AXXSOFT / ME

fine Turkish Linens

ISSUE 2020

maxxsofthome.com

AXXSIFT FINE
fine Turkish linens

Smooth Cotton

World's Firest Cotton

our story

Has begun 35 years ago for Evliyaoglu Tekstil. It was a small plant with yarn trading facility at the beginning. Then it has started to produce towels and bathrobes in 1998. In time, Evliyaoglu Tekstil has become one of the significant companies on fashion trends of Home Textile World with brand of Maxxsoft Home™. Also, Luvicci Home™ is our face in US to spread our inspiration all over the World.

Maxxsoft Home™ and Luvicci Home ™ brands are fully compliant to OekoTex-100 Standards. We believe that respect to nature is the respect to human. Also we are capable to make production under GOTS Certification for our customers who wants to enlarge their product range with exclusive organic products. All these productions are certified by BSCI. So, consumers can buy our products safely and trusting that all health and environment issues are taken care of.

As known, Denizli has strong roots in textile with almost 4.000 years history. The Area has been a home to many textile cities in the past which were known as producer of fashionable and high quality fabrics. They were used mainly for decoration of palaces and luxury wear of Kings and Queens. As of today, textile still has a high rate of total production of The Area with luxury goods.

We invite you to feel "Special" because you deserve...





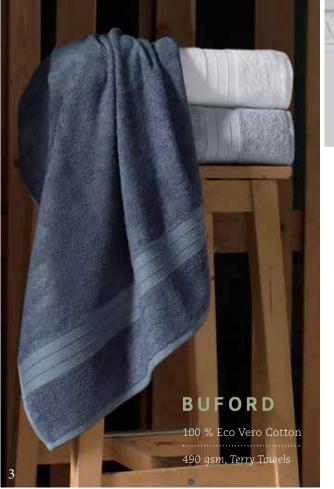
NATURAL & RECYCL

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The Natural
Collection range is
produced in harmony
with the natural
world, harnessing
nature's benefits
without exploiting
her resources. We
believe in responsible
manufacture, from
the gathering of
environmentally
friendly organic and
Better Cotton.













