



Designing, Manufacturing & Exporting Home Textiles since 1991

Government of India Recognised Star Export House

## WHO WE ARE

Tracon is a Manufacturer and Exporter of high-quality, ready-to-buy and customised Home Textile & Accessories products.

Our Product range is divided into 4 categories:

1. Table and Kitchen Linen      2. Cushions and Throws      3. Utility and Outdoor Products      4. Table Decor and Accessories

We offer different materials like Cotton, Natural fibres, Man made fibres , Blends, and a variety of metals and different finishes in the accessories. Our collections include Print, Weaves, Special Processes, Surface Embellishment and more.

We also offer BCI (Better Cotton Initiative) cotton products.

We are a proud and hard working family of currently 183 people based out of our Head office and Design Studio in Mumbai, Compliant factory in Karur (Southern India), and Our Sales office and the Design and Sampling Studio in Gurugram.

Our exclusive showrooms are based in Gurugram and Karur.

We are considered a “low maintenance” vendor by many who work with us and have a high track record of quality and timely deliveries.

Over the past 33 years we have nurtured long-term relationships with international retailers and our products sell at stores across the world. We sell around 3 million units of different Home Textile products every year.

# TRACON SUSTAINABILITY INITIATIVES

Sustainability has become Tracon's priority and as an initiative to safeguard the environment, we at Tracon offer products that meet the requirements covered by some important certifications. Our objective is to offer products that help minimize the environmental impact of production, improve the working conditions of textile workers and ensure an ethical and fair supply chain. Thus, it improves the quality of our lives, protects our ecosystem and preserves natural resources for future generations.

**OUR CERTIFICATIONS:** We are Compliant with SA 8000:2014, ISO 9001:2015, GOTS, OCS, GRS and OEKO-TEX certification.



## With Regards to Packaging

Our Goal is - Preservation, Reduction and Circularity.

We understand the benefits of Sustainable packaging and hence we work with our customers to design packaging which helps minimise waste.

We source the raw material responsibly. Below are some Packaging Solutions which we offer -

### Preservation

We use materials which are eco friendly.

- 1) Wash care labels and other labels are made of 100% recycled material.
- 2) Tag/Band/Header cards etc are FSC certified. We can also do 100% recycled material for these.
- 3) Polybag - We offer 100% recycled LDPE/PP material.
- 4) Carton - We offer FSC certified and recycled materials
- 5) Ribbons, Zippers - We offer with Oeko tex standards

### Reduction and Circularity

Reducing the use of packaging material and use of material with low environmental impact

- 1] We do a lot of shipments without polybags
- 2] We use alternate options of polybags. eg Butter paper



# TRACON SUSTAINABILITY INITIATIVES

## At our Factory:

We use electric vehicles for our goods transportation.

We have made arrangements for Rainwater Harvesting and Reuse of wastewater from RO Water.

Our future plan consists of installing solar panels.

We commit to clearly defined corporate sustainability strategies and practices.

← Rainwater Harvesting



Electric Vehicle →



← Reuse of Wastewater from RO Plant





Our Product Range Images can be seen in  
following slides





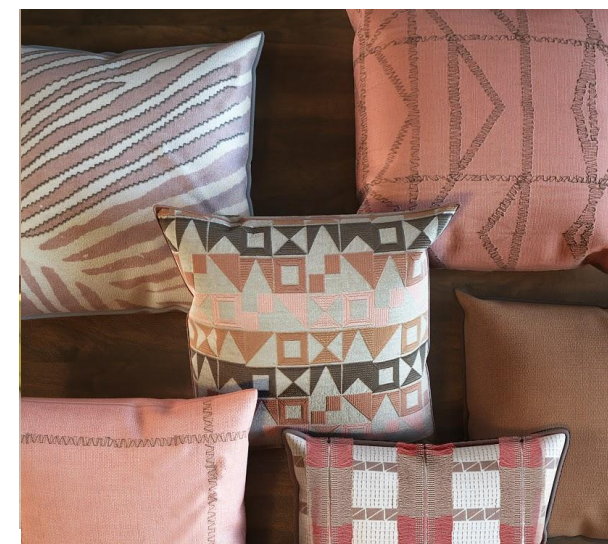
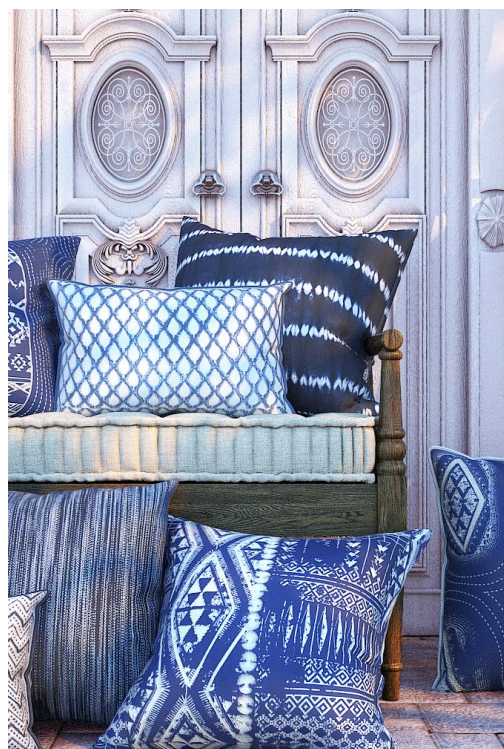
## TABLE LINEN





