

HONG SUNG BRAKE

www.hsbrake.com

HONG SUNG BRAKE

The best materials can guarantee the best quality
The best quality will guarantee the best safety



HEADQUARTERS

HONG SUNG BRAKE Co., Ltd.

1607-24, Naepo-ro, Galsan-myeon, Hongseong-gun,
Chungcheongnam-do, Korea

Tel +82-41-630-2500

Fax +82-41-630-2525

본사

32200, 충청남도 홍성군 갈산면 내포로 1607-24

Tel 041-630-2500

Fax 041-630-2525

국내영업본부

16071, 경기도 의왕시 웃우물길 59

Tel 031-454-9300

Fax 031-457-9346

INTERNATIONAL SALES DIVISION

HONG SUNG BRAKE Co., Ltd.

1607-24, Naepo-ro, Galsan-myeon, Hongseong-gun,
Chungcheongnam-do, Korea

Tel 041-630-2551

Fax 041-630-2560

Call from abroad +82-41-630-2551, 2552, 2553, 2555, 2557, 2550

E-mail sales@hsbrake.com

USA Branch

HONG SUNG BRAKE Co., Inc.

9078 Rosecrans Ace, bellflower, CA 90706, USA

Tel +1-562-529-8880

Fax +1-536-529-8885

Mob +1-213-505-2244

ATLANTA Branch

2670 North Berkeley Lake RW#4, Duluth Ga 30096

Tel +1-404-780-0041

AUSTRALIA Branch

HONG SUNG BRAKE Australia Pty., Ltd.

12 Winchester Avenue, Sydney, Australia

Tel +61-2-9924-2447

Fax +61-2-9924-2426



홍성브레이크

A leader in the frictional materials market in the 21st century

Based on high product quality, an efficient supply system we aim to be a corporation that places the utmost emphasis on customer satisfaction.

Company history

- 2018 11 Selected by KS-QEI in Korea every year in a row
한국품질만족 지수 KS-QEI 매년 연속 선정
- 2012 02 Appointed Mr. Lee, Sung Mook as a new CEO.
이성목 대표이사 취임
- 2010 10 Selected as one of the Attracted Enterprise by the Chungnam provincial government, Built & Moved to the new factory in Galsan industrial Complex, Hongseong, Chungnam, Korea.
충청남도 유치기업 선정, 홍성 갈산 신공장 준공 및 입주
- 2002 06 Moved to the new factory in National industrial complex, Poseung, Gyonggi-do, Korea.
포승국가산업단지 신공장 준공 및 입주
- 1988 10 Established as HONG SUNG Industry.
홍성 공업사 설립

Certification

- 2018 05 Granted 2018 National Industrial Award
- by Manufacturing Quality Division 2018 국가 산업 대상 - 제조품질 부문
- 2017 02 Granted Quality Innovation Award by Korea Industrial Organization
한국 산업대상 품질 혁신 부문 수상
- 2015 11 Selected by KS-QEI as Hall of Fame company in Korea
한국품질만족 지수(KS-QEI) [명예의 전당] 선정기업 선정
- 2008 07 Certified INNO-BIZ 기술혁신형 중소기업(INNO-BIZ) 인증(제 8061-2127호)
- 2007 07 Won official commendation for Excellence Material Development
(Ministry of commerce, Industry and Energy Republic of Korea)
우수 자본재 기업 산업자원부 장관 표창 수상
- 2006 02 ISO/TS-16949 Certified ISO/TS-16949인증
08 Selected from 2006 till current time KS Goods Quality Excellence Index
한국품질만족 지수(KS-QEI) 2006년부터 현재까지 연속 수상
- 2003 01 KS Certified KS 인증(KS R 4024)
09 ISO9001:2000 Certified ISO9001:2000 인증
- 2001 02 QS-9000 Certified QS-9000 인증
- 2000 11 Designated as Export-Oriented Enterprise, Environment Label Certified.
수출 유망 중소기업 선정, 환경마크 인증
- 1997 06 Certificate of utility model in Non Asbestos Brake Lining for automobil. (Lic No. 106233)
브레이크 라이닝 실용신안 등록(특허청)

