



 the shop
beautiful living

FALL | 2023



t e r r a

We believe in a philosophy of beautiful living.
Taking a moment to enjoy the beauty of the smallest materials that surround
your life.

Solidarity, cooperation, curiosity, creativity, diversity, sustainability and humility specially to the planet is
our expectation from ourselves.

Our TERRA project helps us strive towards a slower fashion eco - system as it existed decades ago. A
collection that moves towards age old wisdom where the colors of the earth ruled our universe. We
must slowly re-traverse the path to nature and its healing powers. This collection uses vintage tradition-
al texhniques and chemical free vegetable dyes.

Sustainable and artisan made with vegetable bio degradable dyes, we celebrate the slight variations
owing to its essential natural characteristics!



table cloth	150x225	60x90"
napkin set/6	43x43	17x17"
cushion cover	40x40	16x16"

corsica indigo
cotton sheeting

Ajrakh is a traditional vegetable dyeing and resist block-printing technique on cloth. Traditional
'Ajrakh' involves various stages of dyeing and resist printing using natural dyes and mordants. Indigo and madder
are the primary colours that are used for dyeing. The resist and some colours are printed on the cloth using carved
wooden blocks. The process of 'Ajrakh' printing is a long process involving many stages of printing and washing the fabric
over and over again with various natural dyes.

We have created our unique florals with this traditional ajrakh printing giving this modern take on an ajrakh collection a
never seen before floral twist!



table cloth 150x225 60x90"
 napkin set/6 43x43 17x17"
 cushion cover 40x40 16x16"

corsica madder
 cotton sheeting



table cloth 150x225 60x90"
 napkin set/6 43x43 17x17"
 cushion cover 40x40 16x16"

corsica aloe
 cotton sheeting



Tropical
Love
a burst of color



table cloth	150x150	60x60"
table cloth	150x225	60x90"
table cloth	180x275	72x108"
canvas runner	33x180	13x72"
canvas mat set/6	33x48	13x19"
napkin set/6	48x48	19x19"
bedcover	220x275	90x108"
pillow cover	50x65	20x26"
cushion cover	45x45	18x18"
canvas apron, oven mitt, hot pad		

banana country
textured cotton



table cloth	150x150	60x60"
table cloth	150x225	60x90"
table cloth	180x275	72x108"
table cloth	175 rd	70" rd
table cloth	210 rd	84" rd
runner	33x180	13x72"
canvas mat set/6	33x48	13x19"
napkin set/6	43x43	17x17"
cocktail napkin set/6	25x25	10x10"
bedcover	220x275	90x108"
canvas cushion cover	45x45	18x18"
cushion cover	40x40	16x16"
linen curtain	110x210	44x84"

bird coral
cotton sheeting





table cloth	150x150	60x60"
table cloth	150x225	60x90"
table cloth	180x275	72x108"
canvas runner	33x180	13x72"
canvas mat set/6	33x48	13x19"
napkin set/6	48x48	19x19"
bedcover	220x275	90x108"
pillow cover	50x65	20x26"
cushion cover	45x45	18x18"
canvas apron, oven mitt, hot pad		

bird manosque
textured cotton



table cloth	150x150	60x60"
table cloth	150x225	60x90"
table cloth	180x275	72x108"
canvas runner	33x180	13x72"
canvas mat set/6	33x48	13x19"
napkin set/6	43x43	17x17"
bedcover	220x275	90x108"
canvas cushion cover	45x45	18x18"
cushion cover	40x40	16x16"

malabar lotus
cotton sheeting



table cloth	150x150	60x60"	frond natural cotton sheeting
table cloth	150x225	60x90"	



table cloth	150x150	60x60"	kerala boro orange textured cotton
table cloth	150x225	60x90"	
table cloth	180x275	72x108"	
canvas reversible runner	33x180	13x72"	
canvas reversible mat set/6	33x48	13x19"	
reversible napkin set/6	43x43	17x17"	
bed cover	220x275	90x108"	
pillow cover	50x65	20x26"	



table cloth	150x150	60x60"
table cloth	150x225	60x90"
table cloth	180x275	72x108"
canvas runner	33x180	13x72"
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bed cover	220x275	90x108"
pillow cover	50x65	20x26"
linen curtain	110x210	44x84"

