



- Saudi Arabia
- Jordan
- Iraq
- Tunisia
- USA
- Australia



The Household
Brand For Mobile
Lifestyle”



www.minerets.com

New
Vision For
Automation

Story

With over 20 years of experience in Mobile Applications and Workforce Solutions, Minerets started to serve the Middle East market as a competitive Enterprise and End-User Mobile Solution provider in the region.

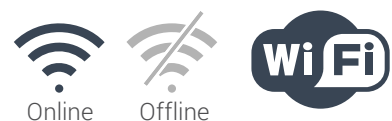
Way of Success

Minerets has been developing advanced, neutral-platform, business user mobile applications that work on iOS, Android and Windows, which also seamlessly integrate with client's backend systems such as ERPs, CRMs and Accounting systems.



New
Vision For
Automation

Our Solutions are compatible with



Minerets; is a wireless technology company that focuses on developing wireless mobile solutions. Minerets vision is to become a household brand for mobile lifestyle. And if faith creates miracles, we at Minerets have all the faith in achieving our goals and shaping a wide spread adaption worldwide. In a world full of competition and a continuous moving landscape of technology; we can pitch in our contribution towards making our lives easier and more productive; towards making a difference.

The Strategic Partner To Mobilize Your Business

Our vision is **"To Become a Household Brand for Mobile Lifestyle"**. Through the introduction of disruptive mobile technologies, Minerets aims to create more choices of mobile applications that revolutionize the mobile lifestyle and workplace around the world. To have a wide spread adoption of Minerets that makes an evolution of neutral platform, intelligent yet easy to use and quick to satisfy users' needs. Our vision is to develop integrated, high quality, cost effective and reliable wireless business solutions that are compatible with various wireless technologies, for myriad mobile computing applications. A platform neutral, intelligent and secure yet cost effective solutions that meet the myriad necessities of the 21 century businesses.



+120
Employees

Sectors

“

+500
Implementations



“Teams at Minerets always aim to build a long-lasting partnership with Minerets customers for decades, and the teams **SUCCEEDED!**”



Manufacturing



Distribution



Transportation



Logistics



Statistics



Utilities



Petroleum



FMCG



Merchandising



Pharmaceutical



Mobile and Electronics



Oil & Gas



Warehouse Management

38%

Better Results

+140

Finished Projects

+95%

Customer Satisfaction

MiRA

A Comprehensive Salesforce Automation Suite With Intelligent Management Tools And Best-Practice Sales Implementation.



MiRA® is a complete route accounting suite specifically designed to automate office operations and make field data collection faster and easier. MiRA® accurately tracks salesmen, customers, products, on spot transactions, and more. It provides huge and valuable information that can be analyzed and viewed to all managerial levels, or exported to third parties, ERP or CRM systems. MiRA® Solution Suite efficiently integrates sales, order taking, order delivery, merchandising, and on-field activities with back office system. Allowing you to store, track and manage routes, customers, products, pricing, payment methods, discounts, orders, and promotions.



Utilize time, increase efficiency, productivity, and performance.



Strike Rate



Success Rate



Completion Rate



Sales Growth



Key Features

- ✓ A flexible solution for a changing world.
- ✓ Built around the latest technologies.
- ✓ Web backend.
- ✓ Runs on Windows Mobile, iOS, and Android.
- ✓ Exchange data quickly and easily with Third Parties, ERP or CRM systems.

Key Benefits

- ✓ Improve productivity of sales team.
- ✓ Utilize time, increase efficiency, productivity, and performance.
- ✓ Enhance customer service; Increase customer satisfaction.
- ✓ Increase sales coverage and product diversity.
- ✓ Eliminate manual data entry.



Online



Offline

MiMerchandising

A Smart Solution To Manage Your Merchandizer, Screening Your Market And Act Fast!



Minerets Merchandising System brings the status of your products from the display shelves at the customer site to your desktop. MiMerchandising® is a complete distribution tracking system that enables you to monitor the availability of products and the usage of company fixtures in the market. MiMerchandising® has been designed to be highly effective in making sure products are presented in the best way to attract consumers and thus increase sales volumes.



Utilize time, increase efficiency, productivity, and performance.