창사 이래 줄곧 마찰재 사업 분야에 매진했던 (주)홍성브레이크는 브레이크 패드 및 라이닝 분야 뿐 아니라 대형차 슈어셈블리, 철도 차량부품, 특수 브레이크 등 마찰재 종합 메이커로서 영역을 확보하며 두각을 드러내고 있습니다. 이는 (주)홍성브레이크만의 품질과 경영에 대한 남다른 노력의 산물로서, 국내 마찰재 시장의 역사를 새로 쓰며 신기원을 달성함과 동시에 국내외 자동차 부품 시장의 품질과 성능 기준 역시 업그레이드 시키는 초석이 되고 있습니다.

기업윤리 경영과 투명경영을 바탕으로 세계를 향해, 미래를 향해 더 큰 도약을 준비하는 홍성 브레이크의 앞날에 큰 관심과 격려를 부탁드립니다. 감사합니다.

Since its foundation, HONG SUNG BRAKE Co., Ltd. has thrived continuously in the area of friction material market, making a broad range of various friction materials such as brake pad and lining, shoe assembly of full-sized cars, railroad vehicle parts, special brakes, and etc.

This is the result of the unusual effort in regard to quality and management of HONG SUNG BRAKE's own, paving the way to upgrade the quality and performance standard in automobile part in domestic and foreign one, and at the same time, rewriting the history of domestic friction material market anew and making a new epoch.

We are now taking a big leap forward into the better future based on business ethics management and transparency of operation. Thanks for your great support and encouragement, and your concern for HONG SUNG BRAKE.



Selected KS(Korean standard) goods quality excellence index first company in Korea

The 'KS-QEI' is the quality evaluation model developed both by Korean standard association(KSA) and this research team, reflecting the characteristic of KS products' quality and the customers' demand factors. KS-QEI is a general index measuring and announcing KS products' quality excellence through the evaluation of its real user including customers and specialists.

이에 홍성브레이크는 2006년 이래로 줄곧 KS-QEI 1위 기업의 위업을 달성하고 있으며, 현재 KS-QEI 명예의 전당에 헌정되어 있습니다. 한국표준협회와 한국품질경영학회가 제품 및 서비스에 대한 고객의 만족도와 제품(서비스) 특성을 반영하여 공동으로 개발한 품질 측정모델로 해당 기업의 제품(서비스)을 이용해 본 경험이 있는 소비자와 해당 제품(서비스) 전문가를 대상으로 품질의 우수성 및 만족도를 조사하여 발표하는 종합 지표입니다.



Guidelines for quality management

Our quality management policy requires that the best quality products be delivered to our customers on the exact date they want, Thus ensuring customer satisfaction. We have established our quality management system bases on the IATF16949 and the KS(Korean industrial standard).

All of our business organizations and the staff members related to the product quality are required to do their utmost to understand the quality management guidelines and do their utmost to realize them.

우리 회사 품질 지침은 고객에게 전달되는 제품을 최고의 품질로 고객이 원하는 시한에 공급함으로써 고객만족을 실현하는데 있습니다. 이와 같은 품질 지침이 올바르게 수행되도록 하기 위해 IATF16949 및 KS 규격에 기준을 둔 품질 시스템을 준용하며, 품질에 영향을 미치는 모든 조직 및 전 직원은 품질 방침을 확실히 실현시키기 위해 맡은 바 임무를 다할 것입니다.

최상의 소재만이 최고의 품질을 보장합니다. 또한 최고의 품질이 최상의 안전을 보장합니다.

당사의 제품은 이미 국내외 자동차 업계로부터 그 기술을 인정받아 각종 순정품을 공급하고 있으며, 향후에도 연구개발 분야에 대한 지속적인 관심과 투자로 고품질의 제품을 가장 경제적인 가격으로 공급하기 위해 정성을 다할 것입니다.

