

Minerets **AutoCare**
Empower Services Within...



Service **Station** Management System



www.minerets.com

MINERETS
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New
Vision For
Automation



Empower
Services
Within...



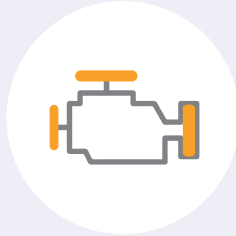
System Overview

MAC is POS and vehicle service station management system that supports multi-country, multi-currency and multi-language interface. This neutral platform system provides comprehensive functionalities covering all the required operations in vehicle service stations in addition to Auto Recognition of License Plate & Vehicle Registration, Realtime CCTV Vehicle Recognition, Fleet Management, Referral & Loyalty Program, Inventory & Sales Operations and Labor Rates & HR.

MAC Modules



Services & Packages



Spare Parts



Inventory Control



VIS



Workstation Operations



Vehicles & Customers



Fleet Management



Work Order



KPI & Dashboard



MAC Eagle Eye



MAC Signature



HR Management



Promotions



MAC Notify



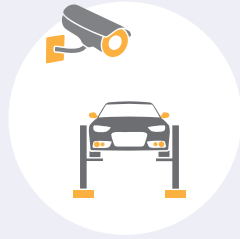
Core Charges & Returns



Heavy Service



Auto Recognition



Bay Surveillance



Referral Program



Loyalty Program



Warranty Claim



Sales Commission



Franchise Management



Franchisee Wallet



Finance Module



Booking

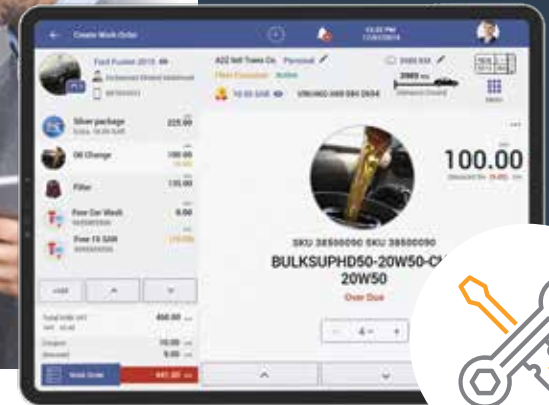


Backout Customer



Workstation Operations

- Manage station definition including location, bays, and category.
- Assign services and spare parts.
- Assign working team: area manager, service manager, and technicians.



Services & Packages

- Supports defining service packages including services, oil, and spare parts.
- Pricing, discount, promotion per package.
- Define manufacturer PMS services including services, millage, schedule, and spare parts.



Spare Parts

- Manage spare part definition as OEM or commercial.
- Ability to specify or upload compatible vehicles based on MMYE.
- Specify vendors and hierarchal category.
- Track spare parts servicing time and expiry date.
- Track spare parts by serial and their warranty.



Vehicles & Customers

- Manage customer and vehicle definition at check in.
- Track vehicle owners and vehicle drivers.
- Keep track of service history of a vehicle in all working service stations.



Vehicle Information System (VIS)

- Realtime & cloud-based Vehicle Information System.
- Provides service and spare part recommendations while creating work orders.
- Dedicated team to harness data, new makes, models, and compatible spare parts.
- VIN number decoder to identify MMYE.



+210

Makes

+4300

Models

+120k

MMYE

+30

Quick Services

+11K

Spare Parts

+240K

Part Compatibility

Work Order

- Create work orders before servicing any vehicle.
- System recommends due services and PMS based on Vehicle Information System (VIS).
- Issue price quotation.
- Issue invoice and receive payments in several methods.
- Pay invoices using multiple methods and loyalty points.
- VAT handling and e-invoice compliant.



Fleet Management

- Highly flexible contracting for fleet services.
- Monthly deposit.
- Pay monthly (credit invoices).
- Pay in visit.
- Special pricing/discount for agreed services.



Inventory Control

- Stock request with approval workflow.
- Stock tracking at each station with min quantity alert.
- Purchase request order with user-defined workflow.
- Purchasing from local shops.
- Tracking all suppliers and prices of items.
- Stock transfer between workstations.
- Stock Adjustment In & Out
- Stock count of workstation stores.
- Workflows to manage approvals of stock count and stock adjustment.
- Weighted average cost of goods (COGS).



Core Charges & Returns

- Real-time stock tracking of used oil and scrap parts.
- Maintain a list of suppliers and local companies that provide core charges including prices.
- Automated selling order generation and communication based on user-defined stock level per branch.
- Customizable workflow to process and approve selling and stock handling transactions.
- Dynamic and condition-based valuation to estimate the value of used oil and scrap parts.

