

**HANAN
DASHTI**

***Elevate Your
Beauty Game***

www.hanandashti.com

About **HANAN DASHTI**

A Visionary in Professional Makeup and Beauty Innovation

Hanan Dashti, a pioneering professional makeup artist, established her eponymous brand in 2002, driven by a passion for beauty and a commitment to excellence. Leveraging her expertise, she launched her first salon in Hawally, Kuwait, in 2003, setting the foundation for what would become a thriving beauty empire. The success of her initial venture led to the expansion of her brand, with additional salons opening in Abu Halifa in 2006 and Kuwait City's prestigious Safir Bastaki Hotel.

Recognizing the evolving demands of the beauty industry, Hanan Dashti introduced a dedicated professional photography studio, HD Studio, in 2005, providing high-quality imagery for her clients and beauty professionals. As her brand gained momentum, she further expanded her offerings by launching the HD Boutique Shop, specializing in professional makeup and brushes tailored to both makeup artists and beauty enthusiasts.

Committed to continuous innovation, Hanan Dashti has invested heavily in research and development (R&D) to create new high-performance beauty products while enhancing her existing line. Her brand has achieved remarkable financial success, with a market valuation exceeding one million Kuwaiti dinars.

A Promising Opportunity

With its strong brand recognition, loyal customer base, and commitment to innovation, Hanan Dashti presents a compelling opportunity. As the beauty industry continues to grow, the brand is well-positioned for regional and international expansion. Parties seeking to be part of a prestigious, artist-led cosmetics and beauty enterprise will find Hanan Dashti to be an ideal partner in this dynamic and lucrative market.

