



Mother Nature



JUTEX INDIA

*Crafted with legacy*

endures through all.






# THE STORY...

Founded by Mr. R.K. Bansal, who identified the potential of Jute in terms of its diversified use in home textiles. Our start has been very humble with jute yarns at its core business proposition. We hands down went to most of the villages of West Bengal; the Jute capital of world to search for products and yarns that can be woven into beautiful hand woven textiles that suits your space and enriches your experience for the use of 100 % organic material that is Jute.

Our second generation led by Mr. Ashok Bansal and Mr. Anil Bansal took the business international with diversified sourcing from Nepal & Bangladesh, which after India are the leading producer of Jute Yarns. Thus, with rich experience in Jute Industry as a whole and unique material sourcing capabilities we are the most prominent names in the market of Jute In India. The Jute Braided and Jute Hemp product which are highly appreciated and liked by you were introduced to home textiles by your Jutex India only.

In the year 2014, the Third generation led by Mr. Rahul Aggarwal and Mr. Raghav Bansal have forayed into supplying finished Jute products to merchant exporters thus gaining the experience and know-how of finished product and its developments. We have been able to create an organization that handpicks its natural raw material on its own and weaves it and deliver soothing products to our clients stores and our customers valued spaces. We now have a balanced infrastructure that is capable of manufacturing quality products at volumes.








# VISION

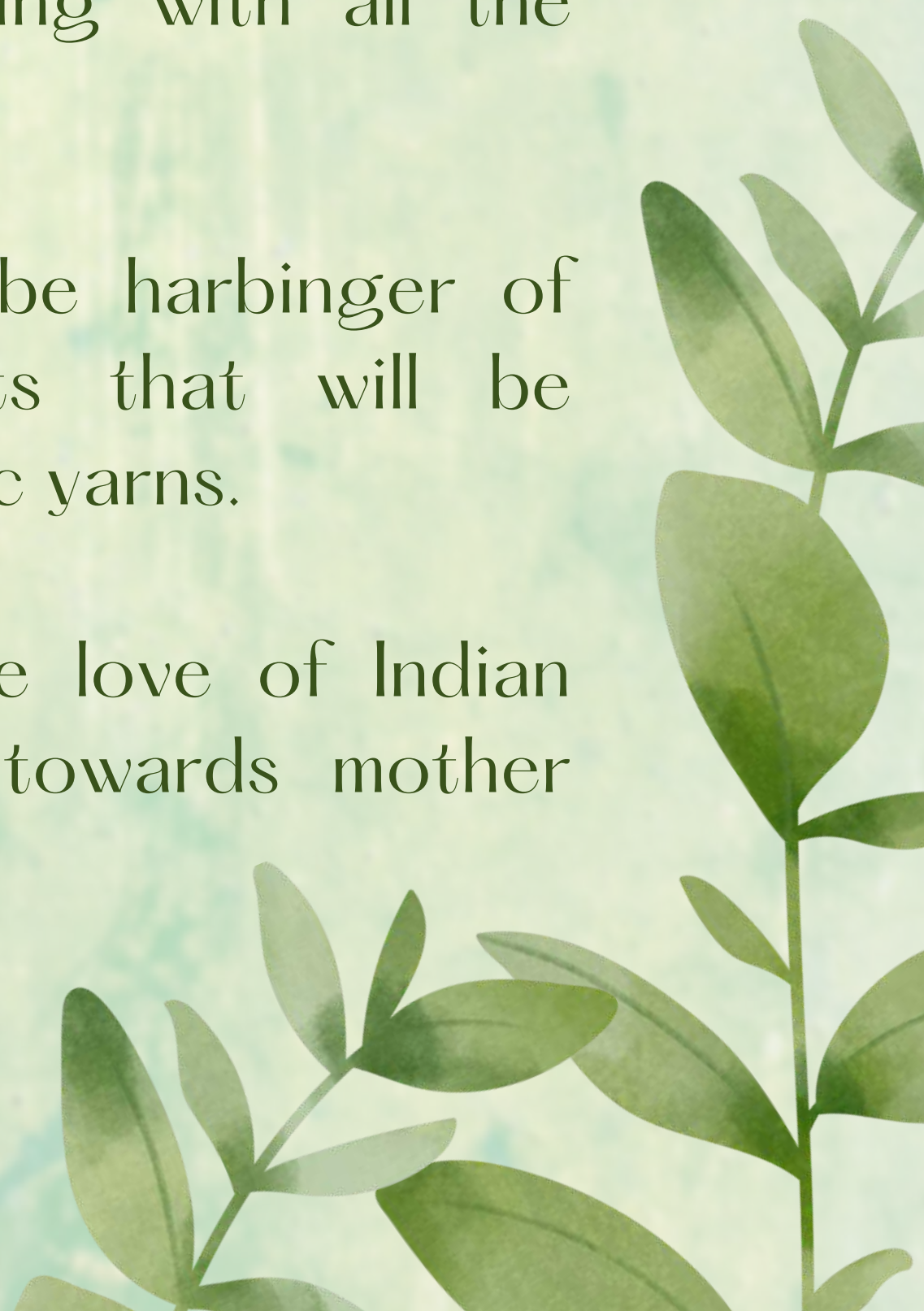
Our motto that one touch of nature makes the whole world kin inspires us to conceptualize, design and promote Jute and other natural yarn products into a diversified product portfolio that will lighten up the spaces of people around the world with positive vibes of Indian Heritage and thus fragrance of Indian culture will be resonating.








