

COMPANY PROFILE

Seamless Towel
Solutions – Tulip Towel
Industries Pvt Ltd

www.tuliptowel.com.pk

TulipTowel Industries Pvt Ltd





CONTENT OVERVIEW

TULIP TOWEL INDUSTRIES PVT LTD

History	3
Production Process	4
Yarn Procurement	5
Warping and sizing facility	6
Weaving facility	7
Jaquard facility	8
Dyeing Process	9
Auto-hemming and fabric checking	10
Cone dyeing/ soft flow	11
Stitching facility	12
Packing	13
MOQ	14
Product Portfolio	15
Quality control measures	34
Logistics	35
our vision and mission	36
our values	37
Export market	38
Certification	39
CSR	40
Our clients	41

HISTORY OF TULIP TOWEL INDUSTRIES PVT LTD



In 1998, Tulip Towel emerged with a visionary mission: to revolutionize the towel industry by elevating middle-to-high-end quality fashion towels. Our legacy was set in motion as we became the pioneering force in Pakistan to introduce shuttle-less terry weaving machines. This pioneering step allowed us to craft towels and bathrobes that meet and exceed international standards, setting a new benchmark for excellence

PRODUCTION PROCESS

01

YARN
PROCUREMENT

02

WARPING /
SIZING

03

WEAVING

04

FABRIC
CHECKING /
AUTO
HEMMING

09

CONTAINER
LOADING

08

QC AUDIT /
INSPECTION

07

GRADING/
PACKING

06

STITCHING

05

DYEING
BLEACHING

10

DISPATCH
TO
PORT

LIST OF COTTON YARNS WE USE

EGYPTIAN COTTON

PIMA AND SUPIMA

BAMBOO COTTON

MODAL AND TENCEL

ZERO TWIST

COMBED / COMPACT

RING SPUN CARDED

AUTO CORO



YARN PROCUREMENT

Quality towels start with superior yarn. Our strong, longstanding partnerships with Pakistan's top spinning mills underscore our commitment to excellence.

WARPING AND SIZING FACILITY

At the foundation of crafting superior towels is the process of warping and sizing. Our commitment to quality begins with a cutting-edge, fully computerized warping machine that ensures consistent and controlled production standards. Our facility features a state-of-the-art sized beam touchless handling system, guaranteeing hassle-free access to perfectly sized beams for our weaving process



WEAVING FACILITY

Our Dobby weaving setup boasts the renowned VAMATEX DYNA TERRY MACHINES, celebrated for their flexibility and high-quality terry production with minimal rejections. Our loom configuration is fully electronically controlled to accommodate both regular and intricate designs seamlessly. To maintain optimal conditions, each loom benefits from a vacuum cleaning system, minimizing fluff accumulation on the looms and throughout the weaving environment and within the weaving shed.

Producing at a rate of 150 metric tons per month, equivalent to 1800 metric tons annually, our capacity is further elevated to an impressive 2400 metric tons annually through confirmed outsourced arrangements





JACQUARD FACILITY

Additionally, our capabilities include 12 SULZER Jacquard looms. To ensure precision and consistency, our facility features a cutting-edge moisture control plant within the shed. This advanced system enables us to maintain optimal production parameters, minimizing variations and enhancing the overall quality of our output



DYEING PROCESS

We've strategically partnered with an associated factory for the dyeing, bleaching, and drying processes. This facility is equipped with cutting-edge European Sclavos and MCS machines, renowned for delivering superior finishing, exquisite hand feel, impressive brightness, and vibrant color shine. These machines excel in reducing water, energy, and chemical consumption, aligning with our commitment to sustainability.

Throughout the dyeing process, we maintain stringent adherence to our required standards, ensuring impeccable results. This strategic partnership secures our dedicated capacity within the factory throughout the year, guaranteeing a seamless and consistent production flow.



AUTO-HEMMING AND FABRIC CHECKING

*High Speed long Hemming
Machine*

We operate two automated
long hemming BANDO
Machines, featuring chain
stitch PEGASUS sewing
heads





CONE DYEING/SOFT FLOW

We have a versatile dyeing department of with Soft flow dyeing machines in different capacity which giving us the flexibility to dye reactive as well as VAT in any shades of our customer imagination. Our dedicated finishing ranges impart softness, absorbency and extra whiteness to towel

for uni dyeing facility:

Our strategic partnership dyeing house is able to handle big orders and can dye 50,000kg per day. Their committed capacity for us is 8000kg per day which is equivalent to 2400 M. Ton per annum.

for yarn dyeing facility:

For yarn dyeing orders our associated dyeing house have committed capacity of 50,000kg per months which gives annual capacity as 600 M. Ton.

STITCHING FACILITY

Our Confection Department combines cutting-edge European and Japanese machinery, benefiting from in-house training for our skilled team. Our product range spans bathrobes, towels, stripes, and Jacquard designs in various sizes and weights.