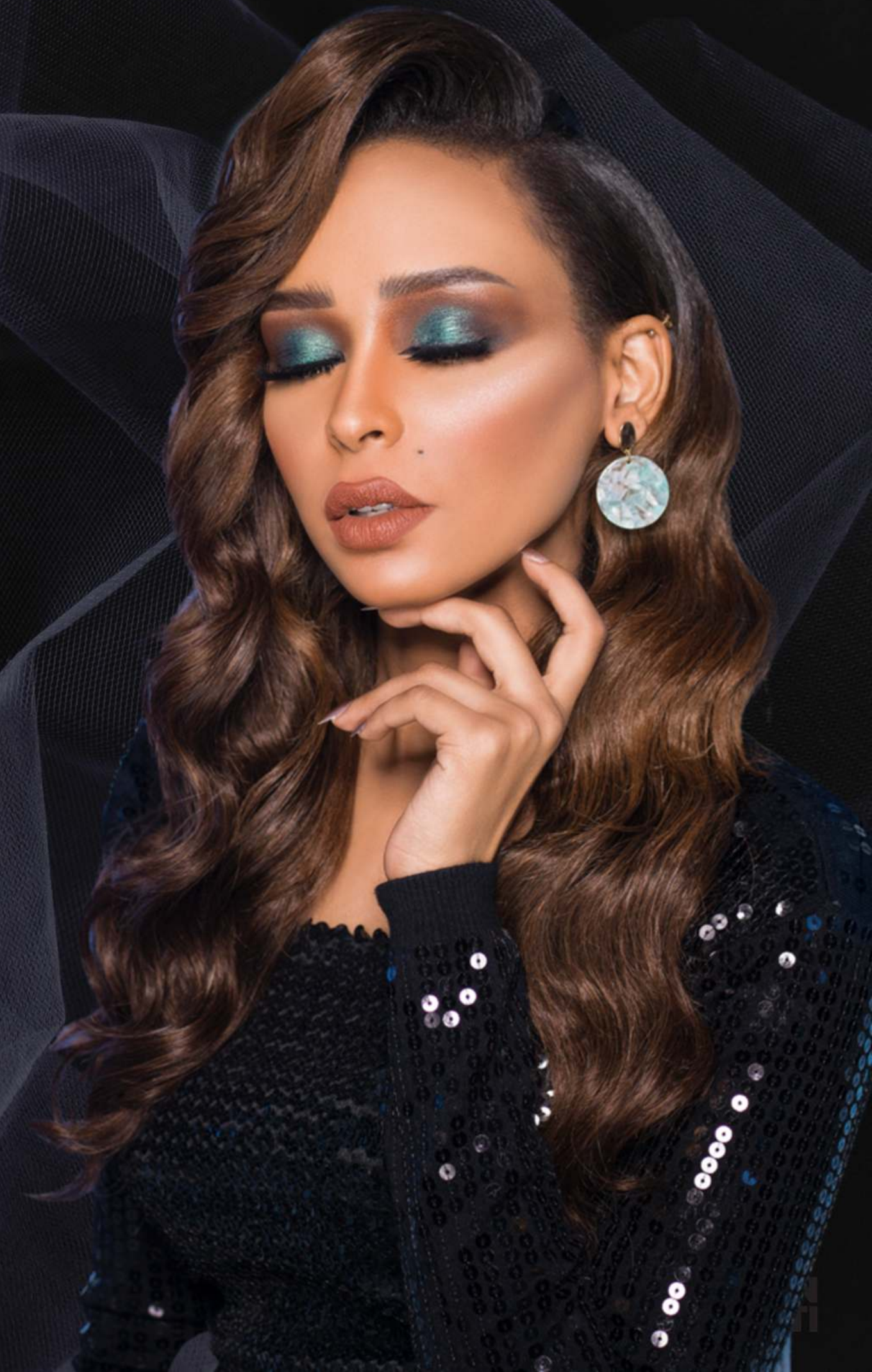


Demographics of Women In Kuwait

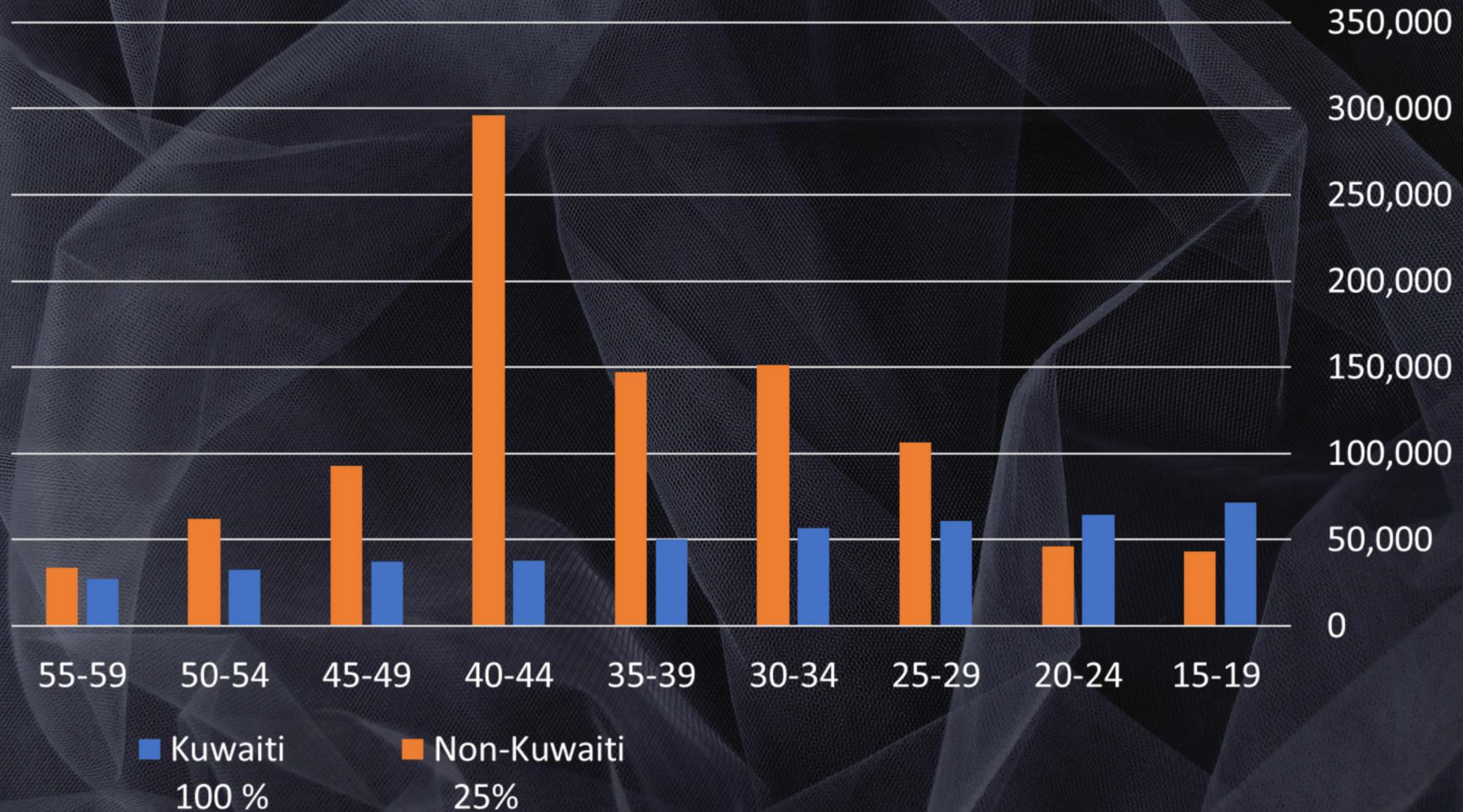
Women aged from 16-49 women who aspire to achieve success, know their style, and who follow the latest cosmetics & fashion trends.

Average income, driven by novelty, media promotion & the latest technology.

Appreciate great service & premium products supported by expert advice.



Demographics of Women In Kuwait



Product Range

FACE

Foundation
Concealer
Contour
Blush
Highlighter
Makeup Remover
Fixing Spray
Makeup Primer
Powder
Face Sticker

LIPS

Lip Gloss
Powdery Lipstick
Lip Liner
Creamy Lipstick
Lip Scrub
Lip & Cheek Tint

EYES

Eyebrow
Eyelashes
Mascara
Eyelashes Adhesive
Eyeliner
Eye Makeup Primer
Chrome
Eyeshadow Pallete
Eye Stickers
Single Eyeshadow
Pearl Powder

MORE

Brushes & Tools
Accessories

SKIN CARE

Face

HAIR

Hair
Accessories

Hair mist

Fragrance

Hair Accessories
Hairmist



Signature Products That Shine





Skin Care



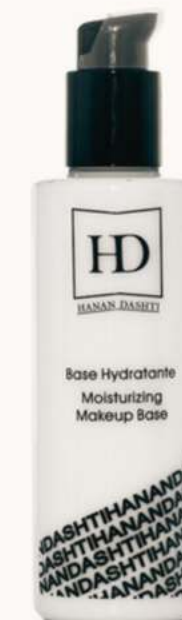
Anti-Aging Serum

- Infused with 24k gold flakes, keeping the skin hydrated, firm and nourished.
- Reduces the sign of aging.
- Improves the skin tone and treats acne spots.



Collagen Ampoule

- 10 Ampoules contains 3ml e 10 Vials.
- Best for skin firming and smoothing.
- Rebuild collagen and elastin for firmer, younger looking skin. Effective in moisturizing and skin conditioning.
- Restore skin suppleness and stretchiness.



Moisturising Base

- Light-weight foundation & moisturizing base that gently preps your skin.
- Hydrates and moisturize your skin all day.



Eyes



Eyeliner Carbon Black

- A matte-finished liquid eyeliner for a precise, intense look.
- Sebum, moisture, and water are all resistant to its long-lasting formula. Make sure the product is durable, flexible, dries quickly, and is water resistant. A typical makeup cleanser works well to remove it.
- Easy Application
- Full Color
- Long-wearing properties
- Paraben free - Oil free - No animal tested - Vegan



Eyebrow Contour

Presented in a double ended brow tool for masterful brow shaping, defining, and filling



Amavi Eyeshadow Palette

- Eye palette with 8 eyeshadows in matte and shimmer.
- It's the perfect palette to create a rich smokey eye.
- Long lasting and highly pigmented.

Face



Setting Boss Spray

- Designed as a primer and setting spray, Pre-Post can be applied before makeup, to create a light base; after makeup, as a finish; or during the day to refresh your makeup and face.



Duo Blush 1

This silky powder blush applies evenly and lightly to skin to achieve a natural-looking flush of color.



Face & Body Highlighter Rose

Enjoy radiant and luminous skin with this creamy highlighter. Its lightweight and moisturizing texture melts into the skin and makeup seamlessly, adding a stunning, radiant finish