## KITCHEN LINEN





## CUSHIONS & THROWS







## UTILITY PRODUCTS





## TEXTILE USING COMBINATION FIBRES







## CHRISTMAS & FESTIVE





## CURTAINS





## BATH PRODUCTS





## SELECT CUSTOMERS

JCPenney

Emma Bridgewater

ANTHROPOLOGIE

Sur la table

Crate&Barrel

CITTÀ

ESTD. 1924  
**Stevens**  
THE HOME OF KITCHENWARE

**Dillard's**  
The Style of Your Life.

**DUKA**

**Colony**  
BRANDS, INC.  
& Affiliates

**Cantia**   
MUEBLES | DECORACIÓN

 **Farmers**

 **JOHN  
LEWIS  
& PARTNERS**

 **WAITROSE  
& PARTNERS**

**orla  
kiely**



# CORPORATE SOCIAL RESPONSIBILITY

Tracon gives back to the community through various initiatives. Some recent ones include funding a library, building changing rooms for a girls hostel, contributing towards education funds for the underprivileged at ISHA Foundation, providing physiotherapy equipment at an Adult Mentally Retarded home and donating funds to an Animal welfare organisation.



ANNUAL HEALTH CHECKUPS FOR  
STAFF AND VENDORS



WOMEN EMPOWERMENT + WASTE MANAGEMENT  
ECO-FRIENDLY VEHICLES DONATED TO THE KARUR  
MUNICIPALITY BY TRACON



FITNESS AND HEALTHY LIVING WITH  
MARATHON PARTICIPATION AS TARGET



OUR EMPLOYEES DEDICATED TO SOCIAL WORK WITH KARUR CORPORATION HAS EARNED  
US PRESTIGE AND RECOGNITION

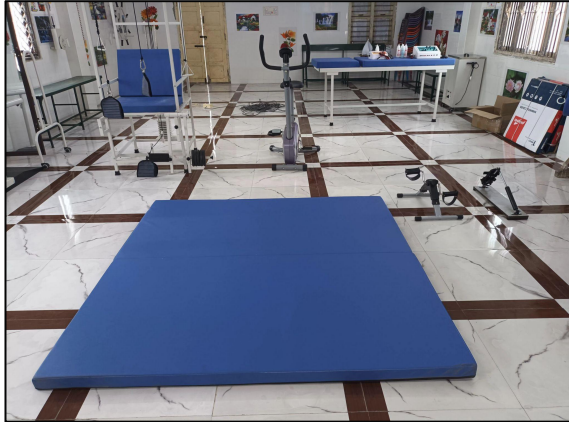


TREE PLANTING



# CORPORATE SOCIAL RESPONSIBILITY

## CARING FOR THOSE WHOSE NEEDS ARE SPECIAL



Tracon donated Physiotherapy Equipment and created a separate cabin to enhance Computer and Software skills at an Adult mentally retarded home - Sakthi Homes



Tracon has donated to an Animal Welfare Organisation - NSAAS

## TERMS OF BUSINESS

- All prices must be reconfirmed
- Prices are FOB Chennai / Tuticorin
- Minimum order value should be \$5000
- Delivery to your forwarder 90 days after receipt of all clearances and advances / LC.  
All packaging clearances no later than 3 weeks from the order
- Payment 30% advance / 70% against faxed B/L or LC at Sight
- Sampling time 3 weeks
- Please advise your testing protocol for us to confirm cost and achievability.  
Prices include only standard tests
- Any special documentation or sample requirements must be advised to us  
before the order starts.



We look forward to fulfilling all your home textiles requirements.

If you are a wholesaler or retailer get in touch with us!

For all enquiries contact us at [marketing@traconindia.com](mailto:marketing@traconindia.com)

---

**Head Office**

31- Ajay Deep Building  
240 / 242 Perin Nariman Street,  
Fort, Mumbai 400 001  
Phone: +91 22 46066921

**Production Office**

No.56 , Swaminathapuram, III Cross  
Karur 639001,  
Tamil Nadu, India  
Phone: +91-4324-237659/60

**Gurugram Sales Office & Showroom**

Spazedge, Tower A,  
Unit 2-3, Sohna Road,  
Sector 47, Gurugram- 122002 Haryana, India  
Phone: +91-124-4652802

---

[www.traconindia.com](http://www.traconindia.com)