

IDIS Middle East

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IDIS TO SHOWCASE EXPANDED VIDEO OFFERINGS AND NEW TECH PARTNERSHIPS AT INTERSEC

Three new IDIS camera ranges, more powerful AI analytics, industry-leading storage solutions and transformative tech partnerships take centre stage

DUBAI, UNITED ARAB EMIRATES, 02 JANUARY 2025 – IDIS will showcase its expanded range of video surveillance technologies at <u>Intersec 2025</u> (14-16 January, Dubai World Trade Centre). New products and end-to-end solutions will be ideal for a broad range of regional applications, from critical infrastructure and large-scale developments to commercial applications, including hospitality, leisure, retail, and banking.

The latest offerings from IDIS, the largest manufacturer of trusted South Korean-made video tech, include the new Edge AI Camera Plus range; Omni-Directional Multi-Sensor 20MP and 32MP cameras; <u>5MP IR PoE Extender cameras</u>; and a range of industrial-grade, explosion-proof, and mobile solutions suitable for the most demanding sites where harsh conditions can occur. Also on show will be the <u>IDIS Intelligent Wall Station (IWS)</u>, which makes building and deploying dynamic video walls of any type and size simple and fast.

In addition, IDIS will highlight its track record of building customised solutions for challenging projects—a proven capability now strengthened by collaboration with technology partners, including Ironyun, to enhance the performance of <u>IDIS Deep Learning Analytics (IDLA)</u>. Intersec will also see the IDIS Middle East team formalise its partnership with Secure Logiq to provide advanced storage solutions for large-scale projects.

IDIS will unveil its new Edge AI Camera Plus range, offering users a host of tools to improve realtime surveillance operations and footage search and playback. For example, IDIS A-Cut Monitoring enables automatic image cropping and intuitive attribute search. New IDLA Pro event



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functions are set to drive even greater operational efficiency for busy security and public safety teams, enabling proactive 24/7 surveillance.

A prominent feature at this year's show will be IDIS's Omni-Directional Multi-Sensor Cameras, including IR models, built to withstand challenging environments and provide high-resolution multi-directional surveillance in locations where it's vital to have an all-round view. These cameras deliver powerful image capture even in challenging light conditions and total darkness while supporting IDIS's most advanced analytics functions. Reducing the number of stand-alone cameras needed to achieve 360° visibility results in lower costs and more streamlined configuration.

IDIS will also showcase its unmatched <u>I-Mobile Solution</u> for mass transit applications, including light rail and private and public sector bus fleets. Since it was developed and launched in the U.S. in 2005, IDIS has built on I-Mobile's unique capabilities to continuously improve safety, security, and efficiency, which will be an ideal fit for existing and planned transit applications in the Middle East. Encompassing cameras, 4K recorders, accessories and <u>IDIS Solution Suite VMS</u>, I-Mobile enables live monitoring and recording of vehicle interiors and exteriors and combines robust video capture with GPS tracking and vehicle information systems data, including location and speed. As well as improving safety for drivers and passengers, the solution delivers valuable insights for optimising service levels, efficiency and fleet management.

With its recently launched <u>5MP IR PoE Extender Cameras</u>, IDIS will also show systems integrators easier and faster options for video system expansion with a patented system that relays power from one camera to another, eliminating the need for individual Power Sourcing Equipment (PSEs) and enabling longer cabling runs ideal for large perimeters, car parks, and public spaces.



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"At Intersec 2025, IDIS will demonstrate our most advanced video solutions and our newly builtout solutions and new camera ranges, ideally positioned to serve applications across the region," says Dennis Choi, General Manager, IDIS Middle East & Africa. "We will focus on developing stronger partnerships with systems integrators and end-users and highlighting the benefits of our collaboration with leading complementary technology developers to continue to deliver end-toend solutions that deliver an industry best low total cost of ownership."

Visit stand S1-H23 at Intersec 2025 to talk to our team of video tech experts and get a hands-on demonstration. For more information, visit <u>www.idisglobal.com</u>.

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For further information, please contact:

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About IDIS

<u>IDIS</u> is a global security company that designs, develops, manufactures, and delivers surveillance solutions for a wide range of commercial and public sector markets. As the largest video surveillance manufacturer in South Korea, headquartered just outside of Seoul and operating across 50 countries and 100+ <u>strategic</u> <u>partners</u>, IDIS is a world-leading total solution provider with more than two million recorders installed worldwide and over 16.5 million cameras utilizing IDIS technology.

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