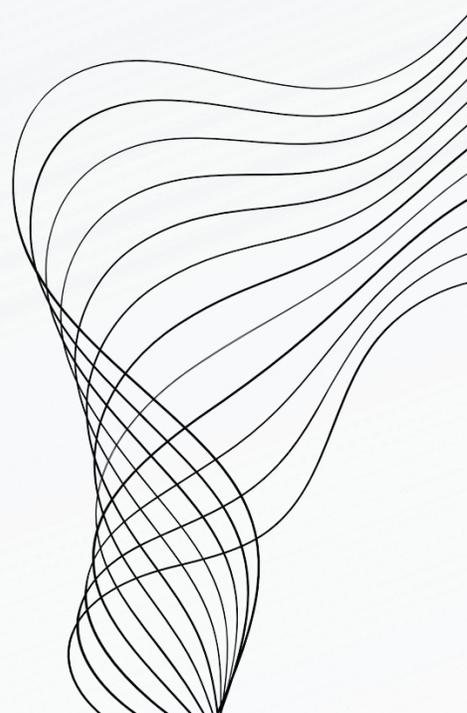




COMPANY
BBHUB

BB-HUB.COM



CONTENT

- 01** ABOUT US
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- 03** OWNER
- 04** OUR TEAM
- 05** STRATEGY
- 06** ONLINE STORE
- 07** SOCIAL MADIA
- 08** 2025 PLAN

ABOUT US



We are a beauty excellence trading company
Exclusive agent for NISHMAN brand in Saudi Arabia,
Oman and Bahrain. The Turkish brand is present in 96
countries around the world. A brand specializing in
men's care products and salon supplies.



There is also this B-larine hair dryer brand under our
company name



**EXCLUSIVE AGENT FOR NISHLADY BRAND IN SAUDI
ARABIA, OMAN AND BAHRAIN. THE TURKISH BRAND IS
PRESENT IN 96 COUNTRIES AROUND THE WORLD.**



**NISH
MAN**

The NISH MAN logo is displayed in white, bold, sans-serif capital letters on a black rectangular background.

**NISH
LADY**

The NISH LADY logo is displayed in purple, bold, sans-serif capital letters on a white rectangular background.

B-Larine
it's more than hot air

The B-Larine logo is displayed in white on a dark blue background. The word "B-Larine" is in a serif font, and "it's more than hot air" is in a smaller, sans-serif font below it.

OUR LOGO

BB HUB

LOGO VARIATION



BRAND GUIDELINES

BB HUB

LOGO COLOR

#221f20

#ffff



BRAND GUIDELINES

BB HUB

LOGO CLEAR SPACE



BRAND GUIDELINES

02 TYPOGRAPHY

ENGLISH TYPEFACE

AVENIR ARABIC

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 !@#\$%^&*()

BRAND GUIDELINES

BB HUB

ENGLISH TYPEFACE

AVENIR ARABIC

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 !@#\$%^&*()

BRAND GUIDELINES

BB HUB

ARABIC TYPEFACE

AVENIR ARABIC

أ ب ت ث ج ح خ د ذ ر ز س ش ه و ي ص ض ط ظ ع غ ف ق ك ل م ن

١٢٣٤٥٦٧٨٩٠ ٠١٢٣٤٥٦٧٨٩٠

BRAND GUIDELINES



01 LOGO



BB HUB

MAIN LOGO

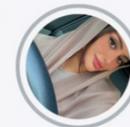
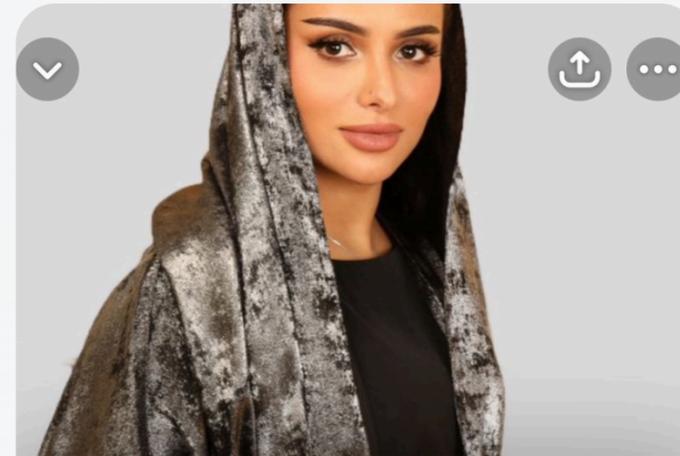


