

# MaxLife®

## BATTERIES

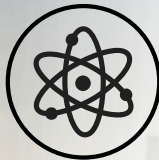
EXTREME PERFORMANCE

# ATLASBX™

DYNAMIC POWER



QUICK START  
FEATURE



LONG LIFE  
TECHNOLOGY



EXTREME CLIMATE  
ENDURANCE



# MaxLife PREMIUM



# MaxLife®

CALCIUM MAINTENANCE FREE BATTERY

EXTREME PERFORMANCE



## Premium - EXIDE India

Maxlife Premium 18M Batteries Optimized Alloy System to suit high temperature and low maintenance application. Good cranking power and better life expectancy ensure customer satisfaction. Manufactured with dozens of quality control checks to provide MAXLIFE quality.

### Key Benefits

- New advanced, special long life corrosion-resistant PENTA ALLOY which enhances corrosion resistance in service
- Special paste formulation for Positive & Negative plates – higher life expectancy with superior charge acceptance in service
- Double Clad Polyethylene and Glass Mat separation – high reliability and longer life
- Long wet shelf life – no freshening charge required for up to 6 months from date of manufacture

## Extreme - Asia

MaxLife High Performance Calcium SMF batteries are made from calcium-lead alloy corrosion-resistant grids, to maximize corrosion resistance, increase service life and reduce water consumption for battery durability. Our SMF batteries have special designed sealed casing to resist acid leakage minimizing self-discharge

### Key Benefits

- High-density active material on plates for long Service life
- High strength reinforced polypropylene to withstand severe operating conditions and arduous vibrations in services
- Magic eye: Easy to ascertain the state of the charge as well as electrolyte level of the battery
- Low Internal Resistance and High Cranking Power Performance

# MaxLife GOLD



# MaxLife® BATTERIES

CALCIUM MAINTENANCE FREE BATTERY

EXTREME PERFORMANCE

## COMMERCIAL VEHICLE BATTERY



## Gold - EXIDE India

Maxlife Gold Battery can withstand the GCC environment and high under – bonnet temperature. Design ensures reliability under stringent application regime. Technology to suit high temperature application and negligible water loss. Double – Clad polyethylene and glass matseparation – high reliability and longer life

### Key Benefits

- Optimized Alloy System to suit high temperature and low maintenance application
- Good cranking power and better life expectancy ensure customer satisfaction
- Special Omega type cover design fitted with Venturi type chamber cover & Anti-splash guard feature – excellent spill resistance characteristic
- Leak-resistant design: Side vented lid with electrolyte flow back system reduces chance of electrolyte leakage during handling

## Maxlife EP Batteries for Trucks

Commercial vehicles require nothing but the most powerful, reliable, long lasting battery. Maxlife EP commercial batteries have excellent starting power, high reserve capacity, and a deep discharge cycle to provide constant reliable power. Maxlife EP Battery is the perfect solution for all commercial vehicle solutions and specially designed fleet operation, who need constant performance. Maxlife EP Battery is a quality product and a result of our innovative design and technology.

### Key Benefits

- 20-30% extra power – high cold cranking power
- Better life cycle (3 times more energy throughput and 3 times more life in test conditions)
- Spill proof in tilted and upside down conditions and even during vehicle accidents
- Excellent Vibration Resistance & No Acid Stratification

# ATLASBX™

DYNAMIC POWER



# MaxLife® BATTERY

## HEAVY DUTY



## AtlasBX

ATLASBX batteries are manufactured by Hankook & Company Co., Ltd., #1 in Korea and designed to provide satisfactory power and battery life for a wide range of vehicles. ATLASBX SMF Batteries are specially designed and sealed casing to resist shorts and active material shedding, minimising self-discharge and gassing while also prolonging shelf life of the battery. Available for Cars, LCV, HCV, Marine for Japanese, European, Korean and American Applications.