With two integrated stitching departments, we process 8,000kg of towels daily, equivalent to 2,400 metric tons annually. Our three-floor setup efficiently handles production: one for bathrobes, two for towels, each stitching 10,000 bath towels daily, and 1,000 bathrobes per day.

In summary, our annual capacity includes 300,000 high-quality bathrobes

Bathrobes: 1,000 pieces per day, amounting to 300,000 pieces annually.



PACKING

Our Packing Department is the final touchpoint in our meticulous production process. With utmost care and attention to detail, our skilled packing team ensures that each product is impeccably prepared for distribution. From folding and arranging to labeling and quality checks, our packing process guarantees that our products reach our customers in pristine condition.



MINIMUM ORDER QUANTITY



For uni-dyed towel:

350kg per color
4000kg per order containing 4 sizes in 5-6 colors max.



For yarn-dyed towel:

800kg per color
8000kg per order
containing 4 sizes in 4
colors combo max.

PRODUCT PORTFOLIO

- 16/1 Low Twist Ring Spun
- 12/1 Low Twist Ring Spun
- hotel towels
- 12/1 Soft AC
- 16/1 bamboo
- Pure combed cotton towels
- Tencel cotton towels
- Zero twist towels
- 20/2 towel
- 20/2 gym towel
- Yarn dyed towel
- kitchen towel
- Bath Mats
- Baby terry made-ups
- Terry turbans
- Sarong
- Gloves
- Bathrobes





16/1 Low Twist Ring Spun

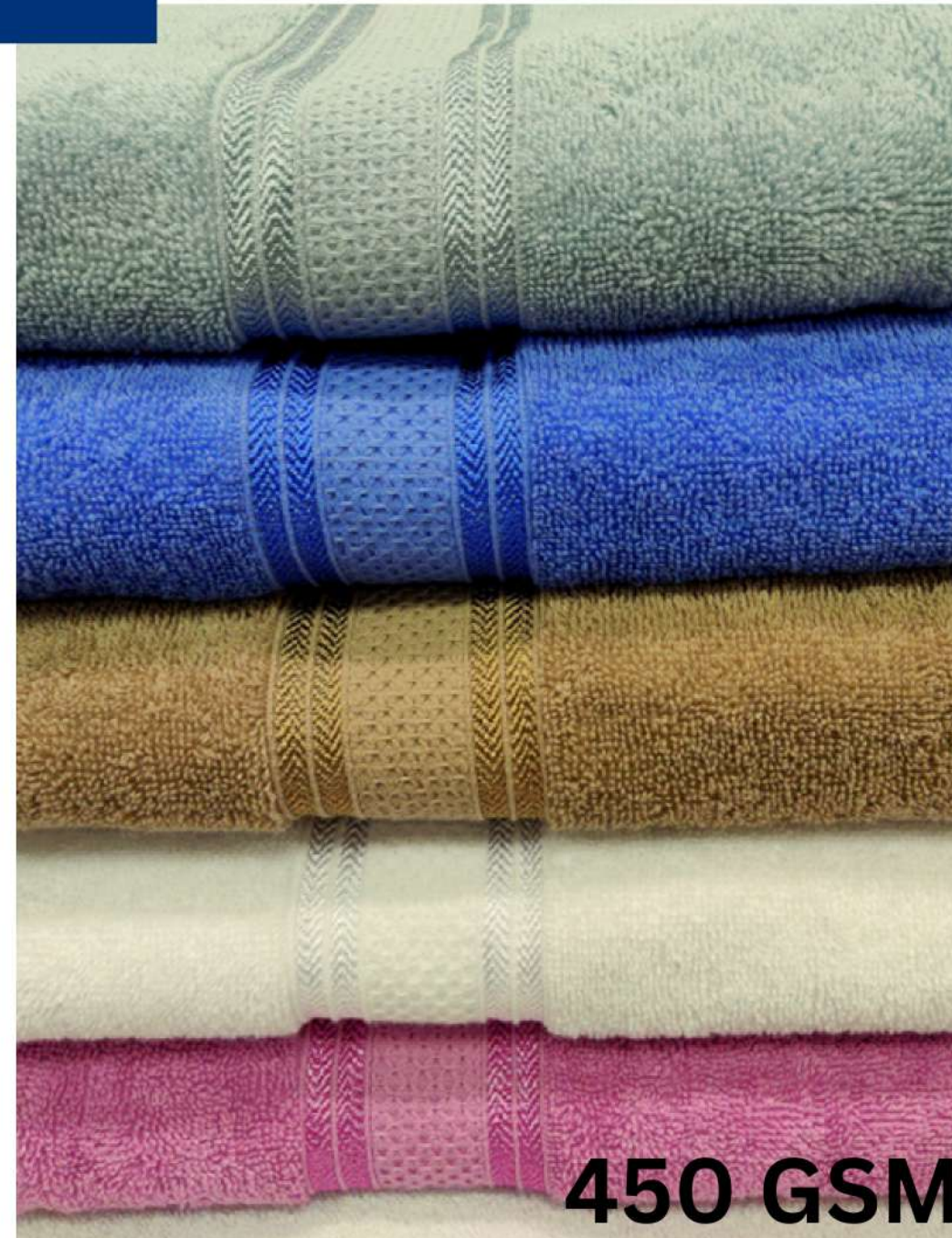
Experience pure luxury with our towel, boasting 350–500GSM weight.