CARIMA

100 % Eco Vero Cotton

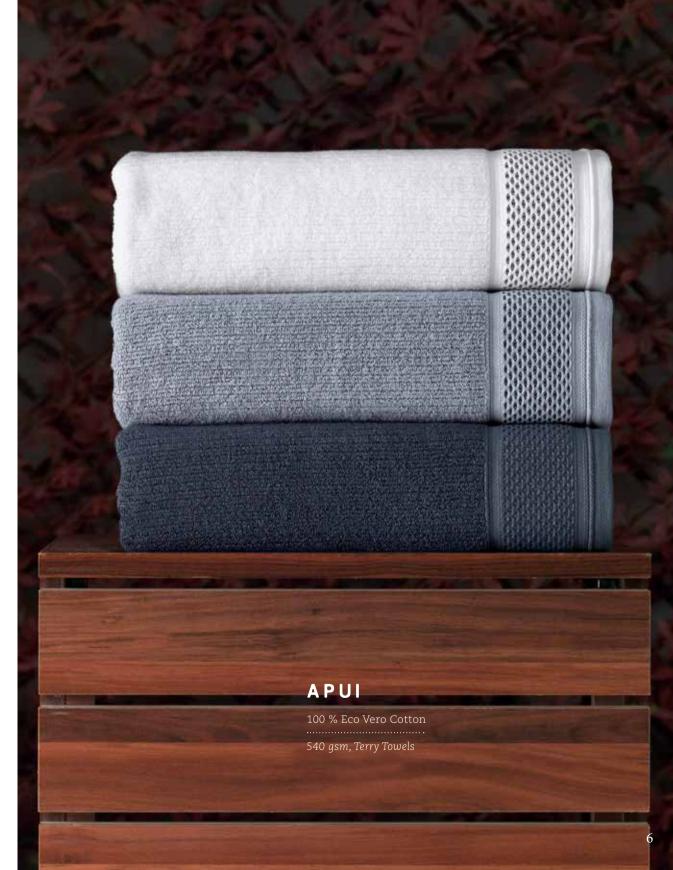
LENZING" 575 gsm, Terry Towels

A CARL

80% Recycled Cotton 20% Recycled Polyester 520 gsm, Terry Towels

B BARSELE

80% Recycled Cotton 20% Recycled Polyester 480 gsm, Terry Towels





AJENAS

BJOBOS

50% Modal 50% Combed Cotton 50% Modal 50% Combed Cotton

550 gsm, Terry Towels

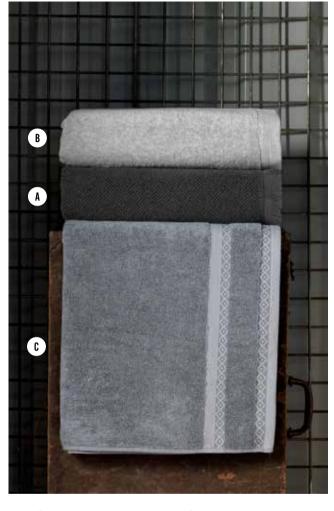
530 gsm, Terry Towels

CCROSSET

50% Modal 50% Combed Cotton









AJUNITA

50% Modal 50% Combed Cotton

490 gsm, Terry Towels

CASSEL

50% Modal 50% Combed Cotton

570 gsm, Terry Towels

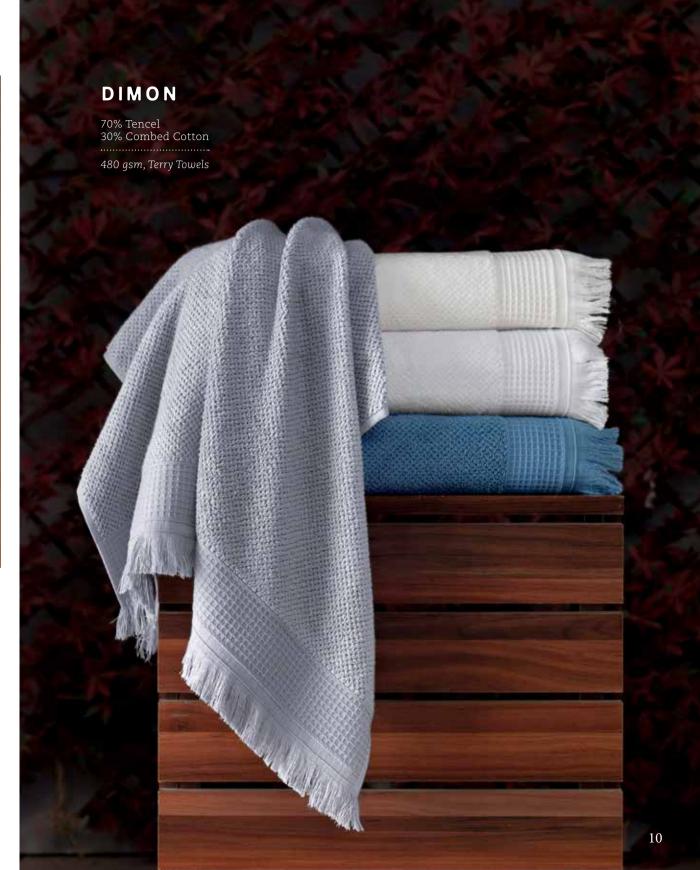
BSERA

50% Modal 50% Combed Cotton

570 gsm, Terry Towels

MORAGO

100 % Eco Vero Cotton660 gsm, Terry Towels





LAMIA

100 % Eco Vero Cotton530 gsm, Terry Towels



MOLNAR

100 % Eco Vero Cotton590 gsm, Terry Towels



OBSERT

MOPEL





50% Modal 50% Combed Cotton





A PLANE

50% Recycled Cotton 50% Cotton

500 gsm, Terry Towels

BHITE

80% Recycled Cotton 20% Recycled Polyester

480 gsm, Terry Towels



ACRESSON

50% Modal 50% Combed Cotton

470 gsm, Terry Towels

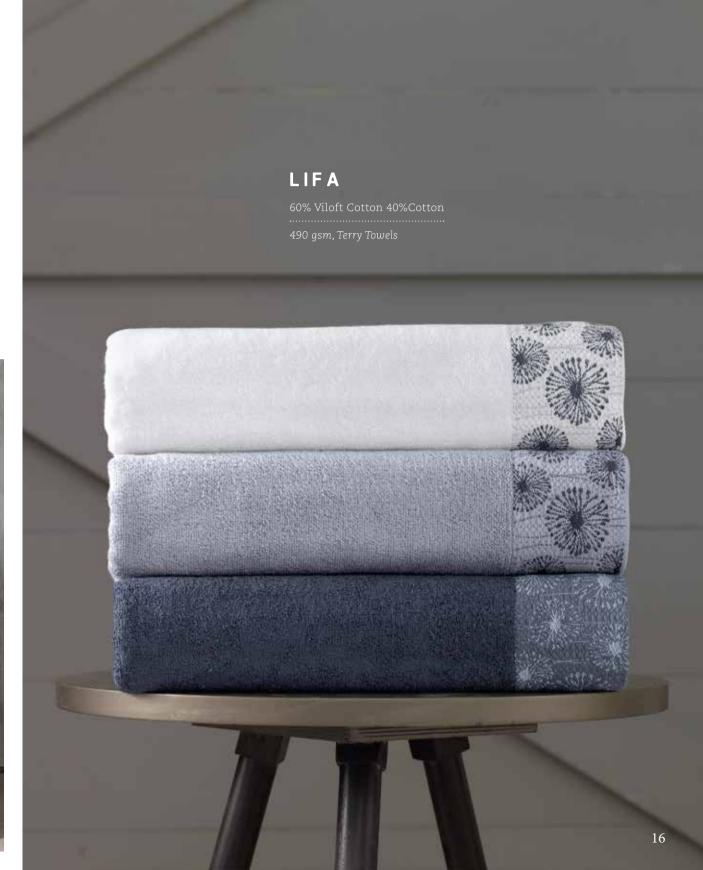
50% Modal 50% Combed Cotton

B JENISON

520 gsm, Terry Towels

CCROSBY

50% Modal 50% Combed Cotton







A MELENA

80% Recycled Cotton 20% Recycled Polyester

430 gsm, Terry Towels

BSENDAL

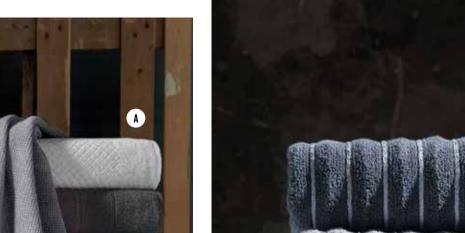
50% Recycled Cotton 50% Cotton

460 gsm, Terry Towels

TANIA