sequoia cream
textured cotton





Countryside

wildflower



table cloth	150x150	60x60"	corsica country cotton sheeting
table cloth	150x225	60x90"	
table cloth	180x275	72x108"	
canvas runner	33x180	13x72"	
canvas mat set/6	33x48	13x19"	
napkin set/6	43x43	17x17"	
bedcover	220x275	90x108"	
canvas cushion cover	45x45	18x18"	
cushion cover	40x40	16x16"	
linen curtain	110x210	44x84"	
apron, oven mitt, hot pad			



table cloth	150x150	60x60"	corsica sky cotton sheeting
table cloth	150x225	60x90"	
table cloth	180x275	72x108"	
canvas runner	33x180	13x72"	
canvas mat set/6	33x48	13x19"	
napkin set/6	43x43	17x17"	
bedcover	220x275	90x108"	
canvas cushion cover	45x45	18x18"	
cushion cover	40x40	16x16"	



table cloth	150x150	60x60"	chelsea pista textured cotton
table cloth	150x225	60x90"	
table cloth	180x275	72x108"	
canvas reversible runner	33x180	13x72"	
canvas reversible mat set/6	33x48	13x19"	
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apron, hot pad, oven mitt			



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reversible napkin set/6	43x43	17x17"
bed cover	220x275	90x108"
pillow cover	50x65	20x26"

kerala boro teal
textured cotton



ANYTIME NAPKINS

- white
- country
- beige (textured)
- ivory (textured)
- grey
- sherbet
- gold
- lime
- thyme
- mint (textured)
- sage
- azure
- graphite
- black
- coral

solid napkins
50x50 20x20" set/6



bird manosque



bird graphite



corsica country
banana country



potpourri celadon

Greenhouse

panels



nargis on silk blue
chanderi cotton silk



hand applique white 110x240



nargis on silk blue 110x240



nargis on silk red 110x240



banana country linen 110x210



bird coral linen 110x210



hummingbird natural linen 110x210



sequoia cream linen 110x210



malabar olive linen 110x210

Sizes:	All sizes are in centimeters and then inches (width x length x height). All clothing available in small, medium, large, x-large sizes. Kimonos are uni size
Price:	FOB delhi prices upon request.
Care:	Cottons - Machine wash in cold water with a mild detergent. Gentle cycle in the dryer. Silk & wool - Dry Clean.



Countryside



sardinia country vanessa pj set



sardinia country kimono



potpourri celadon kimono



potpourri celadon wrap around pj set



sardinia sky kimono



sardinia sky vanessa pj set

SIZES:

All clothing available in small, medium, large, x-large sizes. All Kimonos are uni size.

CARE:

Cottons - Machine wash in cold water with a mild detergent.



