



**GRUPO  
VISATEX**



# NEW MULTIBRAND CONCEPT

MADE IN SPAIN





# ABOUT US

Grupo Visatex, currently located in Muro de Alcoy (Alicante), was initially founded as Visatex by Vicente Mollá Belda in Cocentaina in 1998.

We continue to be a family business after more than 20 years of experience. The second generation is currently leading the group under the leadership of Santi Mollá Busquet.

Visatex has evolved along with its customers, meeting their needs and requirements throughout these years. Our commercial and creative spirit has given rise to each of our brands.



Vicente Mollá Belda



Santi Mollá Busquet

**VISATEX** | Infinityhome

PURE *life*

barbadella  
home

VISATEX HOME  
**VH**





# TEAM

The Visatex Group is made up of a large work team, structured in different departments coordinated among themselves, focused on the design, development and production of the product, as well as on the audiovisual creation; going through a personalised customer service, logistics and administration, up to the final sale and distribution of our articles.

Our production capacity is almost unlimited since several partner companies and more than 300 people work directly or indirectly for us. Our secret is to take care of the relationship with the customer. Closeness, the ability to understand, to be in tune and speak the same language, to understand what they think, what they need, and to take them into account when developing our products.

This know-how has been carried in the family genes and is now being passed on to each and every one of us.





# OUR PRODUCTS

## FABRICS

Jacquards, Prints, Digital Prints, Sheers, Plain and Recycled Fabrics. We have more than 1000 references in stock with immediate service.

## SPECIAL FINISHINGS

Sanforised, Mercerised, Brushed, Resinated, Waterproof, Fireretardant, Outdoor, Antibacterial, Antiviral, Anti-slip...

## CUSTOMISED DEVELOPMENT

"We work by and for you".

We offer you an integral / A COMPREHENSIVE "CUSTOM MADE" service that INCLUDES ALL THE PROCESS, from designing the fabric to ready-making the final product.

Our Design and Product Development team is at your service, attending to your requirements and creating your designs and proposals, both in Print and Jacquard. Unique and exclusive spaces for your collection are achieved.





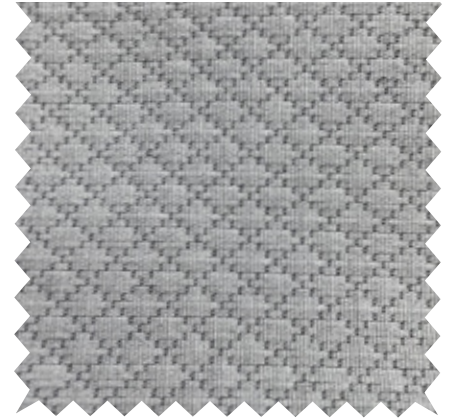
Velvet



Linen



Pique fabrics



100% Cotton



**Specialists in  
Jacquards,  
Printings and  
Plains**

Recycled fabrics



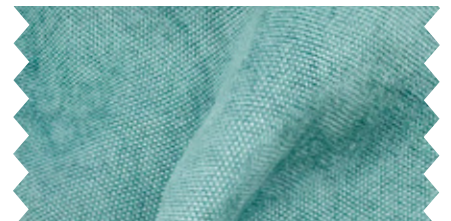
Light curtains



Acrylic



Plain







MADE IN SPAIN



# BRANDS

**VISATEX** | Infinityhome

PURE *life*

barbadella  
home 

**VH**  
VISATEX HOME



# **VISATEX**

Currently, the VISATEX brand offers a wide range of fabrics adapted and designed for everyday use.

Basic fabrics with timeless and thematic designs for home deco.

[www.visatex.com](http://www.visatex.com)







**VISATEX**||





# Infinityhome

INFINITY HOME, is the group's most sophisticated and elegant brand.

High quality special Fabrics.

Designs and raw materials that are carefully developed so as to attract the most demanding customer.

[www.infinityhometextil.com](http://www.infinityhometextil.com)







Infinityhome





# PURE *life*

PURE LIFE is the result of our commitment to the planet.

Sustainable fabrics are developed by using recycled, natural and low impact materials.

Eco - design inspired by nature.

[www.pure-life.es](http://www.pure-life.es)







PURE *life*







## **READY MADE**

BARBADELLA encompasses the ready-made product line taking care of the whole production process such as designing, manufacturing and personalizing the customer's packaging .

A "ready for sale" philosophy that simplifies our customers' time.

[www.barbadella.com](http://www.barbadella.com)







barbadella  
home







VISATEX HOME, our subsidiary in the USA that represents and confirms our expansion, in this case, through the North American market.

[www.visatexhome.com](http://www.visatexhome.com)





# PLANET VISATEX GROUP

We develop sustainable fabrics, using recycled, natural and low-impact materials.

The energy used in our facilities comes from renewable sources. Also, Visatex employees work a continuous working day to reduce CO2 emissions and to enjoy family balancing as well.

We are proud of our commitment to proximity, promoting local manufacturing, minimising the environmental impact and reducing the cost of our products.

Our aim is to become more sustainable every day, a commitment that we accredit under different seals of approval.





# GLOBALISATION

Our large sales team has succeeded in bringing together customers in more than 50 countries.

We are present in the main international markets and at the most important trade fairs in the sector.

heimtextil

MAISON  
&OBJET

HOME  
TEXTILES  
PREMIUM

BY TEXTILHOGAR

HOMETEX  
Home Textiles Exhibition

INTERWOVEN™

EVTEKS

COLOMBIATEX  
DE LAS AMERICAS

HP  
MKT  
High Point Market

# LICENCES

We hold several licences, such as Agata Ruiz de la Prada international firm, for the manufacturing of upholstery and decorative fabrics worldwide.

AGATHA RUIZ DE LA PRADA





# CONTACT DETAILS

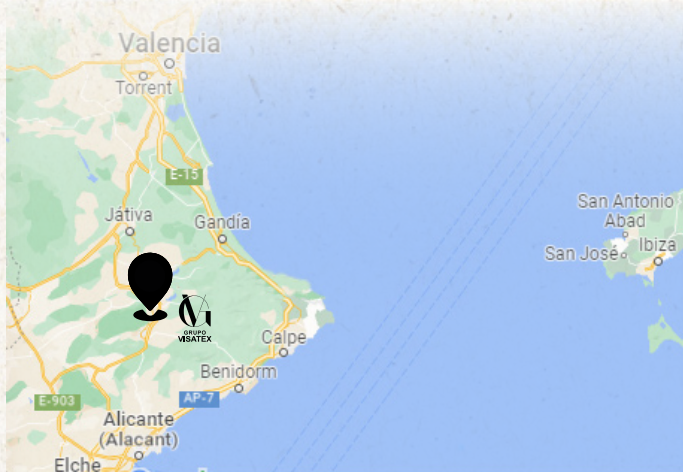
Surrounded by a unique natural environment.

Polígono Industrial El Pi  
Calle Transport nº 45  
03830 Muro de Alcoy (Alicante)  
Spain

tel: +34 965 592 130

[info@grupovisatex.com](mailto:info@grupovisatex.com)

**WE'LL WAIT FOR YOU!**



USA DELEGATION



4201 W. Belmont Ave. Chicago, IL 60641  
TEL +1 800-313-9011  
FAX +1 800-313-3642  
[info@visatexhome.com](mailto:info@visatexhome.com)







VISATEX | Infinityhome

PURE *life*

barbadella  
home 

VH  
VISATEX HOME

WWW.GRUPOVISATEX.COM