100 % Eco Vero Cotton 675 gsm, Terry Towels





ABURGOS

70% Tencel 30% Combed Cotton

So right

530 gsm, Terry Towels

BLUGO

30% Combed Cotton

450 gsm, Terry Towels



70% Tencel



A MIGAN

50% Modal 50% Combed Cotton

450 gsm, Terry Towels

50% Modal 50% Combed Cotton

580 gsm, Terry Towels

50% Combed Cotton

560 gsm, Terry Towels

B WENFORD





A rich terrycloth towel is one of life's simplest pleasures.Soft Collection, woven with finished hems for a clean and modern look is crafted with low-twist yarns for added softness and thirst.



50% Modal







Soft Cotton makes it as luxe as it is stylish

The Soft collection is an exercise in subtlety and serenity-smooth to the touch and restful on the eye,offering the harmony and haven we all long for.





CALIMO

100% Turkish Zero Twist Cotton

500 gsm, Terry Towels



DUBLIN

100% Turkish Zero Twist Cotton



FARMA

KAILE







MONAK

100% Turkish Zero Twist Cotton

450 gsm, Terry Towels





KENLEY

100% Turkish Zero Twist Cotton



MOVA

NANNE





100% Turkish Zero Twist Cotton
......480 gsm, Terry Towels





PAVLA

100% Turkish Zero Twist Cotton

500gsm, Velour Towels



PICOLA

100% Turkish Zero Twist Cotton



ARADIES

100% Turkish Zero Twist Cotton

600 gsm, Terry Towels

TANZI

100% Turkish Zero Twist Cotton

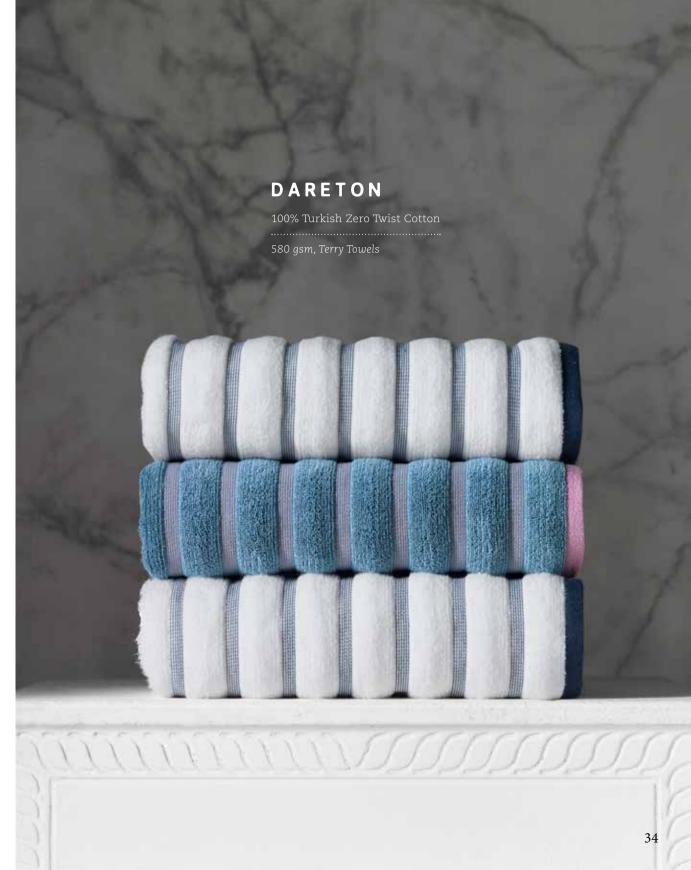
500 gsm, Terry Towels





B BELITSA

100% Turkish Smooth Cotton















A fresh look and feel with the luxuriously soft cotton towels.