Crafted from long fiber cotton using 16/1 Ring Spun low twist technique, it offers a premium hand feel. Choose from dobby or jacquard designs in pastel, medium, or dark colors.

Photo: 380GSM variant.

12/1 Low Twist Ring Spun

Indulge in luxury with our towel, available in 380–650GSM range. Crafted using 12/1 Ring Spun low twist technology, it offers a premium hand feel and enhanced absorbency with thicker pile loops. Customize with dobby or jacquard designs in pastel, medium, or dark colors.





HOTEL TOWELS

Our expertise extends to institutional towels and bathrobes. These products are designed with a focus on high brightness and exceptional durability, capable of withstanding rigorous commercial laundry processes.

Utilizing various yarn blends such as 20/2, 12/1 Ring Spun, and 16/1 Ring Spun, along with a higher twist in the yarn, we ensure unparalleled toughness. You are empowered to tailor your selection with dobby or jacquard designs, available in a spectrum of pastel, medium, and dark colors. The featured photo spotlights the 500GSM variant, exemplifying our commitment to quality.



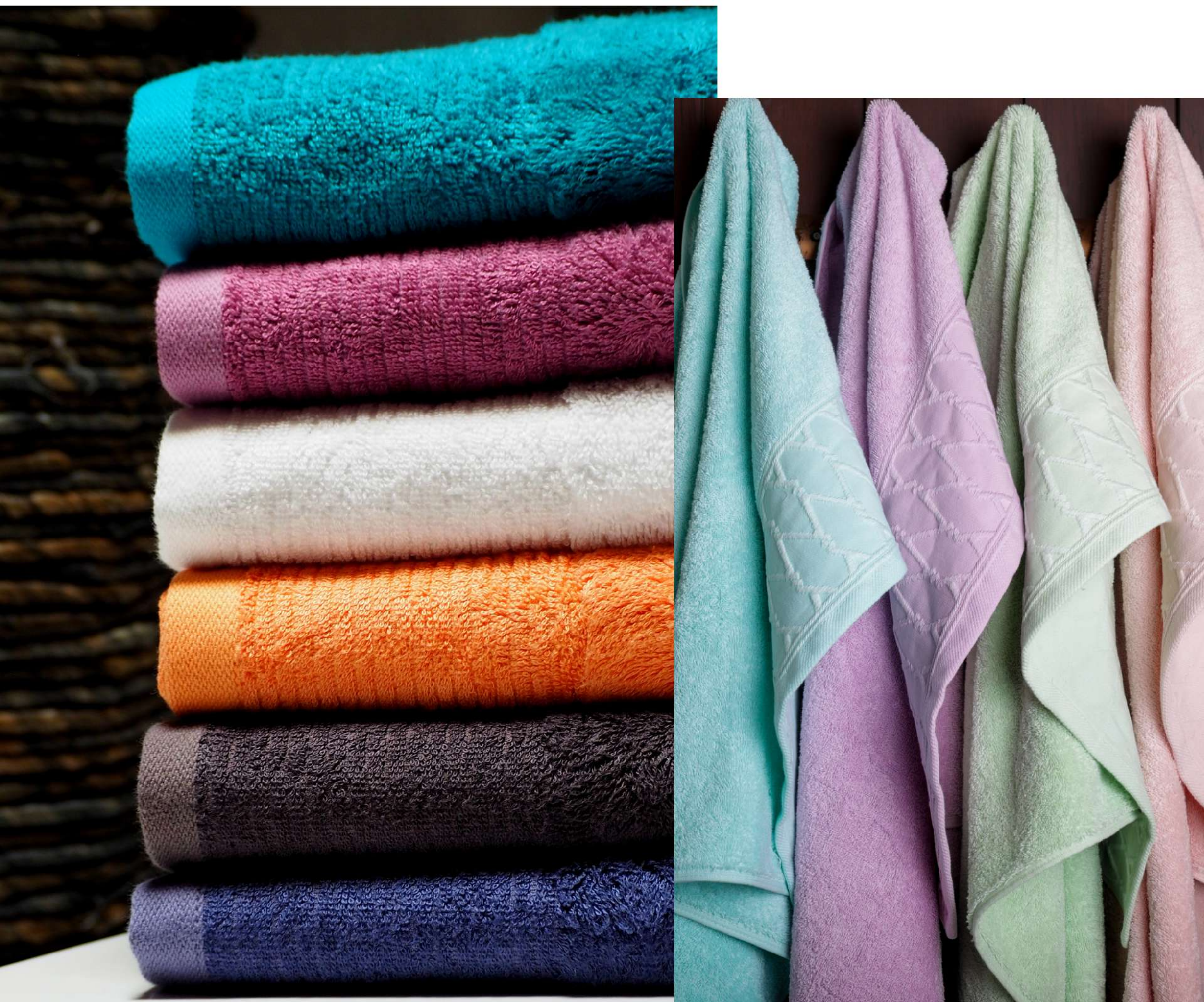


12/1 SOFT AC

Ranging from 350GSM to 450GSM, our 12/1 AC Pile towel presents an economical yet high-value option, making waves in hypermarket promotions. Offering versatility, you can select from a variety of dobby fancy designs and an array of pastel, medium, and dark colors. The featured photo showcases the 380GSM variant, capturing the essence of this exceptional product



**Our towel have achieved
remarkable success in
numerous hypermarkets**



16/1 BAMBOO

Exquisite in its luxury, our towel boasts a weight range of 400GSM to 550GSM. Crafted from a blend of 16/1 70% bamboo and 30% cotton pile, it stands as one of our most opulent offerings. Renowned for its unparalleled shine and softness, this towel also demonstrates the highest level of water absorbency and pickup. With an array of pastel, medium, and dark colors to choose from, the featured photo highlights the 540GSM variant

PURE COMBED COTTON TOWELS



Indulge in our luxury collection, offering a weight range of 400GSM to 650GSM. Crafted from combed cotton yarn spun using premium long fiber cotton, these towels exude opulence. Available in an array of pastel, medium, and dark colors, the featured photo showcases the 500GSM variant



TENCEL TOWELS

Luxuriate in our collection, spanning 400GSM to 650GSM. Merging cotton and lyocell fibers, we create towels that boast a brilliant shine, softness, and superb absorbency. Available in pastel, medium, and dark colors, the featured photo showcases the 550GSM varian



ZERO TWIST

Experience luxury with our 400–600GSM collection. Crafted from zero-twist cotton yarn, these towels offer a plush, fluffy appearance and soft hand feel. Choose from an array of pastel, medium, and dark colors to suit your style