Lips



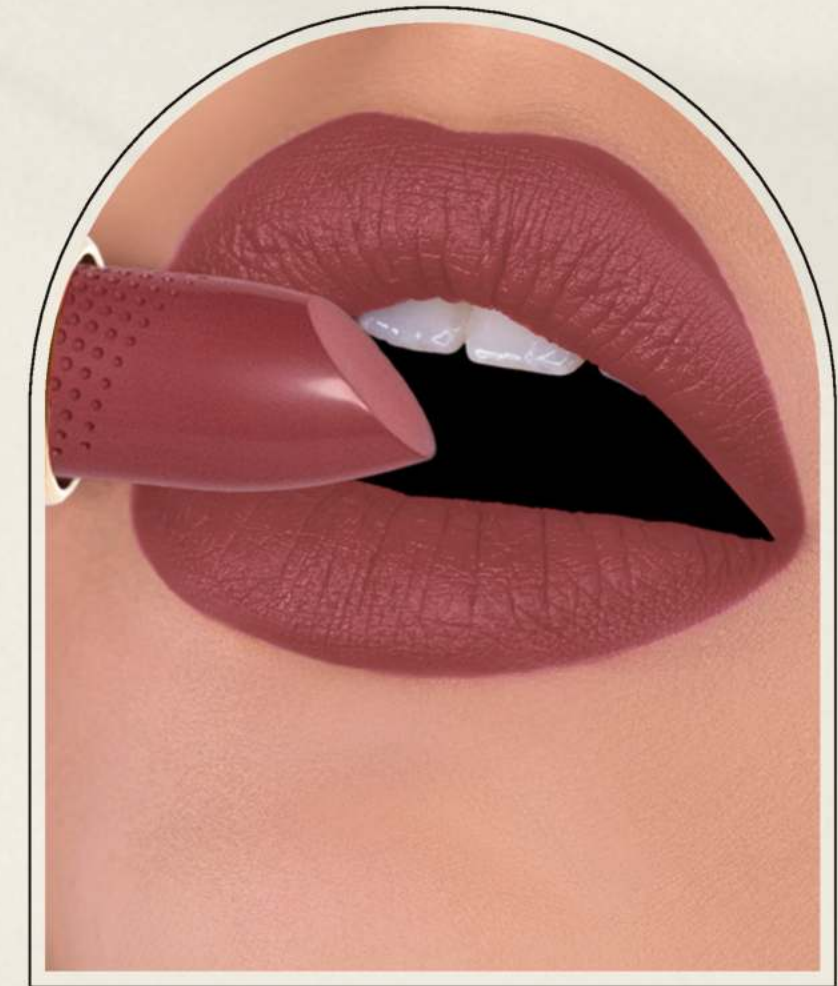
**Lipstick Dance
With Me**

- An ultra long-lasting lipstick with intensely rich colors, makes the lips wonderfully soft, naturally matte with hours of comfort thanks to the high pigmentation formula and the various moisturizing components.
- The smooth application ensures maximum precision, velvety, long lasting and ultra pigmented.



Lip Powder 1

- Matte and sensual lips, all day long!
- A matte liquid lipstick that delivers intense, velvety color thanks to a rich and creamy texture, giving luxurious lips. Easy to apply, it perfectly outlines the lips and covers them with an intense and full layer of matte color.
- A blend of innovative Silicones together with Functional Powders assure long-lasting sensorial feeling and smooth finish.



Lipstick Mocha

- An ultra long-lasting lipstick with intensely rich colors, makes the lips wonderfully soft, naturally matte with hours of comfort thanks to the high pigmentation formula and the various moisturizing components.
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Accessories



**Lipstick Dance
With Me**

HD Makeup blender is great support for spreading foundation, highlighters or concealers by sliding over the skin with a natural result. With its very soft comfortable texture, it perfectly adapts to the contours of the face.



Triangle Puff

- It is suitable for foundation, cream, concealer, blush, foundation, highlighter, etc.
- Grip power well and also save powder, these makeup helpers make your makeup looks more natural.
- The puff is very fluffy, friendly to the skin, suitable for daily use, and has a good touch.
- You can apply the entire face with the flat, large area and use corners to smooth out the narrower parts evenly.
- Full of air feeling, can be used with highlight cream, blush cream, repair cream

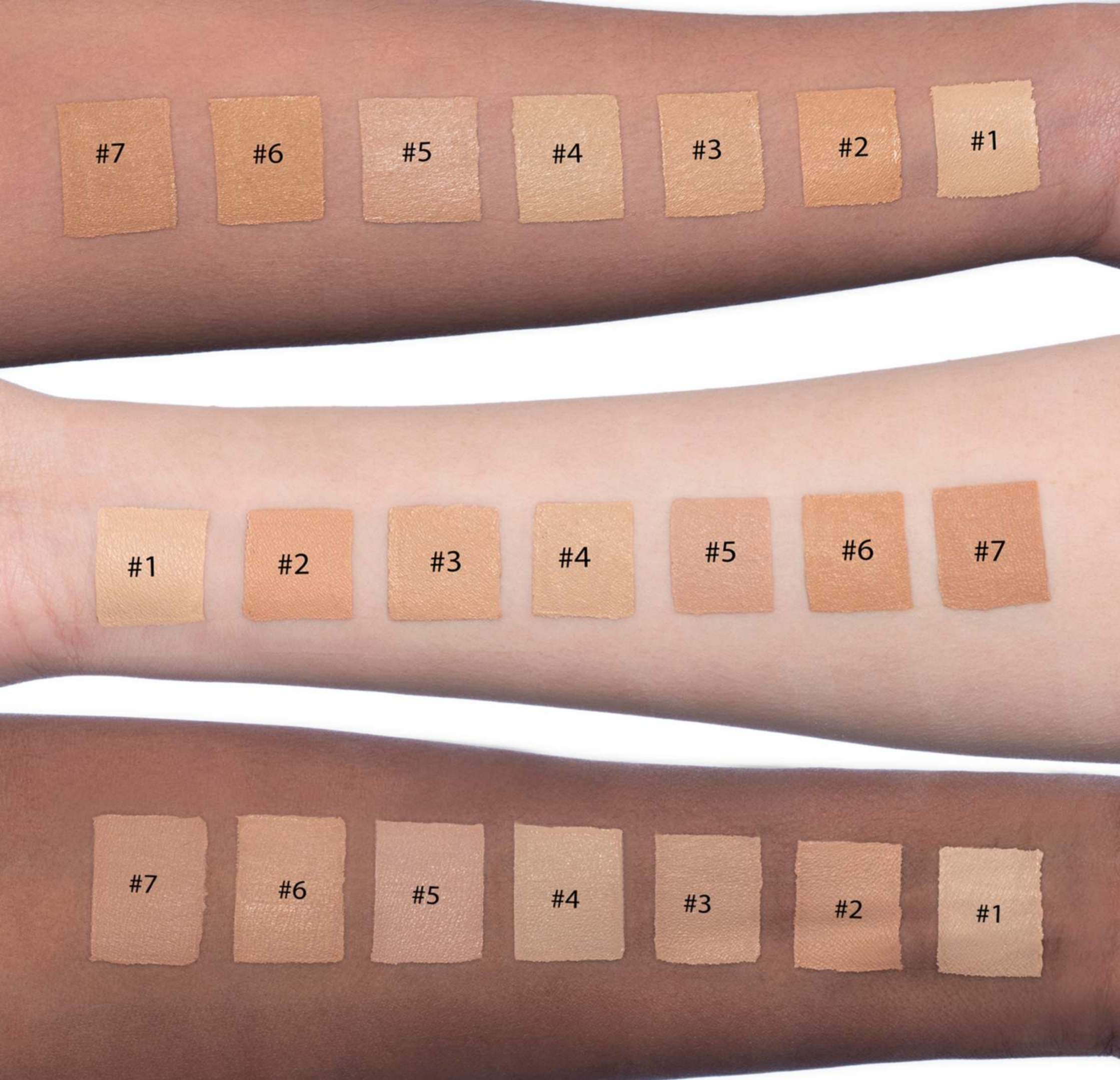


Face Fix

- Gently lifts the eyes, eyebrow and forehead area.
- Smooth out forehead and visibly reduces pore size.
- Diminishes fine lines and wrinkles.
- Adjustable, easy to use and discretely hidden.



