

# MORRIS<sup>®</sup> INTRODUCTION.

**MORRIS<sup>®</sup>**

A company that makes the future with Stationery





## MORRIS CONTENTS

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### COMPANY

- Profile
- Our Team
- Production Process
- Morris Patent / Rights
- Business Strategy



### PRODUCT

- Water based Marker
- Whiteboard Marker
- Permanent Marker
- Ball Point Pen / M. Pencil



### PARTNERS

- World-wide Partner



# COMPANY

- M. Profile
- Our Team
- Production Process
- Morris Patent / Rights



# Morris Profile



**Company Name**  
MORRIS PEN CORPORATION



**Established**  
AUGUST 1993



**CEO**  
Mr. YOON-HO(MORRIS) MOON



**Registered Certification / Rights**  
248 LICENCES



**Main Customer Market**  
25 Country  
[Japan, USA, The Middle East, Europe Etc.]



**Employee**  
+150 STAFFS



**Location**  
HQ: SEOUL, SOUTH KOREA  
6, DOGOK-RO, 8-GIL, GANGNAM-GU,  
SEOUL, SOUTH KOREA



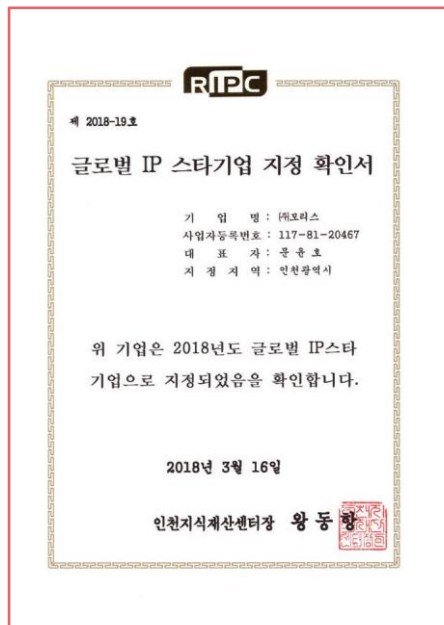
**Factory Facility**  
INCHEON, SOUTH KOREA  
YEOMJEON-RO MICHUHOL-GU, I  
NCHEON, KOREA



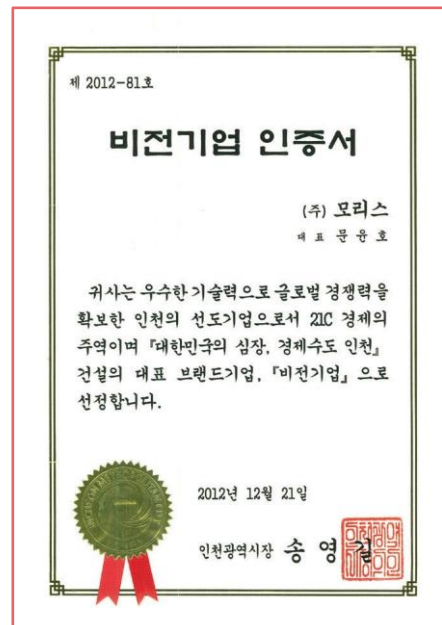
# Morris Certificates



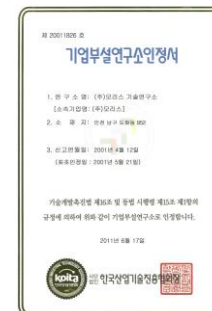
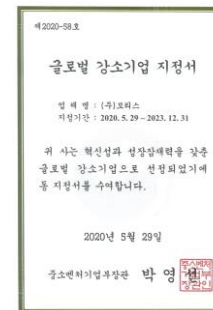
**INNO-BIZ  
Certification**



