

erba®

**From nature, for nature**



The brand **new eco-friendly, recyclable and compostable collection of notebooks and diaries** using an innovative paper derived from dried grass fibres for a highly natural feel.

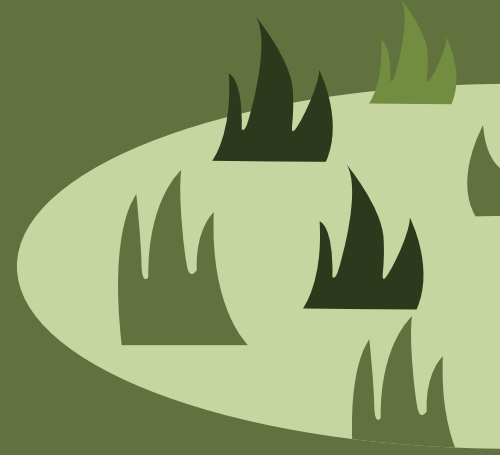
Pure FSC cellulose and dried grass fibres are actually mixed to generate the raw material used in Erba range, which comes from nature and goes back to it after being used, thanks to its certified recyclability.

The intense smell, the granular texture and the typical color of the grass paper give Erba collection a special appeal and a strong sustainable identity.

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## Process

Erba features an **extremely natural paper** derived from a mix of up to 40% dried grass fibres and the rest is pure FSC certified cellulose. It does not contain chemical products and the raw material comes from **extensive farming areas** with a low environmental and economic impact.

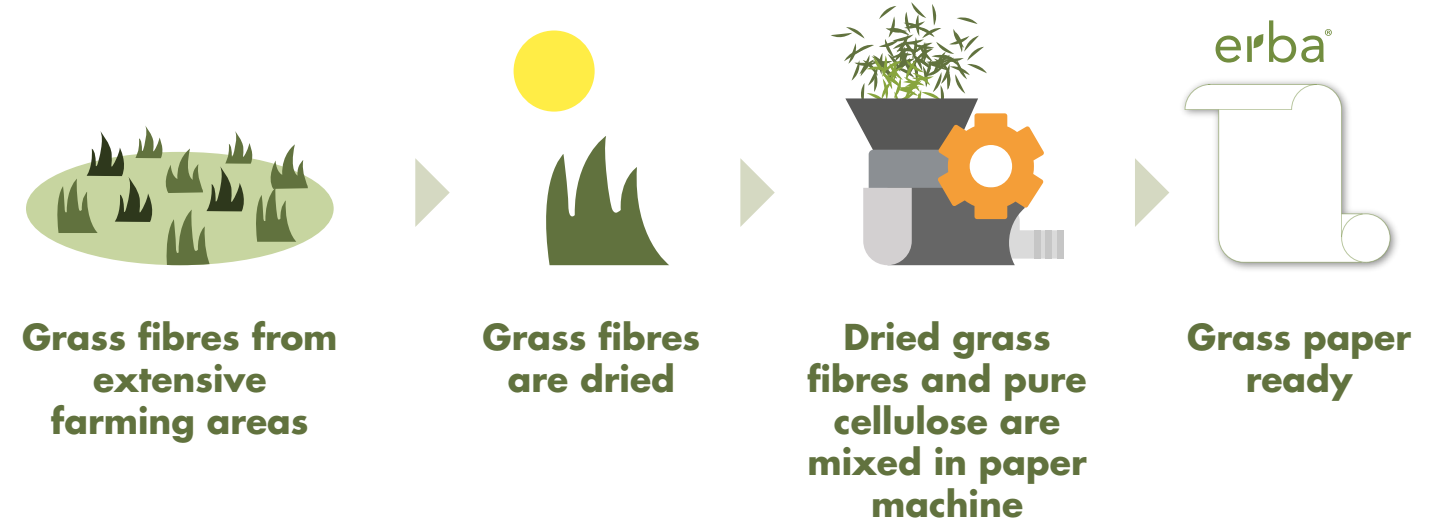
## Sustainability

Grass paper is FSC certified and comes from a natural resource that is always available, not subject to seasonality and whose preparation for production requires very low consumption of energy and water. Besides, it helps reducing Co2 emissions significantly. Therefore, it has a **very low environmental impact**, it is recyclable and compostable.