OOS (Out of Stock)



Filling Rate



Optimal Display



Zero Display



Key Features

- ✓ Track item distribution in several locations at each customer site.
- ✓ Track item batches, expiry, and near expiry at customer site.
- ✓ Create stock requests to replenish customer stores.
- ✓ Track POS material distribution.
- ✓ Track company fixtures, customer display location and how they are utilized.

Key Benefits

- ✓ Monitor product availability in the market.
- ✓ Track company fixtures and assets in the market.
- ✓ Perform merchandising operations faster.
- ✓ Ensure products are displayed in accordance to company policy.
- ✓ Increase product turnover and profit.





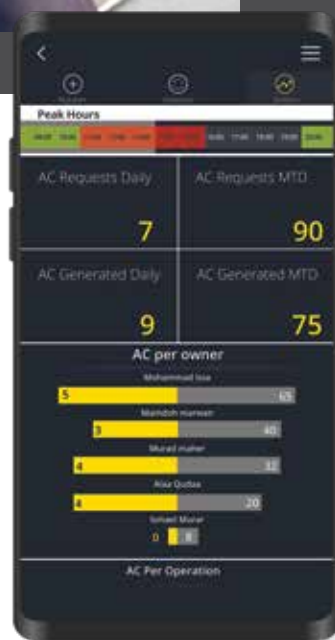
**Manage Business Operational Exceptions
With Your Fingerprint!**



Minerets Access Card App. was invented as part of Minerets Workforce Suite to provide your business with the operational flexibility and efficiency required to meet your ongoing market needs, issued with access cards that enable management and authorized team members to override particular operational policies. MiAC® is a dynamic system that is set to furnish your business with the cutting edge technology needed to act smart while staying in control.



Utilize time,
increase efficiency,
productivity, and
control



Approval
Acceleration



Productivity



Control
Business
Cycle



Time
Saving



Key Features

- ✓ High security communication channel from App to backend system.
- ✓ Enhanced, complex, and interactive reporting tools.
- ✓ App's ability to work offline and synchronize data once connected.
- ✓ Track all access card requests simultaneously.
- ✓ Ability of access card to be used as 2D barcode.

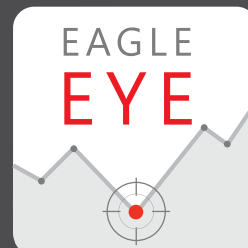
Key Benefits

- ✓ Faster team operation approvals within workforce and field activities.
- ✓ Increase productivity of workforce team.
- ✓ Utilize time, increase efficiency, productivity and performance.
- ✓ Clearer visibility of field exceptions, by understanding their reasons better.
- ✓ Eliminate manual data entry.



EAGLE EYE

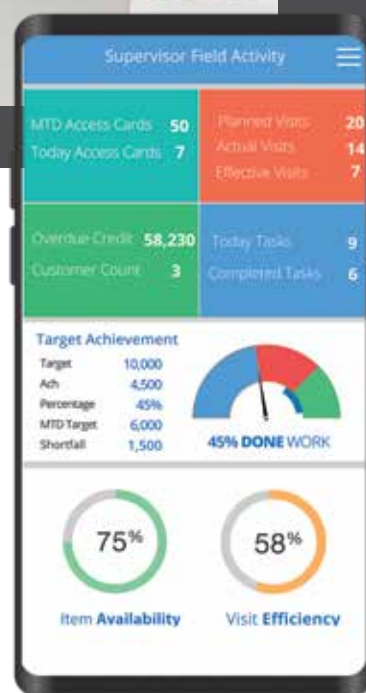
The right tool to manage your field sales team by exception and to manage supervisor field activities.



Eagle Eye is a system designed to find exceptional operational cases for managers to handle within specified period of time. Enhancing the daily and periodic management activities of the supervisor, area managers and sales managers of the company to be more accurate and effective. The system allows the managers to monitor and track company representative achievements, compliance to company policies and rules by exception. Furthermore, the system provides the capability to organize and monitor daily approvals, training tasks, round site checks and site statuses in a systematic manner.



