

# RETRO

*Re-designed*

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# LOOK BOOK





1.

Art  Image  
JAIPUR

# RHYTHMIC FORMS

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Illustrate continuous forms that reflect rustic and artisanal style.

This is a highly marketable trend as per WGSN for large surface coverage, ideal for bedding, and floors.

Stand out with painterly renditions with boucle tufted surface to suggest the mark of the maker.

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**Art Image**  
JAIPUR





*Re-defined!*  
**BOHO**





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Conversations around craft remain important as brands develop textiles that evoke an artisanal quality and feature boho repeat patterns.

Presenting a "MINIMALISTIC BOHO CUSHIONS" that aims to preserve traditional hand techniques by offering key insights into their provenance and the stories behind them.

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**Art Image**  
JAIPUR





*Global folk*

# GEOS

TALE OF BLOCK PRINT

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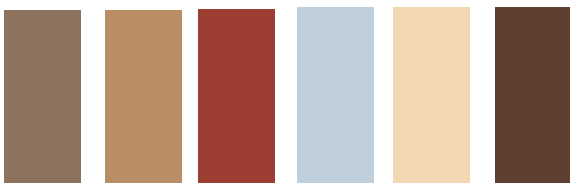






Inspiration from key trend of WGSN : global folk art which is running high in print, pattern and textile areas of home design, spurred by the interest in hand crafts and a desire to take comfort in traditional designs this geos product has been designed.

**Art Image**  
JAIPUR





# TROPICO







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Drawn inspiration from palm plants in different scales and generate mix-and-match sets: easy wins for bedding, living and décor with patchwork, and embroidered with jute and cotton yarns.

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# TROPICO