## Collection

Erba includes a range of notebooks and diaries with a strong green identity. You may choose a wire-o bound, stitched or case bound product and **customize it completely**, to give a deep sustainable footprint to your campaigns.

# Grass paper: where does it come from?



After being collected from extensive farming areas, the dried grass fibres (up to 40%) are mixed with pure cellulose fibres to obtain grass paper.



TACCUINO







  
SLIM



CANVAS



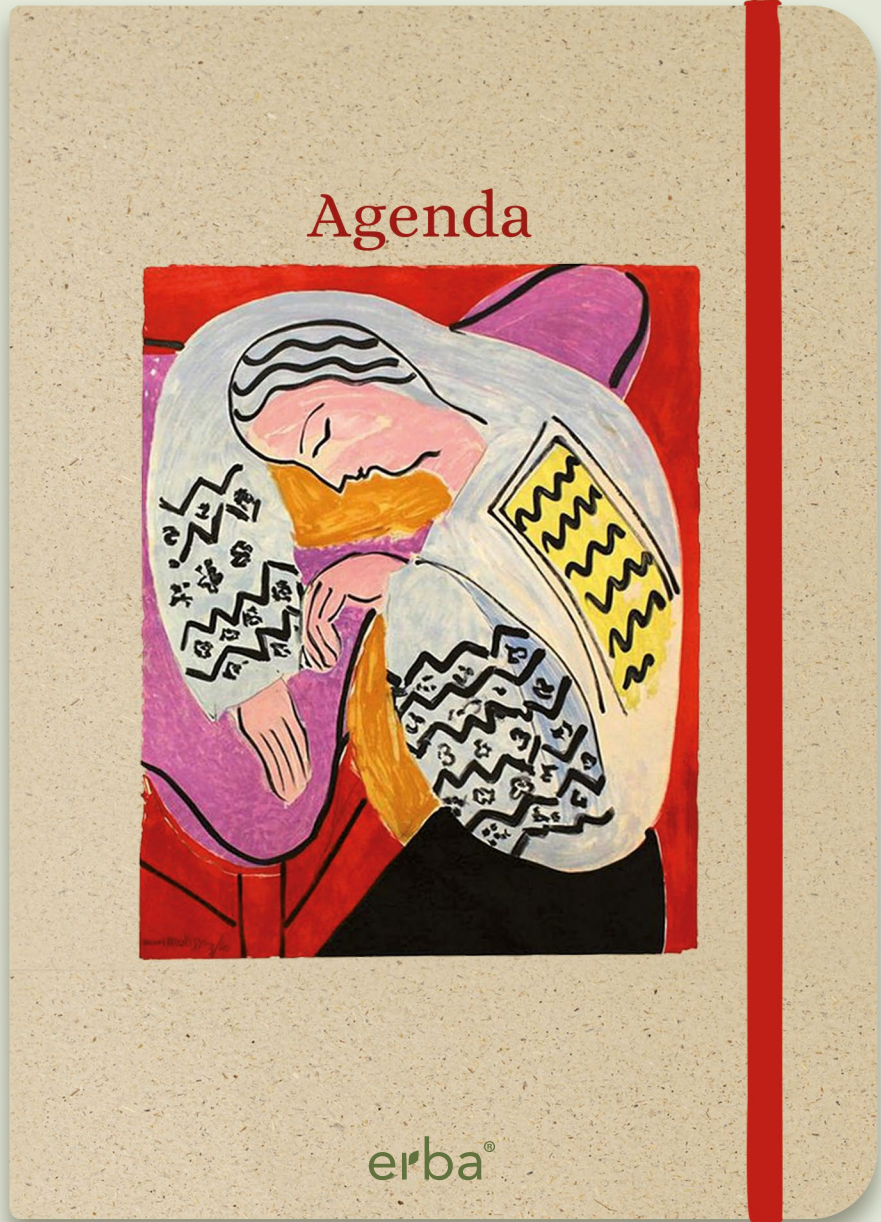




WIRE-O



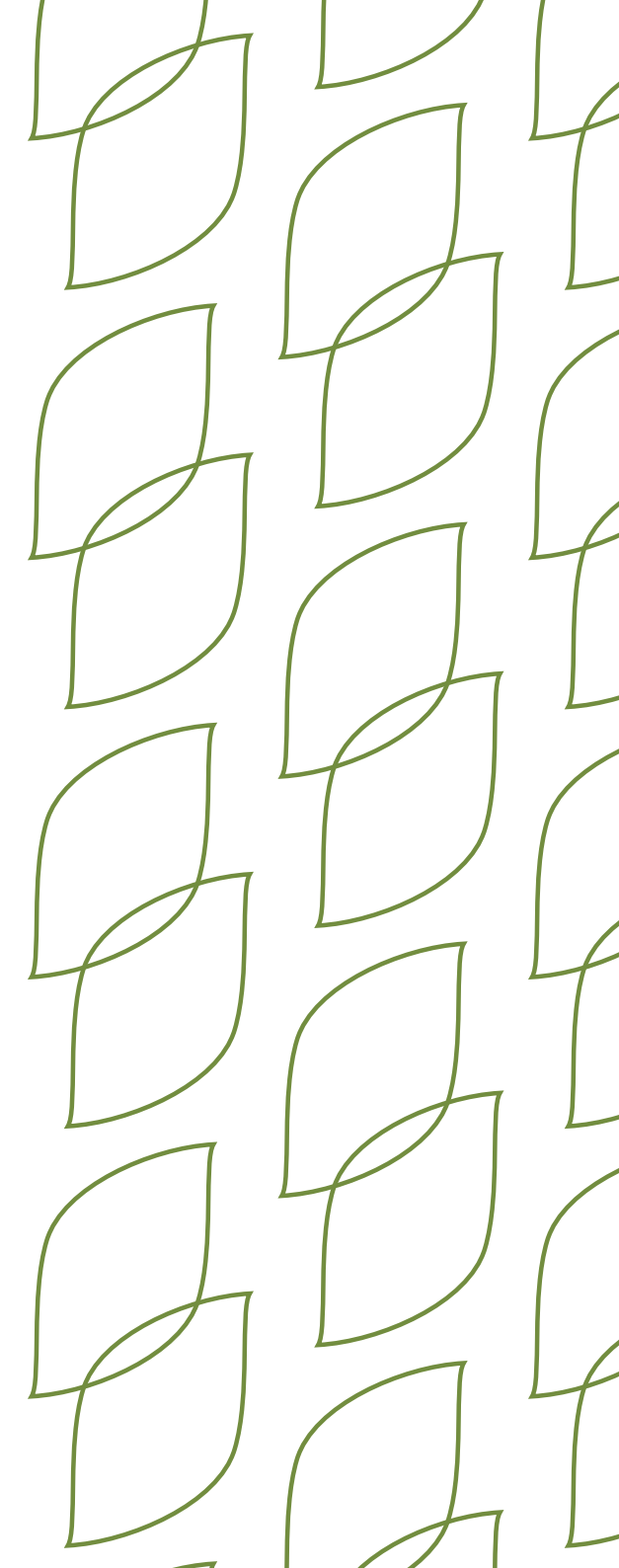
Grafiche full color



Layout interni personalizzati



**Dermatologically tested**





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SUSTAINABILITY



VEGAN