Franchise Management

- Manage franchisee licensing, branches, SKUs, and prices.
- Track sales, inventory, expenses, compliance, and customer feedback.
- MAC PoS allows franchisee to process transactions, manage inventory, accept payments, issue receipts, and generate reports.
- Helps the franchisor and the franchisees to manage their finances, such as recording income and expenses, generating invoices and statements, preparing taxes, and creating financial reports.



Franchisee Wallet

- Facilitates transactions between the franchisee and franchisor.
- Franchisee can use his wallet to pay approved purchase orders.
- Automated deduction of ongoing subscription fees or royalties
- Franchisees contribute to shared marketing and advertising campaigns.
- Reward franchisee for achieving sales targets or other performance-based incentives.
- Franchisee can prepay for future stock at discounted rates.
- Incentivize franchisees to participate in pilot programs or feedback surveys.
- Franchisor distribute funds for local marketing efforts.



Bay Surveillance

- A camera fitted on each bay, supports ANPR to feed into MAC.
- Record video only while vehicle in bay.
- Timestamp vehicle visit.
- Track bay occupation in MAC linking it to service records.
- Raising exceptions: long time in bay, lost sales, type of service.



Auto Recognition

- **OCR** - Optical Character Recognition: Scan vehicle registration card (Estimarah) and feed into MAC.
- **Augmented Reality** with AI Recognition: Realtime recognition for vehicle plate and VIN using tablet or smart phone.
- **ANPR** - Auto Number Plate Recognition: A camera is fitted on each bay, detects arrival, presence, and leaving of vehicles, and auto recognizes vehicle plate.





Loyalty & Referral Program

- Support 12 point-earning rules and 3 redemption rules.
- Point expiry and minimum-point count redemption.
- Referral program via SMS and WhatsApp.
- Support on-spot discount or rewarding loyalty points.
- Integration with Third-Party Loyalty programs such as AlFursan & AlRajhi.



MAC Notify

- Generate potential customer lists for up selling and new customers.
- Track customer communication and measure: **Communication efficiency / Conversion rates / Response time / ROI per potential customer list.**
- Integrate with AI-Engines to create deals per customer, manage lost opportunities, suggest deals for downtime, holidays, and happy hours, etc.
- Communication triggered by MAC transactions.
- Provide information to customers on demand using Chatbots.
- Support email, SMS, push-notification, and WhatsApp messaging.



MAC Signature

Enhance customer experience by providing a comprehensive suite of customer-oriented features

Services & Items Catalogue A detailed catalogue of all available services and of items for sale with descriptions, specifications, images, pricing, and estimated completion times.

Branch Locations and GPS Navigation View all service station locations on a map, get directions to the selected branch and provides details on each branch, including address, contact information, operating hours, and available services.

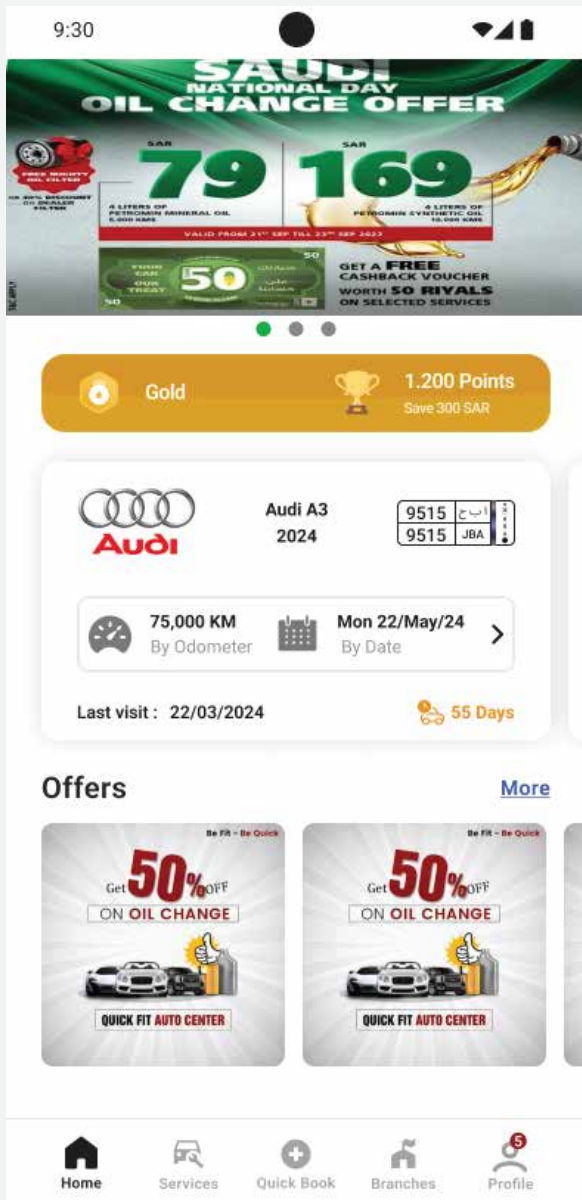
Vehicle Maintenance History & Next Scheduled Services

A comprehensive history of all past services, notifications for upcoming scheduled, and schedule future maintenance.