Continuous research & development

HONG SUNG BRAKE lead the high-tech brake market of the 21st century

One thing the best raw materials guarantee is the best in quality. In turn the best quality guarantee the best safety.

Our products have a high recognition level among both the domestic and overseas car makers as a formal parts supplier and we assure that HSB will do its utmost to supply quality products through our continuous efforts and investments in R&D sector.



Laboratory



Middle-sized Dynamometer



Large-sized Dynamometer



S.A.E(CHASE) M/C



LINK Dynamometer



Compressibility Tester



Test & Inspection Facilities

Production Facilities

The stable product quality is obtained by using the most advanced production system of equipment. We realize our best product quality through our up-to-date computer controlled production and our ceaseless R&D activities aimed at upgrading the quality of our products.

To meet various customer requirements towards the small lot production of diverse items, our company is making bold investments into expanding our production facilities. Our through maintenance of the production facilities that helps keep our enterprise's philosophy of putting the the firm's top priority on keeping its promises with our customers.

안정된 품질은 최상의 진보된 생산 장비 시스템에 의해 얻어집니다. 홍성브레이크는 컴퓨터로 제어 되는 첨단 자동화 설비 및 끊임없는 R&D와 품질 개선으로 최상의 품질을 구현합니다. 소량 다품종화되는 고객의 다양한 요구 사항을 만족 시키기 위해 당사는 과감한 생산설비 투자를 하고있습니다. 차별화된 고품질 수준을 유지 하기 위한 당사의 설비 유지, 관리는 고객과의 약속을 최우선으로 생각하는 기업이념으로 발현되어집니다.

고객만족의 품질 경영을 실현하기 위해 설계에서 부터 양산까지 통계적 공정관리 등 여러 단계의 품질보증 체계를 운영하고 있습니다. 또한, 보다 철저한 신뢰성 확보를 위해 브레이크 다이내모 메타 설비를 도입, 철저한 품질관리 및 검사를 기초로 최상의 제품만을 제공하기 위해 정성을 다하고 있습니다.

Test & Inspection Facilities

We run a multi-phase product quality assurance system that includes a statistical process management format from an item's designing stage to its mass production to realize our quality management for customer satisfaction. We have brought in a brake dynamometer to secure a more perfect quality reliability, and we make efforts to supply only the best quality products based upon our perfect quality management and inspection methods.

Products

Premium GOLD



GOLD Brake Pad



VECPRO



GOLD Brake Shoe



OE/OEM/OES

- DAEWOO BUS(OEM) 대우버스 라이닝, 라이닝 슈어셈블라 OEM
- MOBIS 모비스 베스핏츠(BESFITS)
- GM ACDelco GM ACDelco 글로벌 소싱
- HYUNDAI HEAVY INDUSTRIES 현대중공업 특수 브레이크 OEM
- KOREAN SUBWAY 지하철공사(전동차용 레진 제륜차)
- KOREAN RAILWAY VEHICLE 한국철도공사(새마을호, 회차용 브레이크 슈)
- MANY KINDS OF PRIVATE BRANDS 여러가지 PB 상품

OWN-Brand

HONG SUNG BRAKE Co., Ltd. has specialized in brake pads and linings industry in Korea.