**Global IP Star Company  
Assignment Statement**



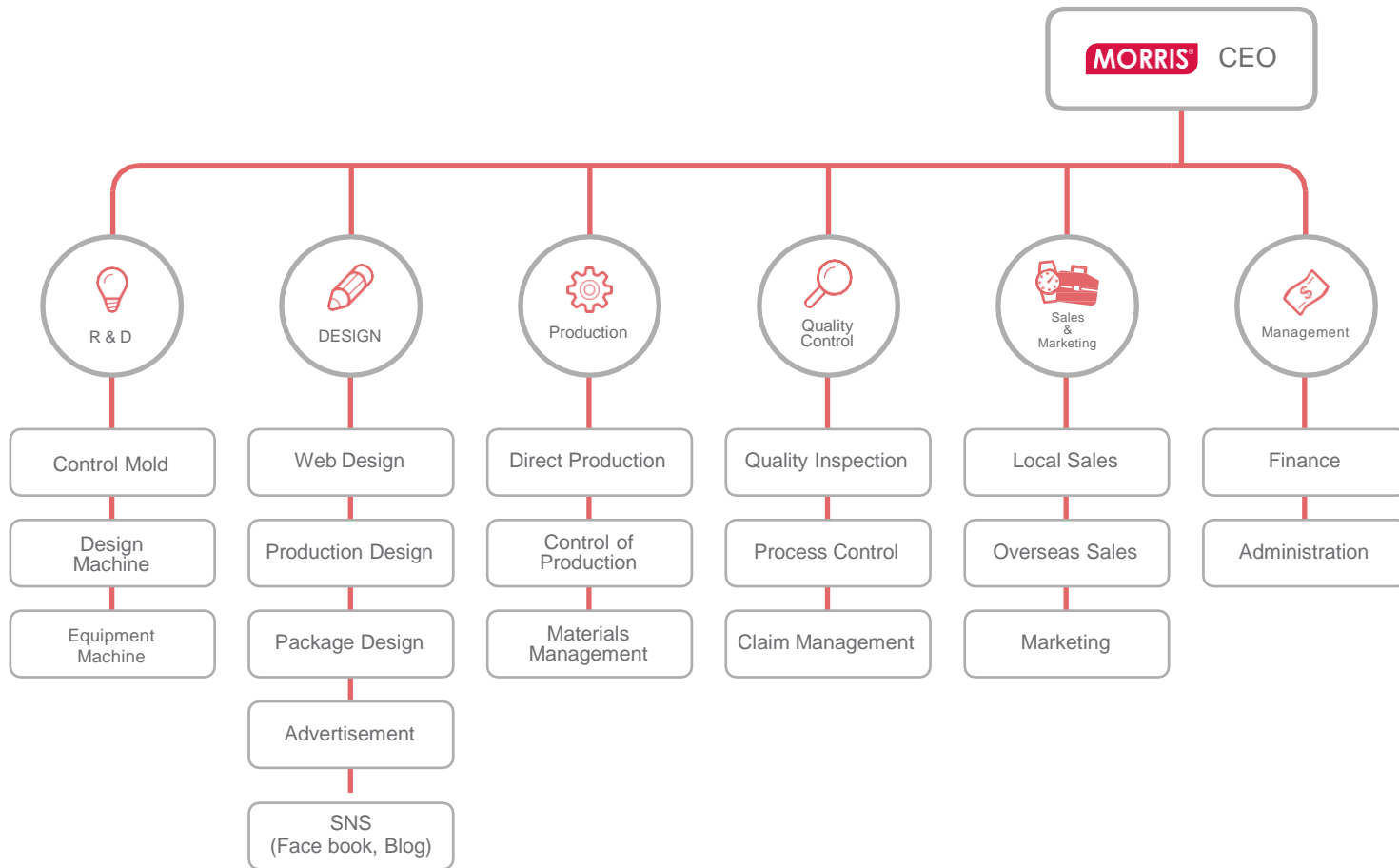
**Vision Company**



**Much more...**



# Meet Our Team





# Production Process

## 1. SKD Production

### 2-1. Ink Injection



### 2-2. Tip Insertion



### 3. Inspection (1)



### 3. Inspection (2)



### 4. Packaging







# Morris Automatic

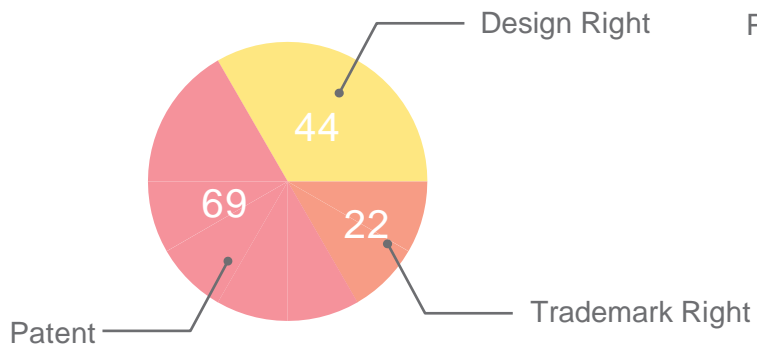




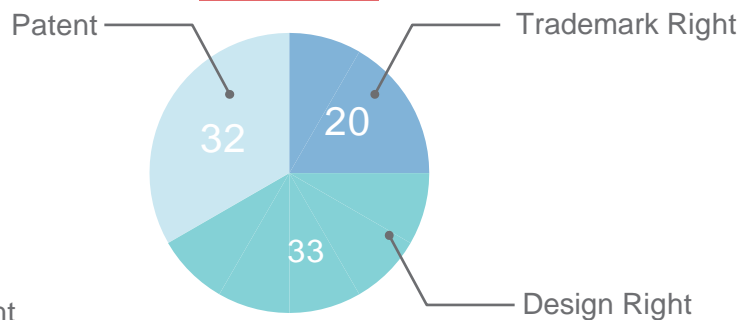


# Morris Patent & Rights

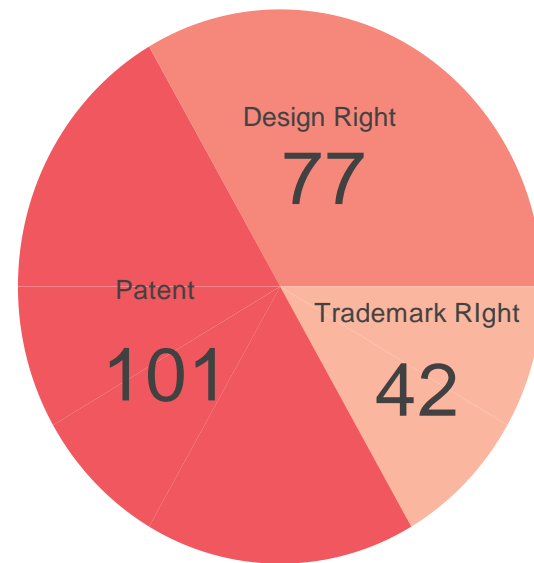
