



redefining handicraft



Our Story

Redefining Handicraft
since 1980...

1983

On seeing this growing market they add wooden furniture and home textile product with paintings.

2000

With the time, Art India began to add new product lines and categories, ranging from rugs to wall art, cushions to poufs, all with the purpose of sustainability.

1991

When the painting market fell out of favour from 1991, we shifted our focus to carpet, rugs, and furniture.

1980

Founded in 1980 by Mrs and Mr. Gunwant and Latesh Pancholi.

2010

Years later, Mr Arpit Vijayvargia entered their family business to take Art India to new heights, incorporating and introducing various technologies and techniques in terms of design & development.

2015

This year was important as Art India was expanding by focusing on global textiles and redesigning it with a modern outlook.

2018

Gradually Art India became a name of a brand of quality in the textile market. We started our B2B and B2C websites with easy access to buyers.

2020

During COVID, we shifted our focus to online meetings and working from home. Developed software to keep our meetings and chats running smoothly and at the desired time.

Also expanded in-house machinery and workforce for a fast and better working environment.

2021

This year brings one of the important certifications for Art India is OEKO-TEX which gives products of Art India confidence to its consumers.

2022

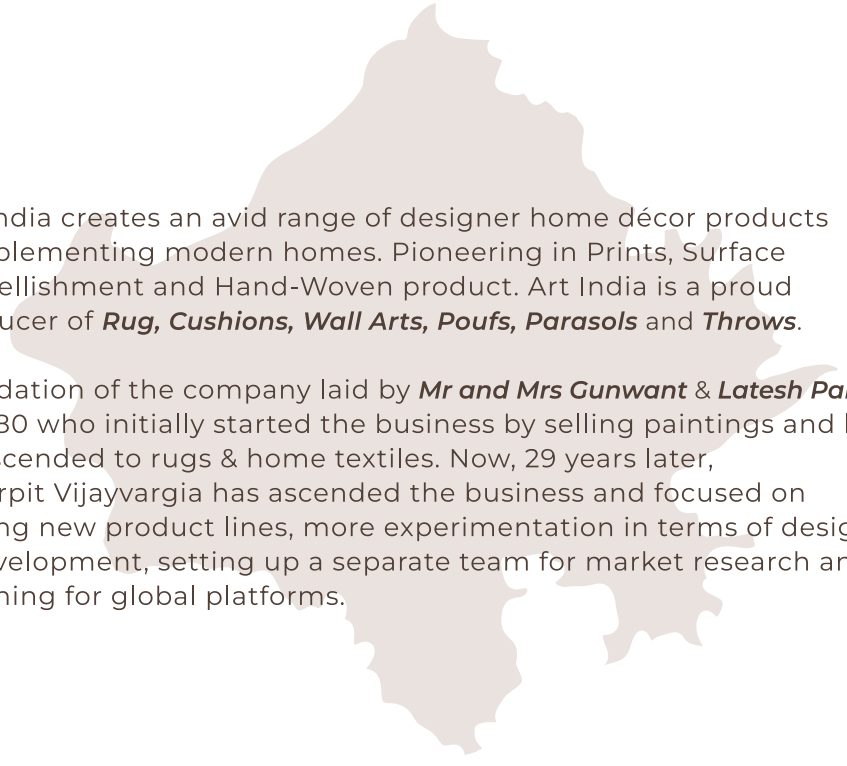
Keeping the roots of sustainability we are now certified by GRS (Global Recycled Standard) and Good Weave.

Infrastructure Area
75000 sqft.





Welcome to ART INDIA



Art India creates an avid range of designer home décor products complementing modern homes. Pioneering in Prints, Surface Embellishment and Hand-Woven product. Art India is a proud producer of **Rug, Cushions, Wall Arts, Poufs, Parasols** and **Throws**.

foundation of the company laid by **Mr and Mrs Gunwant & Latesh Pancholi**, in 1980 who initially started the business by selling paintings and later transcended to rugs & home textiles. Now, 29 years later, Mr Arpit Vijayvargia has ascended the business and focused on adding new product lines, more experimentation in terms of design & development, setting up a separate team for market research and planning for global platforms.

Capacity

Per Month

300+ of Artisans (Hand Karigars, Weavers)

200+ Looms/ Machinery

80+ Employee



Weaving 300,000 sqft.

Pitloom | Frameloom



Stitching 25000 Pcs.



Embroidery 5000 Pcs.

Computer | Machine | Hand



Printing 200,000 sqft

Digital | Screen | Block | Transfer



Tufting 6000 Pcs.

Table | Gun



Jacquard 150000 sqft.