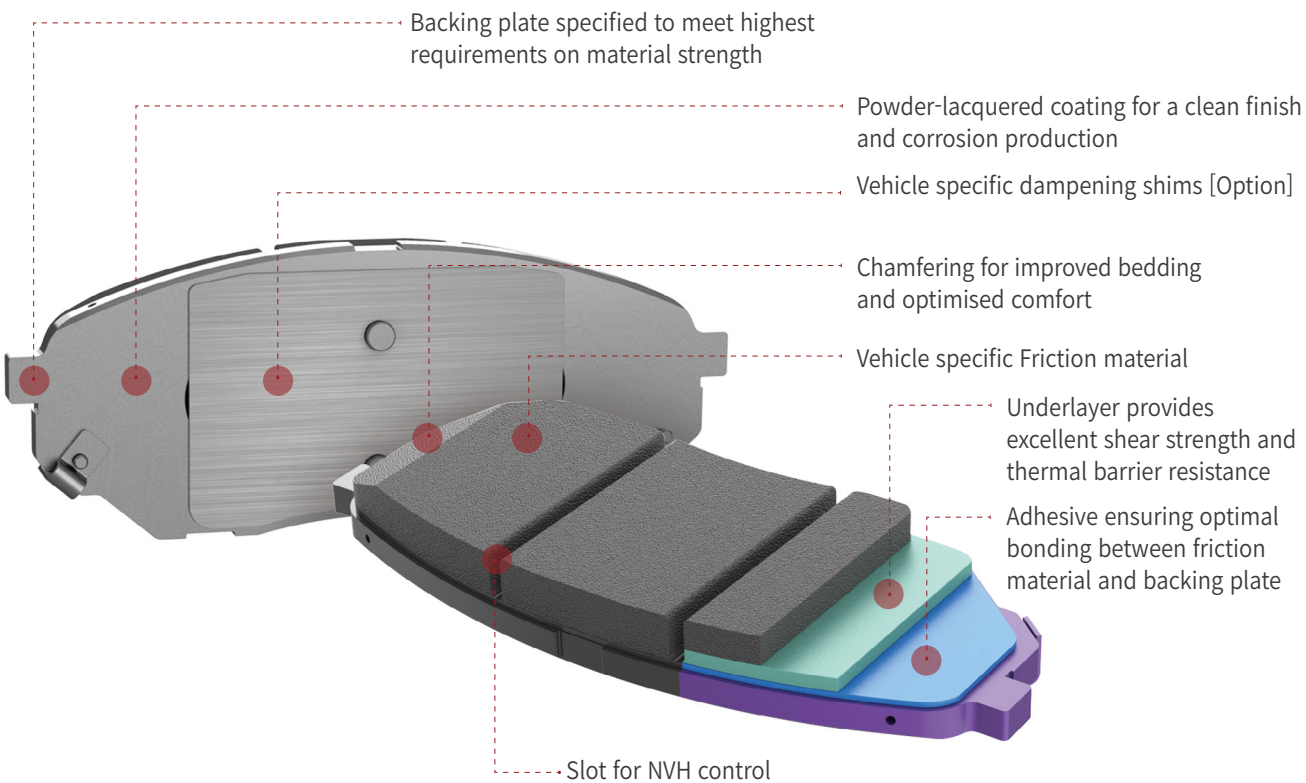
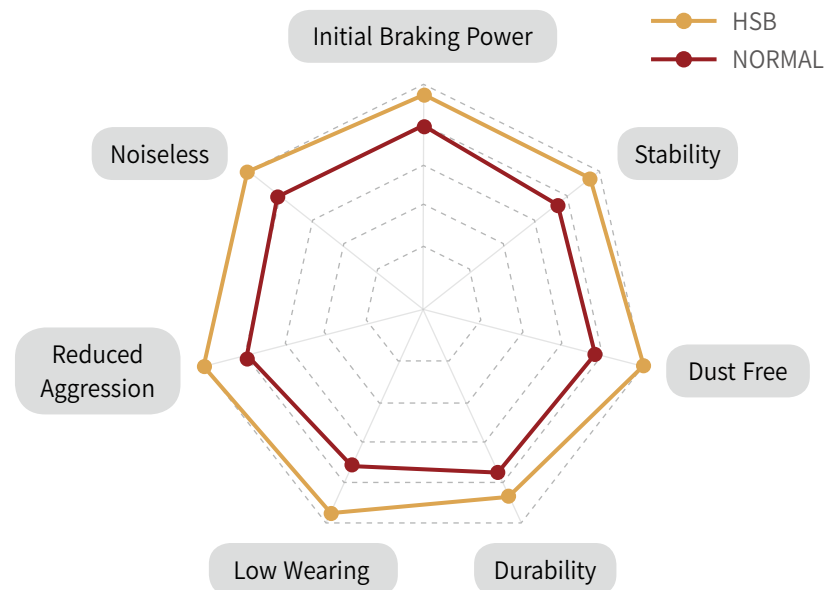
HONG SUNG BRAKE mainly produces disc brake pads and shoe assemblies for passenger cars and commercial vehicles, linings(blocks, strips for buses and trucks), and friction materials for railway vehicles. HONG SUNG BRAKE's disc brake pads are applicable for all Korean-made cars and almost famous foreign ones.

