



# Creative Textiles Mills Pvt. Ltd.

**Company Profile 2023** 

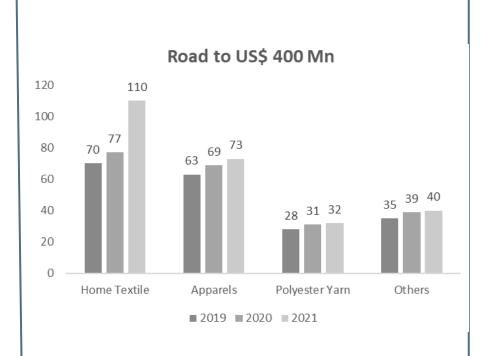
# **Company Overview**



#### **Establishment**

- Established in 1974.
- Pioneers in Home Textile Industry with vertically integrated set-up
- Group Turnover \$325 Mn.
- More than 16,000 employees.
- One Stop solution for all Home textile products.
- "Made in Green" Certified Plant
- Continuous investment in plant expansions and efficiency management.

#### **Corporate Turnover (\$ Mn)**



Global Presence: USA | INDIA | TURKEY

#### **Strategic Business Units**

- Creative Textile Mills Pvt Ltd
  Home Textiles
  - Sheet Sets & Top of the bed
  - Utility & Institutional Bedding
- Creative Garments Apparels
  - Woven
  - Knitted
- Creative Yarn Polyester Yarns
  - Carpet Industry
  - Rugs & Bathmats
- Creative Garments Outdoor activities
  - Shopping bags
  - Sleeping bags
  - Tents

Creative is one of the largest Home Textile Supplier from India with global footprints over 45+ countries.

### **Global Presence**



#### **Creative Group - Global Offices**



Creative Group

Mumbai - Head Office

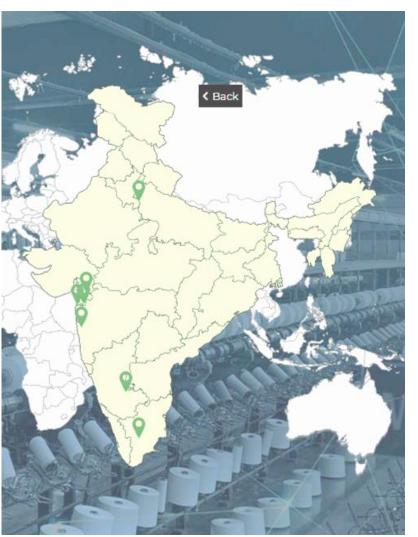
Gurgaon

USA

Creative Garments
Spain

UK Bangladesh Creative Yarns
Surat
Turkey

#### **Creative Group India - Factories**



#### Creative Textile Mills Pvt. Ltd.

Vapi Balitha - Weaving Vapi GIDC - Processing (Dyeing & Printing), Cut & Sew, Yarn dyeing, Flannel, Garment Wash Daman - Quilting, Embroidery, Cut & Sew

#### **Creative Garments Pvt. Ltd.**

Bangalore - Cut & Sew Bhiwandi - Cut & Sew Daman - Quilting, Embroidery, Table Print, Cut & Sew, Garment Wash, Bag & Outdoor Division, Knitting, laser Cutting

Creative Vastrado Pvt. Ltd.
Tirupur - Cut & Sew

**Creative Yarn** 

**Daman - Polyester Yarn Spinning** 

# Strategic Pillars - Positioning & Financial Strength



Vertical Integration



**Creative Innovation** 



Financial Stability



One Stop
Solution



- √ 48 years in textile business
- ✓ Made in Green certified vertical integrated factory
- ✓ Continuous processing
- ✓ NABL-accredited lab
- ✓ Integrated warehouse greige to finish
- ✓ Strategical-plant locations near port

- ✓ Lean Manufacturing
- ✓ Market research teams across India, USA & UK
- ✓ Global design team across
  UK, US & Spain
- ✓ Strategic tie ups Spinning units & Fiber manufactures
- ✓ Unique proposition offer across various products