- Face and body foundation that enhance skin tone and provide a flawless finish for any look.
- The creamy long-wear formula and innovative pigments blend evenly and seamlessly into the skin.
- Suitable for all skin types.



Fresh Start Concealer



-Lightweight in application , with a quick drying time and a natural finish. It hides imperfections, reduces signs of fatigue, smooths small signs making the eye contour area fresher and younger. Formulated with a velvety and creamy touch to the skin and melts on it with a thin covering veil, without being too thick, for a result of natural perfection. It has a uniform coverage and a long-lasting effect to the skin.

- Velvety finish
- Smoothing effect
- Medium to High coverage
- Vegan

Duo Blush



This silky powder Duo blush applies evenly and lightly to skin to achieve a natural-looking flush of color. Highly pigmented.

Makeup Remover



- Perfect for removing oil, layers of makeup and even hard-to-wash-off sunscreen.
- Easy to use, the silicon brush will give a gentle and soften the skin that leaves a long lasting.
- Suitable for all skin type.



Setting Boss Spray

Treat yourself to a wonderful feeling of unprecedented freshness and make your complexion smoother and your makeup longer lasting!



*Instant
Mattifying Primer*

Compact Powder



Loose Powder

The impalpable texture, enriched in rice powder, with a high absorbency, fixes the cream products, eliminates the glossy effect thanks to the high degree of absorbency.

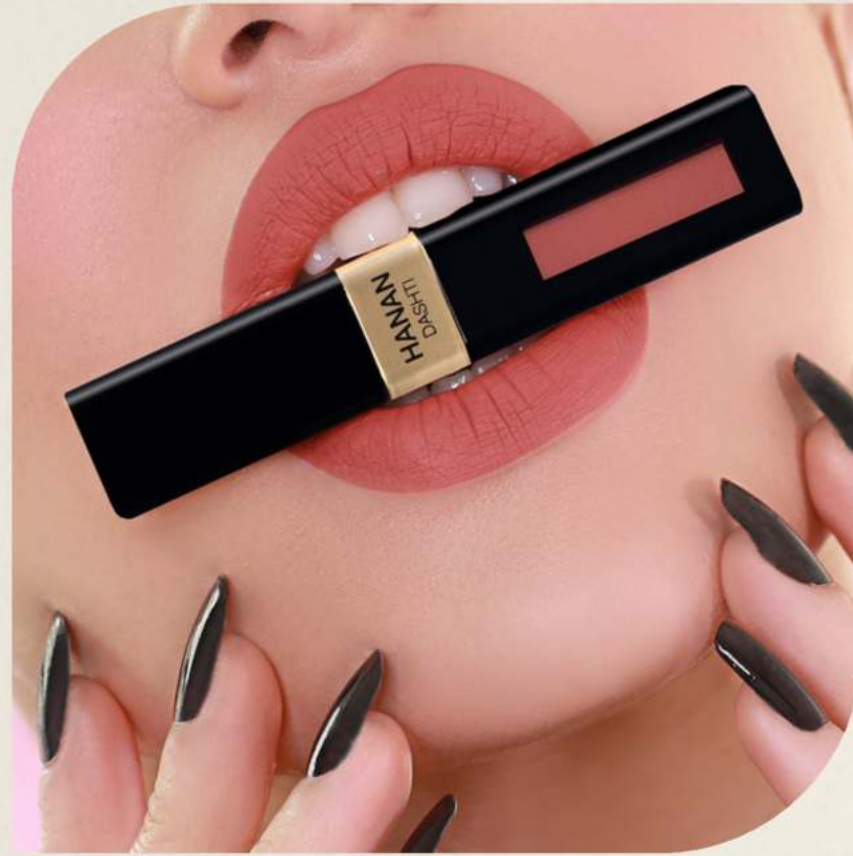
Suitable for all skin type.



AMPLIFY

3D LIPGLOSS

- Plumping hydrating lip-gloss
- Visibly increases the volume of the lips
- Releases a full and cooling sensation on the lips
- Shiny, luminous and luscious finish
- Transparent and “mirror like effect” coverage
- Dermatologically tested
- Vegan



Our Matte liquid lip powder offer a rich, intense color that is both long-lasting and smudge-resistant. The application is a dream, providing a seamless and pleasant experience that feels as good as it looks. The unique satin finish of our lipsticks envelops your lips in pure velvet, making them appear sensual and sophisticated with just a couple of strokes.





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Beauty Beyond The Surface

Experience the ultimate in lip luxury with our creamy lipstick collection, designed to elevate your makeup game. Each lipstick features an impressive matte finish that makes a bold statement, ensuring your lips cannot go unnoticed.

Lip Liner

- The lip liner offers effortless application and incredible color payoff.
- Long-lasting lip liner that define, shape and fill your lips without drying your lips out.





Lip & Cheek Tint

A creamy and vibrant formula which combines innovation for a long-lasting result, with a smooth effect and a uniform film. A creamy texture that flows on the cheeks & lips and makes them soft, for a feeling of comfort from the very first application. It leaves a thin but covering veil on the lips & cheeks for an immediate and full color make-up effect. Reveal strong tints while having a soft thin texture.
Long-lasting and absolute comfort- Satin finish - Full colour

Paraben free - No animal tested - Vegan



LIP SCRUB

- OUR LIP EXFOLIATOR SCRUBS THE LIPS TO KEEP THEM FEELING HEALTHY AND SMOOTH. THE SUGAR SCRUBBING PARTICLES GUARANTEE A DEEP EXFOLIATING EFFECT WHILE NEXT-LEVEL MOISTURIZERS DEEPLY HYDRATE LIPS LEAVING THEM SMOOTH AND NOURISHED.