## Overseas



## Domestic

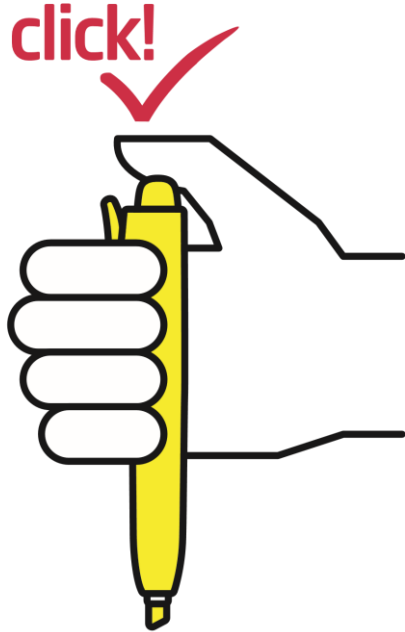


Total = 248



	Overseas	Domestic	Total
Patent	135	85	220
Patent Pending	40	8	48
Total	175	93	248

# World Patent → Air-tight sealing “only” with Morris

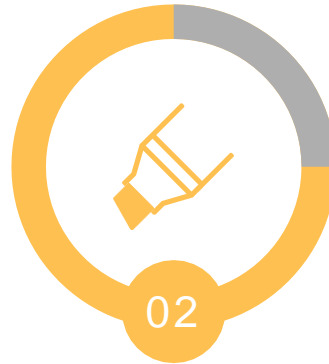


## JUST CLICK

### One hand operable!

The retractable marker, allows one-hand use with just a click of the knob. It's carrying clip is also quite handy. Pull the clip, nib will enter automatically withdraw the nib.