BRAND GUIDELINES

CEO & OWNER



بشايير الخير



بشايير الخير
bbs.live · Business

+ Add

Riyadh Contact

CEO OF BB GROUP COMPANIES Saudi Arabia | UAE | Bahrain | Oman
ترخيص إعلامي "موثوق" رقم: 843696. ترخيص عقاري "فال" رقم: 1100254260.
BI: +966501133344

28 Day Summary

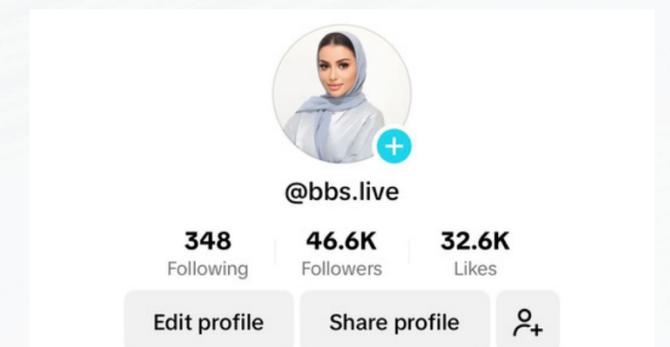
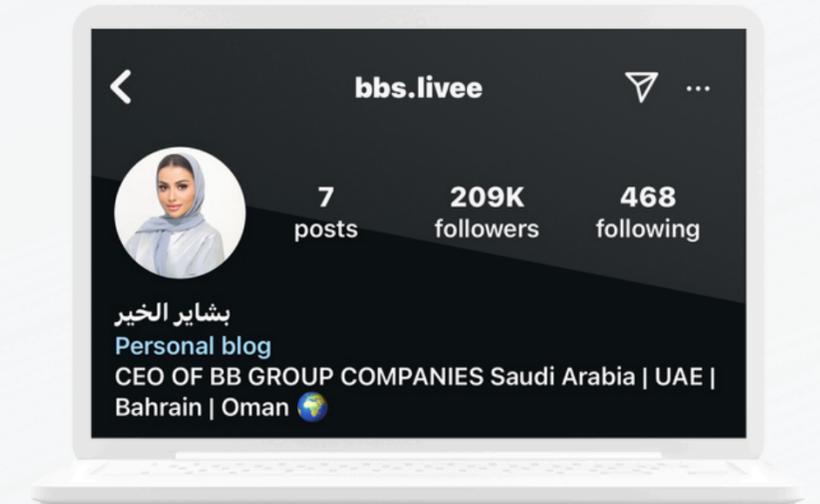
Snap Views

