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SEAQUAL  
INITIATIVE

TOGETHER  
FOR A CLEAN  
OCEAN

SEAQUAL  
INITIATIVE

SEAQUAL INITIATIVE is a unique collaborative community that works with ocean clean-up programs around the world to bring value to the waste they recover.

Only **9%** of plastic is recycled

It is estimated that

**1** industrial container is dumped into the Ocean every minute

**99%** of these macroplastics have disappeared, and most of them have become microplastics

We eat **50** credit cards per year

Marine plastic is responsibly transformed into a new sustainable solution with infinite possibilities: automotive, home furnishing, fashion, sportswear, injection molding....



**OUR 3 PILLARS**

**1**

**COLLECTION**

- Our collection points aim to:
- Liaise with NGOs, local communities and authorities.
  - Clean rivers, shorelines and the ocean.
  - Boost local economies and raise awareness.

**2**

**EXPERTISE**

- SEAQUAL INITIATIVE counts on the industrial support of two major textile manufacturers, ANTEX and VICA, which provides:
- Strong, scalable, vertical transformation processes.
  - Years of expertise and developed R+D.

**3**

**COMMUNITY**

- We offer a holistic, multidisciplinary approach thanks to our community:
- Formed by manufacturers, brands, consumers, professionals, authorities, activists,...
  - One common goal: **TOGETHER FOR A CLEAN OCEAN**

**Flake production**  
Used for injection molding



**SEAQUAL® MARINE PLASTIC**  
Used for injection molding



**SEAQUAL® YARN**  
100% post-consumer PET, same quality as standard recycled polyester. Used in fashion, sportswear, automotive, home furnishing and merchandising.

