

Press Release

MatraX Unveils Matoro TBR Solutions at Automechanika 2024

[Dubai, October 7] – Matoro, a premium TBR brand under the MatraX umbrella, is set to take center stage at Automechanika 2024. Building on MatraX's legacy of precision and durability, Matoro will present its entry range of high-performance TBR tyres, designed to meet the rigorous demands of commercial vehicles in long-haul and regional journeys.

Pushing the Boundaries of TBR Innovation

Matoro TBR tyres are crafted with advanced technology, ensuring optimal load-carrying capacity, enhanced fuel efficiency, and exceptional wear resistance. Visitors to Automechanika 2024 will have the opportunity to explore Matoro's range of TBR solutions that cater to various applications. Each tyre is engineered with a focus on safety, stability, and long-term durability, making Matoro the ideal choice for fleet operators and commercial vehicle owners.

Expanding the MatraX Ecosystem

Alongside its TBR lineup, MatraX will introduce its latest innovation, **MatraX Energy**, while continuing to showcase the well-established MatraX Lubricants. MatraX Energy batteries are engineered for reliable performance and longevity, complementing the proven capabilities of **MatraX Lubricants**, which ensure smooth engine operation and protection under diverse driving conditions. This continued expansion into energy products further reinforces MatraX's commitment to delivering comprehensive automotive solutions that extend beyond tyres.

Visit Matoro at Automechanika 2024

MatraX invites attendees to visit Stand SA D33 at Automechanika 2024 to explore its complete suite of TBR tyre solutions and learn more about the latest innovations in automotive performance and safety. Representatives from MatraX will be present to discuss how their products can help businesses achieve new levels of efficiency and reliability.

For more information, please visit the MatraX website at www.matraxtyres.com

About Matoro

Matoro, part of the MatraX family, specializes in TBR tyres. Matoro products are designed to embody strength and resilience, delivering superior performance for a wide range of commercial applications. Built on the foundation of MatraX's heritage, Matoro is committed to redefining TBR standards and meeting the evolving needs of the transportation industry.