

TOKO WOOL



WOOLS
OF NEW ZEALAND

& ENKEV

TOKO IN MAORI MEANS “BEGIN TO MOVE, TO SPRING UP”. IT’S A WORD THAT ENCAPSULATES OPTIMISM AND VITALITY, THAT FEELING YOU GET AFTER A GREAT NIGHT’S SLEEP.

TOKOWOOL IS A SPECIAL BLEND OF EXTRA RESILIENT, HIGH-LOFT WOOL CAREFULLY CRAFTED FROM SELECTED SHEEP, THAT GRAZE FREE-RANGE IN THE BEAUTIFUL NEW ZEALAND LANDSCAPE, WORKING IN HARMONY WITH NATURE WE HAVE CREATED THIS UNIQUE FIBRE BLEND.

Wools of New Zealand is 100% owned by the people who grow our wool, farming families committed to growing wool in the most sustainable way possible. Our wool growers are committed to responsible land management, animal welfare, social welfare, and complete transparency.

The unique New Zealand Maori “Kaitiakitanga” culture commits Wools of New Zealand growers to look after the land as guardians, so that both land and the farm can be maintained, and passed onto the next generation.

Tokowool has inherent properties that are literally grown in the fleece, the fibre is simply as it was formed by crossbreeding the sheep with the most resilient, hardy and buoyant wool that we could find. No chemical, or mechanical manipulation needed for Tokowool to perform. Did you know that keeping it all natural is the best way to avoid the risk of losing performance over time?

Tokowool is created solely by nature, we have simply used the purest air, the freshest water, the cleanest soils, and the very special breeds of sheep to produce long lasting and exceptional high-loft wool.

Let’s spring up towards a better world.... Together.



Tokowool

ENKEV

for a better world

TOKO WOOL



& **ENKEV**

EXCEPTIONALLY RESILIENT WOOL CREATED BY NATURE

HI THERE

For over eighty years The Enkev Group has searched our wonderful planet for Mother Nature's most creative solutions, to accommodate our sleep and comfort needs.

Enkev offers an unbelievable choice of comfortable and value adding fibres.

The partnership between Wools of New Zealand and the Enkev Group, underlines shared values and a strong belief in directly traceable wool, which is great for the customer, and good for the grower.

Our goal is to keep the supply chain as pure and effective as possible. Direct contact between Enkev customers who are looking for 100% natural loft and the growers of Wools of New Zealand, has resulted in a uniquely coated crossbreed flock that naturally grows 5kg of lofty Tokowool annually per sheep.

Ask a trader for a solution and he'll find a quick fix, ask a farmer and he'll grow it for you.

Lasting loft is what's needed, purity is what we stand for.

Tokowool is a 100% natural process, making it much more carbon efficient than similar high-bulk products. Our Wools of New Zealand farms are on average 16 times larger than UK farms, this is just one reason how New Zealand farms are 28% more carbon efficient including the transport to Europe.

Enkev, for a better world.

Marc Dokter

ENKEV group B.V.

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