4,821,990

50% of views aren't followers

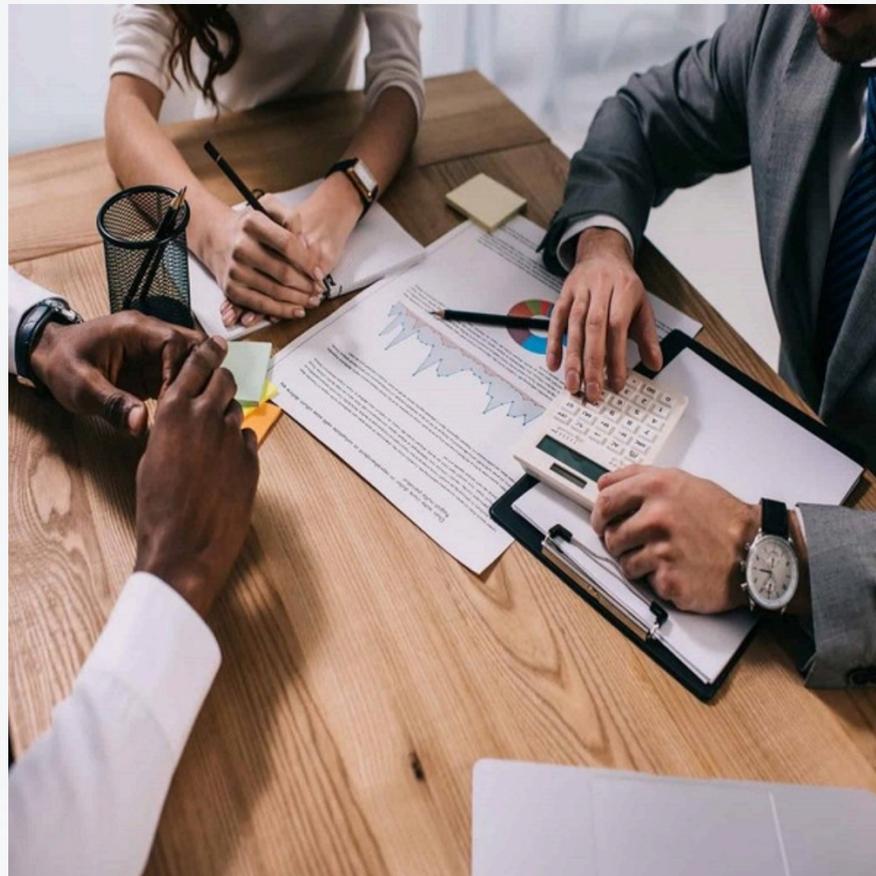
vs Previous 28 Days

+119.3%



OUR TEAM

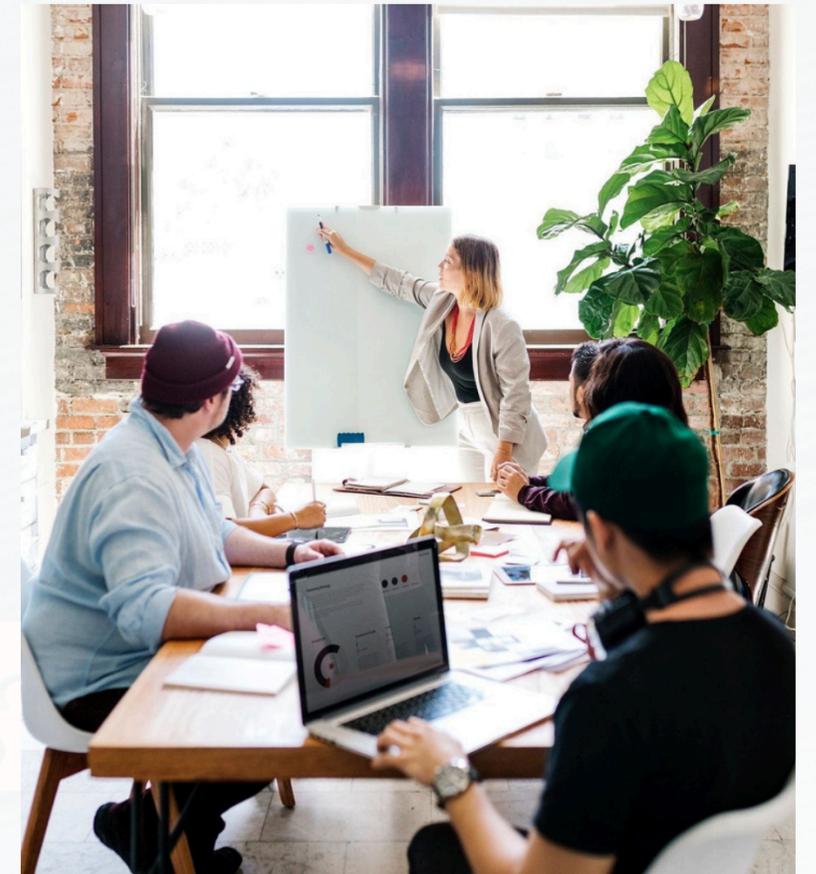
FINANCIAL



SALES TEAM

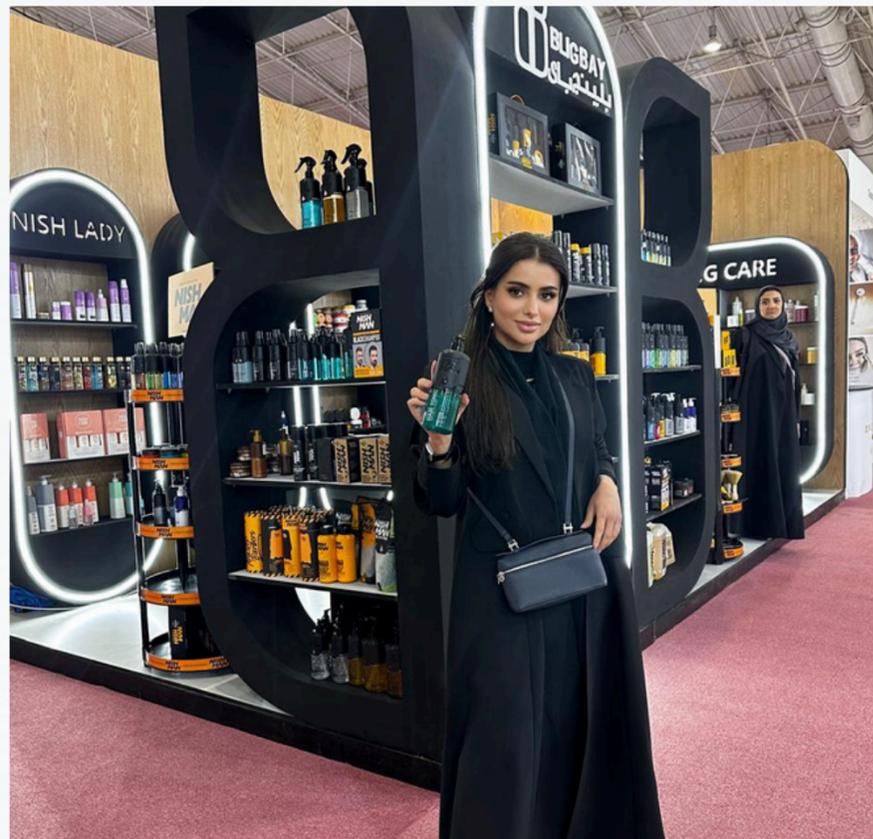


MARKETING TEAM





**Start March 2024
under name
BlingBay
Participated in
event Beauty world
Riyadh 2024
(coming soon
2025)**



STRATEGY

We are distinguished by providing our services through multiple channels, including:

- B2B (Business-to-Business):

We collaborate with salons, distributors, and wholesale outlets to provide specialized products that support their business and enhance their customer experience.