**Morris JUST CLICK retractable writing instruments is an innovation in the stationery industry. Retractable system with perfect air-tight sealing mechanism that prevents ink dryness without a cap. Practical and Convenient!**



## PRODUCT

- Water based Marker
- Whiteboard Marker
- Permanent Marker
- Ball Point Pen
- Digital Smart Brush and Smart Presenter / Art

# JUSTCLICK

Highlighter M2



- Chisel Nib  
- 4.0mm

Six types of fluorescent-color-ed ink make the markings more noticeable.

A world-patented air-tight system keeps the nib from drying out.



MORRIS®



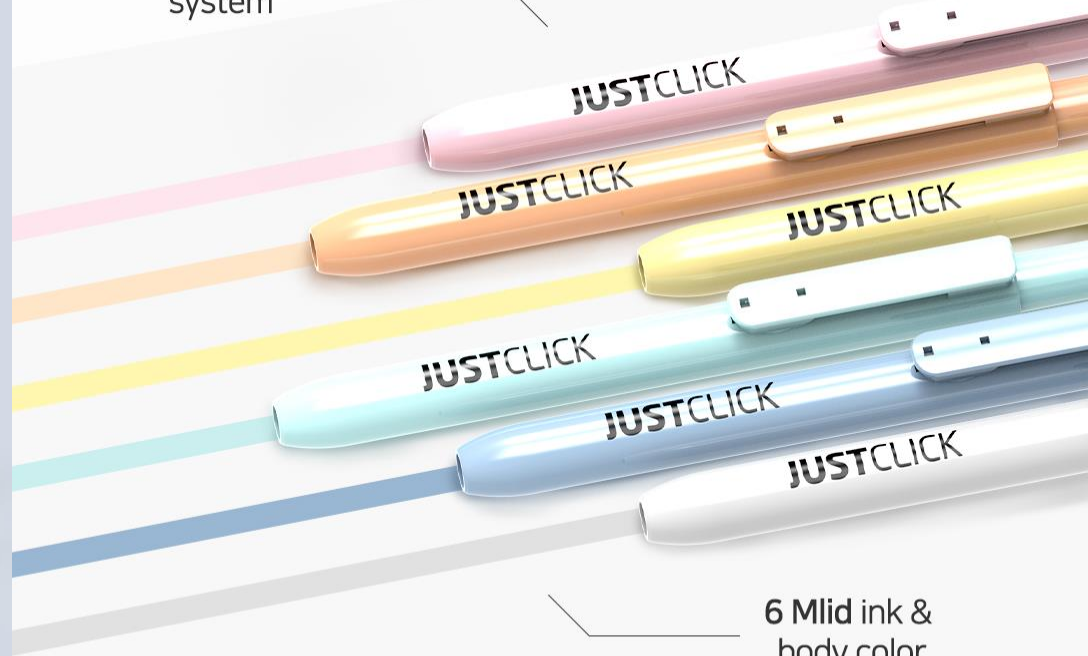
# JUSTCLICK

Highlighter S MILD



- Chisel Nib  
- 3.5mm

Special sealing system



6 Mlid ink & body color

MORRIS®

**Why hold cap in one hand when you're busy?**

# JUSTCLICK

Permanent Marker M



- Bullet Nib  
- 1.5mm

Portable and easy to use,  
easy to click with one hand.



MORRIS®

# JUSTCLICK

Name Pen F / F-EXTRA



- Bullet Nib  
- 0.7mm



- Plastic Nib  
- 0.4mm



It is durable with 1.5 times longer writing  
capability than other products with a cap.



MORRIS®

**Just CLICK and use. Use and just CLICK. No Hassle!**

# JUSTCLICK

WhiteBoard Marker M2

JUST CLICK,  
GET RID OF A CAP

REFILL



MORRIS®

# JUSTCLICK

WhiteBoard Marker M



- Bullet Nib  
- 2.0mm



When you have a anything in one hand,  
**just click** the knob with the **other hand**.



MORRIS®

**Worry about ink dry? Just “CLICK” it!**



## BAMBOO Collection



Morris bamboo liner mild highlighter shows chisel and fine nibs in both sides. Bamboo-shaped design. It has a point color on a mild-colored body and a different embossing sticker on the cap depending on color. The chisel nib is thin enough for small letters in textbooks.



## EASY FLUID Collection



Morris Easy Fluid has the smooths flowing feel.  
Super hybrid ink technology, writing can never be so fun!  
Consist two types: w/cap and just click.

