

Hand made
by machine



ULTRALIGHT GLASSWARE



Ultra
light



COMPANY

All companies and manufacturers operating in the market for a long time rely on traditions in their history. RONA is no exception and is rightfully proud of the more than 130 years of its brand. However, pride cannot be based solely on age, but the essential factor is the company's development through technological innovations, skilled and educated employees, and management with a vision and sufficient courage. All of these prerequisites have come together in RONA and have resulted in the current form of the glassworks as a top global producer of beverage glass.

When Josef Schreiber founded a glassworks in Lednické Rovne in 1892 as one of many factories he owned, he did not expect that RONA would achieve world-class status in



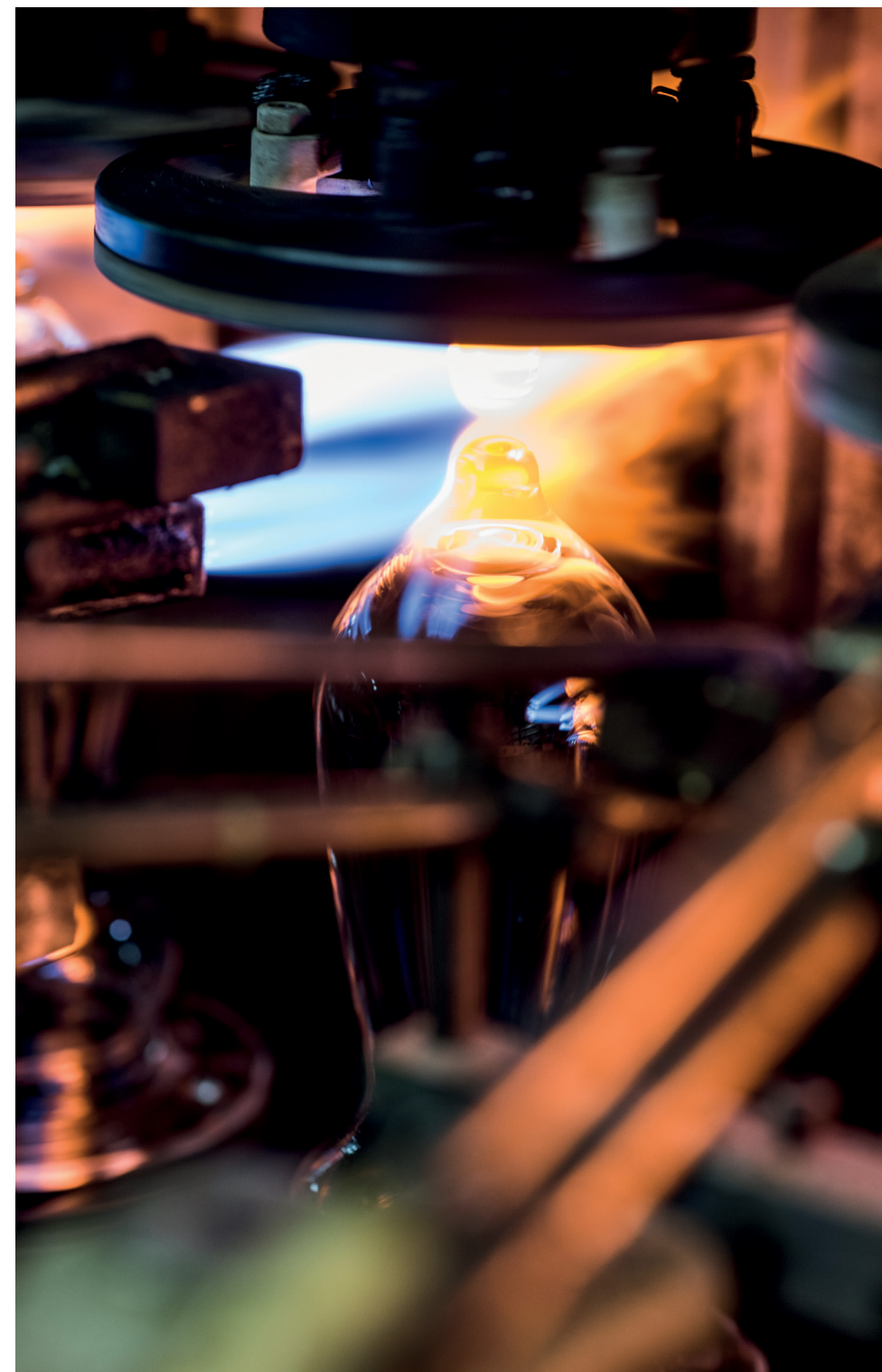
the future. It did not happen suddenly and overnight, but through gradual steps, as RONA always strived to be at the forefront. As a first glass manufacturer in the world, we technologically mastered and introduced the so-called pulled stem into industrial production in 1968. The silhouette of the glassmaker with a pipe became increasingly known to customers as the brand from Lednické Rovne.