- B2C (Business-to-Consumer):

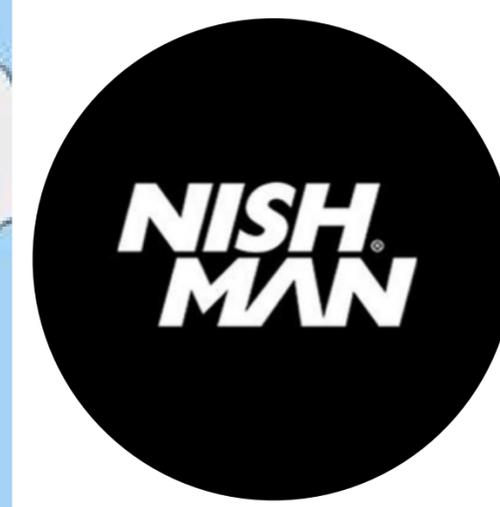
We provide our products directly to customers through our digital platforms, ensuring a convenient and fast shopping experience.

- Partnerships with major platforms:

We work with major commercial platforms such as Noon, Amazon, Ninja, and Al Nahdi to ensure that our products reach the largest number of customers in the Saudi market.

Our vision is to be the first choice for cosmetics products, focusing on quality and innovation, and expanding our business scope to match the aspirations of our partners and customers.





