



**DYNAMIC DRIVES**

Giessen GmbH

PRESS RELEASE

## **INTELECTRA E-Cargobike celebrates start of series launch**

With the INTELECTRA E-cargo bike, DYNAMIC DRIVES Giessen GmbH is bringing a new class of vehicle onto the road: low-maintenance, robust and versatile - designed for professional use in urban areas.

Giessen/ Weimar, April 2025

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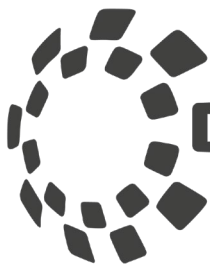


DDG INTELECTRA heavy duty bike

**At EUROBIKE 2025 in Frankfurt, the production-ready version of the INTELECTRA Cargobike will be presented for the first time – as part of a limited first edition, which is already available for pre-order.**

### **HIGH PAYLOAD & MAXIMUM FLEXIBILITY**

The INTELECTRA is no ordinary cargo bike. With a total payload of up to 400 kg, 2 m<sup>3</sup> of loading volume, and a customizable platform concept, it bridges the gap between cargo bike and light



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commercial vehicle. Developed and manufactured in Germany, this heavy-duty cargo bike is designed for logistics companies, municipalities, facility services, fleet operators, trade and commerce, landscaping, shuttle and passenger transport, and urban businesses seeking sustainable mobility with real-world practicality.



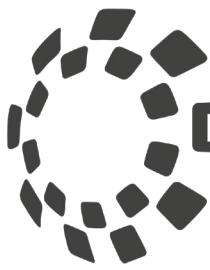
Versatile applications of the INTELECTRA cargo bike

## A NEW STANDARD IN URBAN LOGISTICS

What sets the INTELECTRA apart is not only its high payload capacity and robust construction, but also the versatile integration of the specially developed iSHS drive system (INTELECTRIC Serial Hybrid System). This serial hybrid drive with regenerative braking and plug-and-play architecture is designed for minimal maintenance and user-friendly handling, making it ideal for demanding, high-usage environments.



Simple tyre change thanks to Plug & Play.



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### LIMITED FIRST SERIES – PRE-ORDERS NOW OPEN

At market launch in July 2025, the first 100 production vehicles will be available. At EUROBIKE 2025, the limited First Edition of 400 INTELECTRA Cargobikes will be officially unveiled.

Interested companies can already request their vehicle from this edition via our website:

[www.dynamic-drives-giessen.com](http://www.dynamic-drives-giessen.com).

### TEST RIDES, CONSULTING & SERIES PURCHASE

At the DYNAMIC DRIVES Giessen booth (8.0 D14), visitors can explore the numerous benefits and applications of the INTELECTRA Cargobike and take it for a test ride directly on the DEMO AREA.

The first deliveries will begin in October 2025.



DDG INTELECTRA cargo bike design awards

### **CLAIM 25% BAFA SUBSIDY**

Good news for all commercial customers: Our INTELECTRA Cargobike is eligible for BAFA funding! This means businesses can receive a 25% subsidy on the purchase price. The funding applies to companies based in Germany. Now is the time to invest, save, and move forward sustainably!

### **LOOKING FOR STRONG PARTNERS**

DYNAMIC DRIVES Giessen is currently building a network of service and sales partners at selected locations. Dealers, workshops, or mobility providers who wish to expand their regional portfolio with an innovative product are invited to connect directly with our sales team at EUROBIKE 2025.

### **ABOUT DYNAMIC DRIVES GIESSEN GMBH**

DYNAMIC DRIVES Giessen is a subsidiary of Johannes Hübner Giessen GmbH, a globally operating manufacturer of machine and system solutions – *Made in Germany* – with a focus on selected core industries and their specific challenges.

The subsidiary DYNAMIC DRIVES Giessen was founded based on the concept development of a serial hybrid drive system and related pedelecs and electric cargo bikes. With a mission to rethink urban mobility, the company develops sustainable, chainless e-mobility solutions and drive components for inner-city transport.

### **CONTACT PERSON**

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