20/2 TOWEL

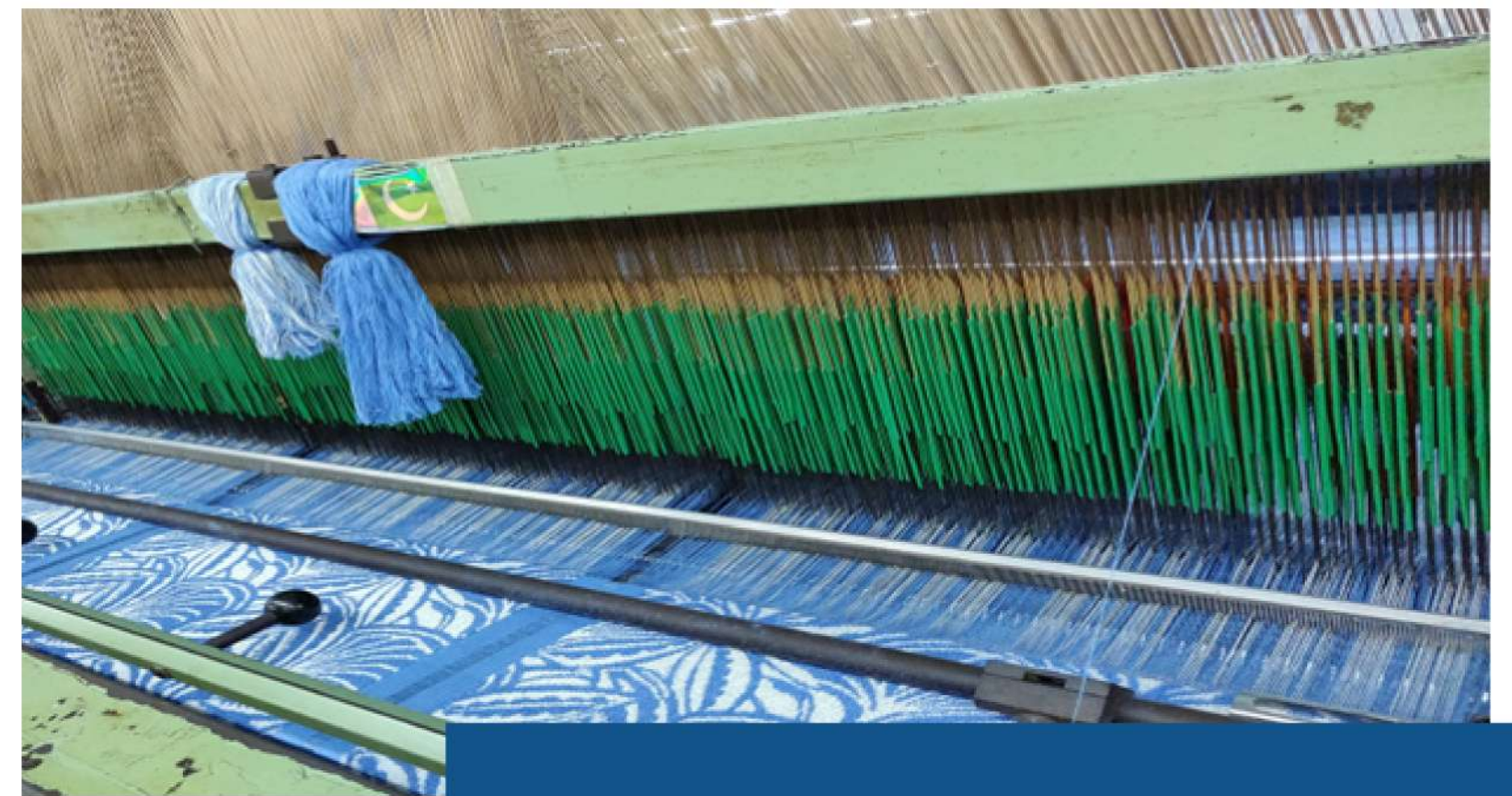


Enhanced for longevity, our 400–650GSM towels employ 20/2 twisted yarn in the pile, ensuring a durable and enduring life cycle

