

omada®
MADE IN ITALY

TABLEWARE AND FOOD STORAGE

INDEX

WHAT OMADA STANDS FOR

- The brand
- History
- Mission, Vision, Values
- OMADA in figures

WHAT IT DOES

- How products are developed
- Collections

HOW IT DOES IT

- The sustainable production process
- Raw materials
- Product tests and certifications





WHAT OMADA STANDS FOR

THE BRAND

OMADA is Adamo's registered trademark for the production and marketing of **fully recyclable plastic kitchenware and food storage**.

Adamo is a family-run company with an international vocation, which has been dedicating itself to the construction of molds and the injection molding of plastic items for more than 60 years. Adamo employs 48 employees and is based in Italy, in Castelfidardo, where the 18,000 square-meters production plant is located.

WHAT OMADA STANDS FOR

HISTORY

Adamo company is established focusing on injection production

Installation of **double injection molding machinery**

Entry into the plastic kitchenware market **launching the OMADA brand**

1958

1998

2001

2005

2011

2012

2014

2019

2020

2021

2021

2022

Showcasing at Frankfurt and Chicago exhibitions and the beginning of the **exporting**, starting with the German market

Launch of Ecoliving, a line of **eco-friendly kitchenware** that combines plastic materials with wooden by-products

Exclusive partnership with Microban[®] for the production of **tableware with antibacterial protection**

IMG2 Technology: patented technology to create decorations in between a thermo-plastic sandwich

Research on **compostable and bio-based raw materials** in partnership with the University of Pisa

Study of innovative applications of **recycled materials** in the development of green solutions, such as the ReAMO collection

Installation of solar panels and **environmentally friendly** production machinery

Patent for Pull Box leak-proof containers with easy **one-hand opening system**

Pull Box wins the **Red Dot Design** and the **Good Design Awards**

WHAT OMADA STANDS FOR

MISSION

Discovering the value of time,
to live and dedicate



Through the use of recyclable materials and increasingly sustainable industrial processes, OMADA designs and manufactures entirely in Italy kitchenware that **simplify people's lives** to help them discover the value of time, to live and to dedicate.

OMADA premium solutions are in fact characterized by **quality and high performance**, which make them resistant over time and therefore **functional for daily use**.

WHAT OMADA STANDS FOR

VISION

Innovating respecting people
and the environment

OMADA wants to continue to innovate in the plastic kitchenware industry through solutions developed with **respect for people and the environment** in which they live.

The optimization of industrial processes, the use of innovative materials with **low environmental impact**, as well as the awareness towards a conscious use of durable plastic products, are the elements on which the development of OMADA is based.



WHAT OMADA STANDS FOR

VALUES

Values that have always been shared and applied to building the future



MADE IN ITALY

From the conception, through the design up to the realization, packaging and shipment all over the world: OMADA kitchenware are **entirely produced in Italy**, in the Castelfidardo plant.

A "creative factory" that has always applied its know-how in the study of the properties of materials, techniques and functions to apply them to the production of durable solutions for everyday use.

SUSTAINABILITY



Designing sustainability means understanding the bond we have with the world around us.

This is why OMADA is committed to **protecting the environment and people** not only through the production of durable and **100% recyclable items**, but also through productive investments that help safeguard their well-being and future.