### Key Benefits

- X-FRAME plus - Advanced Grid Design : Built for maximum current flow, the advanced grid design enables faster recharge acceptance and optimal conductivity
- Advanced Structure Design - Flame Arrestor : Explosion-containment filter technology blocks the inflow of heat from the outside.
- Advanced Long Life Control Technology - Ca/Ca-Sn : Highly-pure, advanced Pb-Ca-Sn alloy technology features excellent performance against corrosion, self-discharge, and electrolyte loss.
- Powerful ignitability – The life of the battery lasts with excellent and powerful ignitability even in the severely cold regions by having used the hyper-resistant PE separator.

## Dry Charge - Malaysia

Our Complete ranges of Dry Charge Batteries are made in Malaysia by one of the best manufacturers in the world. Our DC batteries are made from antimony lead alloy that are able to withstand high temperature and heavy charge / discharge characteristic. These batteries are made for heavy duty usage with our specially designed plates for all automotive and marine applications worldwide.

### Key Benefits

- Advanced Center Lug Cast on Strap Technology – Higher Service life due to Increased Stability of Plates
- Positive Radian Cut Design Grid – Enforced grid structure to prevent corrosion and provide Higher Cranking Performance
- Higher Performance PE Separator – Provides Low Resistance and Higher Durability
- Negative Radiant Cut Design Grid – Improved Resistance and Higher Cranking Power



**Gulf  
Worldwide  
Distribution FZE**



## One Stop Reliable Solution for Bearings, Batteries, Lubricants, & Auto Parts

Welcome to Gulf Worldwide Distribution FZE, your one stop shop for Bearings, Batteries, Lubricants and Auto parts. For Over 50 Years now, Since 1969, Our Company has been engaged in providing high quality products for various Industrial, Automotive and Agricultural applications. Our Core competences are our comprehensive product range in our stock and efficient service and execution whilst operating from the World Leading Free Port Zone in Jebel Ali, UAE since 1996. Today our Products are represented in over 60 Countries worldwide supported by over 500 Sales Partners.

### Product Portfolio

#### Bearings

##### Our bearings Portfolio Consists of

**Koyo** – Global Leader in Automotive Bearings & systems (Toyota Motors Group Co).

**Schaeffler: INA/FAG/LUK**: Europe's Largest automotive and industrial products Manufacturers.

**SKF (Auto)** – Worlds Most Automotive Trusted OE Bearing Supplier

**ZWZ** – Chinas No. 1 Bearing Manufacturer.

**IKO** – Japans largest Manufacturers of quality needle bearings & linear motion products

**DPI** – Our manufacturing since 1983 of over 3500 Industrial, Agriculture & Automotive Ranges

#### Batteries

Our **Maxlife** Range Batteries consists of Sealed Maintenance Free & Dry Charge Automotive Batteries Exide India, South Korea, Asia, Oman,

**ATLASBX** batteries are Available for Cars, LCV, HCV, Marine for Japanese, European, Korean and American Applications.

#### Greases

**Schaeffler** – Complete Range of Arcanol Industrial & Automotive Greases.

**SKF Greases** – The preferred choice of Industrial & Automotive Greases globally.

**DPI / PowerTec** – Our own high-quality & economic Industrial and Automotive Greases

#### Lubricants

Our **Exol** range of Extreme Performance Engine Oils and Industrial Lubricants are guaranteed to provide uncompromised service life in extreme conditions.

#### Auto Parts

The success of **DPI Automotive** bearing and support from our loyal partners encouraged us to develop high performance **MAXLIFE AUTO PARTS** for PC, LCV and **POWERTEC** for HCV applications. Major Products include Brake Pads/Shoes, Brake Disc Rotors, Shock Absorbers, Starters, Alternators, Filters, Spark Plugs, Steering Pumps for CVs, Various Rubber Mountings and Suspension Parts. In addition we represent and carry **TE, ON, SKF, LUK, INA, MAHLE** and we are continuously adding new brands of OE parts for Japanese & European Vehicles.

#### Bearings



#### Automation



#### Batteries



#### Lubricants



#### Autoparts



\*Territorial restrictions apply.

MO 0253 Jebel Ali Free Zone P.O. Box 261619, Dubai, UAE

Tel: +971(4)881 4100 | Fax: +971(4)881 4343

sales@gulfworldwide.net | www.gulfworldwide.net

sales@maxlife-battery.com | www.maxlife-battery.com