OUR ONLINE STORE GOAL

WWW.BB-HUB.COM

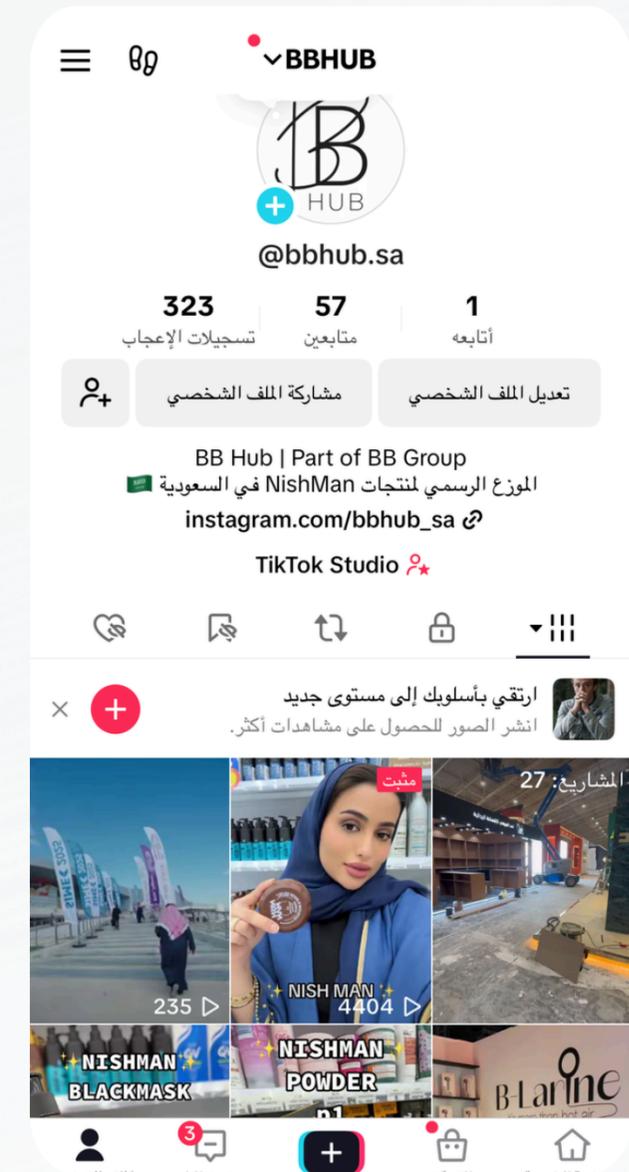
THE GOAL OF THE ONLINE STORE:

- **INCREASE SALES:** PROVIDING A CONVENIENT SHOPPING EXPERIENCE TO ACCESS OUR PRODUCTS IN ALL REGIONS.
- **ENHANCING BRAND AWARENESS:** HIGHLIGHTING OUR PRODUCTS AS A LEADING BRAND IN COSMATI GROOMING.
- **IMPROVING CUSTOMER EXPERIENCE:** PROVIDING COMPREHENSIVE INFORMATION, FLEXIBLE PAYMENT AND SHIPPING OPTIONS.
- **DIGITAL EXPANSION:** BUILD A BROADER CUSTOMER BASE AND BENEFIT FROM THE GROWTH OF E-COMMERCE.



OUR SOCIAL MEDIA

BBHUB.SA



OUR SOCIAL MEDIA GOAL

WWW.BB-HUB.COM

The goal of social media:

- Enhance brand awareness: highlight our products as a leading choice.
- Increasing digital sales: directing customers to online stores through advertising campaigns.
- Interacting with the public: Building a strong relationship and responding to customer inquiries.
- Reaching a new audience: targeting new segments in the Kingdom through paid advertisements.
- Enhancing digital presence: ensuring a strong and sustainable presence on social platforms.



OUR 2025 PLAN

COMPANY'S PLANS FOR 2025

1. PARTICIPATION IN EXHIBITIONS:

- STRENGTHENING OUR PRESENCE AS A LEADING BRAND IN THE MEN'S ACCESSORIES EXHIBITION AND BEAUTY WORLD RIYADH TO DISPLAY PRODUCTS AND COOPERATE WITH NEW PARTNERS.

2. EXPANDING SALES PLATFORMS:

- ENTERING NEW ELECTRONIC PLATFORMS AND INCREASING SALES ON EXISTING PLATFORMS THROUGH TARGETED MARKETING CAMPAIGNS.