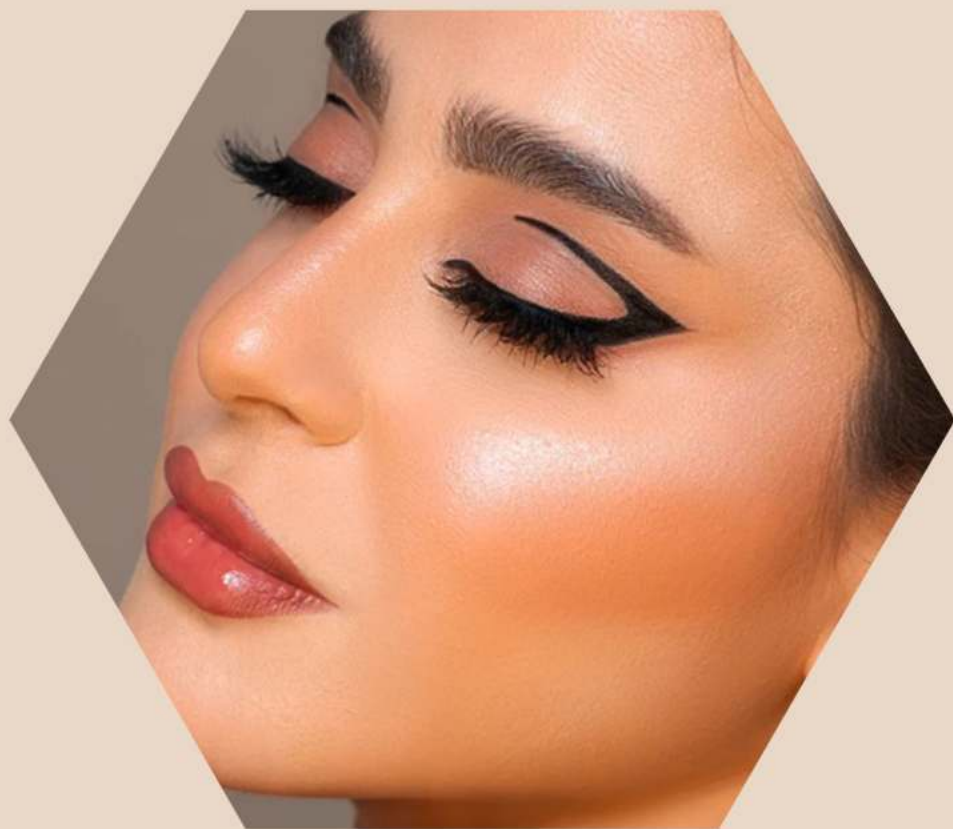


"BUILDABLE
VOLUME MASCARA
LENGTHENING AND
NOURISHING EFFECT
SUPER BLACK COLOR EFFECT
VEGAN AND CLEAN FORMULA"



Eye brow Gel

- Eyebrow gel that is easy to use, with a full color and high distribution power formulated with transparent film formers.
- Water formulation completely wax free, but with a perfect consistency thanks to the natural polysaccharides and silica in its formula.
- The presence of film formers set the product on the eyebrow arch, and give perfect fluidity during the application.



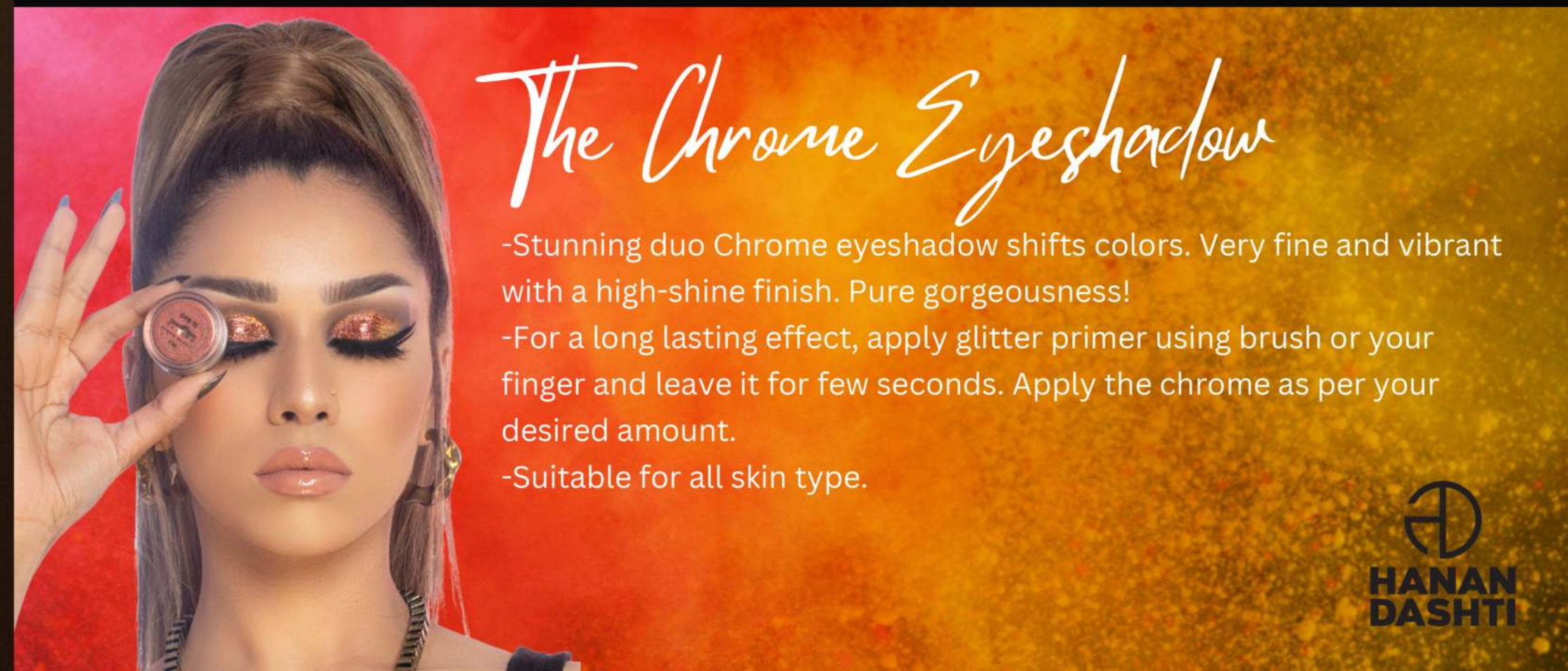
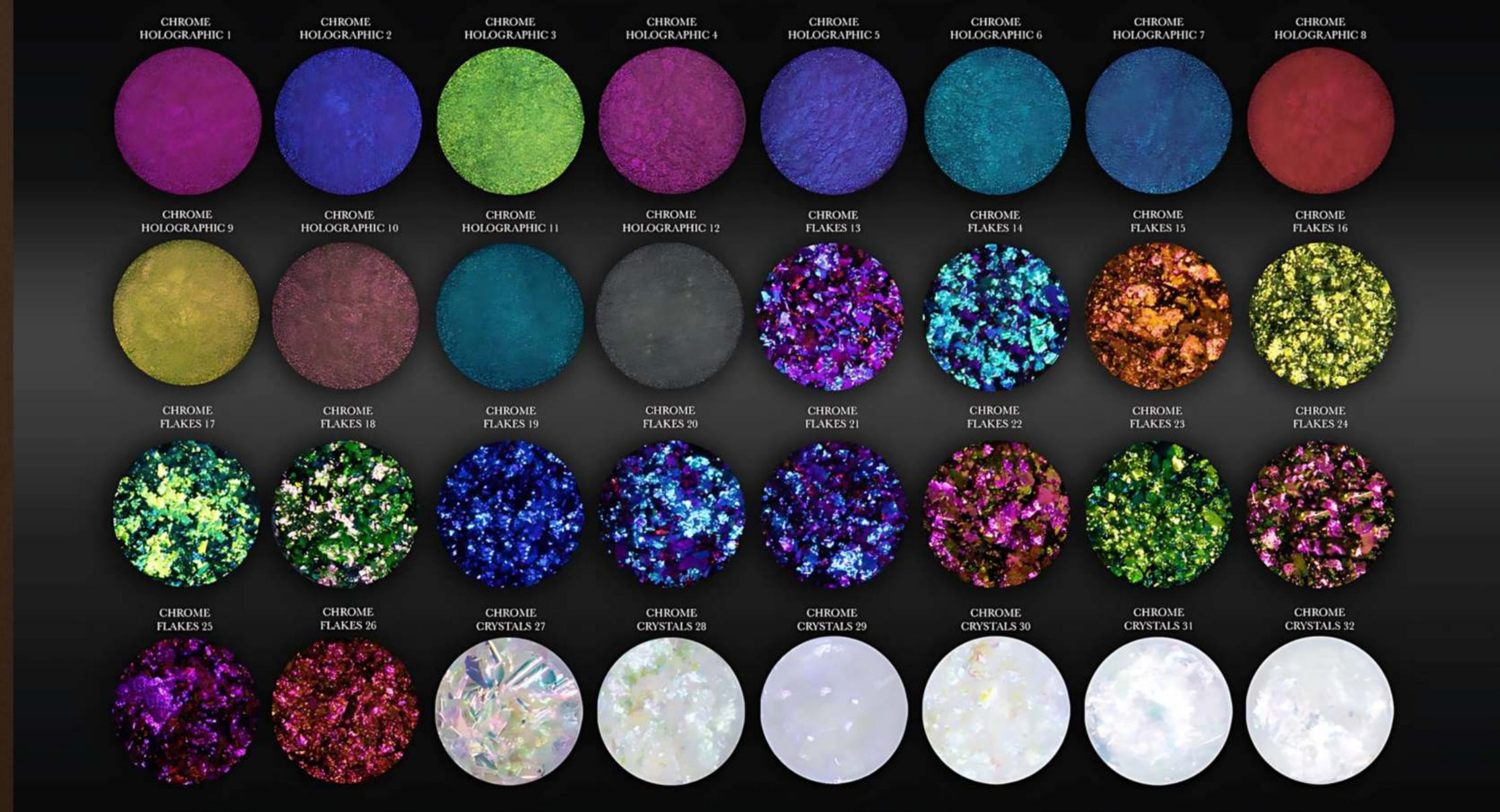
Liquid Eyeliner