Visit Booking and Management by Location and Time Slots

Book service appointments by selecting preferred branch, service type, and available time slots.

Notifications Timely alert for appointment reminders, service completions, special offers, and important updates.



Advertisements, & Marketing Strategy Implementation In-app advertisement targeted for promotions, new services, and seasonal deals. Implement marketing campaigns.

Track Loyalty & Referral Points & Rewards Users can earn points for each service or purchase or referring new customers, which can be redeemed for discounts or free services.

Customer Ticketing & Suggestion Box Customers Create support tickets for any issues or inquiries related to service experience or to submit feedback and suggestions to help improve service quality.

Emergency Roadside Assistance Customers request emergency roadside assistance and track the status and estimated arrival time of the assistance vehicle.

MAC Club The MAC Club program allows to pool rewards together with those earned by club or family members to reach the next reward sooner.



MAC Eagle Eye

- Automate area manager daily and periodic management activities.
- Task-oriented sales and operation exception tracking and resolving.
- Integrated area manager workflows; approve stock requests, local purchases, issue access cards, etc.
- Track petty cash balances and bank deposits, inventory, and price list.
- Track clocking in and out of users in assigned branches.
- Fill branch inspection sheets.
Track customer complaint.
- View sales and performance reports and dashboards.

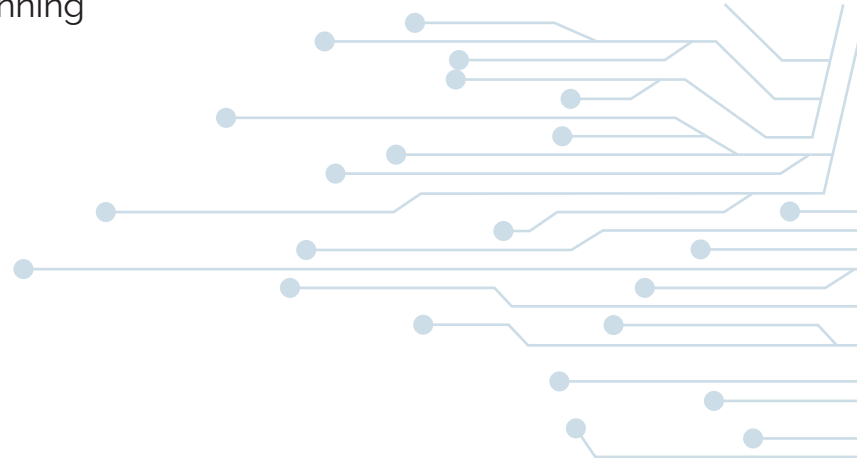


KPI & Dashboard

- Track service stations performance.
- Track sales by several levels and periods.
 - Stay up-to-date with Power BI KPIs and dashboards.

Add On Modules

- Tire Sales Management by batch.
- Battery Sales Management; selling by serial and tracking battery warranty.
- Payment Gateway Integration: Built in integration with SPAN POS (supports Visa, Master Card, Mada, Qitaf etc.)
- System Integration with Third-Party & ERPs.
- Multi-Terminal: utilizing Tablet or Smart Phone alongside fixed terminal in service station.
- eInvoice-Ready; MAC integrates with tax regulation authority systems.
- Hardware & operating system neutral; support running on Windows, iOS, & Android.



A silver sports car is driving on a multi-lane highway towards a large cable-stayed bridge. The scene is captured during sunset or sunrise, with a warm orange glow in the sky. The car is in the foreground, moving away from the viewer. The bridge's tall pylon and cables are prominent in the background. A grassy hillside is visible on the right side of the road.

Drive Your
Business
Forward



- Saudi Arabia
- Jordan
- Iraq
- Tunisia
- USA
- Australia



The Household
Brand For Mobile
Lifestyle"

Our working stage

Worldwide Solutions

With over 20 years of experience in Mobile Applications and Workforce Solutions, Minerets started to serve the Middle East market as a competitive Enterprise and End-User Mobile Solution provider in the region.

Minerets has been developing advanced, neutral-platform, business user mobile applications that work on iOS, Android and Windows, which also seamlessly integrate with client's backend systems such as ERPs, CRMs and Accounting systems.



New
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