3. IMPROVING CUSTOMER EXPERIENCE:

- DEVELOPING THE ONLINE STORE AND PROVIDING CONVENIENT PAYMENT AND SHIPPING OPTIONS AND EXCELLENT CUSTOMER SERVICE.

4. EXPANDING CUSTOMER BASE:

- TARGETING NEW SALONS AND INCREASING INTERACTION VIA SOCIAL MEDIA TO ATTRACT B2B AND B2C CUSTOMERS.

5. BRAND PROMOTION:

- LAUNCHING INTENSIVE MARKETING CAMPAIGNS AND USING EXHIBITIONS AND DIGITAL PLATFORMS TO INCREASE BRAND AWARENESS.

6. PRODUCT DEVELOPMENT:

- INTRODUCING NEW PRODUCTS THAT KEEP PACE WITH MARKET NEEDS AND TRENDS.

2025 WILL BE A YEAR OF EXPANSION, GROWTH AND ACHIEVING A LEADING POSITION IN THE MEN'S CARE AND BEAUTY MARKET.





SAJAH EXHIBITION

We are proud to have participated in the Saja exhibition in January, where we introduced the Bellarine aromatic hair dryer, combining advanced drying technology with a luxurious fragrance for a unique and complete hair care experience.

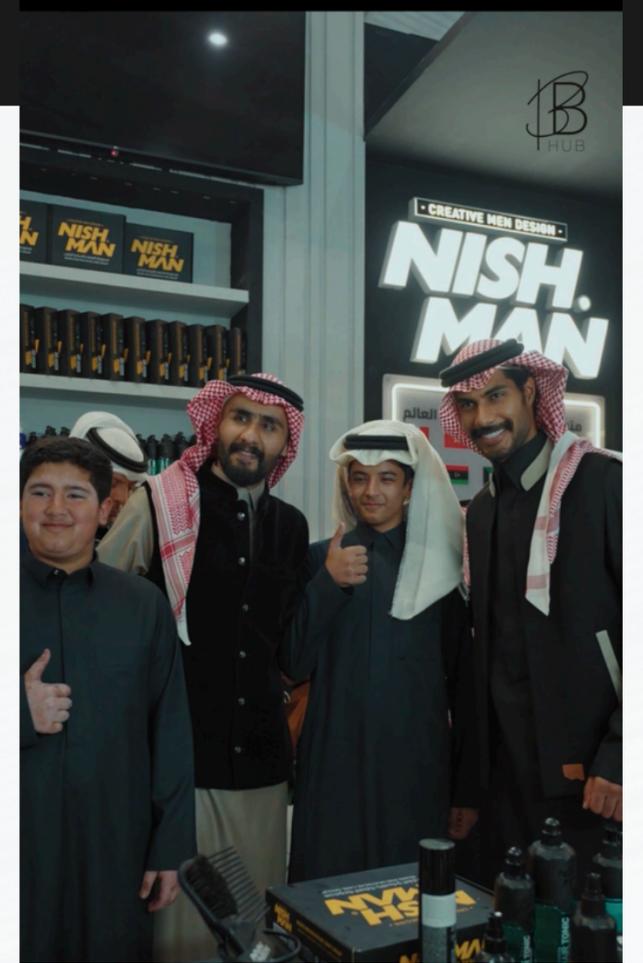


معرض المستلزمات الرجالية للأقمشة

We are proud to have participated in the Men's Fabrics & Accessories Exhibition 2025, held at the Riyadh International Convention & Exhibition Center. This prestigious event serves as a leading platform, bringing together top brands in the men's fabrics and accessories industry. During this remarkable event, we proudly showcased Nishman, a leading brand in men's grooming, offering comprehensive solutions for the modern gentleman. With a strong focus on quality and innovation, Nishman is dedicated to meeting the needs and expectations of our valued customers. Our participation in this exhibition represents a strategic step towards strengthening our presence in the Saudi and Gulf markets, engaging with our partners and customers, and reaffirming our commitment to providing the best products and services in the men's grooming industry.



معرض المستلزمات الرجالية للأقمشة



**THANK'S FOR
WATCHING**