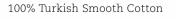
Comfort should never be compromised for style.Luckily, with Smooth, you can have both. Longer fibres make this towel exceptionally smoothnees. Towels present quality construction with superior color richness and moisture wicking.

BURGEN

DELFO







510 gsm, Terry Towels

Smooth Cotton 500

100% Turkish Smooth Cotton



LOBO

100% Turkish Smooth Cotton

600 gsm, Terry Towels





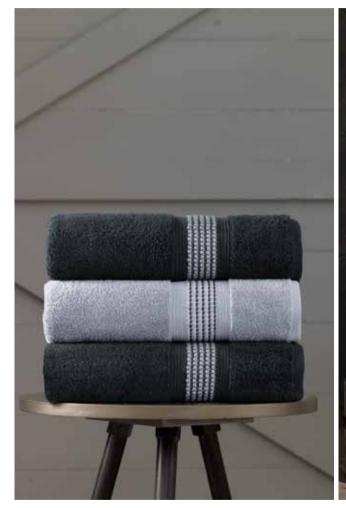
JARY

100% Turkish Smooth Cotton



SEONA

CAMILA





100% Turkish Smooth Cotton





NAIROBI

100% Turkish Smooth Cotton

600 gsm, Terry Towels



PALU

100% Turkish Smooth Cotton

510 gsm, Velour Towels



RAVNE

RIVO





100% Turkish Smooth Cotton
......
550 gsm, Terry Towels

100% Turkish Smooth Cotton
......
500 gsm, Terry Towels





ROJE

100% Turkish Smooth Cotton

500 gsm, Terry Towels



ZHOU

100% Turkish Smooth Cotton



SOLAPUR

TOLMIN



100% Turkish Smooth Cotton
......
560 gsm, Terry Towels







TOLON

100% Turkish Smooth Cotton

530 gsm, Terry Towels



A TUMI

100% Turkish Smooth Cotton

460 gsm, Terry Towels

B DOLINE

100% Turkish Smooth Cotton







ALUTO

B MARGU

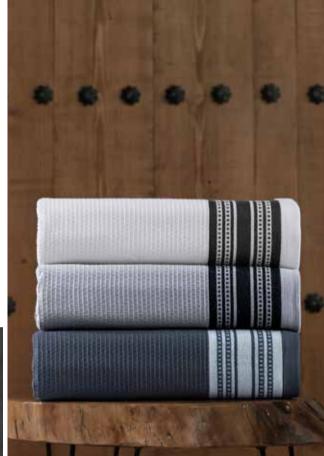
A ALBERTA

BNAMPA



Give your bath an instant makeover and turn scrubbing up into something spectacular with our Fashion Collection.

55



ALAMOS

100% Turkish Smooth Cotton

550 gsm, Terry Towels



BILBAO

100% Turkish Smooth Cotton



ARTEIS

CUSCA





100% Turkish Smooth Cotton

500 gsm, Terry Towels

100% Turkish Smooth Cotton

620 gsm,Terry Towels and 1160 gsm Bath Mat





A JERA

100% Turkish Smooth Cotton

570 gsm, Terry Towels

BRENCO

100% Turkish Smooth Cotton

570 gsm, Terry Towels



JOE

100% Turkish Smooth Cotton



With a weighty construction and cozy texture, these towels are an indulgent emotion.

Slow down and recharge.Let your bath be your personal sanctuary as you wash away the day's strees and truly relax.

