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## ABOUT US

Story of Gül Güler has started in İzmir, Turkey, after Goncagül Home Textile company was established in 1994.

As a concept in home textile and decoration, especially in bedroom and bathroom groups, Gül Güler has created a complete unique line and took its place in this sector. One of its reasons for being different is the combination of high-quality material and detailed workmanship. Collections consists of designs with patterns, embroideries and laces in a boutique line. Customers are mostly loyal and they buy the products with a big trust in brand.

Every season, there is an accessories collection to be combined with textile group. While some are being produced in Turkey, some are being imported from Europe.

Product groups are supplementary for a specific style. For example, a style has its bathroom set, towel group, bathrobe, bed clothes, pique set, even some has blankets and accessories. So, most important living parts of houses can be decorated and blossomed with Gül Güler touch.

For boutique hotels, yachts and boats, textile groups are being designed and produced with orders.

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One of the favorite trademarks is the soaps with designs that does not come off. A special technique, which was used by Gül Güler for the first time in Turkey and Europe, makes the design stay on the soap as long as it is being used. Furthermore, for special days like Valentine's and New Year, there are related patterns on soaps and towel gift sets for that specific period.

By following all the developments and innovations, the company exhibited in 2005 sector fairs in England and Greece, 2006 Macef in Italy, 2018 and 2019 Heimtextil in Frankfurt.

The feeling, concept and warm communication at the stores, distributers and corner shops in both Turkey and abroad, can be found in its website as well, where customers can shop online with learning the details of products.























































