We have main three own brands: The first is "HONG SUNG BRAKE GOLD", the second is "PREMIUM GOLD", the third is "VECPRO"

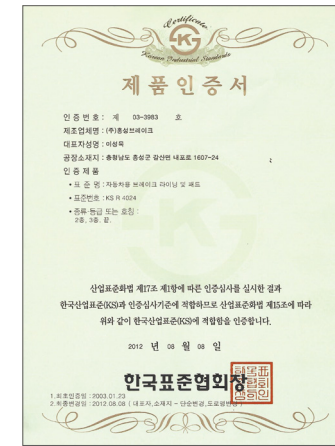
Only the best materials can guarantee the best quality and the best quality will guarantee the best safety

On the basis of technologies whose excellence has widely been recognized, we supply various kinds of genuine products to automobile industries at home and abroad. We will devote our to supplying the highest quality products at the most competitive prices while continuing to invest on R&D activities. HONG SUNG BRAKE is recognized as the best quality. "In any minimized the damage to brake drum and disc. It has excellence Thermal stability and durability. Please feel the confident stopping and the noise-less. Guarantee the life-longer and the dustless. HONG SUNG BRAKE actualizes them.

HSB Pad Advantage



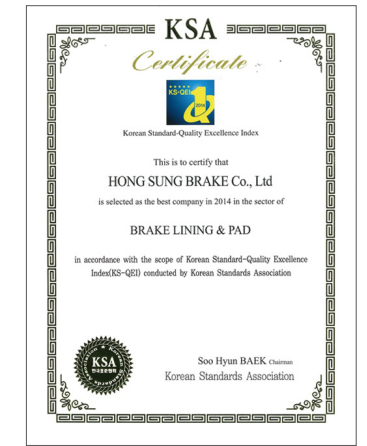
Certificate



KS제품인증서



환경표지 인증서



KS-QEI



ISO 9001-2015



IATF 16949-2016



E-MARK(COP)



AMECA



SASO



KS

Renovation, Substantiality, Friendliness

- Excellent braking effectiveness
- Steady friction coeffcient under elevated temperature
- Excellent brake pedal feeling
- Long service life
- No noise emitting and rotor abrasiveness
- Clean wheels, ultra low dusting