- ✓ AA++ financial rating
- ✓ Family-Owned Business
- ✓ Diversified Business units
- ✓ Multi-faceted global textile conglomerate
- ✓ DUN & Bradstreet
  Registered
- ✓ Continuous investment in expansions & efficiency

- ✓ Textile manufacturing leader with diversified multi product categories
- ✓ In house Value addition attributes brings competitive advantage
- ✓ Reliable and cost-efficient supply chain for end-to-end textile solutions

### **Our Core Values**



The Creative Group aims to continue its robust growth trajectory as a reliable and cost-efficient supply chain partner for end-to-end textile solutions. While achieving this goal, we are committed to social and economic benefits for all our stakeholders and business associates.









Strict quality standards



Standardized manufacturing process



Sustainable product development across verticals

Strong CSR
Program
focusing on
education &
medical help

Latest
cutting-edge
technology
used in
supply-chain
management

Diversified & innovative product range rooted in consumer research

# Our Fully Vertical Manufacturing "Made in Green" Plant











































### **Infrastructure Overview**





### Weaving

Cotton / CVC

97000 mtr / dayPolyester (Micro)

- 80,000 mtr / day



# Finishing

140,000 mtr / day



#### Yarn

Microfiber Yarn
- 40 Tons / day
Available range
- 40 to 4000 denier



### Dyeing

Cotton / CVC 80,000 mtr / day Microfiber 70,000 mtr / day



70,000 mtr / day





### **Infrastructure Overview**





**NABL** Lab

13 test inhouse test approved with NABL

**Cut & Sew** 

30000 sheet set / day Per 3 shift



**Poly Wadding** 

From 75 - 300 gsm 6 Tons / day



**Poly Fill** 

Vacuum packed facility
Fiber filling facility





### **Infrastructure Overview**





Multi Needle Quilting

1 Machine



**Rotary Printing** 

Pigment, Reactive, Disperse



Single Needle Quilting

22 machines



**Yarn Dyeing** 

5 Tones / Day for cotton & Polyester



Warehouse

Shipment
60 Containers / Month
Storage
10 Container / day





# **Corporate Video**





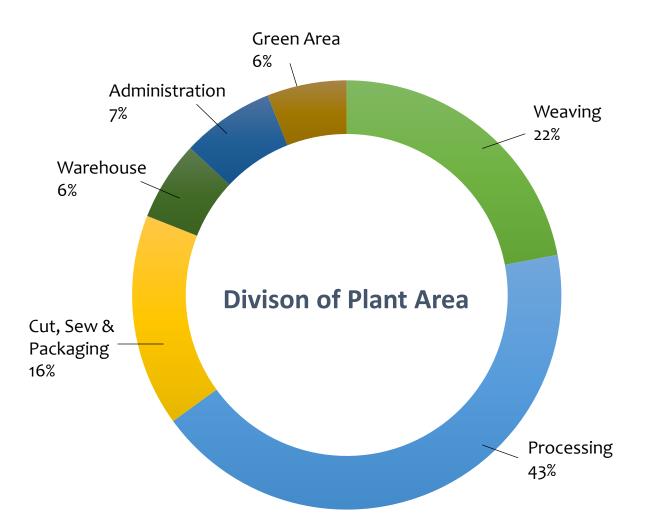




# **Supply Chain Efficiencies**



#### Division of Plant Area 70k sq. mt.



#### Warehouse Facility



- Our manufacturing locations are in the western central of the country.
- We are only 100 miles from the biggest Indian Port, JNPT.
- Creative vendors are strategically aligned in nearby areas to enhance economic edge for trims & accessories.
- Replenishment Model Maintaining 1 month supply of finished goods inventory and 2 months supply of raw materials.
- State of art technology for storing raw materials and finished goods

# **Certification & Compliance**





































### **Our Global Partners**

















































# Sheeting

- Sheet Sets
- Open Stock

### Top of the bed (Fashion Bedding)

- Duvet set
- Quilts / coverlet
- Comforter set
- Decorative cushions

## Utility Bedding

- Down Alternate Comforter (Filled Duvet)
- Filled Pillow
- Mattress pad / protector
- o Pillow shell