palm aqua kimono



calendula green easy fit reversible jkt
florentine astro easy fit reversible jkt



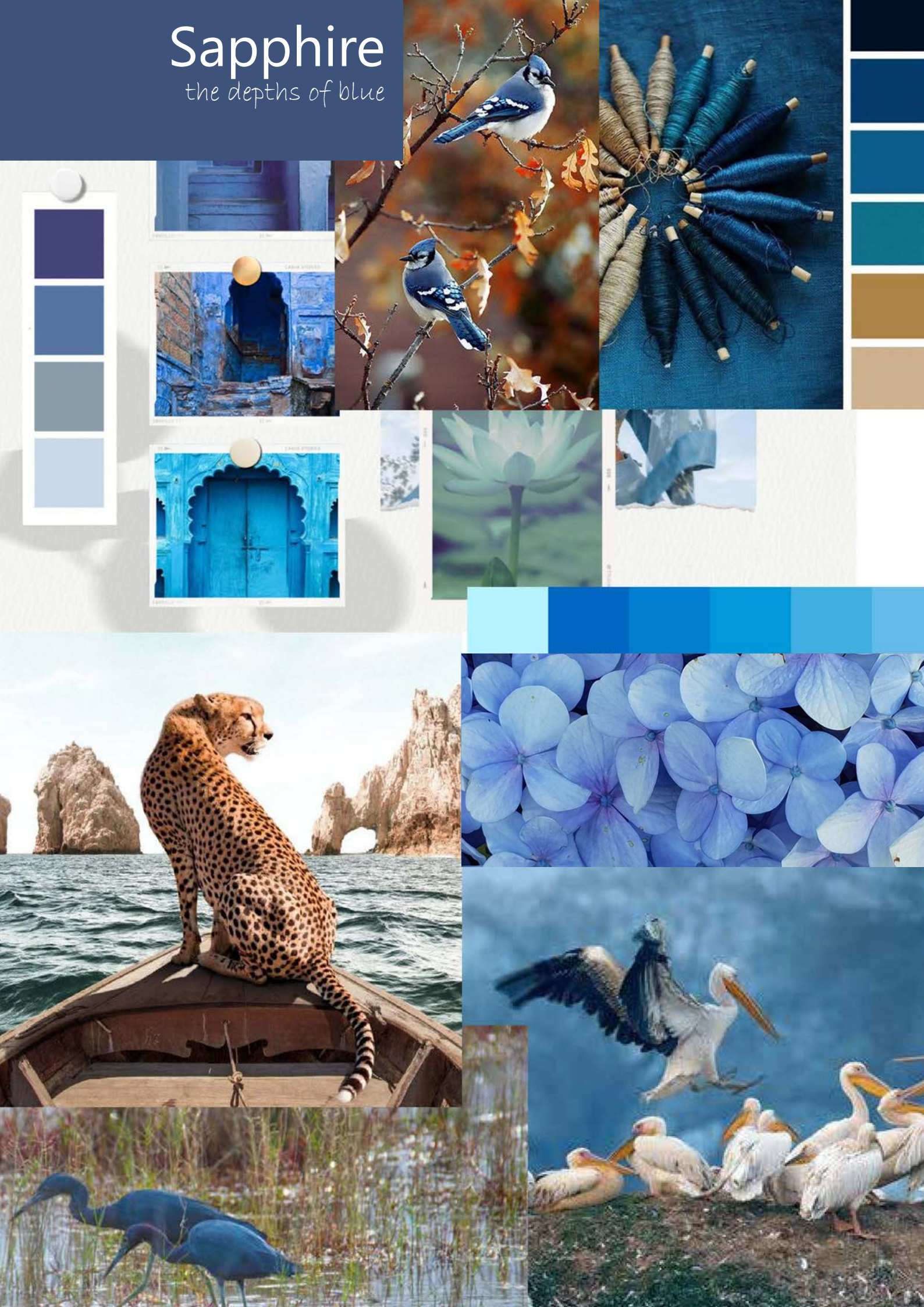
rosa blush vanessa pj set
rosa blush kimono



chanderi mint kimono

Sapphire

the depths of blue



malabar regatta kimono



leopard white kimono



cloisters blue vanessa pj set



cloisters blue kimono



ginkgo blue kimono



ankara sand kimono



scales blue kimono



sundari aqua kimono



kerala aqua kimono



Tropical

wildflowers & birds



bird coral kimono



bird teal kimono



magnolia mocha kimono



malabar red kimono



hawaii beige kimono



cherry blossom green kimono



ubud wave kimono



ubud canopy kimono



magnolia forest shorts set



magnolia forest kimono



Biophyllic Therapy

immersing in nature



safari topiary green kimono



fern natural kimono
palmera white kimono



Black Forest

towards nightfall



ubud black kimono



leopard black kimono
& shorts set



malabar black kimono



malabar black easy fit reversible
jacket



pankha black easy fit reversible
jacket & olivia



pankha black kimono



phuket night kimono



polka dot black kimono



chelsea black kimono



tie dye circles kimono



tiger rust kimono



tiger rust shorts set

SIZES:

All clothing available in small, medium, large, x-large sizes. All Kimonos are uni size.

CARE:

Cottons - Machine wash in cold water with a mild detergent.



