



redefining handicraft

1980

*Founded in 1980 by
Mrs and Mr Gunwant
Pancholi.*

1983

*On seeing this growing
market they added Cotton
Panja Rugs.*

1991

*When the painting market
fell out of favour in 1991,
they shifted their focus to
rugs, and furniture.*

2000

*With time, Art India began to
add new product lines
focusing on Artisans and their
master craftsmanship.*

2010

*Years later,
Mr Arpit Vijayvargia entered
their family business to take
Art India to new heights,
incorporating and
introducing various
technologies and techniques
in terms of design &
development.*

2015

*This year was important as
Art India was expanding by
focusing on global textiles
and redesigning it with a
modern outlook.*

2018

*Gradually Art India became
a name of a brand of quality
in the textile market.
We started our B2B and B2C
websites with easy access
to buyers.*

2020

*During COVID, we shifted
our focus to online meetings
and working from home.
Developed software to keep
our meetings and chats
running smoothly and at the
desired time.
Also expanded in-house
machinery and workforce
for a fast and better working
environment.*

2021

*This year brings one of the
important certifications for Art
India is OEKO-TEX which
gives products of Art India
confidence to its consumers.*

2022

*Keeping the roots of
sustainability we are now
certified by GRS
(Global Recycled Standard).*

Campaigns & Initiatives

* Sustainability & Us

*Art India started its journey of home textile by collecting old and defective rugs and carpets from palaces, recycling them and selling them door to door, which made us **Sustainable and Environmentally** friendly and, that tradition continues even after we expanded into new product categories.*

* PET yarn and fiber

Art India practised PET yarns and products from plastic waste as packaged drinking water bottle generates 121 million waste a year and only 25% of this waste is recycled per year.

* O Waste Management

Art India does not let a single thread or yarn go to waste: Zero Waste Management, which is one of our achievements that we attained in 2019.





Vision

Art India believes to be known as a brand who is creating products by using skills and strength of weavers from different community around India. We want to promote and sell good products around the world which helps creating employment in the society. Want to build a sustainable brand who makes efficient products.

Mission

Art India look to design and create a unique product which has its own value. We strive to grow our name and business in international market with the same honesty and integrity we use to craft our products with sustainability and great look for all.

Values

Our work will be guided with the strong belief of hard work, deliver work with honesty and integrity and full respect to fellow members.

Design Trends & Forecasts

Our Design team is always involved in creative work as per the trend forecast. The team has core knowledge in textile design from prestigious colleges in India.

Art India Creates **two** of their own collections every year on the basis of trends & forecasts.

We have a separate design team for customizing the collection according to the buyer's mood board or theme.

Research & Development team

Innovative **Research & Development** team that adds value for growing & improving business, Team is up to date with research and market, keeping customer needs in mind and improving products and services.

In-House set-up for better & fast results

In house sampling set up which has skilled **Artisans, Looms, Printing set up, Embroidery Machines**, which deliver good quality sample within a short span of time.

Quality Control

A qualified quality assurance team that strictly follow **TNA & QMS** to deliver a good quality product with superior analytical ability and attention to detail, that delivers a very quality product in a very competitive price range.

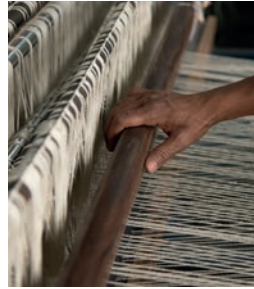
Capacity

PER MONTH

300+ of Artisans (Hand Karigars, Weavers)

200+ Looms/ Machinery

80+ Employee



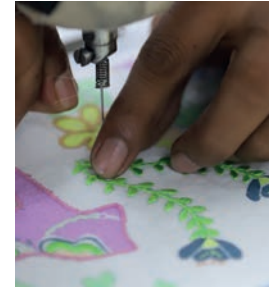
Weaving

300,000 sqft.