Manage company representatives by exception



Manage by Exception



Approval Management



Dashboard & Reports



Customer Visit Organizing



Key Features

- ✓ Sales and field activity exception tracking and resolving.
- ✓ Scoreboard of sales team in high-level and detailed dashboards.
- ✓ Integrate supervisor workflows into mobile terminal; access card and load order approvals.
- ✓ Customer visit planner.
- ✓ View customer sales and visit history.
- ✓ Customer barcode labelling and GPS coordinate recording.

Key Benefits

- ✓ Full automation of supervisor field activities.
- ✓ Enhance sales performance by focusing only on the weak points of customers and salesmen.
- ✓ Increase the time of field activities and reduce office work.
- ✓ Speedup salesman operation in taking approvals while in the field.
- ✓ Enhance cash flow by tracking outstanding payments.
- ✓ Enhance customer satisfaction.



MIBI

Comprehensive and interactive reporting experience



Minerets BI is our service to connect Minerets applications to Microsoft Power BI and create advanced visual and interactive reports and dashboards, to help higher management to analyze data and take strategic decision.



Comprehensive and interactive reporting experience



Report Drilldown



Data Authorization



User Role Access Level



Multidata Sources



Key Features

- ✓ Represent data in visual charts: line, column, Pie, etc.
- ✓ Auto Importing of data in timely manner to keep data up-to-date.
- ✓ All visualizations are interactive and each chart can filter to each other.
- ✓ Support uploading huge data and filter it very fast.

Key Benefits

- ✓ Provide business intelligence to all team members.
- ✓ Centralized progress-tracking and decision-making reporting tool.
- ✓ Powerful and fast presenting and filtering of huge data.
- ✓ Better business overview and management.



MISURVEY

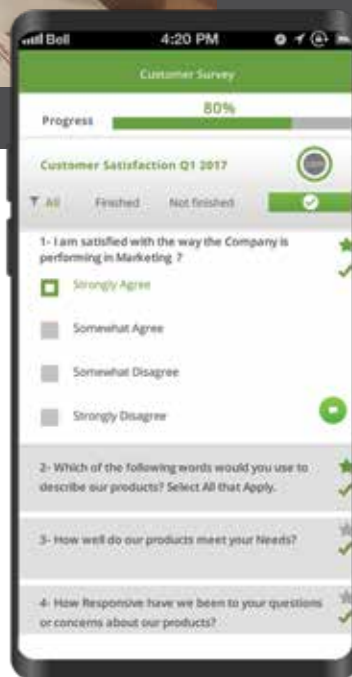
A Complete Suite To Automate Authoring, Surveying,
And Field Data Collection.



Minerets Surveying System automates the overall process of conducting surveys from defining each question of the survey to generating analytical reports of the survey result. MiSurvey® enables marketing analysts to build and customize multi-language survey templates. With online connectivity, a real-time analysis of gathered data is made possible through MiSurvey®.



Professional
customizable
reports and strong
analytical tools.



Key Features

- ✓ Building of survey templates with the ability to determine mandatory and optional questions.
- ✓ Building of adaptive survey templates and displaying different questions based on answers provided.
- ✓ Ability to instantly validate entered information.
- ✓ Real-time monitoring of surveying progress.
- ✓ Web backend.

Key Benefits

- ✓ Full automation of field activities.
- ✓ Ability to determine sites or geographical areas to be visited.
- ✓ Guaranteed consistency throughout visited sites.
- ✓ Eliminate manual data entry and avoid human errors.
- ✓ Reducing time and resources; reducing overall operational cost.





TaxEx is designed to help you save time, money, and hassle on your tax compliance. It also helps you reduce risks, errors, and audits.



TaxEx is a web application designed to seamlessly integrate e-invoice generating systems such as ERP, PoS, and accounting systems with government taxation systems as per the country taxation law regulations. In addition, the solution provides storage, backup, archiving, and exception management services in Minerets secure cloud IT infrastructure or on-premise.



Be Tax Complaint,
Ensure Accuracy and
Avoid Penalties.



Auto Validation



Bulk Invoice Approval



Management Portal



ZATCA Qualified Provider



What makes TaxEx the best e-invoice tax clearing solution



e-Invoice Generation.



