



NRF TO EXHIBIT AT AUTOMECHANIKA DUBAI FOR THE FIRST TIME

Stand 4E34 – Hall 4

NRF, a leading European supplier of automotive aftermarket parts and industrial cooling solutions, is set to participate for the first time in **Automechanika Dubai**, one of the most important trade events in the automotive industry. **Visitors can find NRF at Hall 4, Stand 4E34.**

With almost 100 years of expertise in **engine cooling and air conditioning parts**, NRF has built a strong reputation in the global aftermarket. Today, the company is expanding its portfolio to become a true one-stop supplier, now offering an extended range that includes **sensors and electronics** as well as **air and emissions management** components.

Innovation is at the heart of NRF's strategy. The company has developed an **aftermarket range for hybrid and electric vehicles**, and it continues to lead with its dedicated **Innovation Range**. This portfolio includes 25 new product categories designed specifically for Tesla models, underlining NRF's forward-thinking approach to the rapidly evolving automotive landscape.

"Our participation in Automechanika Dubai marks an important milestone as we strengthen our presence in the Middle East," said Denis Marusciac, NRF Overseas Business Manager. Over at NRF. "The region is strategically important for us, and this event offers the ideal platform to showcase our solutions, meet with partners, and explore new opportunities."

NRF stands out in the aftermarket not only for the quality of its products, which are validated in-house at NRF European testing facilities, but also for its world-class service. With a robust logistics network across Europe supplying more than 80 countries worldwide, NRF ensures its customers benefit from both reliable products and fast delivery.

Visitors to Automechanika Dubai are invited to discover NRF's full product range and learn more about how the company is shaping the future of the aftermarket.

About NRF

NRF is a global leader in the manufacturing and supply of automotive aftermarket components and industrial cooling solutions. With a heritage of innovation, a commitment to quality, and a worldwide distribution network, NRF delivers excellence to customers in over 80 countries.

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