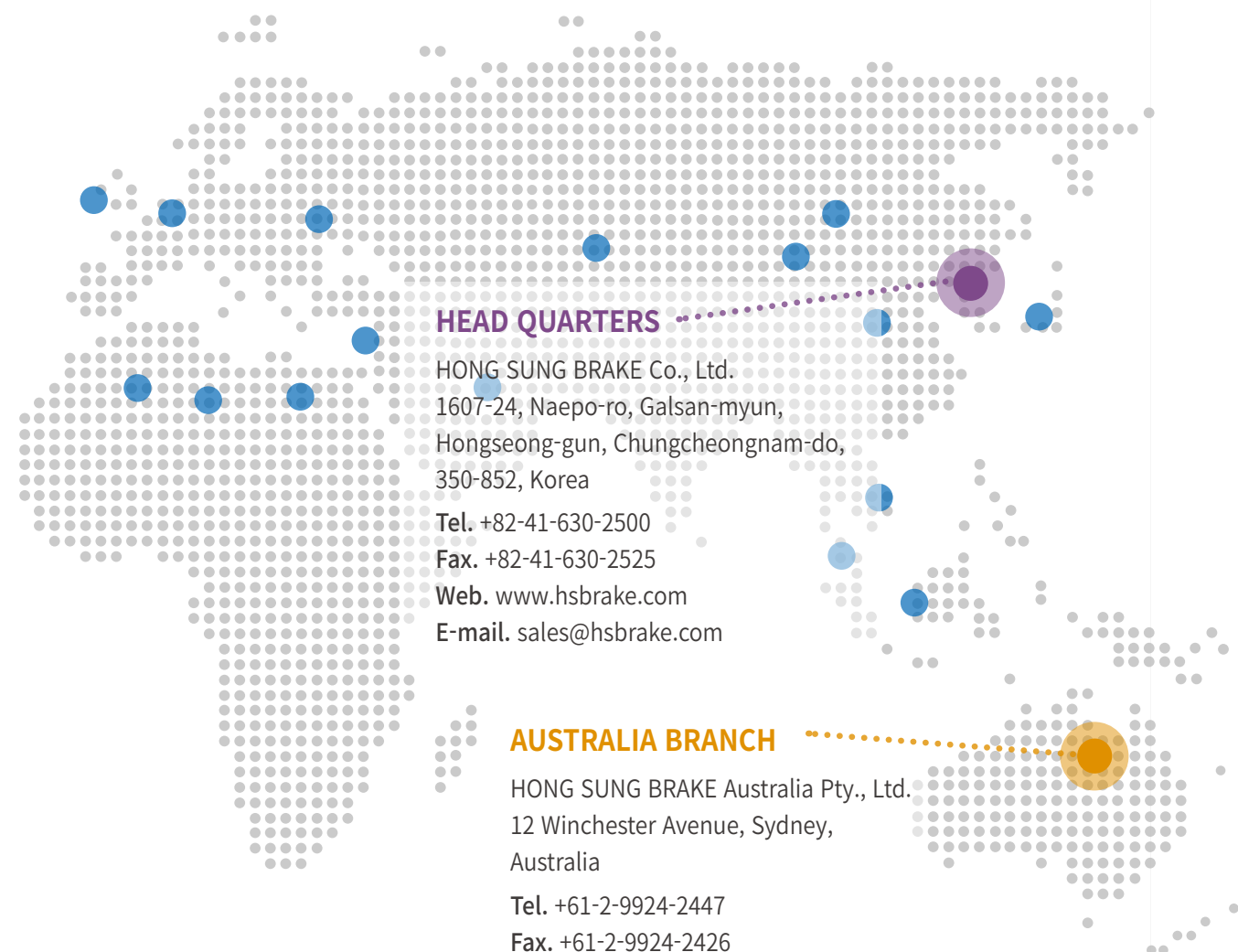
BRAKE PAD APPLICATION COVERAGE

ABARTH	KIA
ACURA	LADA
ALFA ROMEO	LANCIA
AUDI	LAND ROVER
BEDFORD	LEXUS
BENTLEY	LINCOLN
BMW	MAZDA
BUICK	MERCEDES BENZ
CADILLAC	MINI
CHEVROLET	MITSUBISHI
CHRYSLER	NISSAN
CITROEN	OPEL
DACIA	PEUGEOT
DAEWOO(GM CHEVROLET)	PORSCHE
DAIHATSU	RENAULT
DODGE	ROVER
DS	SAAB
FIAT	SEAT
FORD	SKODA
GEO	SMART
HOLDEN	SSANGYONG
HONDA	SUBARU
HUMMER	SUZUKI
HYUNDAI	TATA
INFINITI	TOYOTA
ISUZU	VAUXHALL
JAGUAR	VOLKSWAGEN
JEEP	VOLVO

GLOBAL NETWORK HONG SUNG BRAKE

Now in the center of the network of the world's frictional materials market, HONG SUNG BRAKE is making ceaseless efforts to realize its vision for the 21st century.

세계 마찰재 시장의 글로벌 네트워크 한가운데에 끊임없이 노력하는 홍성브레이크가 있습니다.



UAE(Dubai) Exhibition



Russia(Moscow) Exhibition



Iran(Teheran) Exhibition