The company made a significant shift in production by introducing machine made goblets at the end of the 1970s and the beginning of the 1980s. This is when the glassmaker with a pipe began to transform into a glass artist who operates on sophisticated equipment and the result of his efforts is a product that is beautiful and of high quality and comparable to handmade products.



Significant breakthrough

A significant breakthrough in bridging the differences between handcrafted and machine made glassware occurs after the introduction of the pulled stem on a double-blowing machine, which RONA pioneered as the world's first in 2001. Success brings motivation and a challenge for further advancement and development, not only in technology but also in overcoming obstacles in a professional and expert manner. Today's master glassblower replaces the traditional glassblowing pipe with a complex technical mechanism and through its optimal configuration, gives life to the glass that is indistinguishable from a hand-blown goblet.





ULTRALIGHT

Year 2018 brought another world's first in the form of ultralight machine made stemware, which was introduced by RONA and provides quality and properties of hand made products, however, made by the machine, hence the expression "Hand made by machine".

ORBITAL and POLARIS series - thin-walled and ultralight weight goblets with pulled stem and superior design - embodying all the elements of handcrafted glass. The unique technology, combined with expertise and passion, brings a new dimension to the range of glass products - a machine made product with the quality and properties of hand-blown glass.

The favorable price of such a range can be a helpful differentiator for both, an ordinary person or an expert. It is a significant worldwide achievement, under which RONA's name is once again written.



www.rona.glass

" RONA's ultralight glasses evoke an emotional response from the first moment. "

- Customer Feedback





CHARACTERISTICS

The signs, properties, characteristics and qualities of RONA ultralight machine made technology

RONA **ultralight** glass is known for being one of the **lightest wine glasses** on the market. This makes it easier to hold and this **feeling of lightness** is indescribable and it really needs to be experienced.

The **price** is **incomparably more advantageous** than with **hand-blown** glasses. **Better availability** and repeatability of production are a matter of course.

RONA's **ultralight** crystalline glasses are also **dishwasher safe**, easy to clean and have a **high resistance to scratches** and **cloudiness**. This making them a popular choice for **everyday use** as well as special occasions.



www.rona.glass



Hand made vs Ultralight

Scan and play video



RONA's ultralight glasses are made from **lead-free crystal glass – crystalline glass** made from a special formula of glass that contains other materials such as zinc, magnesium, and barium which give the glass its unique properties. Crystalline glass is known for its **clarity, brilliance and the ability to refract light**. The exceptional **clarity and transparency** allowing the colour and texture of the beverage to be fully appreciated.

Even though RONA glasses seem fragile thanks to their incredible **lightness and thinness**, it's just the opposite - thanks to sodium-potassium enamel **without lead and other heavy metals**, our **lead-free glass** is not only elegant, but also **unexpectedly strong**, scratch-resistant and flexible.

Another feature that sets the RONA Ultralight Wineglass apart is an **elegant, functional and timeless design** with clear handwriting. Its **ultra-thin walls, lightweight construction**, perfect flat foot and versatility make it a great choice for wine lovers who appreciate both form and function in their glassware.

In the first place, the elaboration of the properties of the advanced glass-making **pulled stem technology** in machine made process, developed and introduced by the RONA glassworks in 2001, to a form indistinguishable from handmade production, so called **„Hand made by machine“**.



FAQ



Do you like to **surround yourself** with **luxurious** and **high-quality** things ?



Do you have a **weakness** for **design** ?



Has the **beauty** of **wineglass** **enchanted** you ?



Do you **appreciate** **hand made** products ?



Do you **desire** to own **hand-blown** glass, but find it **expensive** ?

Even one **“YES”** answer directs you to **RONA ultralight glass**, the luxury glass brand, **hand made by machine.**

Glass is done with the same level of care and attention to detail as if it was made by hand. The product has the precision and consistency of machine made products but still possess the craftsmanship and quality of hand made items.



RONA's **ultralight** crystalline glasses are also **dishwasher safe.**

Orbital

RONA Household Ultralight Collection



Polaris

RONA Household Ultralight Collection



RONA machine made **ultralight** glass produce a **clear and ringing, sustained sound** when **tapped**.

ULTRALIGHT **GLASSWARE**

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Linea Umana

RONA Hotel & Restaurant Ultralight Collection



Diverto

RONA Hotel & Restaurant Ultralight Collection



2serve

made to serve.

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Ultra
light



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