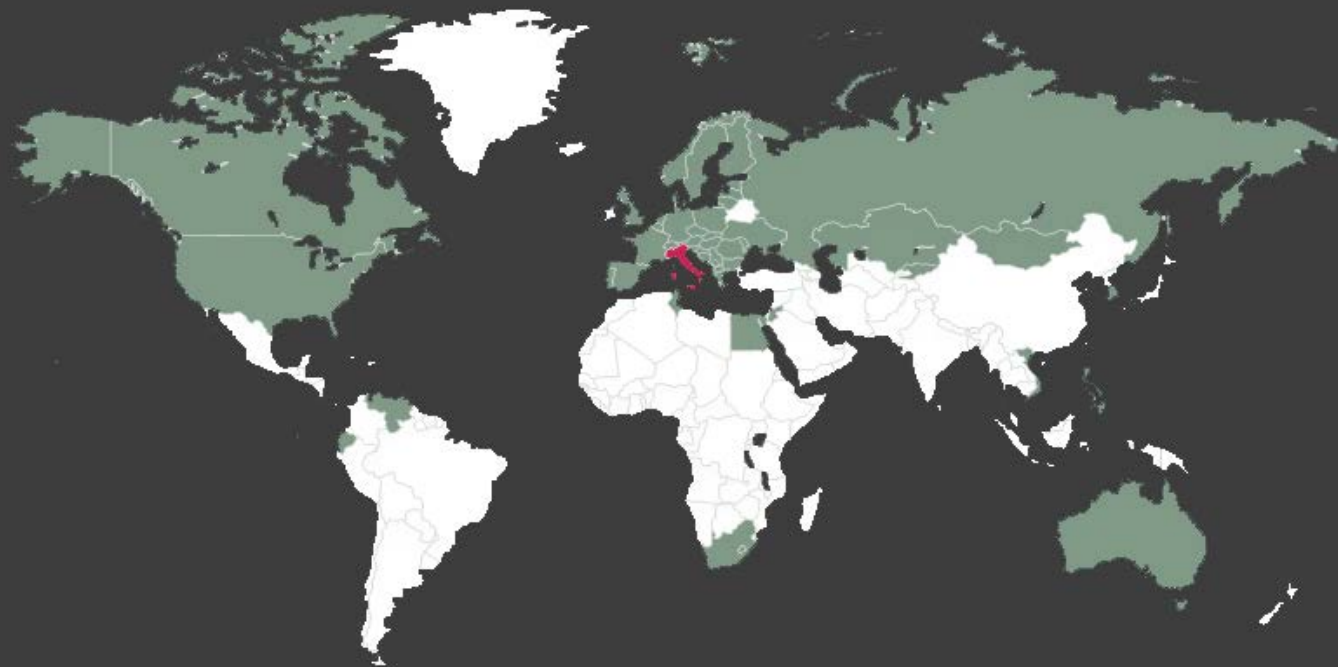
BEAUTY

Beauty is never abstract, but the result of rigorous **research into the aesthetics and functionality** of objects.

This is why OMADA products are developed according to logics that associate the practicality of objects and materials with essential, but always original shapes that can be perfectly integrated into any environment.

WHAT OMADA STANDS FOR

OMADA IN FIGURES



In more than 500 shops between retail and MM



Export to more than 50 countries in the world

1

CONCEPT DESIGN

2

3D DESIGN AND RENDER

3

PROTOTYPING

4

MOLD CONSTRUCTION AND PRODUCTION

5

ASSEMBLY AND PACKAGING

6

STORAGE AND SHIPPING

WHAT IT DOES

HOW PRODUCTS ARE DEVELOPED

From conception to production,
each phase takes place in the
Castelfidardo production plant



WHAT IT DOES

THE COLLECTIONS

Innovative Food Container



PULL BOX

The Pull Box collection is the emblem of OMADA design.

A **patented system** allows for one-handed opening of the totally **recyclable airtight containers and jars**, featuring modern and essential lines.



WHAT IT DOES

THE COLLECTIONS

ReUse, ReCycle, ReLiving



REAMO

A collection that gives new life to used plastic. ReAMO is made with the only **post-consumer recycled plastic material suitable for food contact**: RePET, originating from plastic bottles recovered thanks to separate waste collection. These are crushed, minced and sanitized to then be melted and transformed into table products with a Nordic and essential flavour, **totally eco-friendly**.



WHAT IT DOES

THE COLLECTIONS

Build your ideal space



Modular, space-saving and **versatile** solutions: the **high quality acrylic** BrickStore containers are designed to build your own ideal space, organizing your home and kitchen in a playful, colorful and fun way.

BRICKSTORE



WHAT IT DOES

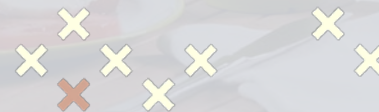
THE COLLECTIONS

Color, design, hygiene



SANALIVING

The Sanaliving collection is equipped with Microban® Silvershield® **technology active against the proliferation of bacteria** that can cause food contamination and deterioration, remaining **effective throughout the life cycle of the products.**



WHAT IT DOES

THE COLLECTIONS

Durability and strength
for daily use



Essential shapes and lines, plays of light, colors and transparencies, **quality raw materials, ergonomics and practicality:** this is what has always distinguished the OMADA collections.

From timeless products to contemporary lines, discover all the other collections here: www.omadaitaly.com

HOW IT DOES IT

SUSTAINABLE PRODUCTION PROCESS

Quality guarantees for the
safety of people and the
environment

GREEN INVESTMENTS

During 2021, an electric press and 4,000 sqm of photovoltaic panels were installed. The latter have made it possible to **save 15% of electricity** in 2022.

PAPER

The paper and cardboard consumed within the company is recycled and transformed into packaging for shipments. Furthermore, the replacement of plastic adhesive tapes with paper ones has contributed to the progressive **reduction in the consumption of disposable plastic**.

FSC

The paper used for the packaging of OMADA products is **certified by FSC**, which guarantees its origin from responsible sources.



CERTIFIED RAW MATERIALS AND SUPPLIERS

The thermoplastic materials and the colors associated with them comply with all the main international regulations and are therefore suitable for food contact.

All raw materials are **100% recyclable**.



HOW IT DOES IT

RAW MATERIALS

Quality guarantees for the safety of people and the environment

MELAMINE FREE

OMADA uses only fully recyclable materials. For this reason the use of melamine is not envisaged because it can't be recycled, as a thermosetting material.

BPA FREE

The thermoplastic materials used in the production are free of Bisphenol A (BPA)

HOW IT DOES IT

PRODUCT TESTS & CERTIFICATIONS

Quality guarantees for the
safety of people and the
environment

PRODUCT TESTS

Prima dell'immissione sul mercato, su specifici prodotti vengono effettuati **test tecnico-qualitativi** in collaborazione con le più accreditate società di test e certificazione.

I test sono principalmente volti a garantire l'**idoneità dei prodotti OMADA al contatto alimentare**, anche quando sono fortemente sollecitati da agenti esterni (lavaggio in lavastoviglie, utilizzo in microonde, ecc.).

ISO VERIFICATIONS

Since 2013, the company's Quality Management System has been compliant with ISO 9001 and ISO 14001 standards, fully implemented throughout the entire production cycle.



SMETA AUDIT

In 2021 the company passed the SMETA audit (Sedex Member Ethical Trade Audit) which assessed its commitment to social issues and ethical and environmental standards in the supply chain.



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