Stitching

25000 Pcs.



Embriodery

5000 Pcs.



Printing

200,000 sqft



Tuffting

6000 Pcs.



Jacquard

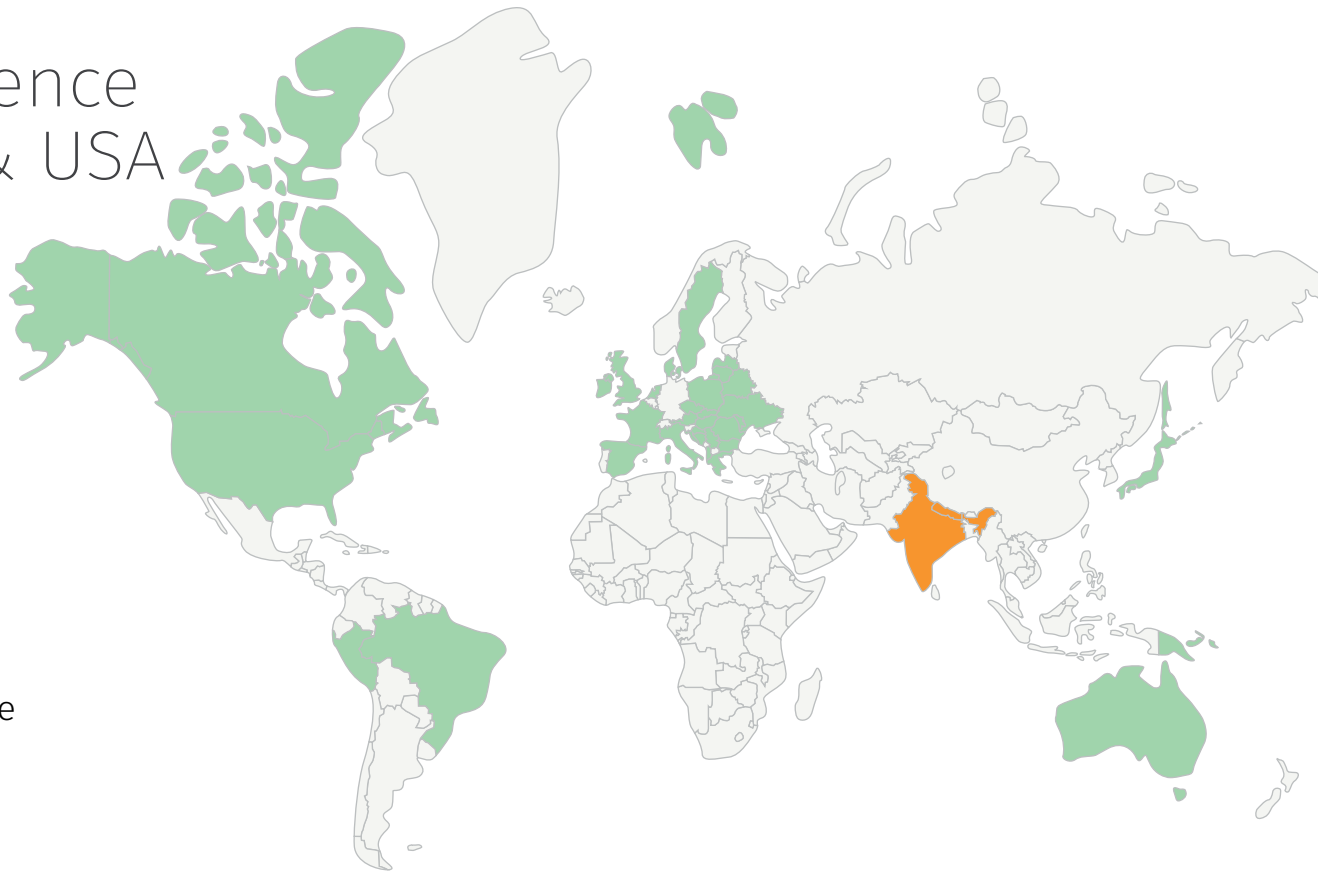
150000 sqft.

Broad presence
in Europe & USA

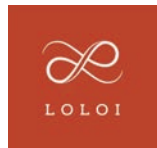
Offline & Online
market

Offline
market

approaching worldwide
with a turnover of
\$4.5 Million



BRAND FROM
UNITED STATES



BRAND FROM
EUROPE



Infrastructure Area
75000 sqft.



Exhibition



heimtextil



DOMOTEX



Awards

2019 SILVER WINNER
**EUROPEAN
PRODUCT
DESIGN
AWARD**
www.productdesignaward.eu



ORG RUG



EUTRO RUG



**CARPET
DESIGN
AWARDS** 2020

Nominated for Best
Flatweave Design

Certifications



SA 8000:2014



ISO 9001:2015



ISO 14001:2015





SCAN THIS CODE
TO GET YOURSELF
REGISTERED FOR
OUR NEW COLLECTION'S
VIRTUAL MEETING

LET'S BE SOCIAL



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Products

**RUGS | CUSHIONS | THROWS |
POUF | WALL ART**