- The most incredible eyeliner recipe; it glides and flows like a felt pen and produces a line that is continuous, endless, and full of color. It is ideal for creating geometric designs on the lids or used as a regular eyeliner.
- Easy Application
- Full Color
- Long-wearing properties
- Paraben free - Oil free - No animal tested - Vegan



Gel Liner Black

- An intense matte creamy eyeliner creates a fine line or can be blended out to a creaseless, long-lasting eyeshadow.
- The smudge and transfer- resistant formula glides smoothly onto eyelids and stays Flexible.
- Versatile formula delivers even, long-wearing payoff.



The Eyeshadow Palette

VICI Eyeshadow
Palette



AMAVI Eyeshadow
Palette



VIDI Eyeshadow
Palette



VENI Eyeshadow
Palette



Pearl Powder



Pearl Powder







Eyelashes



SUNLESS BRONZE TANNING SERUM 24K GOLD FLAKES

THE TANNING SERUM PLUMPS YOUR SKIN WITH MOISTURE AND RESTORES ELASTICITY TO FIGHT SIGNS OF AGEING.

HOW TO USE:

APPLY A GENEROUS LAYER ONTO FACE, NECK AND BODY EVENLY INTO SKIN USING CIRCULAR MOTIONS UNTIL THOROUGHLY ABSORBED. ULTRA-LIGHTWEIGHT, TRANSFER RESISTANT FORMULA DISAPPEARS INTO SKIN FOR AN INVISIBLE FEEL & QUICK DRYING TAN. COLOR DEVELOPS GRADUALLY OVER 4-8 HOURS. YOU CAN ADD THREE DROPS TO YOUR LOTION FOR A SUBTLE RADIANT GLOW AND UP TO 8 IF YOU'RE AIMING FOR A DEEP BRONZE



24K GOLD OIL FLAKES FOR FACE & BODY

A FAST-ABSORBING, DRY OIL THAT CAN BE USED AS AN EFFECTIVE DAILY MOISTURIZER, OR IN CONJUNCTION WITH YOUR MAKEUP ROUTINE OR YOUR BODY CREAM/EMULSION. ITS GOLD-INFUSED FORMULA IS RICH IN VITAMINS, ANTIOXIDANTS, AND ESSENTIAL FATTY ACIDS. IT'S FORMULATED WITH INGREDIENTS THAT WORK TOGETHER SYNERGISTICALLY TO PROVIDE THE ULTIMATE RESULTS TO ADDRESS ALL YOUR SKIN CARE NEEDS.

DIRECTIONS: ALWAYS SHAKE WELL BEFORE USE TO ENSURE EACH APPLICATION IS ENRICHED WITH 24K GOLD FLAKES. GOLD WILL BE COMPLETELY ABSORBED BY THE SKIN. DAILY MOISTURIZER: APPLY A FEW DROPS TO PALM OF HANDS AND GENTLY PRESS ONTO FACE, NECK AND/OR BODY. FOR BEST RESULTS, USE MORNING AND EVENING. CONTAINS PURE 24K GOLD FLAKES.



Shaad Face Tape

- Instant face & eyes lift without pain.
- Easy to use and unnoticeable.
- Eliminate wrinkles from face and eye area.
- Suitable for all skin types.