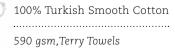
KALIDA







100% Turkish Smooth Cotton







LAGUN

100% Turkish Smooth Cotton

480 gsm, Terry Towels





LIMEL

100% Turkish Smooth Cotton



MERIDA

MINDY



100% Turkish Smooth Cotton
......
570 gsm, Velour Towels







OTTA

100% Turkish Smooth Cotton

630 gsm, Terry Towels and 1150 gsm Bath Mat



A RUNDE

100% Turkish Smooth Cotton

550 gsm, Terry Towels

BRAUNA

100% Turkish Smooth Cotton





A PATE

100% Turkish Cotton
......
600 gsm, Terry Towels

B EDIRA

A SADIN

B PREST





100% Turkish Smooth Cotton

490 gsm, Terry Towels





TARMA

100% Turkish Smooth Cotton

570 gsm, Terry Towels and 1150 gsm Bath Mat



A TULIPA

35% Tencel 65% Turkish Cotton

575 gsm, Terry Towels

A HOGAN

100% Turkish Cotton

500 gsm, Velour Towels





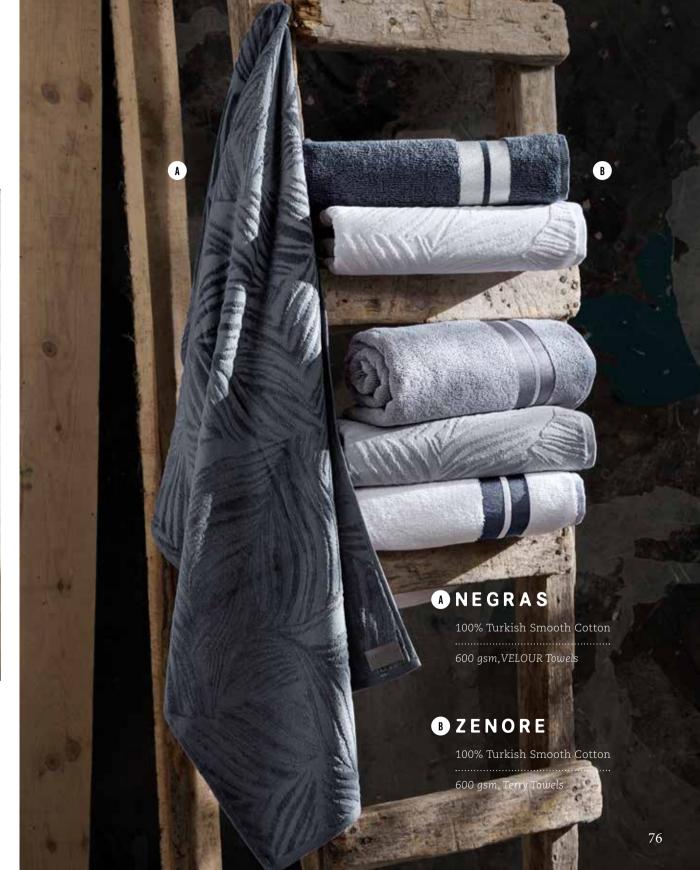
B BOLCI

100% Turkish Cotton

575 gsm, Terry Towels

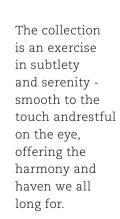
B GENIE

35% Tencel 65% Turkish Cotton









SAINT

100% Turkish Smooth Cotton

550 gsm, Terry Towels





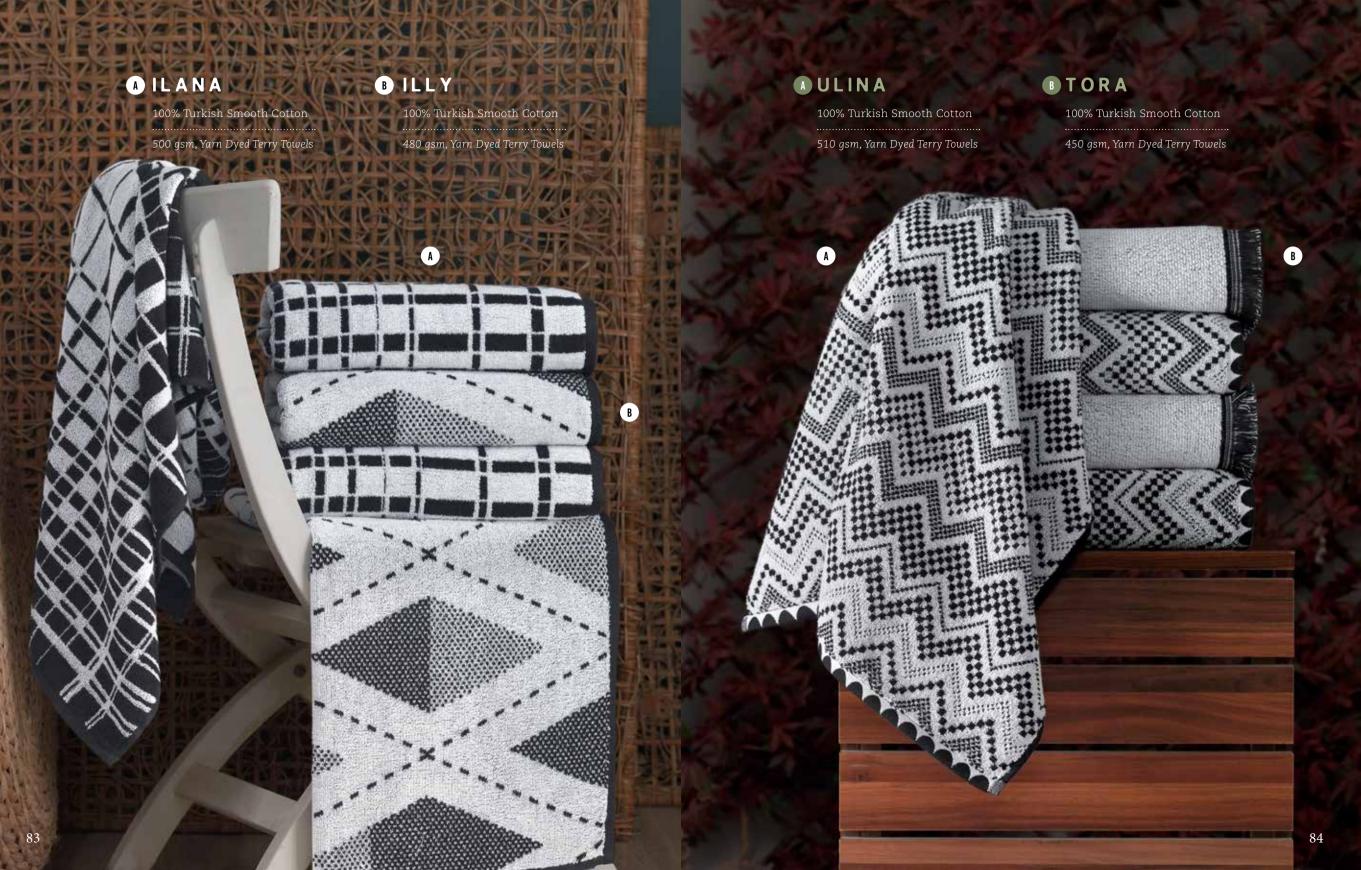
ALOLA BSOREN

100% Turkish Smooth Cotton

500 gsm,Terry Towels and 1200 gsm Bath Mat







A PLAYA

BSANDINO

100% Turkish Cotton

100% Turkish Cotton