## STARFLO Collection



Morris Star Flo 3 colored pen has hybrid ink which has both the soft handwriting of a permanent ball-point pen and high density of a gel pen. The unique header ornament makes the pen easy to find in the pen holder. The different colored press button with rubber minimizes slippage and operating noise. Users can choose from unconventional body colors not easily found in pens.

DIGITAL / ART



## DIGITAL STATIONARY

Digital and Art collaborative experience!  
Stationary innovation for ever changing digital world.

NEW

### SMART BRUSH

DIGITAL | 스마트 펜

- non-charging pen  
- Digital Brush



BODY COLOR

Gold Silver



DIGITAL - 7A

A capacitive touch pen that does not require recharging /  
Features the same brush nib as an actual paintbrush

### SOUL PRESENTER

DIGITAL | 프리젠테이션

BODY COLOR

White Green



Features an 8GB built-in USB exclusive for the presenter  
/ Intuitive and convenient controls / Laser pointer and page transition functions



# ART / CREATIVE (CHILDREN-FRIENDLY)

**NEW**



**100% non-toxic crayons**



Even crayons advertised as non-toxic cannot be completely non-toxic as long as they are oil extracts. We found chocolate, the most suitable ingredient to make crayons safe enough for children.

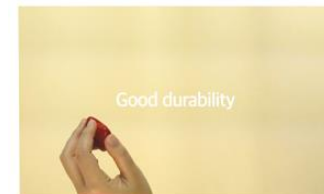
#1 Not sticky



#2 High tinting strength



#3 Good durability



#4 Less powder





COMING SOON

## DIGITAL STATIONARY

We always strive to continue our journey of innovation

DIGITAL STATIONERY

MORRIS

### DIGITAL EASEL

Paint & Display your one and only personal art  
ART CREATION X CURATION



#### Easel for digital painting

- Highly accurate recognition touch screen optimized for painting
- Compatible with any Art painting APP (Android OS)
- High contrast realization to express rich colours
- Diffused Reflection & Blue Light filter function to protect eyes



#### Digital Exhibition

- USB and HDMI port to move and share files
- Traditional frame & elegant easel design combined for aesthetic feel



15.6" LCD screen display



DIGITAL STATIONERY

MORRIS

### HAPTIC BRUSH

REAL-TIME HAPTIC VIBRATION  
DIGITAL & ANALOG COLLABORATION



#### Live Feedbacks as you paint

5 types of different vibration gives you dynamic and realistic drawing at your fingertips!



#### Design your own

Body, Grip, Cap at your own preference.



DIGITAL STATIONERY

MORRIS

### Art Coloring For kids

Easy and simple Coloring APP to grow creativity and artistic skills for Children.



#### Templates provided by levels and fun stages

- Painting patterns are provided to match your children's eye-level from simple shapes to complex world-famous masterpiece paintings
- More than +100 of painting patterns and templates available



#### Turn your memories into an art work

- Import your pictures from your phone or tablet to make a pattern for painting
- Use the camera function to turn your surroundings into an artwork to paint!



COMING SOON

## ECO-FRIENDLY & TRENDING COLORS

Sustainability and Trending styles



### ECO WhiteBoard Marker-M2

ECO JUSTCLICK | 보드마카



Bullet Nib  
2.0mm



### ECO Permanent Marker-M2

ECO JUSTCLICK | 유성매직



Bullet Nib  
1.5mm



### Sign Pen-F

JUSTCLICK | 사인펜



### Highlighter-S MILD Mint

JUSTCLICK | 형광펜



Chisel Nib  
3.5mm







# Partners

- World-wide Partners



## World-wide Partners





[www.morris.co.kr](http://www.morris.co.kr)



# THANK YOU



**YOUR PARTNER FOR SUCCESS!**

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# Instagram : [https://www.instagram.com/morris\\_pen/](https://www.instagram.com/morris_pen/)

# Youtube : <https://www.youtube.com/watch?v=0pW91AQ53gk>

# LinkedIn : <https://www.linkedin.com/company/koreanstationerymanufacturer/>

# Online Shop : <http://www.morrisplus.com/shop/page.html?id=134>