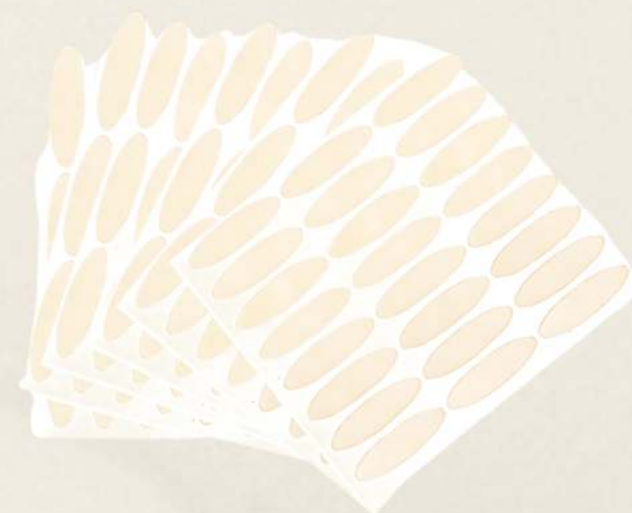


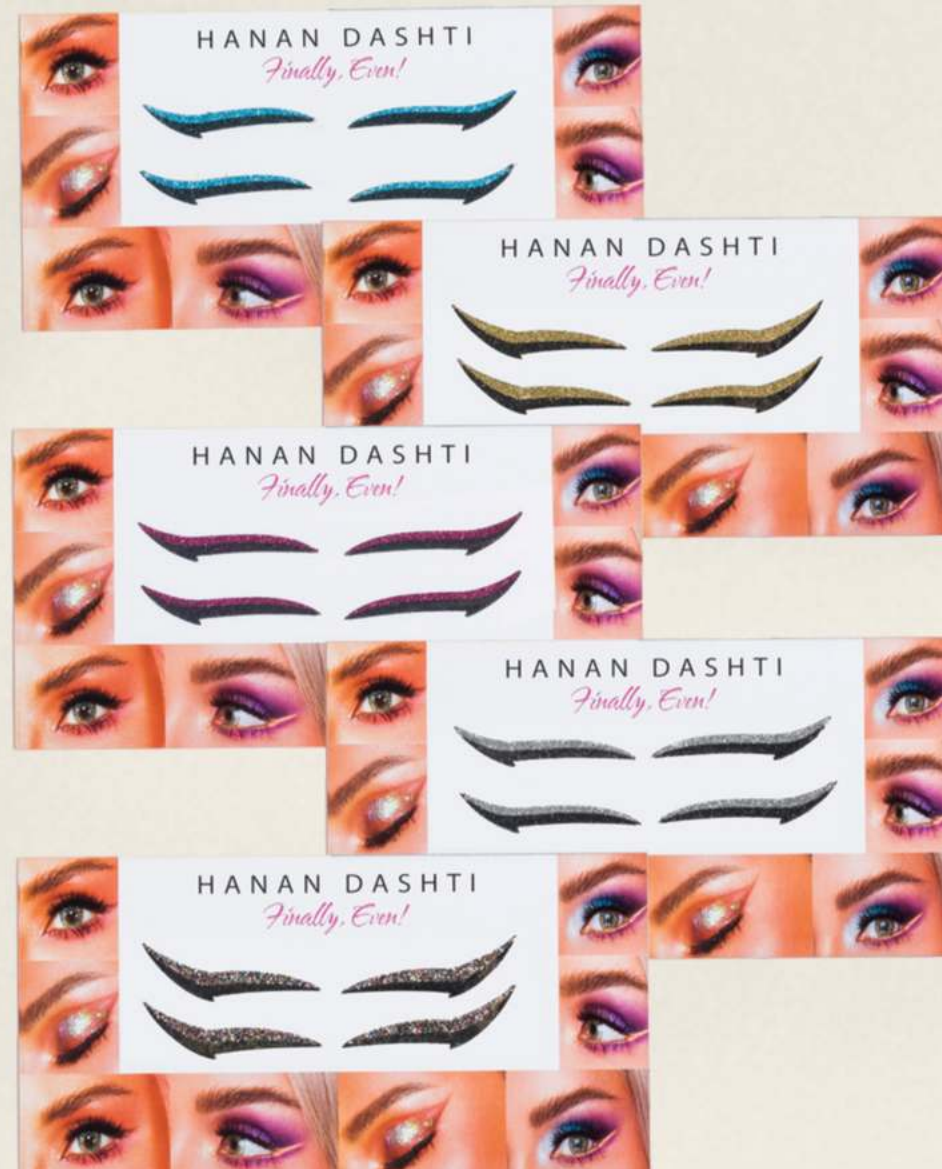


*Eyelash
Curler*



Eyeslid Sticker



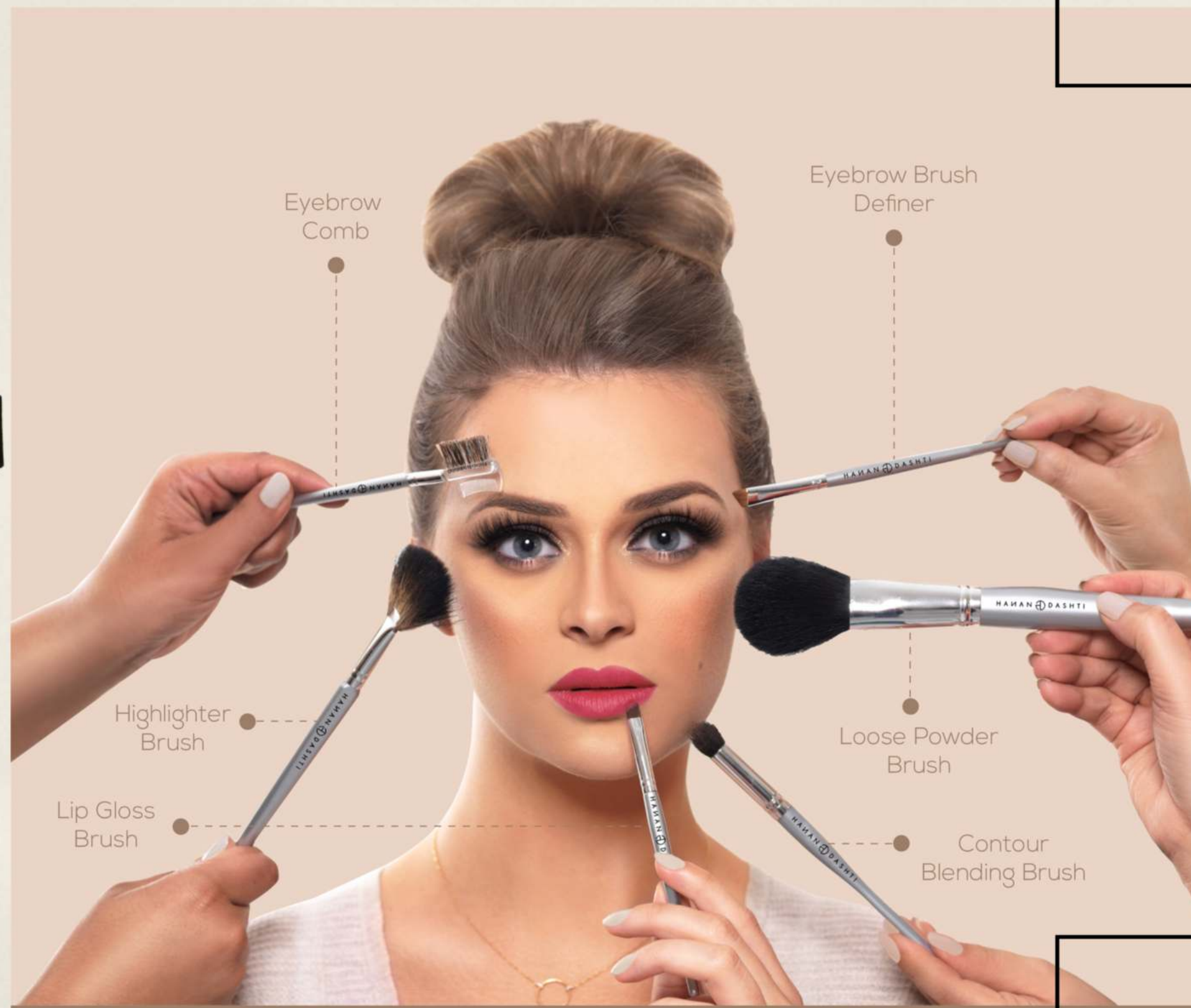


Cat Eye Adhesive Eyeliner

- Easy application and can be use for 20-25 times with proper care.
- These stickers are designed with both dramatic length and pigment that gradually increases from the inner and outer corner for striking cat-eye-finish



