

SERVICES BROCHURE

K | G R O U P

C O R P O R A T I O N

kgrouppcorp.com



ABOUT US

We are a company founded in 2011, after 20 years of experience in the autoparts and motoparts business for the Latin and North American market.

KGROUP Corporation is focused on developing brands with potential high impact and positioning them in the different markets. Guaranteeing an integrated monitoring process from the production's logistics till the development of marketing and sustainable business strategies for the distributors.

Our corporate identity is based in the principle of fully respect and trust for the alliance established with each distributor worldwide.

Kgroup offers an integral solution for your company, helping you out with the logistics, commercial, supply chain and marketing processes by creating effective strategies.

Our experience in high-performance markets and quality culture, make K Group offer product lines with a constant evolution (ID + I, Investigation, development and innovation), achieving competitive advantages.

Join the K Group experience integrating: Brand positioning, optimal logistics and an experienced team that will help you develop your market under defined distribution channel policies; leading your company to obtain attractive margins by linking international operations from offices in Miami (USA) and warehouses in Port Ningbo (China) to the destination country.

TEAM K - G R O U P



WE ARE MORE

(+) Digital

(+) Segmentation

(+) Allies

(+) Global

(+) Brands

(+) Digital: We seek brand positioning in each of the markets, as well as providing tools for our distributors to improve the flow of their operations.

(+) Segmentation: We count with a complete portfolio with many different production lines to cover the demand of the markets. From engine components to steering, suspension and brake parts. For both motorcycle and automotive industries.

(+) Allies: We consolidate the relationship of experience and trust with each of the Distributors; which leads us to the fulfilment of the common objectives.

(+) Global: We have presence in more than 15 countries in America, our production process is in China, Turkey and Brazil.

(+) Brands: Our brands have an advanced track record and are well positioned in the markets where we have participation. However, we still work proactive to keep the projection of each of them.

MORE THAN *10 YEARS OF* EXPERIENCE

An optimized learning curve
available for you to generate a
winning business partnership.

K|GROUP
CORPORATION

HTX



NORTH AMERICA



CENTRAL AMERICA



SOUTH AMERICA



WAREHOUSE

EE.UU.

MÉXICO
GUATEMALA
EL SALVADOR
HONDURAS
COSTA RICA
PANAMÁ
DOMINICAN
REPUBLIC

COLOMBIA
VENEZUELA
ECUADOR
PERÚ
BOLIVIA
PARAGUAY
CHILE

COLOMBIA
EE.UU.
CHINA

K|GROUP
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**OUR
PORTFOLIO**

HTX

K|GROUP CORPORATION

- BALL JOINT
- PITMAN ARM
- TIE ROD END
- CV JOINT
- STEERING RACK
- RACK END
- STABILIZER BAR LINK
- CONTROL ARM
- WHEEL HUB



HTX

K|GROUP CORPORATION

- BRAKE PADS
- BRAKE DISC
- BRAKE SHOES
- BRAKE CYLINDERS
- BRAKE DRUM



HTX FRICTION

K|GROUP CORPORATION

- ELECTRIC FAN
- IGNITION COIL
- TIMING BELT
- THERMOSTAT
- TIMING CHAIN KIT
- INJECTORS
- CLUTCH CYLINDER
- CAMSHAFT
- OXYGEN SENSORS
- CONNECTING ROD AND MAIN BEARINGS
- SHOCK ABSORBER MOUNTING
- THERMOSTATS
- EXPANSION TANK



GENUINE PARTS **부품** Yandong®
OEM AUTOPARTS

K|GROUP CORPORATION

- WATER PUMP
- FUEL PUMP
- AIR/OIL FILERS



K|GROUP CORPORATION

- BEARINGS
- TUBES
- SWITCHES
- SPROCKET SET
- MOTORCYCLE CHAINS
- BATERIES
- TIRES
- BRAKE SHOES
- MOTORCYCLE BRAKE PADS



RUNNEX
DESIGNED FOR ADVENTURES

EXPERIENCE



Get to know a reliable business model with a validated and functional processes that will turn into profitable results for your company.

K|GROUP
CORPORATION

360 K GROUP EXPERIENCE



**FOR AUTHORIZED
DISTRIBUTORS**

360 K GROUP EXPERIENCE

For authorized distributors

KGROUP Works active in support strategies along the process according to the business development; many of the tools available for the distributor are the listed below:

- **Technical training and education**
- **Commercial training**
- **Field work and commercial support**
- **Technical support via email and/or WhatsApp**
- **Delivery of commercial tools and catalogues**
- **Commercial incentives to boost the sales**
- **Merchandising products such as bags, pens, caps...**



360 K GROUP EXPERIENCE

For authorized distributors

Within our 360° strategy, the company has defined activities related to marketing, communication and corporate image. We support our distributors in activities such as:

- **Brand launch**
- **Brand presence and positioning**
- **Social media campaigns**
- **Development of sales tools**
- **Support for distributor's campaigns and events**
- **Advice on the use of their brand and its image**



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CORPORATION

360 K GROUP EXPERIENCE

For authorized distributors

The Company seeks to align its own vision plan with the plan of each one of their distributors to find a growing strategy that works efficiently for both. Under this scheme there are some methodologies created to achieve that integration.



- **Formalization of the alliance**
- **Socialization of the team work**
- **Selection of lines to be handled**
- **Type of management**
- **Commercial actions**
- **Sourcing**
 - » Integration of production processes
 - » Cooperation meetings with purchasing department
 - » New developments or products by the product manager



360 K GROUP EXPERIENCE

For authorized distributors

The company establishes a corporate support plan for authorized K GROUP distributors, integrating different areas for the development of each of the companies and the success of the alliance made.

- COMMERCIAL
- LOGISTICS
- MARKETING
- QUALITY - TECHNICAL SUPPORT



K|GROUP
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