wildflower lavender kimono



garden natural kimono & towel set



ubud natural kimono & towel set



bird black pareo



ubud canopy pareo



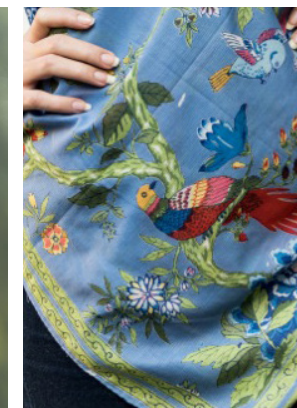
leopard white pareo



garden red pareo



bird pink stole 50x150



bird azure
stole
50x150



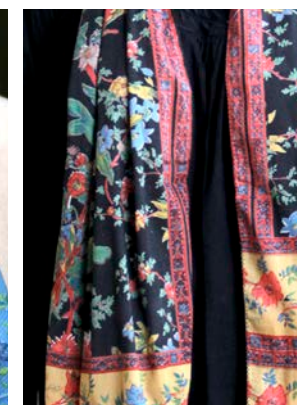
sardinia gold
stole
50x150



sardinia teal
stole
50x150



sardinia navy scarf 115x115



sardinia black
scarf
115x115



garden navy
scarf
115x115



kerala aqua
scarf
115x115

Pareos, Scarves & Stoles

fun in the sun



olive square top with
olive balloon pants
textured cotton



olive balloon dress
textured cotton



purple square top with
purple balloon pants
textured cotton



purple balloon dress
textured cotton

Basic Essentials

classic neutrals



mustard square top with
mustard balloon pants
textured cotton



mustard balloon dress
textured cotton



purple square top with
purple balloon pants
textured cotton



purple balloon dress
textured cotton

Basic Essentials
classic neutrals



rose white
olivia white



francoise white



white balloon pants



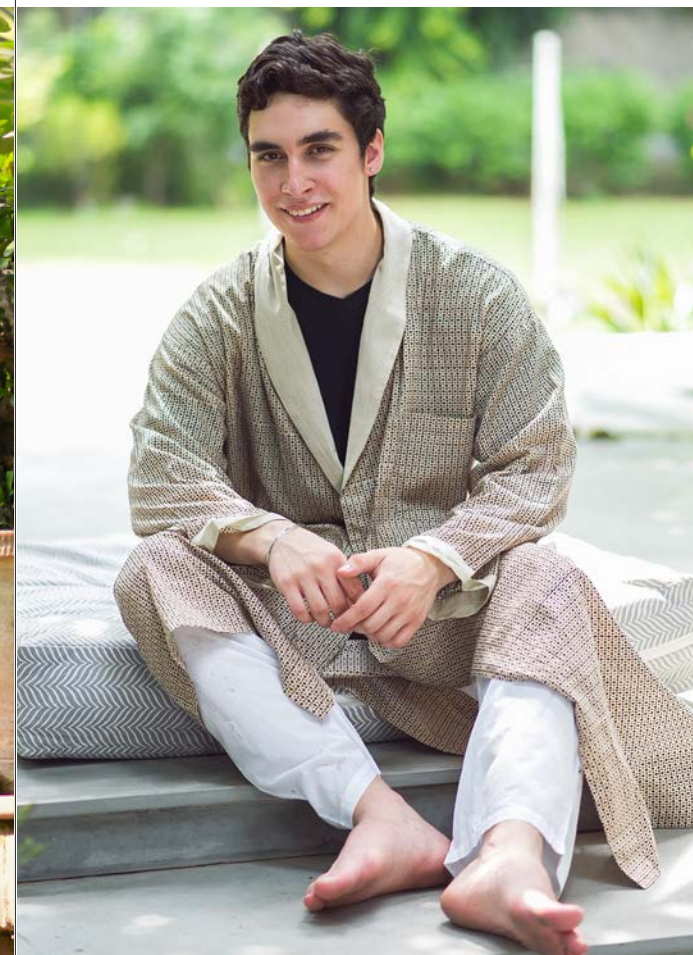
white balloon dress



dots blue kimono



cloisters white kimono



stars black kimono
ubud black kimono



leopard white kimono

Mens' Kimonos

elegant fun

SIZES:

All clothing available in small, medium, large, x-large sizes. All Kimonos are uni size.

CARE:

Cottons - Machine wash in cold water with a mild detergent.

the shop

warehouse & showroom

NOIDA
Shachi Gupta
B-126, Sector 5,
Noida 201301
T +91 98101 06258

terms of sale

Sizes: All sizes are in centimeters and then in inches (width x length x height).
All clothing available in small, medium, large and x-large sizes. Kimonos are uni size
Price: FOB Delhi. Please request our wholesale price list.
Minimum: 1000 euros opening orders for this catalog
Terms: 50% advance to confirm order.
Balance payable before shipping.
Care: Cottons - Machine wash in cold water with a mild detergent.
Gentle cycle in the dryer. Silk & wool - Dry Clean.

to order
call +91 98101 06258 or email info@theshopindia.com
www.theshopindia.com

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