Bulk Invoice Approval.



Single Management Portal.



Document Archiving.



Seamless ERP Integration.



Security.



Dedicated Support Team.



eInvoice Exception Tracking.



MAC

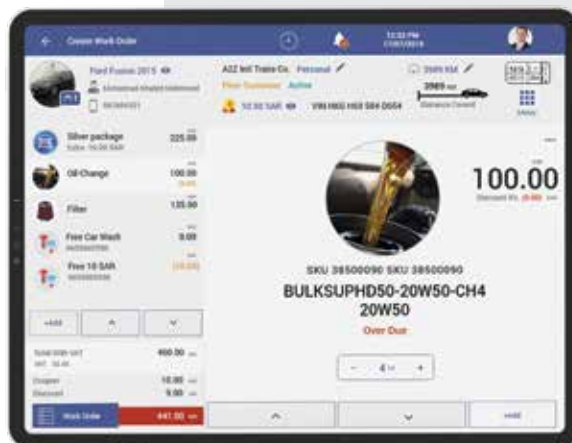
A comprehensive enterprise-level system that manages vehicle service station operations with multi language & currency, multi countries, and supporting mobile applications for managers.



MAC is POS and vehicle service station management system that supports multi-country, multi-currency and multi-language interface. This neutral platform system provides comprehensive functionalities covering all the required operations in vehicle services stations in addition to Auto Recognition of License Plate & Vehicle Registration, Realtime CCTV Vehicle Recognition, Fleet Management, Referral & Loyalty Programs, Inventory & Sales Operations and Labor Rates & HR.



Enhance service quality with PMS and spare part compatibility



PMS & VIS



CCTV Vehicle Recognition



Loyalty & Referral



Chatbot Integration



Key Features

- ✓ Single and fleet customer management.
- ✓ Spare part inventory and compatibility.
- ✓ Service history and recommendation (PMS).
- ✓ Estimates and Invoicing with multi payment method support.
- ✓ Franchise business management.
- ✓ Loyalty and referral programs.
- ✓ Labor rates, attendance, and HR.
- ✓ Neutral platform with multi language, currency and payment methods.
- ✓ Area manager and customer mobile apps.

Key Benefits

- ✓ Enhance service quality.
- ✓ Reduce service errors.
- ✓ Increase customer satisfaction.
- ✓ Reduce human errors with data entry auditing and validation.
- ✓ Reduce out-of-stock spare parts.
- ✓ Increase cashflow with regular cash settlement.
- ✓ Increase profit with better labor and part costing.
- ✓ Enhance service station management operation.



myShop

Mobile app for company customers providing sales order and customer financial statements.



MyShop is a mobile app that equips the customers of distribution companies with product catalogue, promotional offer details, sales ordering and financial statements functionalities by the utilization of MiRA system implementation.



Have a direct communication channel with customers



Sales Order



Push Notification



Promotions & Offers



Smart Stock Replenishment



Key Features

- ✓ Up to date product catalogue.
- ✓ Sales ordering functionality.
- ✓ Seamless integration with MiRA.
- ✓ Support of special pricing for app customers.
- ✓ Promotion and offer listing.
- ✓ Push notification for instant announcements of offers and new items.
- ✓ Financial statements viewing.
- ✓ Online payment processing.

Key Benefits

- ✓ Enhance service quality.
- ✓ Increase customer satisfaction.
- ✓ Promote items and offers more efficiently.
- ✓ Reduce sales order lead time.
- ✓ Establish direct communication channel with customers.
- ✓ Enhance cashflow by utilizing online payment gateways.



Online



Offline

MOSAIC

Powerful tool that can handle large amount of data of your sales forecast on multiple level on the web.



Mosaic is a sales forecasting tool which allows management to track forecasted sales, trade spends, and discounted sales. The sales forecast is tracked in annual outlooks on monthly basis allowing sales and finance teams to evaluate the accuracy of their forecast against actual sales efficiently.



Track monthly sales forecast by customer by product



Multi User Roles



Forecast Simulator



Aggregated Reports



Session Management



Key Features

- ✓ Customer-product level sales forecast.
- ✓ Multi-Country Support.
- ✓ Monthly session management.
- ✓ Actual sales vs. forecasted sales comparison.
- ✓ Forecast Simulator.
- ✓ Web-based.
- ✓ Data Export (APIs and Excel).