Powerloom | Shuttleless

here's the trend for your next home.

you will never see it like this unless you look at this on your own. These cotton woven Kilims is the literature on home decor with an unexpectedly seren colors palette.





create
curate
sustain
innovate















INTRODUCING A CHATTEL TO OUR ARTINDIA PRODUCT CATEGORY

Giving a kick away to old fashion stools, Art India's fashionable and comfortable furniture gives an elegant look to your space. These stools are a combination of craftsmanship and Sustainability. Beautifully designed woven, printed seating adds extra aesthetics to the product.







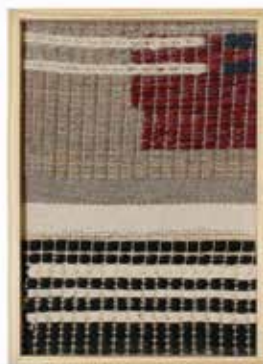




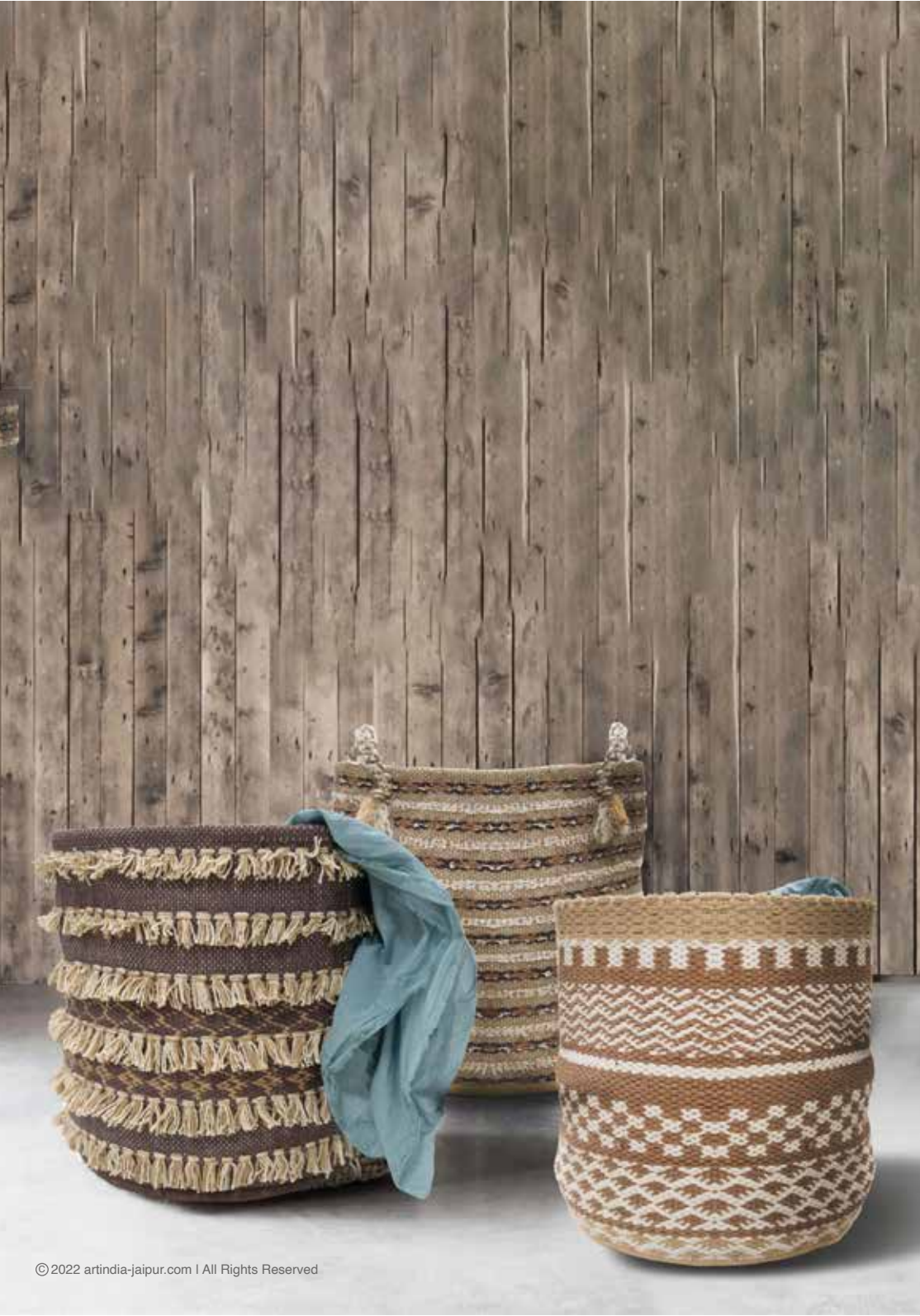












BRAND FROM UNITED STATES



BRAND FROM EUROPE



Awards



ORG RUG



EUTRO RUG



Nominated for Best
Flatweave Design



Certifications



NOTES