500 gsm, Yarn Dyed Terry Towels 500 gsm, Yarn Dyed Terry Towels





C DIMAS

OTOFY

100% Turkish Cotton

550 gsm, Yarn Dyed Terry Towels 100% Turkish Cotton

500 gsm, Yarn Dyed Terry Towels

TANA

100% Turkish Cotton

500 gsm, Yarn Dyed Terry Towels











A PEROL

100% Turkish Smooth Cotton

490 gsm, Yarn Dyed Terry Towels

BNINA

100% Turkish Smooth Cotton

460 gsm, Yarn Dyed Terry Towels



A JASLO

100% Turkish Cotton

620 gsm, Yarn Dyed Terry Towels

B ROVIN

100% Turkish Cotton

580 gsm, Yarn Dyed Terry Towels

A SHONA

100% Turkish Cotton

500 gsm, Yarn Dyed Terry Towels





© VELHO

100% Turkish Cotton

550 gsm, Yarn Dyed Terry Towels

DNATAL

100% Turkish Cotton

600 gsm, Yarn Dyed Terry Towels

B SONDRA

100% Turkish Cotton

450 gsm, Yarn Dyed Terry Towels





MAXXSOFT HOME COLLECTION

Maxxsoft Home Collection is softness that you know will be there before you even touch it. It is an attention to detail and quality you can trust. Maxxsoft Home Collection is the only choice for the discerning consumer who understand true luxury and the finer things in life. Range of luxurious towels are made with only the finest quality cotton to give you wonderful softness, exceptional absorbency, and outstanding durability.

