

Corporate Brochure 2023



## **ABOUT US**

Mundotêxtil is internationally recognized as one of the world's leading producers of home textiles.

We operate under a vertical business model, which begins with the creation and ends with the delivery of the final product.

Based in the city of Vizela, northern Portugal, we export 98% of all our production. We are a team of over 600 employees working with great professionalism every day to get the final product to more than 45 countries.

Mundotextil has been investing in research, development and design ever since the company was founded, in 1975, and can offer a portfolio of products and services with high added value. We thus anticipate the trends of the most demanding markets, meeting the expectations of all our customers and partners.

Equipped with technologically advanced means of production, our company is a worldwide reference for the priority given to design, innovation, quality and the adaptation of its products to new market trends and an increasingly demanding target audience.



# **MISSION**

Match the markets' and clients' demands through a sustainable value sharing business model encompassing qualified and motivated resources capable of creating value through innovation and sustainability.

# **VISION**

To be a benchmark for excellency in our sector and markets by innovating, being competent across all areas and maintaining our focus on sustainability.



## **VALUES**

#### **INTEGRITY**

Our teams are deeply aligned with the company's Code of Ethics. All the relationships established are based on trust and on the guarantee of strict compliance with what is promised.

#### QUALITY

We use the best raw materials, equipment, processes and human resources in the development, production and distribution of our products.

#### SUSTAINABILITY

We comply with and exceed all legal obligations. We are certified by the most demanding standards of social conduct and environmental responsibility. We seek to adopt behaviors and attitudes that contribute toward improving society in general and the communities around us.

#### **INNOVATION**

We add value to our offer through a dedicated R&D department and a network of innovative partnerships, which allow us to constantly focus on innovative, sustainable and differentiating solutions.

#### COMMITMENT

We are committed to planning, managing and executing all projects with the utmost rigor and precision throughout the entire value chain, fulfilling and exceeding the expectations of all stakeholders.





# **CERTIFICATIONS**

















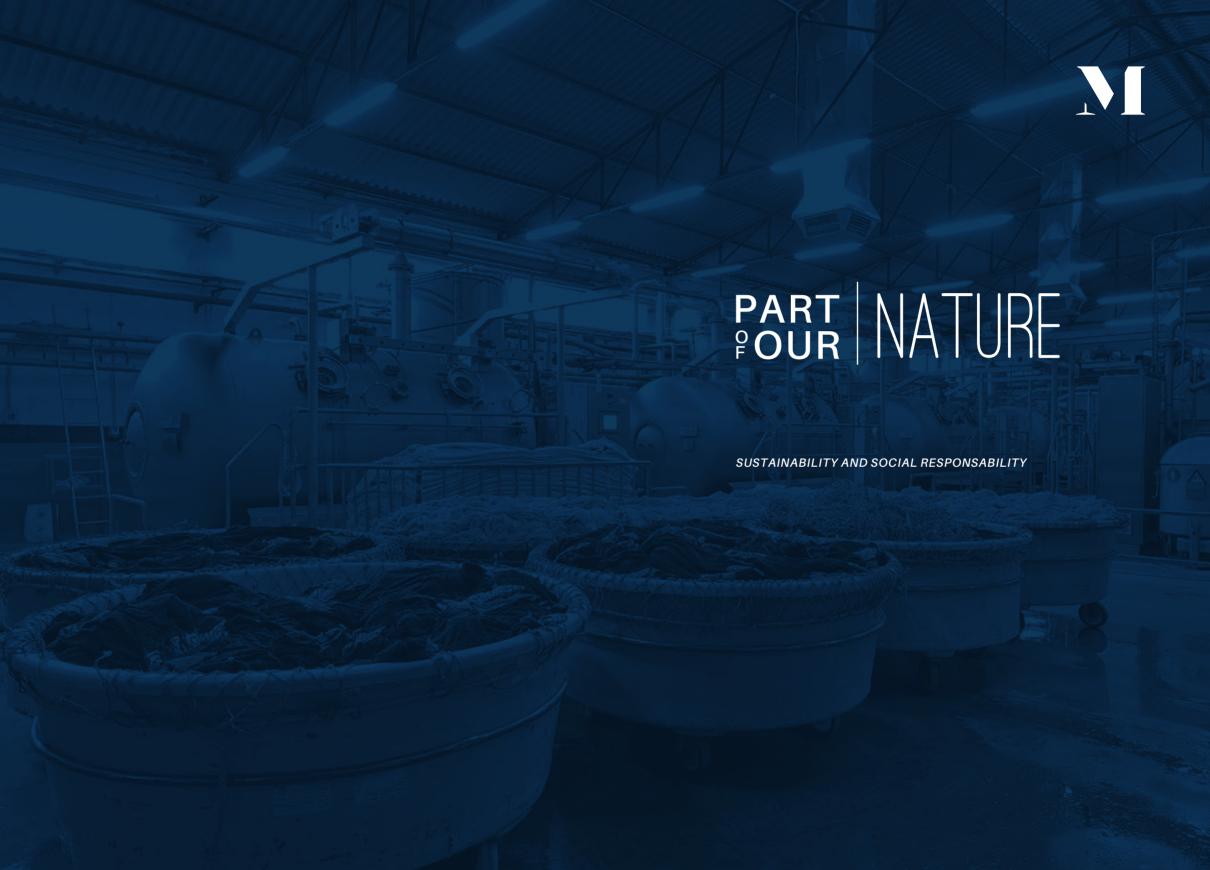












## **SUSTAINABILITY**

Mundotêxtil is an unavoidable reference in the home textiles market and, as such, has the responsibility to play a role in promoting positive changes.

This means that sustainability is one of the most important aspects of our strategy for the coming years, covering all aspects of our business.

Sustainability is considered an essential criterion in the development of new products. Therefore, all the materials and processes are selected according to the most demanding environmental and social requirements.



## **SOCIAL RESPONSABILITY**

Without losing sight of the essential economic objectives to the success of Mundotêxtil, we are committed to the principles of sustainable management - to develop our activity, contributing to the economic and social progress of the community in which we operate, considering our impact on the environment, and fostering stable relationships with our main stakeholders.

Based on this principle of sustainable management, we have defined our Social Responsibility Policy:

- Assume social responsibility on behalf of employees, dignifying and value their work, regardless of the functions they perform;
- Contribut responsibly near to the communities where we operate, in order to find the best ways of acting to improve their needs;
- Identify the main local stakeholders and analyse the environmental, social and human development priorities in the place where we operate;
- Develop, plan and implement concrete actions that bring added value to the surrounding community;
- Support projects, entities or initiatives of an environmental, social with a cultural character that fall within the scope of these acting lines.



## **SOCIAL RESPONSABILITY**

At Mundotêxtil, we believe that social responsibility begins with each of us, in our personal and professional lives, in our family.

This was the guiding principle for the implementation of the #PARTOFUS program, in which the participation and involvement of the largest number of employees is testament of it's sucess.

As per the name, the programme represents Mundotêxtil's connection with each member of the team, with their families and with society in general, through a set of 4 pillars.



Programs that support and encourage the development of employee's children and yung students.



Corporate volunteer programs.



To mark special moments and commemorative day



Provides support for employees and direct family members in social, health and well-being issues.

# Mundotêxtil