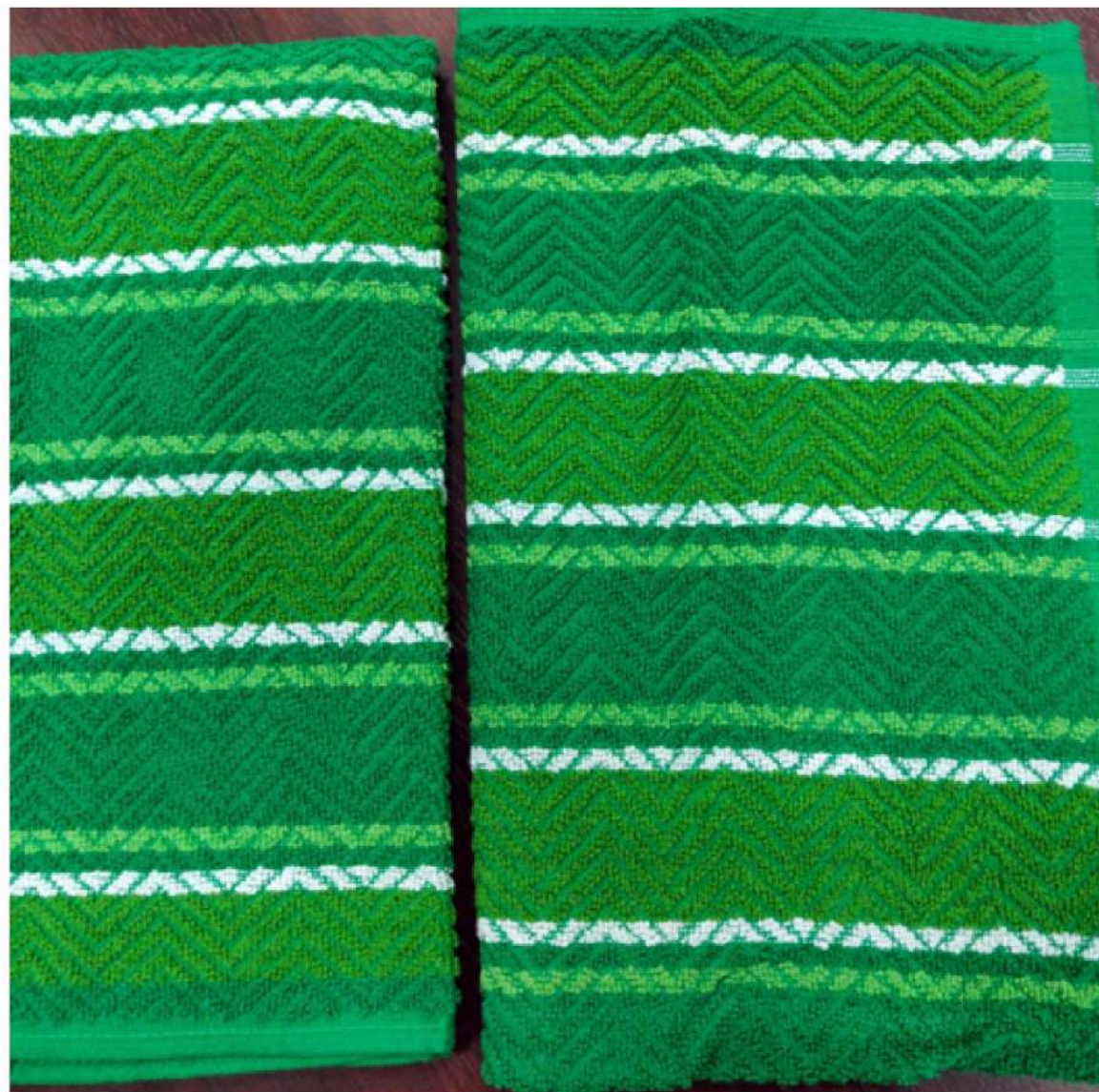
20/2 GYM TOWEL



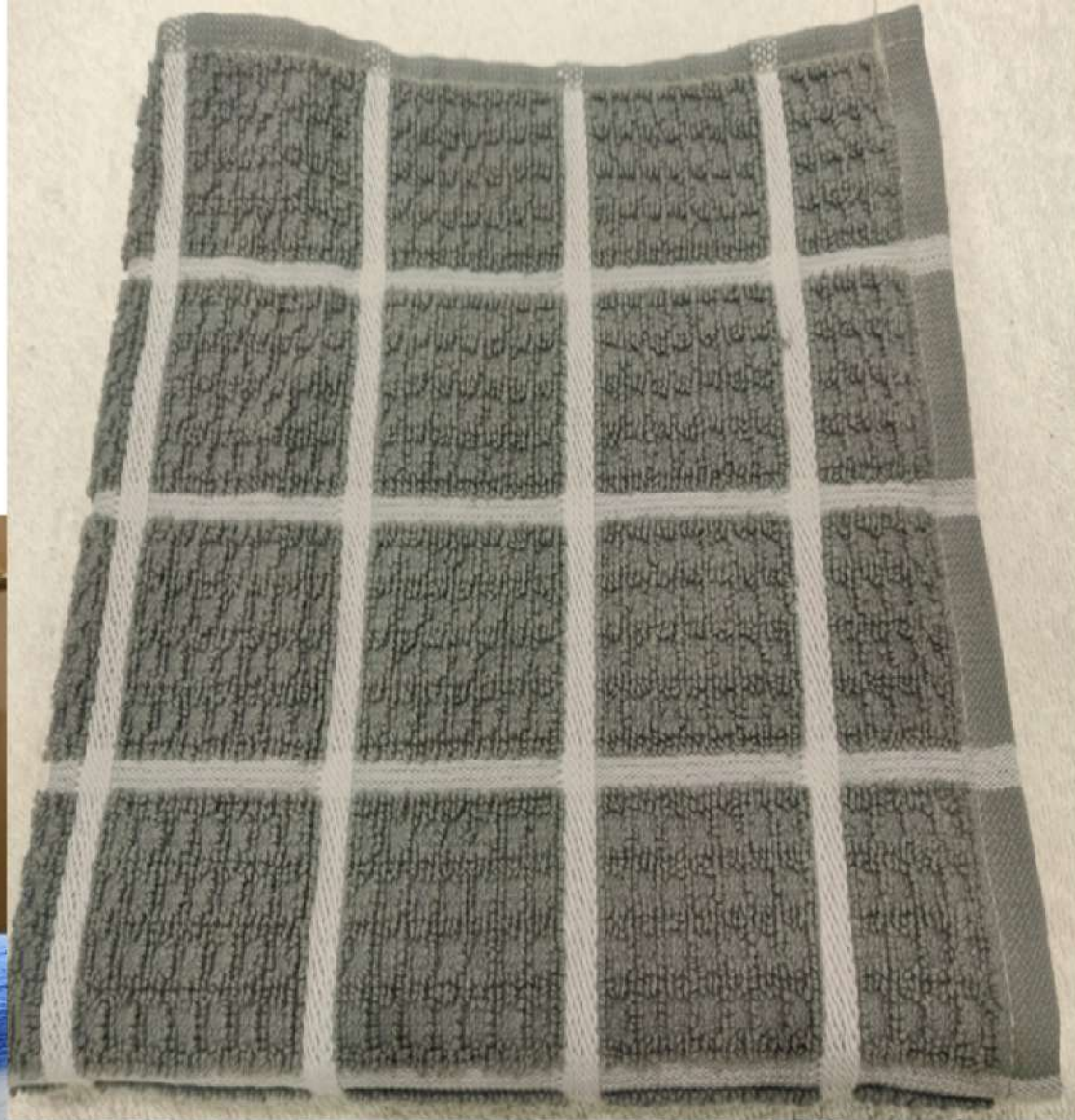
Crafted to perfection in our 400–650GSM range, these towels are woven using a jacquard loom to feature intricate logo designs. The use of 20/2 twisted yarn in the pile ensures longevity and durability, guaranteeing a lasting and resilient product.