# MISSION

- Jutex India will grow organically into an organization that knows the importance of judicious use of natural resources. Sustainability will be the key driver of our organization's future course of action.
  - An organization that will strive to do more with less.
  - Customer will be the core and society will be the shell that will guide us through our journey and formulate our policies of dealing with all the stakeholders.
  - We will position ourselves to be harbinger of themes, designs and products that will be inspired by use of natural organic yarns.
  - Our products will resonate the love of Indian culture and its belief system towards mother nature.
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# WHY JUTE

- Natural Golden fibre with silky shine.
  - It is your connect to nature in your personal spaces : A feel of having an extra plant in your surroundings.
  - 100 % Biodegradable, recyclable and organic.
  - Jute products generally fall in green category due to minimal usage of natural resources and energy.
  - Better breathability of fabrics made out of natural jute.
  - High tensile strength and low extensibility.
  - Braided yarns and Jute hemp are hand spun and then hand weaved into beautiful decorative home furnishings that add a glitter to your spaces.
  - Generates employment opportunities for millions of people thereby touching their emotions and love.
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# RUGS & MATS





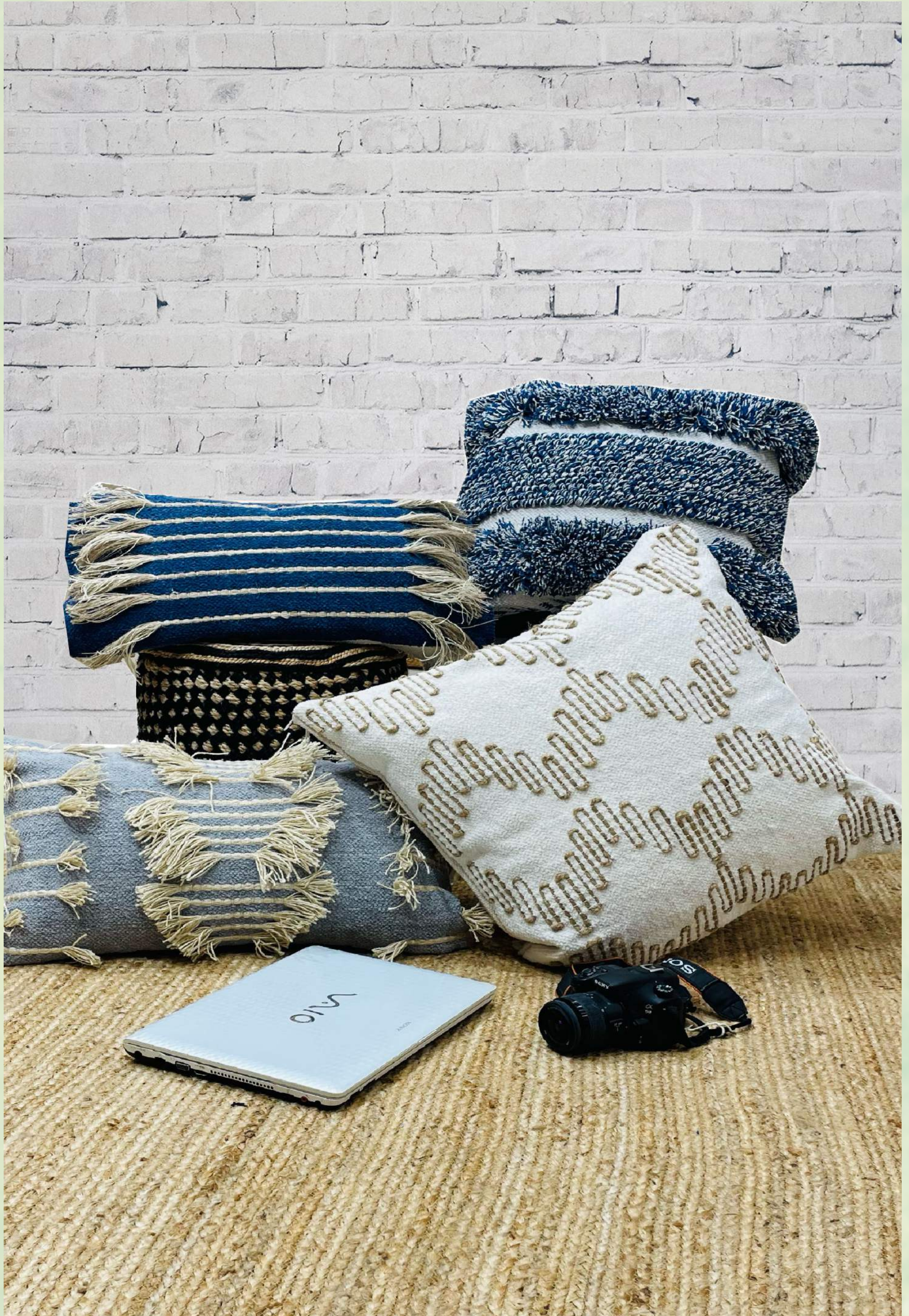


# **BAGS & BASKETS**





# CUSHIONS







# POUFS



**A**



**B**



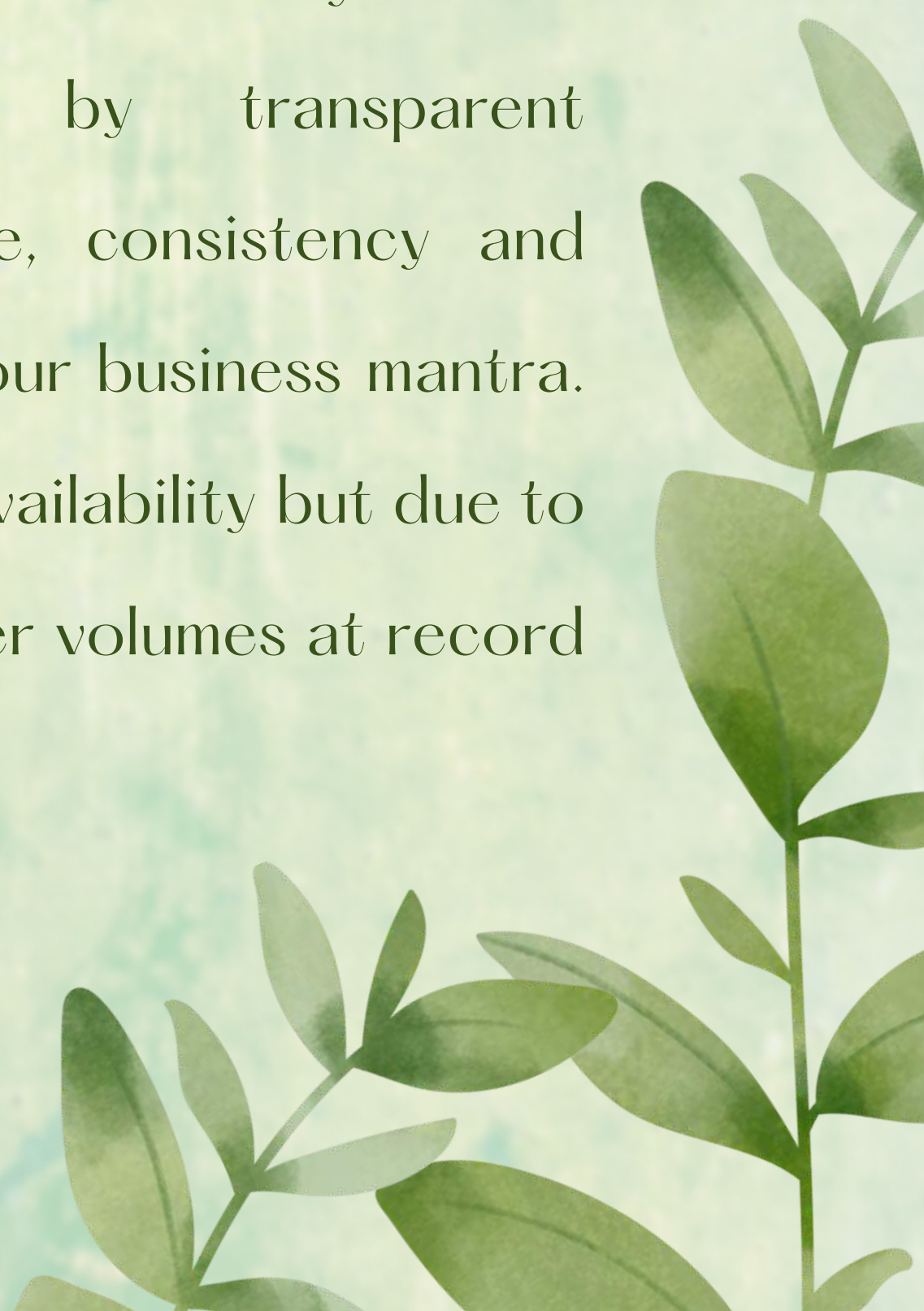
**C**





# WHY US?

We understand the very nature of Jute. This golden fiber being natural in color has various shades; and this variation in shades is its beauty. But you need experienced and creative bent of mind to organize this beautiful environment friendly fiber into a design weave that suits your space. This is the purpose of existence of your Jutex India with a sole aim to provide premium quality textiles to your homes with a motivational and creativity driven culture that is complimented by transparent organizational policies. Perseverance, consistency and client first approach of ours defines our business mantra. Jute being a natural fiber has limited availability but due to our rich sourcing we are able to deliver volumes at record times and at better prices.







257, Sector-29 Part-1,  
Industrial Estate, Huda, Panipat-132103, Haryana

## COMPANY REPRESENTATIVES

**Rahul Aggarwal**

Managing Director

+91-9812434888

[sales@jutexindia.com](mailto:sales@jutexindia.com)

**Raghav Bansal**

Director of Operations

+91-9416600349

[sales.jutexindia@gmail.com](mailto:sales.jutexindia@gmail.com)