# Institutional Bedding

- Open Stock
- Duvet Cover
- Filled Pillow

# **Product Capabilities**



### **Sheet Set**



# **Fashion Bedding**

















# **Product Capabilities**

























# **Product Range**



#### Fiber

- Normal Cotton
- BCI
- Fairtrade
- Organic
- Egyptian
- Supima

#### **Other Fiber**

- Microfiber
- 100% Linen
- Tencel
- Viscose
- Linen Mix
- Tencel Mix
- CVC
- Recycle Polyester
   & Cotton

#### Yarn Dyed

- Chambray
- Stripes
- Checks
- Dobby

#### Process

- Dyeing
- Rotary Printing
- Yarn dyeing

#### Weaves

- Satin
- Dobby Stripe & Check
- Jacquard
- Twill
- Flannel

#### **Other Value Addition**

- Brushed / Peach
- Garment wash
- Topical Treatments
- Embroidery
- Quilting
- Fashion Stitch
- Marrow Stitch
- Fagoting
- Lace / Trims attachment
- Confection (Cut & Sew)

### **CSR & ESG Initiatives**



### **Beyond Business**





# Primary School & Senior Citizen Home

Base principle "service to humanity is service to god".

Commitment to construct 50,000 sq.ft. complex on 2.25 acres in Mumbai.

Primary school for 220 students, residential home for 65 children & 80 senior citizens.



# Housing & Personal Loan

The Foundation set up by Employees in 1997.

Run and managed by employees.

provide employees with housing / personal loans

Loans are provided at a minimum interest.



# Education & Medical Aid

Tirelessly worked for the well-being of children & elderly.

providing financial aid for education & medical purposes.

Money is disbursed directly to the institution.

# ESG Roadmap 2027



### Social Responsibility

Medical & Scholarship support for under-privileged.

Skill enhancement training program.

Enhance Women Empowerment.

Part of our corporate profit to be donated in Health & Education welfare in society.

# Environmental Responsibility

Rainwater Harvesting

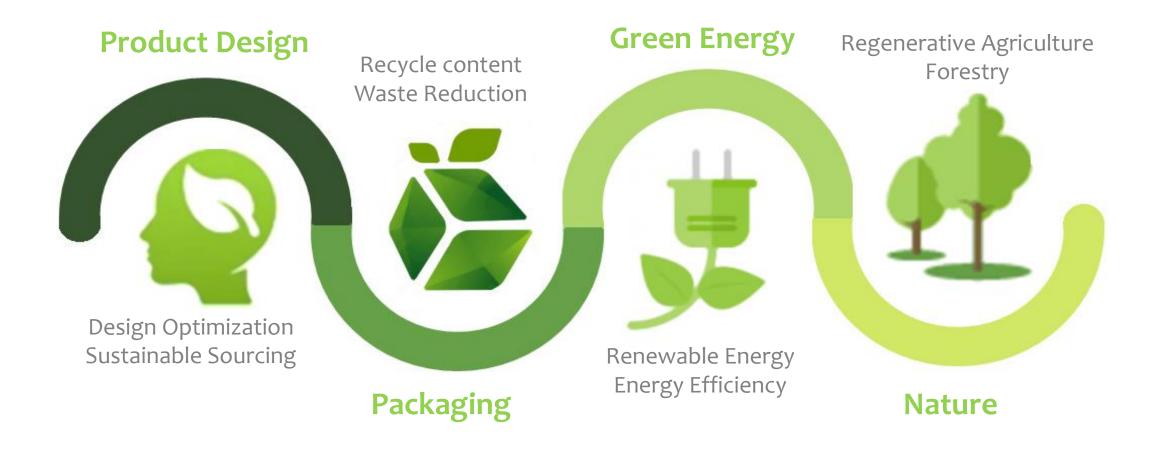
Green Field Plantation

Continuous Energy Saving

Waste reduction program & 100% Waste Recovery

### **Sustainable Initiatives**





Maximize positive impact on society with respect to People, Community and Environment



Thank You for the Partnership and beyond ..!