoration for quality look



# INTRODUCTION

China Yong Feng Yuan Group



auratic  
国瓷永丰源

Premium Porcelain

Statement of Elegance for Your Table





# INTRODUCTION

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Refined Premium  
Porcelain Tableware



## YUAN FENG(RIM SHAPE)



yuan feng 310mm plate   yuan feng 270mm plate   yuan feng 235mm soup plate   yuan ri guang 230mm plate   yuan feng 205mm plate   yuan feng 160mm plate



yuan feng 355mm oval plate   yuan feng 305mm oval plate   yuan feng 230mm oval plate



yuan feng 3000ml soup tureen+lid



yuan feng 240mm bowl



yuan feng 190mm bowl A



yuan feng 150mm bowl



yuan yu 115mm bowl



yuan yu 100mm bowl



yuan feng 200ml tea cup and 160mm saucer



yuan feng 100ml coffee cup and 130mm saucer



yuan feng B07 80ml coffee cup and 110mm saucer



yuan feng 400ml gravy boat



yuan feng 1200ml teapot+lid



yuan ya 450ml teapot+lid



yuan feng 400ml sugar pot+lid



yuan feng 300ml creamer



yuan feng 70mm salt and pepper shaker

# INTRODUCTION

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Refined Premium  
Porcelain Tableware



## YUAN GUANG(COUPE SHAPE)



yuan guang  
310mm plate



yuan guang  
270mm plate



yuan guang  
215mm plate



yuan guan  
210mm soup plate



yuan guang  
180mm plate



yuan guang  
160mm plate



yuan mai lai  
390mm coupe oval platter



yuan ping  
325mm coupe oval platter



yuan sha  
230mm salad bowl



yuan mei lai  
235mm bowl



yuan lei  
155mm bowl



yuan feng  
115mm bowl B



yuan feng  
80mm bowl



yuan sha  
1200ml teapot +lid



yuan sha  
400ml sugarpot with lid



yuan ma lai  
250ml Creamer



yuan xi yuan  
290ml cup and  
160mm saucer



# INTRODUCTION

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## Refined Vitrified Stoneware

With refined material and 1280C glaze firing temperature, Our vitrified stoneware outperforms with excellent durability, chipping resistance and versatile functionality of dishwasher, microwave and oven use



# INTRODUCTION

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## Fine bone china

48% bone ash contented, elegantly structured and lustrous finish





# INTRODUCTION

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Well-established QA&QC routines



Starting from incoming materials, all in-processes to final products are monitored by our well-established lab and well-trained engineers to assure compliance of food-related safety regulation

We have 150 QA and QC team to deliver quality expectation by our partners.  
Our QC team are deployed at all production processes and 100% of products within QA and QC scope



# INTRODUCTION

China Yong Feng Yuan Group

Managerial Credentials



ISO9001:2015  
Quality Management System



ISO14001:2015  
Environment Management System



ISO45001:2018  
Occupational Health  
Management



ISO22000:2018  
Food safety management





Thank You