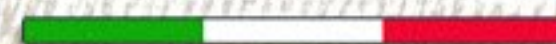


TEXTUM

CRISTIANA MASI

Italian Trend for Wall





COLLECTION

TEXTUM

New emotions arise from colour.

Textum results from a deep and reflexive concept thus interpreted into a wallcovering collection aimed to create intellectual and sophisticated environments. This project stands out thanks to the high graphic and material reserach proposals linked to refined colourways; the graphic design 's development inspiration comes from natural textures, rare materials and precious craftsmanship finishing , typical of Italian know-how. Colours' shades move among contemporary tones,minimal and dusty going from delicate and neutral combinations tone on tone, to warm terracotta nuances up to more comforting and reflective tones such as green and blue.

The extraordinary inclination to the colours dynamic of Cristiana Masi has determined the creation of 7 lively, versatile and of great appeal chromatic scales able to offer the highest expressive freedom to designers and project managers. Olive Fog, Pink Cave, Sandstone, Artic Ice, Oceania, Vanilla Cake, Funguses are the new coloured stories told by nowadays spirit.

Creative Director

Cristiana Masi





















































TEXTUM