



MAGIC MILK

Better believe it.



Bike sealant's best-kept secret.

Something Big is happening in Bike Tyre Sealants

Forged in the chaos of the biking world, there exists a quiet force. A whisper amidst the shouting. Meet Magic Milk, the underdog that defies the odds. Busy creating the sealants we know true riders need.



**STRONGEST EVER
TUBELESS SEALANT**



**LONG LASTING
PERFORMANCE**



**NO RAINFORESTS
HARMED**



**FOR USE WITH REMOVABLE-CORE
PRESTA, AND ALL SCHRADER VALVES,
WITH UNIQUE NEW APPLICATION CAP**

TUBELESS AND INNERTUBE FORMULAE

RACE-READY AND RECREATIONAL SEALANTS



Magic Milk Hi-Fibre Tubeless-Pro – The Winning Edge

When a tyre sealant's performance can make the difference between a puncture and a podium, the right formula is crucial.



A favourite among our world-beating friends at SCOTT-SRAM and Thömus RN, Race Ready Hi Fibre is a premium tubeless sealant dialled-up to deal with the high pressures of road and gravel racing and low pressures on downhill/enduro. Made with ammonia-free synthetic latex and fully compatible with CO2 and foam inserts.

Our Race Teams

Proud to be supporting some of the most talented riders on the start line:

- ✦ SCOTT-SRAM
- ✦ KTM Alchemist
- ✦ Thömus RN
- ✦ Zappi Racing
- ✦ KHS Pro Team
- ✦ Team Talleys
- ✦ Gamux Bikes

65 ml

250 ml

500 ml

1 litre

5 litre

Magic Milk Original Tubeless

– The Rider's Choice

A true step forward in liquid tyre sealants when it first landed, and now a trusted ally among those who know... OT coats the sidewall like no other and is a master at finding the little crevices between bead and rim. The special synthetic latex formula is also wheel, tyre and CO2 friendly.



Magic Milk tubeless sealants are not based on natural latex – which means no ammonia allergies, no horrible smell, and no loss of the rainforests to rubber tree monoculture.

You can dilute if you prefer – and when the time comes to remove the tyre, cleaning them out is a breeze.

- ◆ For tubeless MTB tyres
- ◆ Race proven in Downhill and MTB
- ◆ Seals up to 6mm punctures
- ◆ Tyre and rim-friendly

65 ml

250 ml

500 ml

1 litre

5 litre

Magic Milk Hi-Fibre Innertube

– Traditionally Tough



Hi Fibre is the world's strongest mountain bike tube tyre sealant, ideal for off-road competitors to weekend riders. It seals slits, snake bites/pinch flats and holes up to 7mm in mountain bikes. Finish your ride when others fall by the wayside...

- ◆ Tested worldwide in Downhill, Enduro and MTB
- ◆ Water-based and lasts the life of the tube/tyre
- ◆ Compatible with CO2
- ◆ Seals up to 7mm pinch flats and tube punctures

500 ml

5 litre

20 litre



Magic Milk BioBike™ Innertube – Green & Mean

Launched at Eurobike 2023, this 100% biodegradable sealant features plant fibres and minerals. In the past, biodegradable tyre sealants have failed because they've tried to work across tubes and tubeless, without really working for either.



BioBike™ is a genuine breakthrough.

We've focused it purely on the needs of inner tube users. The result: a sealing ability of up to 6mm in larger tyres – double that of the traditional market leader. And with no latex rubber or palm oil in sight.

- ✦ The first dedicated 100% biodegradable inner tube bike sealant
- ✦ Plant fibre and mineral formula
- ✦ Seals holes in tubes up to 6mm
- ✦ Tube, tyre and rim-friendly

250 ml

1 litre

5 litre

Magic Milk Original Innertube – For Every Tube

Your all-purpose go-to puncture preventer. Ideal for commuter, folding, urban, touring and e-bikes – and any bike-rental scheme with our 20-litre workshop size! Original is water-based and designed for tubed tyres. Get peace of mind and lasting security for the tyre's life.



We always knew how well it works in bikes of all shapes and sizes – and it has become the only liquid sealant to be approved by TPU synthetic tube brand Tubolito (they had tried many others, and all failed).

- ✦ Great all-purpose and e-bike puncture preventer
- ✦ Seals holes in tubes up to 4mm
- ✦ Works on multiple punctures
- ✦ Lasts the life of the tyre

250 ml

5 litre

20 litre



THE ALCHEMY OF EXCELLENCE

Discover the magic of the OKO formula

For higher volume needs, check out our workshop cans with OKO injectors.

At the heart of Magic Milk lies the OKO formula. A blend of expertise, innovation and a touch of the unexpected. Our formula draws inspiration from OKO's vast experience in the farming, mining and trucking industries, reimagined for the thrill-seeking world of biking. Everything is manufactured in the UK.



Contact us at Magic Milk:

UK Tel: +44 (0)20 7870 3156 | Spain Tel: +34 952 731 477

E-mail: believe@magicmilk.bike

magicmilk.bike