ATARTA

100% Turkish Smooth Cotton

470 gsm, Yarn Dyed Terry Towels

CNINA

100% Turkish Smooth Cotton

460 gsm, Yarn Dyed Terry Towels

BPRETA

100% Turkish Smooth Cotton

500 gsm, Yarn Dyed Terry Towels

В

C



ADRANO

100% Turkish Maxxultra Cotton

500 gsm, Terry Towels



A ALENKA

100% Turkish Maxxultra Cotton

460 gsm, Terry Towels

B ELMIRA

100% Turkish Smooth Cotton



A MIKENA

100% Turkish Maxxultra Cotton

430 gsm, Terry Towels



100% Turkish Maxxultra Cotton

450 gsm, Terry Towels





B DAUNTE

100% Turkish Maxxultra Cotton

470 gsm, Terry Towels

B TREL

100% Turkish Maxxultra Cotton

460 gsm, Terry Towels



99

A GIANA

100% Turkish Maxxultra Cotton

400 gsm, Terry Towels

BLUVY

100% Turkish Maxxultra Cotton

440 gsm, Terry Towels





PERDI

100% Turkish Maxxultra Cotton







STACE

100% Turkish Maxxultra Cotton

450 gsm, Terry Towels

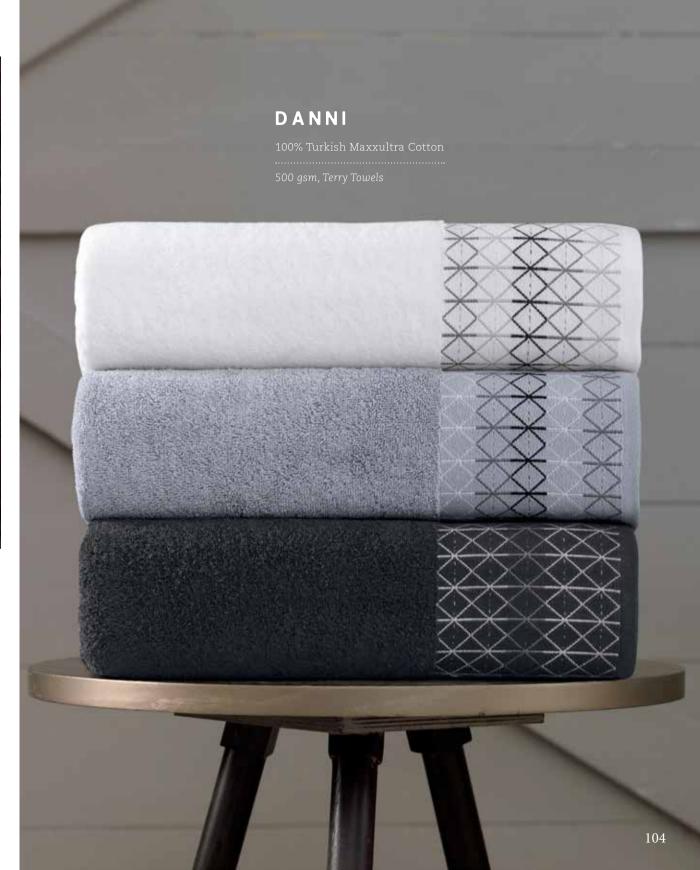
ATULE

100% Turkish Maxxultra Cotton

550 gsm, Terry Towels

BROBLE

100% Turkish Maxxultra Cotton









100% Turkish Maxxultra Cotton

440 gsm, Terry Towels

BNUSI

100% Turkish Maxxultra Cotton

460 gsm, Terry Towels





A WELDON

100% Turkish Maxxultra Cotton

410 gsm, Terry Towels

BJANIA

100% Turkish Maxxultra Cotton



ALVEN

AREC



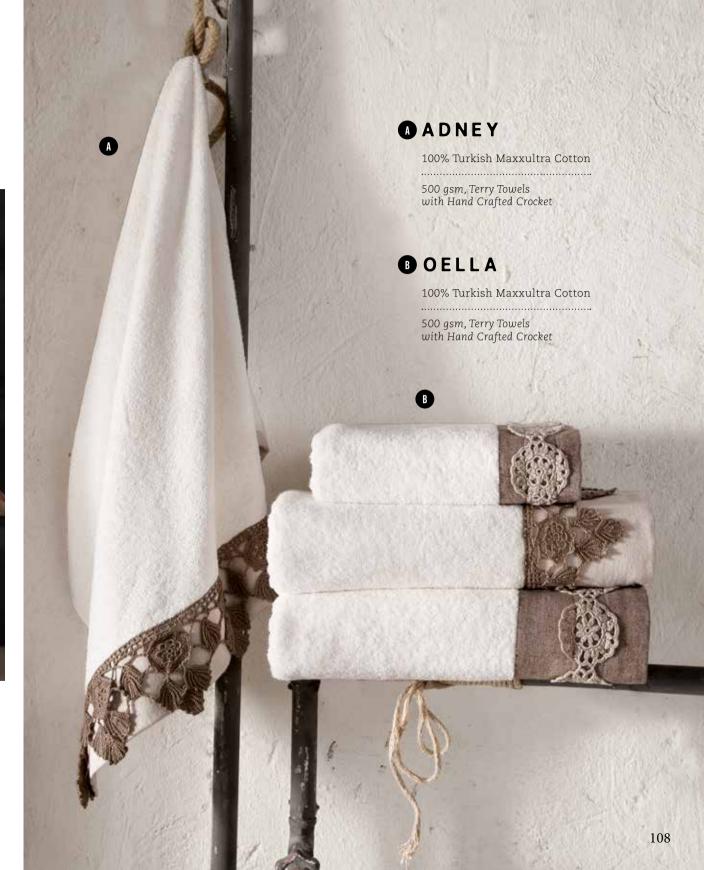


100% Turkish Smooth Cotton

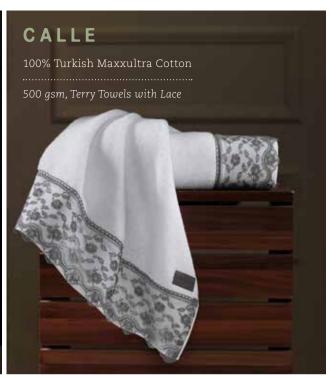
500 gsm, Terry Towels with Hand Crafted Crocket

100% Turkish Maxxultra Cotton

530 gsm, Terry Towels with Cyrstal stones









CALSTON

100% Turkish Maxxultra Cotton

460 gsm, Terry Towels with Printed Border, 250 gsm Pique Towels with Printed Border , 100% Polyester Digital Printed Pillow