YARN DYED TOWEL



KITCHEN TOWEL





BATHMATS



BABY TERRY MADE UPS



TERRY TURBAN



STANDARD
100





SARONG



Gloves



Bathrobes

Yarn Quality Testing

Accredited testing labs assess yarn quality before weaving, covering count, TPI, Lea Strength, and more. Only tested yarn proceeds to weaving.

During Weaving:

Precision formulas and lab tests monitor weight/size accuracy and dimension stability. Loom supervisors ensure quality based on approved sample specifications.

After Weaving

Loom-state towels undergo meticulous checks and quality reporting before dyeing.

Loading of Goods

Container loading is meticulously documented, eliminating concerns about missing cartons and ensuring end-to-end quality monitoring.

After Dyeing

Color consistency is maintained through buyer-approved color swatches. Batch numbers and light box checks ensure uniformity.

Unmatched lots are reprocessed, while matched lots have color bands recorded.

Trims/Accessories Outsourced

Trim Quality Inspectors oversee issuance of high-quality trims, rejecting subpar or unmatched ones.

In Confection

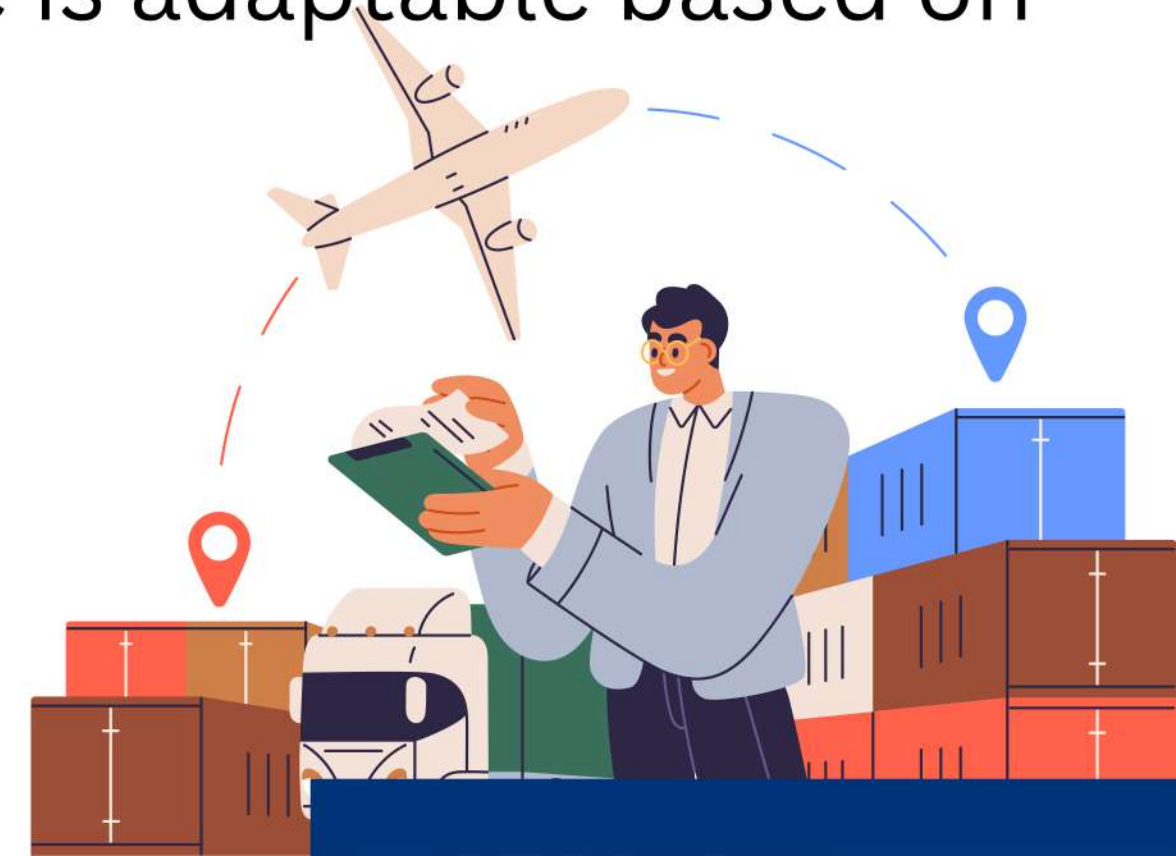
In-line checkers on stitching floors uphold A-Grade quality by removing defects. Defective towels are identified as 'B-Grade' and segregated.