Key Benefits

- ✓ Analyze Sales Performance.
- ✓ Compare Forecasted Sales Yearly Outlooks.
- ✓ Calculate Revenue after trade spending.
- ✓ Allocate Marketing Budgets.
- ✓ Plan Demand.
- ✓ Plan Sales Targets.



MIPOS

Centralized, hardware-neutral point of sales system shipped with product details for quick go to market.



Minerets Point of Sales System - MiPoS is a fixed & mobile point of sale system designed to manage sales activities in showrooms & retail shops. MiPoS provides all the details required to the sales representative to perform sales operations in the most efficient way with the support of tailored screen layouts for each business line.



Integrated with payment gateway and payment machines.



Centralized Admin Portal



Item Data Harnessing



Disaster Proof



ZATCA Integration



Key Features

- ✓ Centralized administration web portal to manage customer branches, configuring the terminals, and reporting.
- ✓ Disaster proof against sudden or irregular shutdowns.
- ✓ Integrated with Hala payment gateway; supports card, e-wallet, and Mada payments.
- ✓ Hardware neutral; works on iOS, Android, and Windows.
- ✓ Multilanguage support: Arabic, English, Urdu, Hindi.
- ✓ Dedicated Minerets team to harness product details.
- ✓ Flexibility in administrative, financial, and analytical reports.
- ✓ Can be hosted on Minerets Cloud Servers – MS Azure.

Key Benefits

- ✓ Enhanced stock management with minimum stock tracking and end of day auto replenishment requests.
- ✓ Quick and efficient sales operations.
- ✓ Increase sales while escorting customer in the showroom.
- ✓ Comprehensive analytical reporting and dashboards.
- ✓ Enhance day closing with few tabs.
- ✓ Enhanced sales operations with tailored screen layout to the business line and payment gateway and machines integration.
- ✓ Quick go-to-market with out-of-box product details.



Online



Offline

Our Partners

Community

Minerets has direct relationship with and high priority support from reputable international vendors who have extensive global experience and successful stories around the world.

EVELON

Microsoft

HALA

Honeywell

vmware

ivanti

TallyGenicom

SAMSUNG

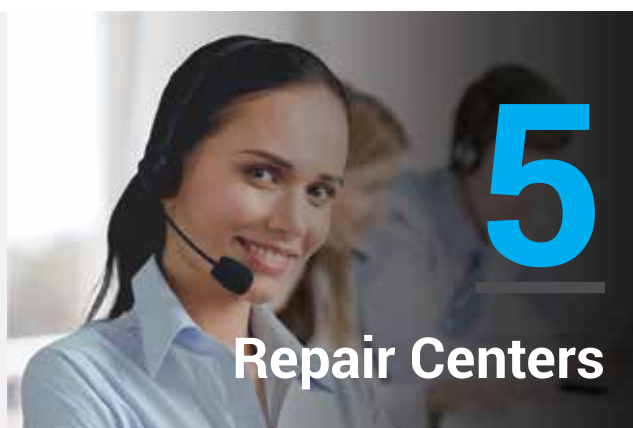
ZEBRA

SUNMI

imin



High-quality services and well-timed support for our customers



Integration

Integrates with well known ERP systems

- ✓ Microsoft Dynamics 365
- ✓ Axapta
- ✓ Great Plains
- ✓ Oracle Fusion
- ✓ Oracle Business Suite

- ✓ SAP
- ✓ Peachtree
- ✓ Sage Line 500
- ✓ QuickBooks
- ✓ iScala
- ✓ SSA Baan
- ✓ ACCPAC



Minerets products are cloud ready

Azure aws
ORACLE®
CLOUD



Payment Gateway Integration

VISA Mastercard مبدى mada
geidea HALA



Our working stage

Worldwide Solutions

Minerets; A multinational company targeting the global market!

Main target sectors includes manufacturing, distribution, transportation, logistics, and Utilities companies. One of Minerets prime added values is the neutrality and ease of wireless data collection and processing.



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