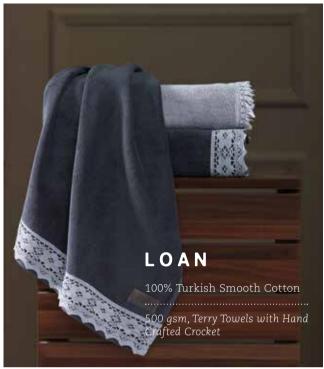


GLENOR

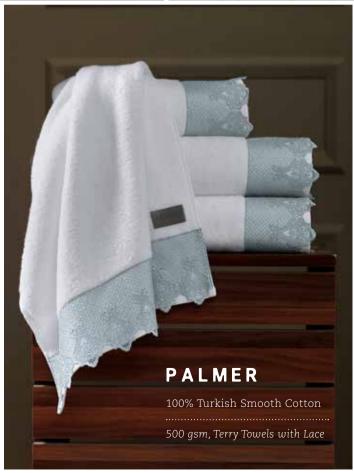
100% Turkish Maxxultra Cotton

460 gsm, Terry Towels with Printed Border, 250 gsm Pique Towels with Printed Border , 100% Polyester Digital Printed Pillow











An opulent bathtime experience thanks to its rich terry towel fabric produced from soft cotton.

Adorned with a striking row of sparkly, this towel is perfect for adding unrivalled luxury to any bathroom.

PERAS



RITO



100% Turkish Smooth Cotton 500 gsm, Terry Towels with Lace

100% Turkish Maxxultra Cotton

530 gsm, Terry Towels with Cyrstal stones











119







THE BEACH SENSE

ECTION

000

The highest quality, luxe beach towels, focusing on uniqueness, value and a touch of quirkiness.

120



LUKE

100% Turkish Cotton

200 gsm,Hammam towels



A ORNA

100% Turkish Smooth Cotton

380 gsm, Micro Terry Towels

BANIKA

100% Turkish Smooth Cotton

360 gsm, Micro Terry Towels



A PERDITA

100% Turkish Smooth Cotton

380 gsm, Micro Terry Towels

ALIZBON

100% Turkish Smooth Cotton

500 gsm, Micro Terry Towels





BPERRO

100% Turkish Smooth Cotton

440 gsm, Micro Terry Towels

B TOKYO

100% Turkish Smooth Cotton

500 gsm, Micro Terry Towels



A MEGAN

100% Turkish Smooth Cotton

380 gsm, Micro Terry Towels

B SUSSEX

100% Turkish Smooth Cotton

380 gsm, Micro Terry Towels



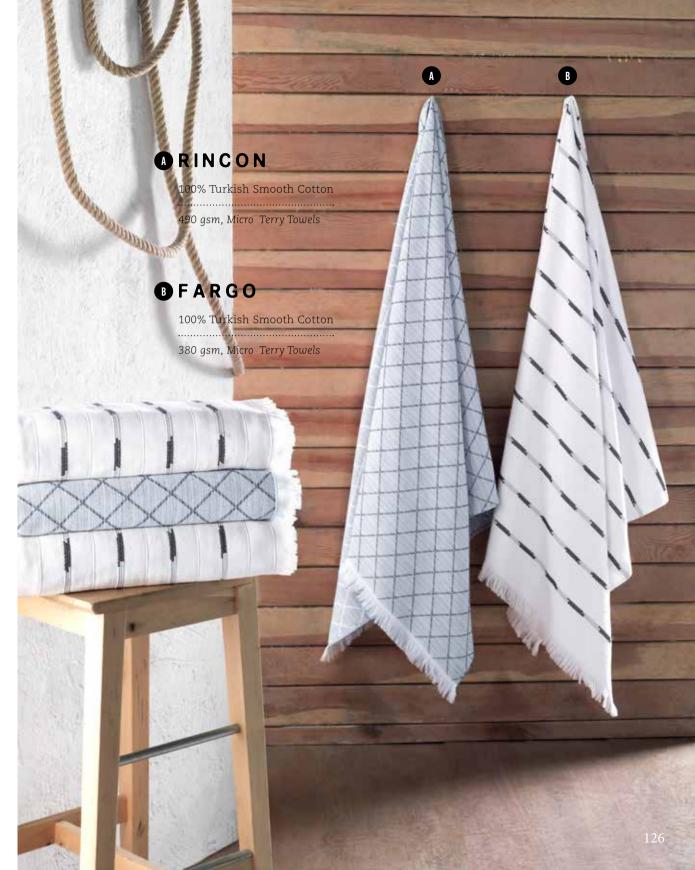


Summer means listening to the hypnotic sound of waves crashing against the shore, it is easy to lose yourself in your own worl of relaxation. The best way to enjoy the beach, of course, is when you allow your body to rest on a sotf, comfortable beach towel.

GAVIN

100% Turkish Cotton

270 gsm,Hammam towels































FINEST













Studio: Derfo - www.derfo.info Graphic Design: Harun Gürsoy Designer: Anıl Özsoy





EVLIYAOGLU TEKSTIL TAS. INS. SAN. VE TIC. A.S. CAFER SADIK ABALIOGLU BULVARI NO: 14 GURLEYIK 20100 DENIZLI / TURKEY

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