QUALITY
CONTROL
MEASURES

Our logistic arrangement lead time typically stands at 90 days for order delivery. This period accounts for the comprehensive production process. Specifically, 30 days are allocated for weaving 4000kg on a loom, followed by 7 days for dyeing, 4 days for confection, 2 days for packing, and an additional 2 days for logistical arrangements.

While the minimum time required for order completion is 45 days, this timeframe can extend due to the necessity of aligning with loom availability. As a result, a waiting period of 45 days is added for order sequencing. As such, our general lead time is 90 days. However, please note that this timeline is adaptable based on various factors

**Logistics
Lead Time**



Vision

Our vision is of becoming the most recognized towel manufacturer of the country by offering the best blend of quality and efficiency.

Innovative business approach, foresight, sustainability, quality assurance and superior products have been the factors of our success.

Mission

Our mission is to expand and consistently enhance our operations, employing quality practices and active employee engagement, to craft cutting-edge surface finishing systems for the production manufacturing sector. This mission extends to both domestic and international markets, aiming to achieve customer and employee satisfaction.



OUR VALUES

Customer
Focus

We prioritize identifying, comprehending, and surpassing customer needs in each interaction, fostering lasting relationships for mutual gain.

Employee
Focus

Nurturing an environment that inspires active participation, fostering willingness, efficiency, and effectiveness among our team members, thereby promoting our business.

Leadership

Guiding with vision to cultivate trust, stretch capabilities, and ignite commitment in individuals, propelling them towards accomplishing ambitious goals

Teamwork

Collaborating by leveraging individual strengths to attain shared objectives

Growth

Tireless pursuit of expansion through innovative and responsive management at all organizational levels."

Export Market

As a primarily export-oriented enterprise, we've consistently strived to meet and exceed international buyer standards across all markets. Our primary focus encompasses Europe and Asia, and we've established a notable presence in the Middle East market.

Currently, we stand as one of the leading vertical units in Pakistan's terry products and bathrobes sector. We take immense pride in guaranteeing you the best competitive prices, punctual deliveries, and unwavering support in developing new products. We're excited to collaborate with your esteemed organization



Certifications



- BSCI (Business Social Compliance Initiative)



**STANDARD
100**

- Oekotex certified company
(Standard 100)



- ISO certified company

Corporate social responsibility: (CSR)



In 2006, we registered as a Private Limited Firm, embracing a business concept focused on societal welfare. Since then, Social Compliance has remained one of our top priorities. Not only have we adhered to SAI standards for social compliance, but our management also plays an active role in philanthropic activities for the betterment of society. Today, we proudly stand as a truly socially compliant factory.

Tulip operates with the welfare of all stakeholders in mind, including employees, government, suppliers, customers, and even competitors. We hold the belief that our human resources are our most invaluable assets.

Our commitment is reflected in the provision of free medical care and pension benefits for our workers in their old age. Additionally, the management extends education rewards to the children of our employees, ensuring a holistic approach to their well-being.

Our Clients

Our esteemed clientele comprises distinguished textile groups, importers, distributors, stores, hypermarkets, hotels, hotel suppliers, and catalog buyers across the Middle East, Far East, and Europe



France

BLEU
BONHEUR




BOUCHARA

Sweden



ellos[®]

Finland



BASIC
FASHION

Denmark



Spain




Senior
Compagnie
Aide à domicile

MAISON SUNBERG

 **ESUISSES**

vertbaudet

L'ARE
DOU
TEU

eurodif
MAISON & MODE

GROUPE
Casino
NOURRIR UN MONDE
DE DIVERSITÉ



hosteltex



United
Kingdom



Phillipnes



Ireland

deyongs
LONDON • 1846



Sheraton



DUNNES STORES



Hilton
HOTELS & RESORTS



Belgium



Dubai

INTERCONTINENTAL
HOTELS & RESORTS

كارفور
Carrefour



Neatherland

Jules Clarysse
pure bath & kitchen

Malaysia – Hongkong



Lumas
HOME & LIVING TEXTILES

B Living

USA



BrylaneHome

Giant



Germany



Malaysia

eurocentra
A COMPANY OF WÜNSCHE GROUP



AEON makro

OTTO

Van Dillen
Onderhoud & Beheer

Kibek

VAN DILLEN
asiatex GMBH



Carrefour

PARKSON

HERDING
— HOME —

tex idea

TESCO

Lion Group



Hallmark

LuLu
HYPERMARKETS • SUPERMARKETS • DEPARTMENT STORES

Thankyou



A-39/B HILL STREET S.I.T.E. KARACHI – 757000 PAKISTAN

EMAIL: info@tuliptowel.com.pk

Fax (92-21) 32577683, Tel: (92-21) 32568800 32568880



www.tuliptowel.com.pk



Facebook.com/tuliptowel