Belt Bag Set



Makeup Brush Set



POWDER BRUSH



TAPERED BRUSH



BLUSH BRUSH



FOUNDATION BRUSH



CONTOUR BRUSH



HIGHLIGHT BRUSH



EYESHADOW BRUSH



SMALL EYESHADOW BRUSH



BLENDING BRUSH



CONCEALER BRUSH

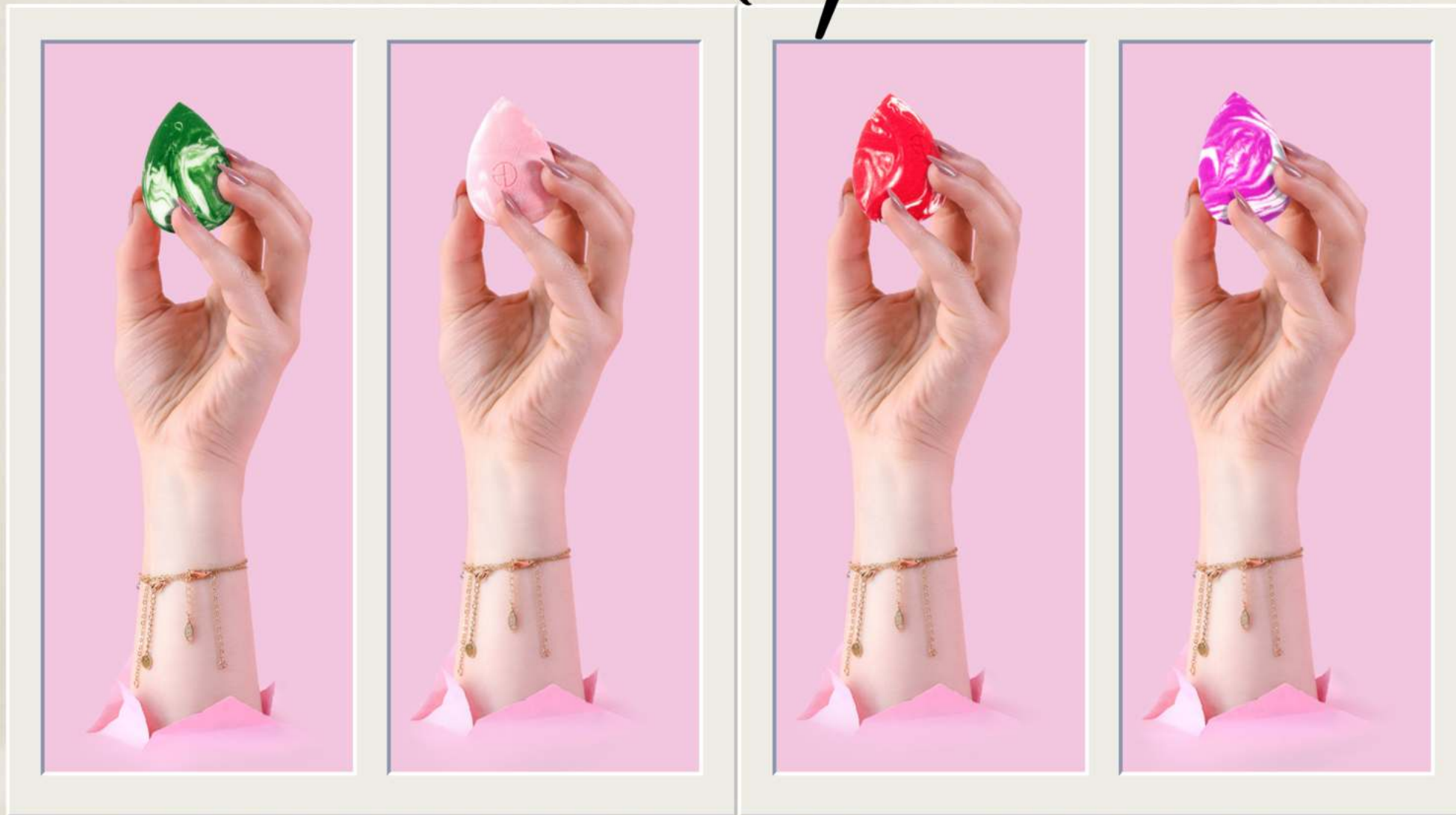


LIP BRUSH



ANGLED BRUSH

Makeup Blender





Corrugated Iron



- High level of temperature up to 220°C enables styling of the most resistant hair types.
- Temperature display and control from 140°C to 220°C
- Corrugated plates for crimping the hair.
- Style your hair in minutes by creating a natural hair volume for a glamorous look.



Pro curling Iron

- Give your hair a stunning curls and waves that you deserved.
- The rounded barrel was designed for versatility to deliver different types of texture.
- Leaves no creases behind with a natural looking finish.
- Longer clipper to secure the hair.
- Easy to use.
- Professional curler.



Usb Straightener



- Material: Pet. Ceramic coated plates
- Dimension: 203mm × 36mm × 71mm
- Operating Voltage: Battery capacity 3.7V, 8.8A, 2900mAh
- Output Power: 15w
- Temperature: L:120±10°C, H:160±10°C
- Portable and quickly straighten your hair.
- Has a charging USB, just simply plug on your laptop, PC or car charger.



Double Hair Comb

- Hand made with a unique design that is one-of-a-kind.
- It's simple to apply and won't irritate your scalp.
- Put your hair up in seconds and wear it for the rest of the day without headaches, slipping, or damage.
- The elastic hair comb can be used to make a variety of go-to hairstyles.
- Works perfectly on girls and ladies, as well as wigs and extensions.
- The comb can lift your face without hurting your scalp when used.

H A I R M I S T



All Over Spray



Silky Body Cream



Summer Breeze All Over Spray

An exclusive ingredient developed by Hanan Dashti, the formula helps keep skin feeling hydrated & comfortable all day with a fresh feeling.

- Made of Pineapple, Grapefruit, Bergamot, Middle Notes, Cedar, Patchouli, Jasmine, Base Notes, Oakmoss & Woody Notes.



Perfume Collection Set



Home Sprays

