

Press Release: RSA Cold Chain Announces Advanced Regional Distribution Centre in JAFZA

Dubai, UAE

RSA Cold Chain, is thrilled to announce the construction of its **Phase 3, Advanced Regional Distribution Centre in JAFZA (Jebel Ali Free Zone)**. Scheduled to go live by **July 2025**, this facility is designed to redefine temperature-controlled logistics with innovative technology, sustainable practices, and social impact initiatives.

Strategically located in JAFZA, the new facility will offer direct access to high-growth markets in Europe, Asia, and Africa, becoming a crucial hub for re-export and local distribution. With a **network capacity of 70,600 pallet positions**, it is set to cater to industries such as Retail & Grocery, Ice Cream & Frozen Desserts, Meat, Poultry & Seafood, Quick Commerce and Quick Service Restaurants.



Key Features of the Facility:

- **Advanced Regional Distribution Hub:** Strategically positioned to support regional and international trade.
- **Bonded and Non-Bonded Facility:** Offering flexibility for diverse supply chain needs.
- **Scalability and Flexibility:** Designed to adapt to growing industry demands.
- **Prime Connectivity:** Located in JAFZA with easy access to major roadways, enabling streamlined logistics operations.

Environmental Impact

RSA Cold Chain's commitment to sustainability is at the heart of this project:

- **Solar Energy Integration:** Solar panels will be installed on the warehouse roof and parking areas, significantly reducing energy consumption.
- **Efficient Refrigeration System:** The facility will use the latest ammonia-based refrigeration technology to maintain sustainable cold and freezer temperatures with minimal electricity usage.

Social & Economic Impact

The new facility is expected to contribute to the local economy by:

- Creating **employment opportunities**.
- Promoting **skills development** within the logistics sector.
- Enhancing the overall **well-being of the community** through strategic social initiatives.

About RSA Cold Chain

RSA Cold Chain, a subsidiary of **RSA Global**, specializes in temperature-controlled logistics solutions tailored to the unique needs of clients. As part of RSA Global, a digital freight forwarding and supply chain leader headquartered in the UAE, RSA Cold Chain leverages cutting-edge technology and sustainability-focused practices to deliver world-class service across the region.